# Mimi **Doan**

SOFTWARE ENGINEER

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## Education

**New York University**                                                                                  *New York, NY*

B.A. COMPUTER SCIENCE & TECHNOLOGY STUDIES                                       *Sept. 2015 - Exp. May. 2019*

- GPA: 3.72
- Coursework: Computer Systems Organization, Data Structures, Applied Internet Tech, Projects in Programming and Data Science, Tinkering in Feminist Technoscience

## Skills

**Languages:** Javascript, Java, Python, MySQL, C, HTML & CSS

**Frameworks:** Express.js, Flask **Tools:** Git/Github

**Spoken Languages:** English (Fluent), German (Conversational), Vietnamese (Conversational)

## Work Experience

**Hakook**                                                                                                  *New York, NY*

CO-FOUNDER                                                                                              *May 2016 - Present*

- Configure data collection methodologies to generate meaningful metrics that can ultimately guide public sector and nonprofit sector policies that address street homelessness.
- Establish social media and marketing strategies to raise awareness for homelessness and Hakook
- Develop and manage street team program consisting of 22 volunteers who distribute socks, food, and soaps to people on the streets.

**Hubneo Virtual Reality Lab**                                                                      *New York, NY*

VIRTUAL REALITY MOTION SIMULATOR TESTER                                            *June 2017 - Present*

- Aid in the optimization of motion simulation software including SimXperience and SimTools.
- Operate full motion VR simulation equipment and VR Hardware including HTC Vive and Oculus Rift.
- Develop marketing strategies for new VR comsumer market and design promotional materials in Photoshop.

## Honors & Awards

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| 2017 | **Winner**, Stern 300K Graduate Business Competition | | *New York, NY* |
| 2016 | **Member**, Dean's List | | *New York, NY* |

## Projects

**Last Ditch**                                                                                              *New York*

PROJECT LEADER                                                                                        *April 2017*

- Developed a panic button style web application for Activists using Express.js, a node framework.

**WeAreAmericanValues.org**                                                                    *New York, NY*

DESIGNER/WEB ADMINISTRATOR                                                              *Jan. 2017 - Present*

- Utilized Squarespace to digitized database of 27 causes and 250+ organizations to help New Yorkers engaged (or re-engaged, or more deeply engaged) in civic life. Since the New York site launched the American Values Network has grown to include Seattle, New Jersey, and San Diego
- Provide technical support for researchers and track metrics on site performance and user behavior using Universal Google Analytics.

## Leadership & Professional Development

**NYU Project OutReach**                                                                          *New York, NY*

COMMUNICATIONS COORDINATOR & PEER MENTOR                                    *Aug. 2015 - Present*

- Develop branding for Project Outreach Program through setting standards for communicating and unifying the Project Outreach voice on multimedia platforms.
- Coordinate presentation tools and marketing materials for recruitment, trainings, events, programs and activities.
- Manage social media and other platforms for communicating through the promotion of the Project Outreach Program.