

# Mimi Tran Zambetti

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## EDUCATION

### **University of Southern California, Iovine and Young Academy; Los Angeles, CA — Class of 2020**

- Major: Arts, Technology, and the Business of Innovation (B.S.), GPA 3.8
- Minors: Architecture & Social Entrepreneurship
- Involvement: Spark SC, Lavalab, Vietnamese Student Association
- Honors: Presidential Scholar, Dean's List
- Electives: CSCI 599: Hacking for Defense and ACAD 245: Product Design

## PROJECTS

### **Monokul, Design & Product Development — Dec 2017 - Present**

- Lightspeed Fellowship Finalist (currently in interviews for Summer Program)

### **Spark SC, Core Team — Dec 2017-Present**

- 40-student organization that fosters entrepreneurship at USC through diverse initiatives
- On leadership team, manage organization finances, recruitment, and fellowship
- Primary initiatives: Break to Make, Bay Trips, Ideas to Impact (student-led class)

### **Break to Make, Lead Organizer; Los Angeles, CA — May 2017 - present**

- Break to Make is an all women's makeathon hosted at USC in September by Spark SC
- For the 2017 makeathon, 10 teams created projects related to IoT, robotics, and product design
- Currently leading a 6 person team; personally responsible for developing brand and fundraising

### **Head of Design and Co-Founder at Tommy Bot; Los Angeles, CA — September 2016 - Present**

- On a four-person team, created and launched a chatbot that answers queries about USC
- Awarded \$10,000 in May 2017 to continue developing the bot
- Lead design and project development on the team

### **Marketing Lead with A Slime in Time; Los Angeles, CA — January 2017 - May 2017**

- Worked on rollout strategy and key art for a multiplayer Hololens strategy game at USC

### **IDEO CoLab Makeathon — March 2017**

- Participated in IDEO's Makeathon: worked with a team to develop a prototype of an AR app

## **EXPERIENCE UI/UX Design Intern** Sunscool, Summer 2017; Botrama, Summer 2016

## TOOLS

**Visual Design** Illustrator, Sketch, Photoshop, Figma, InDesign, Lightroom, Fusion 360

**Interaction Design** InVision, HTML, CSS, Javascript, SQL, PHP

**Motion Design** After Effects, Final Cut Pro, Logic Pro

**Languages** French (fluent), Vietnamese (working proficiency), Spanish (working proficiency)