

Driven designer who has proven track record managing multiple projects under tight deadlines with little supervision • Effective manager who has significant experience supervising creative teams and who works well in team environments • Avid learner who stays up to date with design trends and is proficient in all major software suites (InDesign, Illustrator, Photoshop, Dreamweaver, Flash, and QuarkXPress)

ARTIST AT&T Advertising & Publishing // Wichita, Kansas 2007 - 2008

Designed more than 1,000 yellow pages ads for placement in directory publications • Worked in tandem with clients to conceptualize ad theme and aesthetic look-and-feel • Reviewed ads to assure accuracy and adherence to company graphic and content standards • Consistently worked to meet tight deadlines without direct supervision

DESIGN CONSULTANT November Media Group // Syracuse, New York 2005 - 2007

Created comprehensive identity package (logo, marketing collateral, and website) • Interviewed company CEO and researched competitive landscape to identify key differentiating brand elements

DESIGN EDITOR Onondagan Yearbook // Syracuse, New York 2005 - 2007

Managed design staff of four and supervised print production for 300-page college yearbook • Created design styles, color schemes, and grid system to design twenty yearbook templates • Worked in collaboration with Editor in Chief and Photo Editor to coordinate interviews, photo shoots, and assignments

ART DIRECTOR Equal Time Magazine // Syracuse, New York 2005 - 2007

Directly collaborated with Editor in Chief to design and publish magazine issue each semester • Edited photos, manipulated images, corrected color, typeset, pre-flighted, and integrated editorial revisions into page layouts • Integrated special edition themes into magazine's identity for two publications • Managed art staff of ten photographers, designers, and illustrators and mentored Junior Art Director • Worked with and updated existing publication style sheets and Front-of-Book and Back-of-Book templates • Monitored production and ink expenses to assure magazine stayed within budget

GRAPHIC DESIGNER Office of Student Life, Syracuse University // Syracuse, New York 2005 - 2007

Worked as part of three-person design team to create marketing collateral for campus-wide event • Conceptualized designs for more than one hundred student-run events and organizations • Utilized vector illustration tools to create both large- and small-scale designs (building banners to t-shirts to flyers) • Worked in 4-, 2-, and 1-color processes

ASSISTANT EDITOR TCV Publishing Inc., // Wichita, Kansas 2002 - 2006

Promoted from volunteer role to paid position as an Assistant Editor in less than three weeks • Developed and designed all promotional materials for the publisher and its three newspapers • Conceptualized designs for media kits, online banners, ads, and rate cards • Selected content and designed packaging for more than thirty articles in each issue of the biweekly news magazines

EDUCATION Syracuse University // S.I. Newhouse School of Public Communications 2003 - 2007

- Dual Degree - Graphic Arts & Women's Studies (B.A.)
- Study Abroad - London, England

HONORS

- Gates Millennium Scholar // Bill and Melinda Gates Foundation
- Young Entrepreneur of the Year // National Foundation for Teaching Entrepreneurship
- Dean's List
- Dean's Scholar // Syracuse University

SKILLS

InDesign, Illustrator, Photoshop, Dreamweaver, Flash, QuarkXPress, HTML, CSS, studio photography, photojournalism, 35mm & digital photography