| **Objective** | **Construct** | **Question** | **Options** | **Claim** |
| --- | --- | --- | --- | --- |
| does the user use review search engines | usage history | Do you utilize review search engines?(Yelp, Google Review) | yes/no | people use these search engines |
| find out how often the user references review search engines | frequency of use | How often do reference review search engines (Yelp, Google Review) | less than once a month, every two weeks, once a week, more than once a week, never | people frequently use these search engines |
| when do people use these search engines | user experience | When do you utilize these search engines the most? | for date night, when traveling, to leave reviews,  other: (open) | people use Yelp/Google Reviews when trying new places |
| would people go to a low rated restaurant | usage history | Would you go to a restaurant that had a low-star rating? | yes/no | People won't try out restaurant that have low ratings |
| what do people look for in a restaurant | user experience | What factors do you consider when looking for a restaurant ? | Food quality, food options, atmosphere, service staff,  location, convenience,  other:(open) | people look for good food over good service |