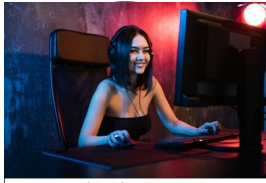# Reactions

Phillip Nguyen | February 10, 2022

Wendy Watch

Scenario
Wendy is a college student who has a hard time finding fun things to do. This app would let her have a bit more connection while consuming media while creating social oppurtunities.

Expectations
She wants to watch a show but doesn't have anyone available to watch it with.

Awareness	Consideration	Decision	Loyalty
1. *Searches up video on Youtube to watch.* 2. *Receives an ad for Reactions.* 3. *User clicks on ad leading them to download the app.*	4. Browses the app to look for rooms to join. 5. Scopes multiple rooms to scope out the vibe.	6. Joins a particular room 7. Partake in room, turn on camera, stay for duration of movie, leave a review/rating.	8. User can save or favorite event/genre. 9. User leaves review at respective open mic/app store.

It'd be kinda fun to see other people react to the same stuff I watch

It's cool seeing all the people willing to react my favorite show!

"It seems like everyone else has their camera on and just vibing."