

BREAKS TO MAKE



AN ALL-WOMEN MAKEATHON

September 23 & 24 at USC



OVERVIEW

Break to Make is an **all-women*** **hardware hackathon** hosted by Spark SC. The makeathon brings together female college engineers, architects, designers, and makers of all skill levels for a weekend of problem solving and project building. By exposing women to maker resources, we're empowering them to continue making beyond

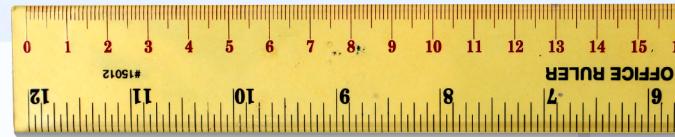
Break to Make. *trans and non-binary inclusive.

WHY ALL-WOMEN?

Hackathons and makeathons have an average participant **gender ratio of 70 men to 30 women**. Creating an all-women event fosters a more inviting learning environment, acting as a springboard for attendees to return as participants or mentors in a Co-Ed makeathon we will host next spring.

WHAT TO EXPECT

We're giving participants materials, hosting workshops, and bringing in mentors who will help them ideate and build solutions to their team problem. CAD and Arduino workshops will introduce participants to modeling softwares and electronics used in the product design process. Participants will be encouraged to bring their own projects or participate in the team challenges. Teams will have the opportunity to **pitch and demo their finished projects** to fellow attendees and judges.



SPONSORSHIP TIERS

Break to Make's success depends on your support. We hope you'll consider working with us to connect with talented women shaping our future, push forward the maker movement, and share your brand.

Prototype and Product tiers include perks of previous tiers.



IDEA TIER

\$200

Swag Giveaway

Send us your company's freebies to distribute and stand out at the event.

Send Mentors

Help out students with their projects, and get one-on-one time with students.

Partner Logo

Have your logo featured on our website, program, and t-shirt.

Minigames

Create competitions such as dodgeball for students & recruiters during breaks.

PROTOTYPE TIER

\$500

Sponsored Meal

Get informal, genuine time to interact with participants at a meal with your brand.

Sponsor Booth

Set up a booth for students to visit and learn more about your company.

Workshop Lead

Teach students a technical skill related to your company and technologies you use.

Résumé Access

Gain access to our attendees' resumes, making recruiting great candidates easy.

PRODUCT TIER

\$1000

Slot at Kickoff

Come on stage for a quick introduction of your company and the things you do.

Create a Challenge

Create a hardware challenge related to your company for the makeathon.

E-mail List

Receive an e-mail list along with Résumés, making it easier to contact participants.

Panelist & Judge

Have a representative speak at the event and evaluate projects as a judge.



Let's break the mold to
make the future.

Thank you.

