

JADE FAN

UX Designer

Portfolio:
<https://minamifan.github.io/portfolio2023/>

CONTACT

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EDUCATION

INTERDISCIPLINARY STUDIES IN HUMAN-CENTRED DESIGN

Graduate Certificate
Algonquin College

2023-2024

INTERACTIVE MEDIA MANAGEMENT

Graduate Certificate
Algonquin College

2022-2023

JOURNALISM AND COMMUNICATION

Master's Degree
Xi'an Technological University

2016 - 2019

ADVERTISING

Bachelor's Degree
Xi 'an University of Finance
and Economics Xing Zhi School
2011 - 2015

REFERENCE

EDYTHE HOOPER

Algonquin College
phone:613-600-2844
email:hooper@algonquincollege.com

SUMMARY

- 3 years of Graphic Design, Illustrator, Web Design experience
- Fluency in Adobe Creative software
- Expert at Figma and WordPress
- 7 years of operating self-media experience
- Proficient in HTML, CSS, JavaScript, and PHP
- Adept in communication and collaboration
- Language: English, Mandarin

WORK EXPERIENCE

UX/UI DESIGNER(COOP)

FANIQUE GROUP, TORONTO, ON

Jan. 2023 - Apr. 2023

- Restored the web page layout to enhance user experience
- Conducted market analysis user characteristics to upgrade the website.
- Collaborated with team members to present our analysis reports to upper management by PowerPoint.

CLIENT PROJECT

GRAPHIC DESIGNER

ALGONQUIN COLLEGE, OTTAWA, ON

Jan. 2023 - Apr. 2023

- Created storyboards of video to present scene intuitively.
- Designed an Interactive PDF to illustrate different aspect ratios.
- Developed a unique logo of my team to show our team image.

FREELANCE

SELF MEDIA BLOGGER

2010 - 2016

- Took photos and video to attract 1300+ followers on Xiao HongShu.
- Interact with followers to keep number of it growth.

COMMUNITY & INVOLVEMENT

INTERNATIONAL PEER MENTORSHIP PROGRAM

ALGONQUIN COLLEGE, OTTAWA, ON

Jan. 2023 - Now

- Communicated with mentees, who are new students to adapt college life and study.
- Organized the activities for mentees to give them a sense of belonging.