

# Mimi Tran Zambetti

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2075 Heather Glen Drive, San Jose, CA 95130



## EDUCATION

### University of Southern California; Los Angeles, CA

- Majoring in Arts, Technology, and the Business of Innovation (B.S.), GPA 4.0
- Involvement: SparkSC, VSA
- Presidential Scholar: half-tuition merit scholarship, Dean's List

## PROJECTS

### Break to Make, Lead Organizer; Los Angeles, CA— September 2017

- Break to Make is a two day, all women makeathon at USC that aims to create a supportive learning environment and introduce college women in diverse fields to maker culture.
- 10 teams of 4 or 5 created projects related to IoT, robotics, and product design were created
- Responsible for leading 5 person team as well as creating brand, graphics, and managing outreach

### Head of Design and Co-Founder at Tommy Bot; Los Angeles, CA — September 2016 - Present

- On a four person team, created and launched a chatbot that answers queries about USC.
- Awarded \$10,000 in May 2017 to continue developing the bot
- Manage all aspects of design and marketing on the team

### Marketing Lead with A Slime in Time; Los Angeles, CA — January 2017 - Present

- Working on rollout strategy and key art for a multiplayer Hololens strategy game at USC

### IDEO CoLab Makeathon— March 2017

- Participated in IDEO's Makeathon: worked with a team to develop a prototype of an AR app

## EXPERIENCE

### UI/UX and Web Design Intern at Botrama; Palo Alto, CA — Summer 2016

- Concept art for UI/UX of VR platform for this personalized online shopping startup
- Designed website

### UI/UX Design Intern at Sunscool; Cupertino, CA — Summer 2016

- Designed onboarding experience for the mobile application

## SKILLS

**Software/Hardware** Illustrator, Photoshop, InDesign, Sketch, InVision, Fusion 360, HTML, CSS, Javascript, SQL, PHP, After Effects, Final Cut Pro, Logic Pro, laser cutting, 3D printing.

**Languages** French (fluent), Vietnamese (working proficiency), Spanish (working proficiency)