

YIYANG SUN

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EDUCATION

Bachelor of Science in Computer Science

Sep 2022 - Jul 2025

Vrije Universiteit Amsterdam

- Minor in Brain and Mind

Bachelor of Arts in Business English

Sep 2012 - Jul 2016

Sun Yat-sen University

- Minor in Japanese

PROJECTS

Dutch Salary Insights

Full-Stack Web Application & Cloud Deployment

Java, Spring Boot, React, TypeScript, Docker, Azure Cloud, GitHub Actions (CI/CD)

- Architected and developed a full-stack web application to analyze and visualize 15 years of salary data from the official CBS Netherlands Statistics Bureau
- Backend engineered using Java & Spring Boot with PostgreSQL database
- Entire application containerized with Docker and deployed to Azure Cloud using complete CI/CD pipeline with GitHub Actions
- Live Project: <https://frontend-webapp-16283450340.azurewebsites.net>

ChatGPT History Batch Deleter

Chrome Extension

JavaScript, Chrome Extension, Web APIs

- Developed and published a practical Chrome Extension that enhances user workflow by enabling the batch deletion of ChatGPT conversation histories
- Reverse-engineered the web application's API calls to implement the core functionality
- Achieved 11+ installations after its launch
- Product Link: [Chrome Web Store](#)

JustRaw

iOS Camera Application

Swift, iOS Development

- Created a minimalist iOS camera application from scratch in Swift, addressing a niche market of users seeking to bypass Apple's default computational photography for greater creative control
- Project Link: <https://github.com/miloyiyangsun/JustRaw>

AI Self-Media Project

Technical Leadership & Knowledge Sharing

Technical Writing, Community Management

- Founded and cultivated an engaged AI-focused online community, publishing over 60 technical articles and posts to foster knowledge sharing on recent AI advancements
- Grew the community to over 2,400 followers and subscribers across major Chinese social platforms (Xiaohongshu and WeChat)

WORK EXPERIENCE

Facebook Ads Specialist	Apr 2019 - Apr 2021
NetEase Youdao Information Technology	Guangzhou, China
• Managed a \$10,000 daily ad budget, reducing CPI by 50% in North America	
• Managed a team of 3 interns and 1 designer, optimizing workflow to produce 80+ images and 20+ videos daily	
• Developed a simple onboarding SOP for new interns to accelerate their integration.	
Overseas Ads Team Leader	Jul 2018 - Apr 2019
Youmi Technology	Guangzhou, China
• Led media buying team to exceed KPI targets by 119%	
• Expanded team from 4 to 6 people and established systematic workflows	
Facebook Ads Specialist	Jan 2018 - Jul 2018
Shanghai Yedao Technology	Shenzhen, China
• Started with no prior experience and became the team's top performer within 3 months	
• Managed a \$3,000 daily ad spend, consistently maintaining a 2.4 ROI	
Overseas Business Specialist	Jul 2016 - Jul 2017
TP-LINK	Singapore
• Based overseas for one year, coordinating with local sales, after-sales, and agency partners in Singapore and Malaysia	
• Drove localization for over 350 products monthly through market analysis and price adjustments	

ADDITIONAL INFORMATION

- **Frontend:** JavaScript, TypeScript, React, HTML5, TailwindCSS
- **Backend:** C, C++, Java, Spring Boot, Python, Node.js, Express.js, Scala
- **Databases:** PostgreSQL
- **Cloud & DevOps:** Azure, Docker, Git CI/CD
- **Languages:** English (Fluent), Mandarin, Cantonese, Japanese(Basic), Dutch (Beginner)
- **AI Tools:** Cursor, ClaudeCode for enhanced development productivity
- **International Experience:** 5+ years in fast-paced international business environment, 1 year based in Singapore, cross-cultural collaboration