

KPI Digital Dashboard - Portfolio Operations

Company Name	CEO	CFO	COO	Mgmt. Team	Market Rating	Bookings	ARR	Revenue	EBITDA	Growth Rate	LTV:CAC
										▲	
Bulldog	◆	●	▲	◆	▲	\$29M	\$17M	\$20M	\$5M	13%	0.8x
Northwestern	●	●	●	●	●	\$59M	\$34M	\$51M	\$11M	23%	3.3x
Willie	▲	◆	●	▲	▲	\$59M	\$38M	\$49M	\$13M	26%	1.4x
Yale	●	▲	●	●	◆	\$119M	\$93M	\$111M	\$19M	30%	2.7x
Wildcat	●	●	◆	▲	●	\$83M	\$46M	\$69M	\$15M	36%	3.6x
Handsome Dan	●	▲	▲	▲	▲	\$349M	\$293M	\$326M	\$110M	52%	3.3x

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Company Name

- ☒ Bulldog
- ☐ Handsome Dan
- ☐ Northwestern
- ☐ Wildcat
- ☐ Willie
- ☐ Yale

78%

Ownership

\$15M

Equity Check

\$11M

Debt

\$25M

TEV

42%

Debt % of TEV

9.6x

EBITDA Multiple

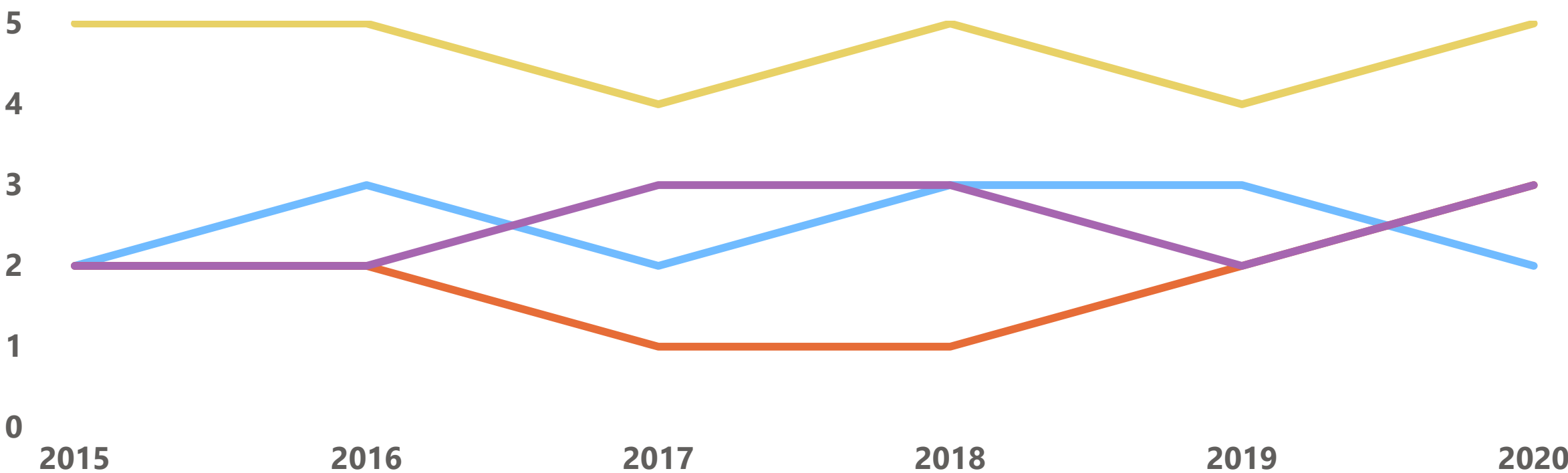
\$3M

Entry EBITDA

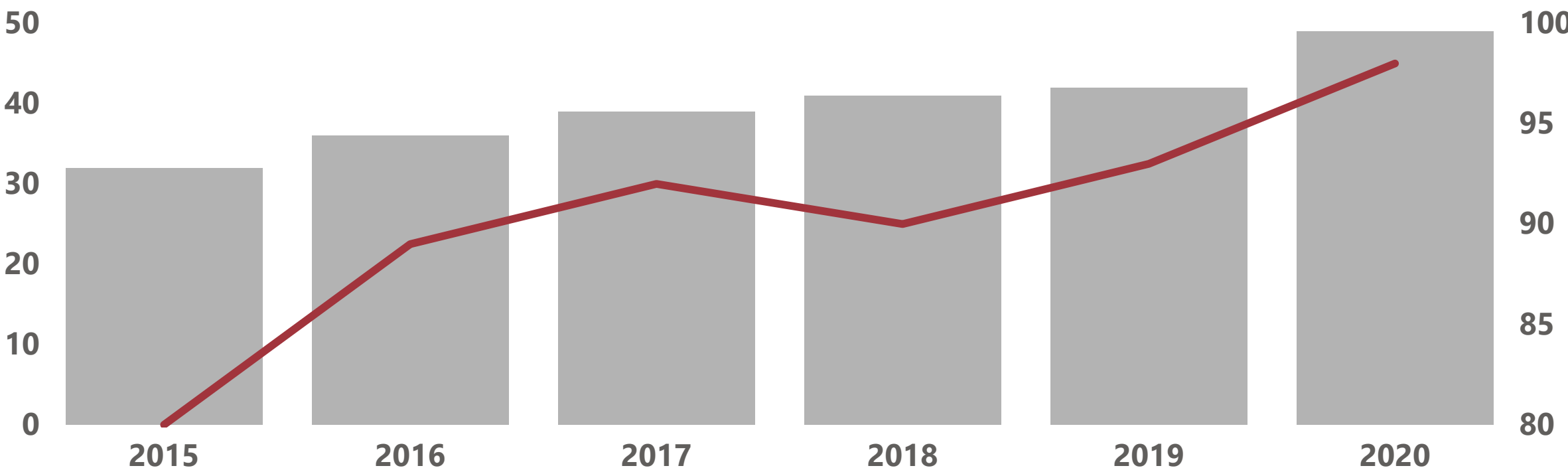
\$11M

Entry Revenue

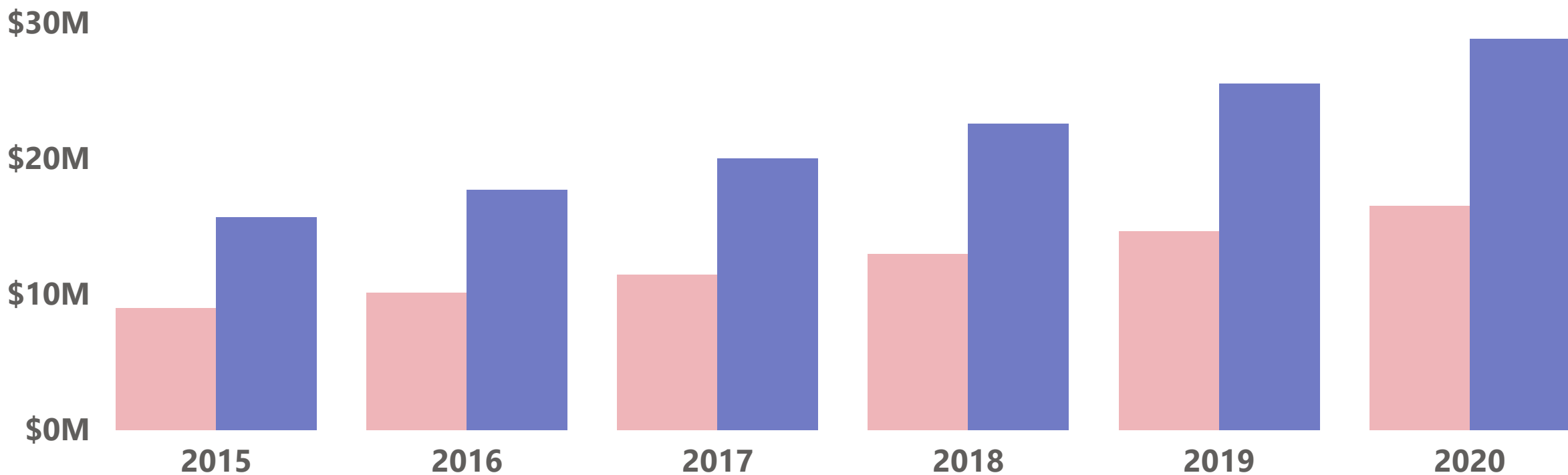
CEO Rating CFO Rating COO Rating Market Rating



Employee Count Logo Count



ARR Bookings



Revenue Gross Profit EBITDA

