

# MINA FLETCHER

Creating innovative, user-centered, interactive experiences through development and design

## WORK EXPERIENCE

Freelance Designer Feb 2024 - Present  
*Ener.co, New York, NY*

- Producing client-focused deliverables within their rebranding initiative including brand strategy and website design + development.
- Leading brainstorming sessions and project execution while meeting client expectations for communication and deadlines.

Code Coordinator Feb 2023 - Present  
*The Coder School, Montclair NJ, Tribeca NY*

- Assisting in the management of daily operations, greeting visitors and meeting demands of class and schedule-based inquiries.
- Designing child-focused STEM-based curriculum in Scratch, Python, HTML/CSS/JS, for both on-site tutoring and lessons at local schools.
- Researching and implementing initiatives to improve and expand the school's academic programs and outreach.

Technical Assembly Jun 2022 - Present  
*Beat The Bomb, Brooklyn, NY*

- Soldering and building custom parts for all locations of Beat The Bomb game spaces, including RFID scanners, lasers and laser rails.
- Assisting in on-site installation and design of installation procedure to optimize energy usage and error prevention.
- Researching modern gaming experiences for kids and curating STEM-based educational workshops at Beat The Bomb.

Program Assistant July-Aug 2023  
*Northeastern University, Vienna, Austria*

- Assisting students and faculty on the Textiles & Coding Dialogue of Civilizations to Austria and workshop with Ars Electronica Futurelab.
- Supporting students on weekly creative coding projects, and developing animations and interactive experiences on the Ars Electronica facade.
- Hosting regular office hours and working sessions to assist students in learning Processing, code problem solving and project ideation.

Tech Director July-Dec 2022  
*Scout, Boston, MA*

- Managing and organizing full-stack designer and developer teams across 5 client projects to deliver high quality industry ready products.
- Overseeing project development from scratch and existing code bases, through code reviews, environment management and debugging.
- Mentoring club members and developers through leading and conducting workshops and group activities.

Frontend Developer Jan-June 2022  
*Blueport Commerce, Boston, MA*

- Working in an agile development team on bug fixes, UI improvements, and feature implementations on all client websites.
- Leading brainstorming sessions on group projects and guiding project development through pair programming.

## CONTACT

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## VIEW MY WORK

minaparisfletcher.com  
behance.net/minafletcher  
github.com/minafletcher

## EDUCATION

Northeastern University  
*Computer Science and Design*  
Boston, MA 2018 - 2022  
GPA: 3.8/4.0  
Presidential Scholarship,  
Khoury College Dean's List

## SKILLS

### DEVELOPMENT

TypeScript	GIT
JavaScript	npm
React.js	Maya
Angular	Blender
HTML	Processing
CSS/Tailwind/Sass	Webflow
Java	Contentful
Three.js	Prismic
C++	Gatsby.js
Python	AWS

### DESIGN

Figma  
Adobe Creative Suite  
After Effects  
Illustrator  
InDesign  
Photoshop

## INTERESTS

### TECHNICAL

Front-end development  
3D Interactive visualizations  
Creative coding  
Animation  
Computer graphics  
Generative art