

Credit Card Customer Report

Revenue

55M

Trans Amount

45M

Income

576M

CS Score

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

Revenue by Age Group

20-30

30-40

40-50

50-60

60+



F

M

| Customer_Job | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|---------------|----------------|---------------|------------------------|
| Blue-collar | 6904279 | 72262158 | 952801 |
| Businessman | 17387832 | 186959919 | 2539390 |
| Govt | 8111701 | 88773989 | 1160016 |
| Retirees | 4535184 | 48675030 | 630359 |
| Selfemployeed | 8261758 | 75313288 | 1119742 |
| White-collar | 10114656 | 103930055 | 1441074 |
| Total | 55315410 | 575914439 | 7843382 |

Revenue by Week

0.8M

0.6M

0.4M

Jan 2023

Apr 2023

Jul 2023

Oct 2023

Top 5 States

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

3M

Marital Status

Married

13M

15M

Single

11M

12M

Unknown

Income Group

High

7M

22M

Med

8M

8M

Low

10M

Education Level

Graduate

10M

12M

High Sch...

5M

6M

Unknown

5M

6M

Uneduca...

5M

6M

Post-Gra...

5M

6M

Doctorate

5M

6M

Revenue by Dependent

4

4M

5M

2

7M

8M

0

4M

5M