

EXP ARTIST, AT&T Advertising and Publishing, Wichita, Kansas (11/07–present)

Create and produce spec art and ads for prospective clients for more than a dozen directory publications • Prepare multicolor original art via mechanical or process color • Provide artistic support for sales representatives • Review artwork to ensure it meets predetermined graphic and content standards and accuracy • Constantly work to meet varied deadlines

FREELANCE DESIGNER, November Media Group, Syracuse, New York (05/05–08/07)

Talent/Booking Agency

Created identity package including letterhead, business cards, envelopes, logo and graphic standards • Designed web site for company using HTML in Dreamweaver, Flash elements and XML to allow editing without requiring designer involvement

DESIGN EDITOR, Onondagan Yearbook, Syracuse, New York (09/05–06/07)

Supervised print production of yearbook while handling more than 300 pages • Created 20 templates and design schemes for divisions, dividers and ad pages • Established and maintained current design styles, color schemes and grid system • Collaborated with Photo and Copy Editors to coordinate interviews, photo shoots and assignments

ART DIRECTOR, Equal Time magazine, Syracuse, New York (09/05–05/07)

General Interest Campus Publication

Collaborated with Editor in Chief from concept to design and production on every issue • Performed production tasks including photo editing, image manipulation, color correction, typesetting, pre-flighting and inputting editor's proofreading using Photoshop and InDesign • Implemented redesign of publication on two separate instances for specialty issues while maintaining the magazine's identity • Commissioned art staff of 10 which included designers and photographers • Established and maintained current style sheets, Front-of-Book and Back-of-Book templates

GRAPHIC DESIGNER, Office of Student Life, Syracuse University (09/05–05/07)

Developed marketing materials for all traditional events (Homecoming, Winter Carnival and Senior Celebration) including posters, flyers, postcards, and newspaper ads • Created design concepts for marketing of student-run events daily • Worked in 4-, 2-, and 1-color processes • Created logos for campus-wide events using vector drawing tools in Illustrator

ART DIRECTOR, ASSISTANT EDITOR, TCV Publishing Inc., Wichita, Kansas (05/05–08/06)

Privately-Owned Publishing Company

Determined editorial content, design and packaging of 30+ stories for each issue of biweekly news magazine for 18-35 year-olds • Developed and designed promotional materials for the company and its publications, such as media kits, online banners, ads and rate cards

ETC SKILLS

- Proficient in InDesign, Illustrator, Photoshop, Dreamweaver, Flash, and QuarkXPress
- Familiar with HTML, CSS, studio photography & photojournalism, both in film and digital formats

HONORS

- First Place: 2005 National Fair Housing Alliance Poster Competition
- Gates Millennium Scholar: Bill and Melinda Gates Foundation
- Young Entrepreneur of the Year: National Foundation for Teaching Entrepreneurship
- Dean's List
- Dean's Scholar

AFFILIATIONS

- Ed2010, Syracuse University Chapter
- Society of Publication Designers
- Study Abroad Program: London, England

EDU SYRACUSE UNIVERSITY, Syracuse, New York

- S.I. Newhouse School of Public Communications / College of Arts & Sciences
- Bachelor of Arts — Graphic Arts & Women's Studies

August 2007