Mimi Tran Zambetti

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EDUCATION

University of Southern California; Los Angeles, CA
· Majoring in Arts, Technology, and the Business of Innovation (B.S.), GPA 3.8
· Minors in Architectures & Social Entrepreneurship
· Involvement: Spark SC, Lavalab, Vietnamese Student Association
· Presidential Scholar, Dean's List

PROJECTS

Break to Make, Lead Organizer; Los Angeles, CA— September 2017
· Break to Make is a two day, all women makeathon at USC that aims to create a supportive learning environment and introduce college women in diverse fields to maker culture.
· 10 teams of 4 or 5 created projects related to IoT, robotics, and product design were created
· Responsible for leading 5 person team as well as creating brand, graphics, and managing outreach

Head of Design and Co-Founder at Tommy Bot; Los Angeles, CA — September 2016 - Present
· On a four person team, created and launched a chatbot that answers queries about USC.
· Awarded $10,000 in May 2017 to continue developing the bot
· Manage all aspects of design and marketing on the team

Marketing Lead with A Slime in Time; Los Angeles, CA — January 2017 - Present
· Working on rollout strategy and key art for a multiplayer Hololens strategy game at USC

IDEO CoLab Makeathon— March 2017
· Participated in IDEO's Makeathon: worked with a team to develop a prototype of an AR app

EXPERIENCE

UI/UX and Web Design Intern at Botrama; Palo Alto, CA — Summer 2016
· Concept art for UI/UX of VR platform for this personalized online shopping startup
· Designed website

UI/UX Design Intern at Sunscool; Cupertino, CA — Summer 2016
· Designed onboarding experience for the mobile application

SKILLS

Software/Hardware Illustrator, Photoshop, InDesign, Lightroom, Sketch, InVision, After Effects, Fusion 360, HTML, CSS, Javascript, SQL, PHP, Final Cut Pro, Logic Pro, laser cutting, 3D printing.

Languages French (fluent), Vietnamese (working proficiency), Spanish (working proficiency)