Corporation ESG Grade Classifying model based on Financial Statements

Park Minseung 2019310065

Koo Minkyu 2018310979

Introduction

Topic: To classify domestic corporation ESG Grade based on financial statements

A brief literature review

The authors built an algorithm that classifies corporate's ESG grade (2023.03.21.).

They collected numeric values representing corporate's financial statement as well as ESG overall rating offered by Korean Institute of Corporate governance and

sustainability.

By considering past data from 2019 to 2021, they could obtain 1,780 rows with 13

columns.

- Dataset: 1,780 rows x 13 cols

- Predictor Variable: 12 varibles

- Target Variable: 1 variable (Binary)

Overall plan

Follow thesis paper's methodology using the same Variables

Add the number of data instances by expanding the period and collecting past data

Extract additional Financial Features according to other papers

We will try to get Highly Accurate classifying ML model and find The Important

**Features** 

Teammate and work division

Topic selection & planning: Koo Minkyu

Dataset preparation: Park Minseung

Model selection & training: ALL

Evaluation & parameter tuning: ALL

**Problem Statement** 

- problem definition
  - To classify domestic corporation ESG grade based on financial statements
  - To Find important variables that impacts ESG activities

## Approach

- Broader approach than Thesis Paper
- ML algorithm that predicts Future ESG overall grades based on corporation's financial statement

## Dataset

- Financial statements from DART(Data Analysis, Retrieval and Transfer System)
- ESG grades By Korean Institute of Corporate governance and sustainability

## Hypthesis

- The Higher Financial Structure and Growth index, The Higher ESG Grade
- Executive Growth and the Ratio of outside executives will be the powerful features
- > Expected results and evaluation

## Technical Approach

- > Algorithms: Logistic regression, randomforest, deep neural networks
- Results and evaluation metrics: Accuracy, F1-score, and AUR-ROC curve
- Limitations
  - Low number of whole domestic companies
  - Company Data instances' dependency issue when retrieving past record