

# Mimi Tran Zambetti

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I'm interested in product design with a background in design, robotics, journalism, and traditional art. I'm always looking for opportunities to expand my skill set.

## EDUCATION

### University of Southern California; Los Angeles, CA — Class of 2020

- Majoring in Arts, Technology, and the Business of Innovation (B.S.), GPA 4.0
- Involvement: SparkSC, Design for America, 3D4E, Daily Trojan, Lavalab, VSA
- Presidential Scholar: half-tuition merit scholarship

### Castilleja School; Palo Alto, CA — 2012-2016

- Awards: 2016 Engineering and Computer Science Award
- Involvement: Inventory Lead on FRC Team 1700, teaching assistant for Bourn Idea Lab maker space, editor-in-chief of school paper

## EXPERIENCE

### Head of Design and Co-Founder at Tommy Bot; Los Angeles, CA — September 2016 - Present

- Part of original four person team that created and launched a chatbot based on Messenger that answers queries about USC.
- Manage all aspects of design and marketing on the team: interaction design, branding, advertising, social media, website, user analytics, etc.
- Learn more at [tommybot.com](http://tommybot.com) or ask him a question at [facebook.com/usctommybot](https://facebook.com/usctommybot)

### Marketing Lead with A Slime in Time; Los Angeles, CA — January 2017 - Present

- Working on rollout strategy for a Hololens game from USC's School of Cinematic Arts

### UI/UX and Web Design Intern at Botrama; Palo Alto, CA — Summer 2016

- Concept art for UI/UX of VR platform for this personalized online shopping startup
- Designed [botrama.com](http://botrama.com) (in August 2016, webpage has been updated since)
- The company has not publicly launched yet, so please contact me for more information

### UI/UX Design Intern at Sunscool; Cupertino, CA — Summer 2016

- Worked on onboarding experience for the mobile application
- Learn more at [sunscool.com](http://sunscool.com)

## SKILLS

**Software/Hardware** Illustrator, Photoshop, InDesign, Sketch, Figma, InVision, Maya, Fusion 360, HTML, CSS, Javascript, Final Cut Pro, Logic Pro, laser cutting, 3D printing, robotics.

**Languages** French (fluent), Vietnamese (working proficiency), Spanish (professional working proficiency)

## HOBBIES

Photography, drawing, painting, hiking, yoga, reading, cooking, puppet making, learning new skills