

# Fraud Numbers

#### Frauds

- Credit Card
- Payment cards
- Remote banking
- Cheques

Remote purchase (card not present or CNP), counterfeit, lost and stolen, card not received and card ID theft

## **Numbers**

Credit Cards: £671.4 M Remote banking and cheques: £844.8 M

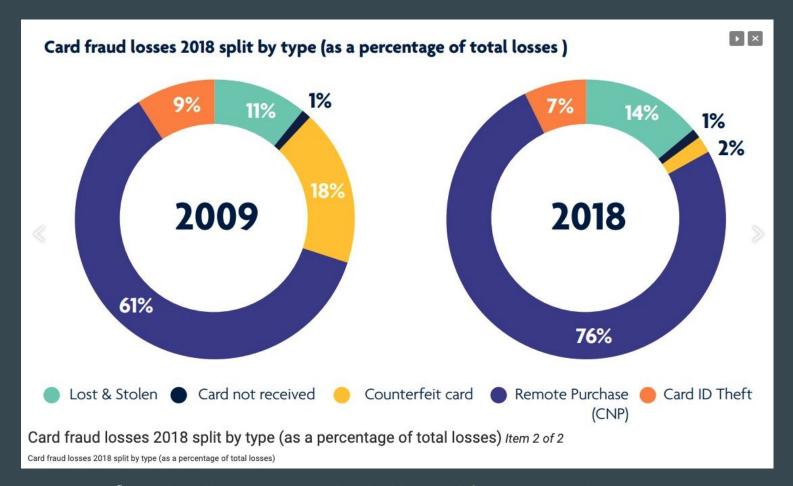
Prevented £1.66 billion

£6.27 in every £10 of attempted card fraud being prevented

### Punishment

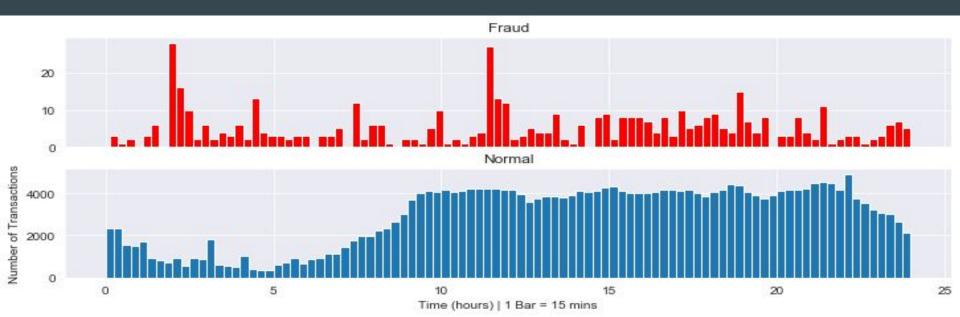
From low level community orders and fines to up to the equivalent of 150 % of your weekly income

Lengthy prison sentences



# Our Data

- 2 days of September 2013
- 284 315 Legitimate transactions
- 492 Fraud transactions (0.172%)



# **Project Workflow:**

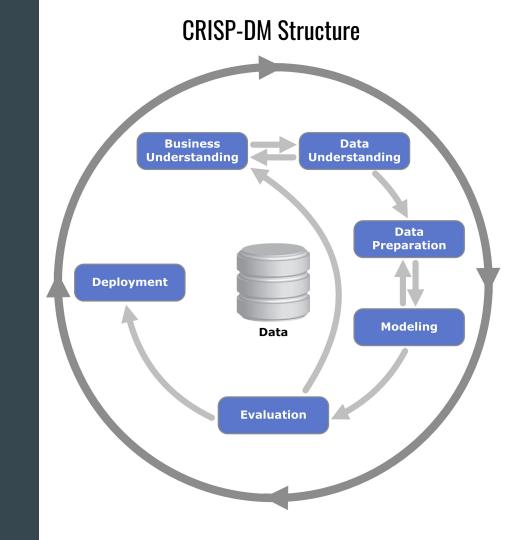
**PCA Already Conducted** 

Resample Data (SMOTE)

**Broad Search ML Models** 

**Refined Search ML Models** 

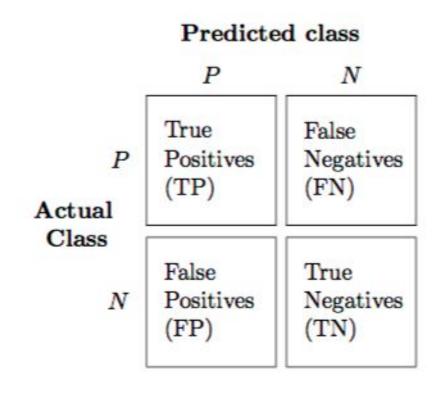
Final Model Evaluation Using Test Data



# **Model Selection Criteria:**

1. Minimise Non-Detected Fraudulent Transaction - Type II error (FN)

2. Acceptable Level of Falsely Flagged Non-Fraudulent Transaction - Type I error (FP)

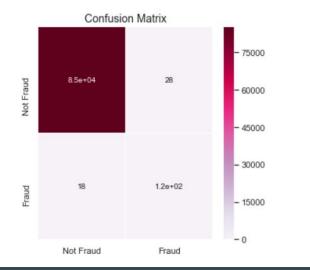


Recall: [0.99967177 0.86764706] Precision: [0.99978897 0.80821918]

clasificatio	on report: precision	recall	f1-score	support
0	1.00	1.00	1.00	85307
1	0.81	0.87	0.84	136
avg / total	1 00	1 00	1 00	85443

confussion matrix: [[85279 28] [ 18 118]]

Accuracy Percentage is: 99.94616293903537%



## Random Forest

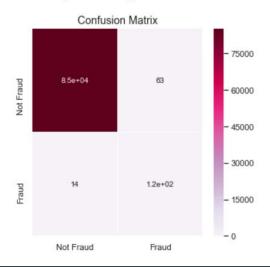
← Final Model

Adjusted Model Recall: [0.99926149 0.89705882] Precision: [0.99983579 0.65945946]

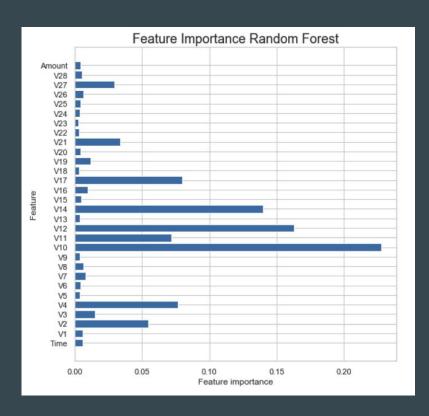
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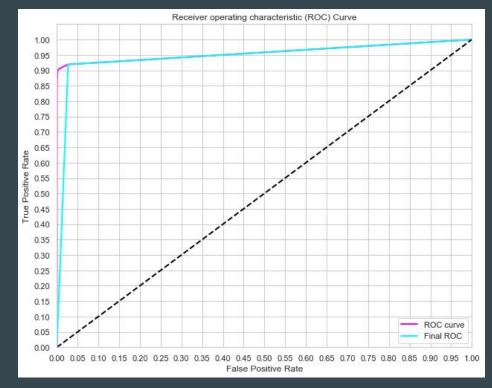
confussion matrix: [[85244 63] [ 14 122]]

Accuracy Percentage is: 99.9098814414288%



# Final Model - Recommendations





# Thank you for your attention

Q & A



## Models:

Majority under-sampling Undersampling Faster, more balanced, but data loss Minority over-sampling Oversampling Duplicates minority, but may do overfitting Synthetic Minority Over-sampling **SMOTE** Creates points closer in feature space Baseline Model Logistic Regression Third Best

# Models:

Simplistic and quick K Nearest Neighbors Not accurate enough Second best **XGBoost** Fairly quick Best Model / Final Model Random Forest Used threshold of 0.7 at the Final Model Very slow SVM Works better on small samples

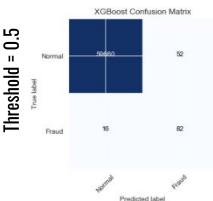
$$m = \frac{1 - Prevalence}{Prevalence} * \frac{Fraud\_Coef(FP - TN)}{Normal\_Coef(FN - TP)}$$

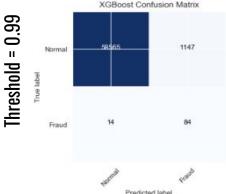
## **XGBoost Model - Threshold Selection - Validation Set**

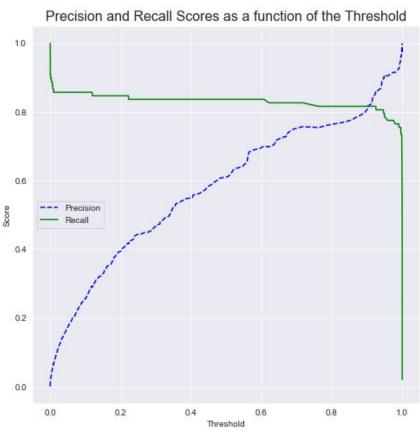
#### Prevalence = 0.00172 $Fraud\_coef = Mean\ Fraud\ Transaction = 122.21$ $Normal\_coef = Mean\ Normal\ Transaction = 88.29$

clasification	report: precision	recall	clasification	report: precision	recall
0	1.00	1.00	0	1.00	0.98
1	0.61	0.84	1	0.07	0.86
accuracy			accuracy		
macro avg	0.81	0.92	macro avg	0.53	0.92
weighted avg	1.00	1.00	weighted avg	1.00	0.98
Frauds: 98   M	issed: 16.3%		Frauds: 98   M	issed: 14.3%	
Total Flagged:	134   Real:	837.5%	Total Flagged:	1231   Real	: 1.1%







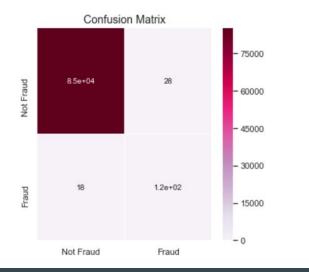


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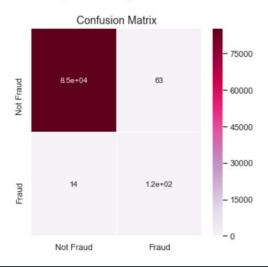
← Final Model

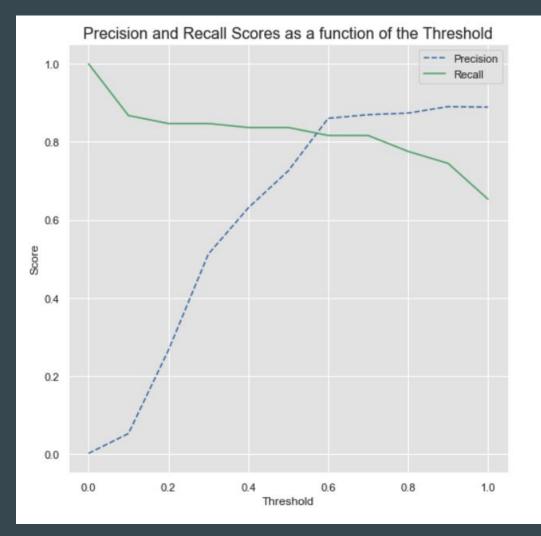
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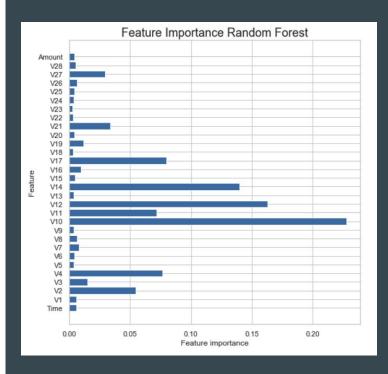
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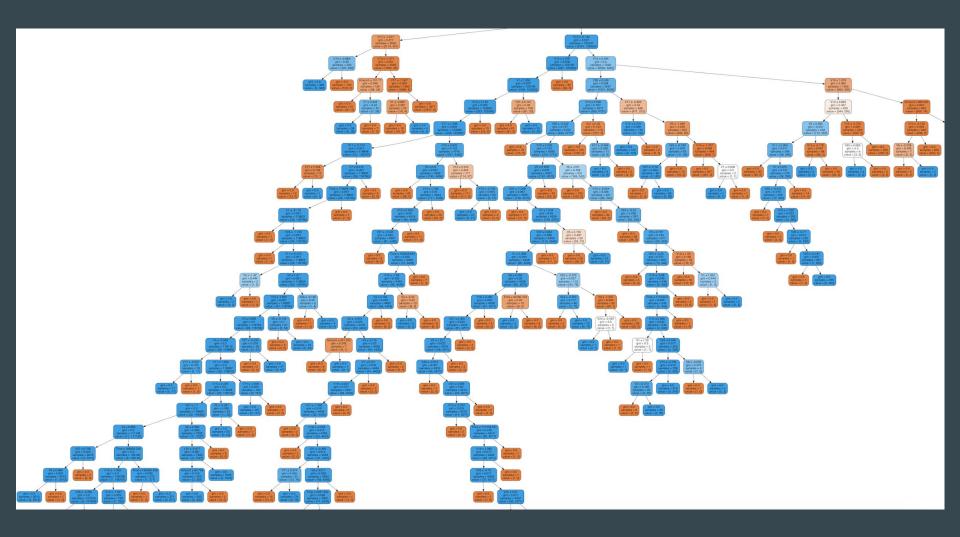
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## Credit Card Transactions by Time

