



## Minal Doshi

User Experience Designer · User Interface Designer · Graphic Web Designer · Project Lead Web

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Creative Professional **with 18+ years** of experience, delivering creative solutions to clients for Web and Touch Technologies. I believe that before creating designs, the user research analysis is critical. Keeping users in mind while designing can give the best results and revenues to both client and company.

Certified Usability Analyst (CUA), Certification by the world's leading user-centered design firm HFI. Knowledge to help your company increase user experience of products and services.



H-602, Krishna  
Residency, Sunder Nagar,  
Malad - West,  
Mumbai-400064

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98202 50751

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[minaljdoshi@gmail.com](mailto:minaljdoshi@gmail.com)

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[Click here to see my Website](#)

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Computers | Puzzles |  
Paintings | Reading |  
Travelling

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### [My Portfolio](#)

#### Specialties:

- ◆ Web Graphics
- ◆ UI/UX Strategy
- ◆ User-Centric Design, User Research
- ◆ Visual Design
- ◆ Planning and Execution

#### General Skills

- ◆ Responsible and eager to learn new Technologies
- ◆ Punctuality is in Nature
- ◆ Strong interpersonal communications skills.
- ◆ Adaptive to new applications and technologies.
- ◆ Extensive knowledge of all technical areas involving web design, UI Design, web development & maintenance, Domains, Servers & Digital Marketing.
- ◆ Reliable, motivated, hardworking and attentive to details.

## **April 2020 Onwards**

### **Project Lead / Client Communications**

Free Lancer - [Click here to see my Website](#)

Projects working on -

<https://www.siddhayu.com/> | <http://newsite.groupeveritas.com> |  
<https://parthengineeringwork.co.in/>

## **Oct 2018 to March 2020**

### **Project Manager /Sr. Web Designer UI/UX**

Everex Infotech Pvt. Ltd. | CST | [www.everexinfotech.com](http://www.everexinfotech.com)

July 2016 to Sep 2018

Free Lancer - On Project basis

Hazel Infotech | DesignSoul | Impression Forever | After Dusk Deliveries | Pannache

June 2016 to Nov 2016

### **Sr. Web Designer UI/UX**

Prosares Solutions Pvt. Ltd. | Malad- West | [www.prosares.com](http://www.prosares.com)

## **Sep 2015 to May 2016**

### **Web Designer**

Callndata Technologies | Malad- West | [www.callndata.com](http://www.callndata.com)

## **August-2011 to August 2015**

### **Web Designer**

Hazel InfoTech | Goregaon | [www.hazelfinfotech.com](http://www.hazelfinfotech.com)

## **May 2006 to April 2011**

### **Web Designer**

Orion Solution | Malad | [www.orionsolution.com](http://www.orionsolution.com)

## **Other Companies 1999 to 2006**

### **Web Designer & Graphic Designer**

Pulse Solutions | Fanfare Exhibits | Pixel Webware | Nazara.com | Creative Point | Skylab

## **Education**

### **New High School, Borivali – Mumbai/ Maharashtra**

B. com. (Taxation)	Mithibai College	1997-1998	60%
H.S.C	Mithibai College	1994-1995	70%

S.S.C	R.C.Patel School	1992-1993	85%
C.S (Inter)	Delhi University	1999	50%

## Computers

- ◆ CUA Certified in Dec2020 from HFI
- ◆ Certificate Course in Basic Computer Applications - IIT computers
- ◆ Diploma in Print Communication - EDIT Institute
- ◆ Diploma in JavaScript, VB Script & ASP – DOTS Software private Ltd
- ◆ Html5/ CSS3/Javascript course from a personal faculty In office premises
- ◆ Digital Marketing course from Socialpedia Institute in 2019

## Career Objective

As a Project Manager & Sr.UI /UX Web Designer, my objective is to make a positive impact on clients, co-workers, using my skills and experience to design compelling & attractive websites, Mobile Apps. I enjoy working on projects that involve a mix of web and UI/Graphic design.

## Career Summary

- ◆ Creative Web Graphics Designer with more than 15 years of work experience in designing the website & Intranet portals as per current market trend.
- ◆ Hands on experience on Digital marketing- mainly on Facebook, Instagram.
- ◆ Self-motivated and able to set effective priorities to achieve immediate & long-term goals and meet project & operational deadlines.
- ◆ Experience in working on design projects in different domains like Software, Education, e-commerce, Pharma, Paper, Chemicals, Bio Medical, Food & Agro, Textile & Garment etc.
- ◆ Hands on experience of designing the E-mailers, Banners, Presentations, logos, Visiting cards, ID cards, Stationary and other marketing collaterals.
- ◆ Willingness to learn and enthusiastic in team work with good listening skills and innovative ideas to make attractive designs.

References are available on request.



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