



MINA MARKHAM

FRONT-END ARCHITECT

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EXPERIENCE

STAFF UI ENGINEER, *parago* in Lewisville, TX 2013-present

Design and develop business solutions for stable, secure, high-volume web-based applications for clients including Facebook, Epson, Canon, Microsoft, and more ■ Utilize responsive design and mobile-first principles while maintaining cross-browser/cross-platform compatibility and ensuring accessibility ■ Collaborate closely with the marketing team, solutions team, software architects, business analytics and product owners

FOUNDER & CHAPTER LEADER, *Girl Develop It – Dallas/Ft. Worth* 2014-present

Founded the Dallas Chapter of Girl Develop It through coordination with national headquarters, grassroots marketing, social media outreach and local client-focused networking events ■ Now serves over 350 women in the DFW area ■ Identify and assess classes, teachers and spaces to ensure program is on target for participants ■ Develop and maintain partnerships with key community members to support our mission ■ Running the day-to-day operations of chapter including securing space for classes (donated or fee-based), scheduling classes and continuously vetting potential teachers

CONTRACTOR, *Moroch / Extra Sauce* in Dallas, TX 2012-2013

Contractor working with creative agencies to develop compelling, usable & beautiful user experiences ■ Creation of standards compliant, semantic, mobile-friendly interfaces via HTML5 & CSS3 ■ Design integration into WordPress & ExpressionEngine

INDEPENDENT CONSULTANT, *d/b/a Pink Pixels Creative* in Dallas, TX 2009-present

Work closely with business owners to conceptualize and design highly effective marketing and promotion materials ■ Develop print and web solutions for different types of companies, small to medium ■ Single-handedly manage aspects of designing, building, and maintaining websites from concept to launch ■ Experience designing various print materials, including direct mail, corporate id, publications, and advertising ■ Create social media strategy for small businesses

PRODUCTION ARTIST, *YP Holdings (formerly AT&T Advertising)* in Dallas, TX 2007-2012









Consistently one of the team's top producers ■ Produced more than 2,000 ads for placement in directory publications ■ Reviewed ads to ensure accuracy & adherence to company graphic & content standards ■ Prioritized & juggle multiple projects under tight & changing deadlines

SKILLS & SUCH

CONCEPTUAL

Responsive design & mobile-first
Standards-compliant HTML5
Well-organized CSS3
Graceful degradation & progressive enhancement
Code versioning with Git/SVN
Cross-browser compatibility
HTML email campaigns
UX design & user flows

TECHNICAL

HTML5 
CSS3 
Sass 
JavaScript 
PHP 
Adobe CS6 
WordPress 
Baking 

TALKS & THINGS

SASS SUMMIT, *Environments for Humans*, Online Conference November 6th, 2014

FRONT PORCH, *Granada Theater* in Dallas, TX October 7th, 2014

THAT CONFERENCE, *Kalahari Resort* in Wisconsin Dells, WI August 13th, 2014

DISTILL, *Palace of Fine Arts* in San Francisco, CA August 8th, 2014

MIDWEST IO, *Marriott Downtown* in Kansas City, MO July 14th, 2014

FRONT END DESIGN CONFERENCE, *Palladium Theater* in St. Petersburg, FL July 12th, 2014

SHOP TALK #97, *shoptalkshow.com*, Live Podcast December 19th, 2013

FRONT PORCH, *Kessler Theater* in Dallas, TX October 8th, 2013

EDUCATION

SYRACUSE UNIVERSITY, *S.I. Newhouse School of Public Communications* in Syracuse, NY August 2007

- Bachelor's of Arts in Graphic Arts & Women's Studies
- Semester abroad – London, England