



# Three Rings

## Three Rings Design Inc. Corporate Summary

### Corporate

Three Rings, based in San Francisco, California, is an independent developer of multi-player online casual games. The company is focused on creating unique, fun worlds that appeal to broad audiences. Since launching its flagship game, *Puzzle Pirates™*, to international acclaim in 2004, the company has quickly become one of the most popular and well-respected makers of online games.

At the forefront of new trends in online entertainment, the company makes innovative use of customization, virtual economies, and digital distribution. A strong proponent of open-source software, the company also provides a Java open-source toolkit for multi-player game creation.

The company's games are currently played in more than 50 countries. To date, more than 1.5mm individuals have downloaded *Puzzle Pirates™*.

### Executive Bios

#### Daniel James

Daniel is founder and CEO of Three Rings. Prior to Three Rings Daniel consulted on game design, toiled for many years on Middle-earth Online, and co-founded two profitable UK internet startups, Avalon and Sense Internet. He has a first-class degree in Computer Science and Philosophy from Leeds University. Daniel began making online games after making 'Wizard' on Essex MUD1 in 1982.

#### Michael Bayne

Michael is founder and CTO of Three Rings. Prior to Three Rings, Michael was a founder of go2net.com (since merged with InfoSpace.com), and among myriad other web properties, created PlaySite.com, an early entrant in the casual games space. He and the technology for PlaySite went on to create Games.com, Hasbro's foray into multiplayer online versions of many of their games.

### At a Glance

#### Founded

March 2001

#### Offices

San Francisco, CA

#### Employees

19

#### Executives

Daniel James

Chief Executive Officer

Michael Bayne

Chief Technical Officer

Tom Schofield

Chief Operations Officer

William Fischer

Vice-President Marketing