**Restaurant Patron-**

Do you eat out?

How often do you eat out?

Have you ever left a bad review?

Why?

Have you ever left a good review?

Why?

Have you ever gone to a restaurant despite a low star rating?

How was that experience?

Think of your favorite restaurant. What makes that restaurant ’good’ to you?

If you were somewhere new how would you choose a restaurant to dine at?

Would you benefit from a search engine that separated quality of service reviews from quality of the restaurant reviews?

How?

**Restaurant Owner-**

Do you know what your store is rated online?

What is that rating?

Do you read your restaurant’s reviews?

What would you say people comment most about?

Do people ever mention that they selected your restaurant because of online reviews?

Would your restaurant benefit from a search engine that separated quality of service reviews from quality of the restaurant reviews?

How?