



Date

1/1/2016

6/30/2017



Monthly Revenue

Monthly Orders

2,146!  
Goal: 2165 (-0.88%)

Monthly Returns

166✓  
Goal: 169 (+1.78%)

1.83M✓  
Goal: 1.77M (+3.31%)

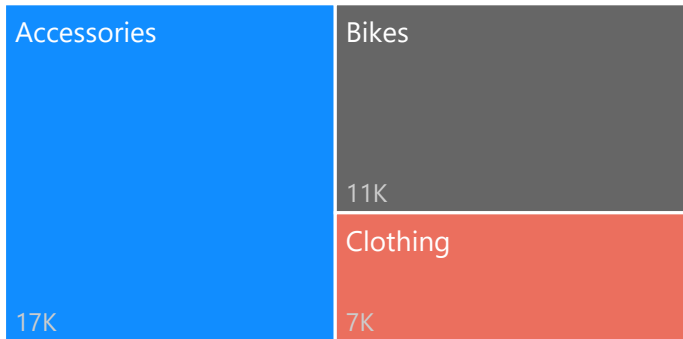
Top Product (Orders)  
**Water Bottle - 30 oz.**

Top Product (Profit)  
**Mountain-200 Black, 46**

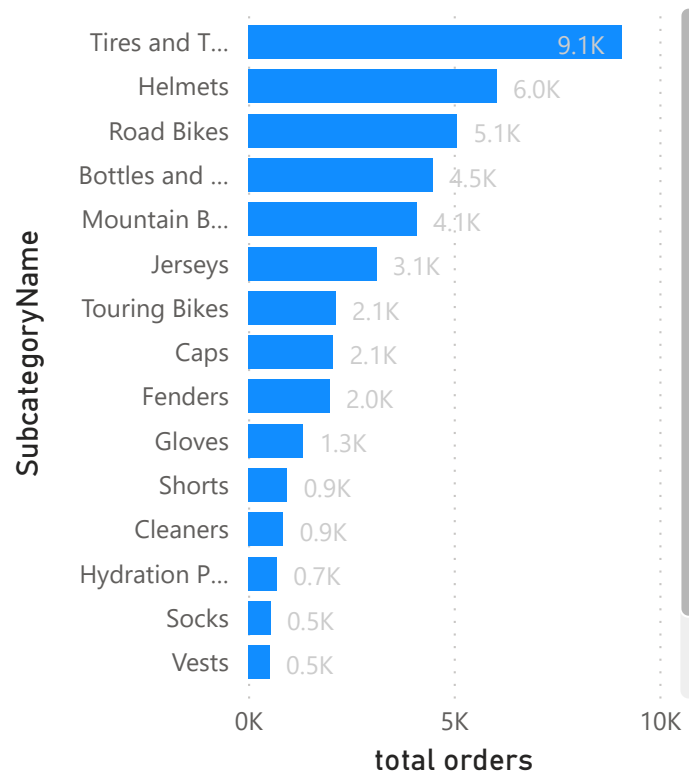
- ✓ ☐ Europe
- ✓ ☐ North America
- ✓ ☐ Pacific



### Total Orders by Category



### Total Orders by Subcategory



ProductName	total orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Total	22,534	2.14%

[View Product Detail](#)

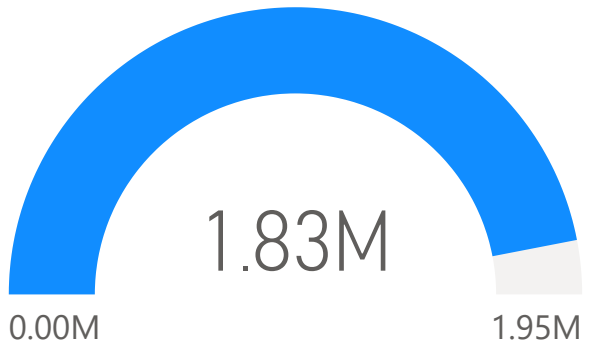




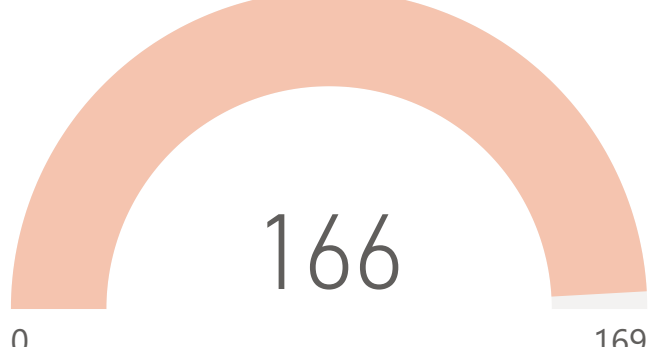
Current Month Order VS Target



Current Month Revenue VS Target



Current Month Returns VS Prev. Month



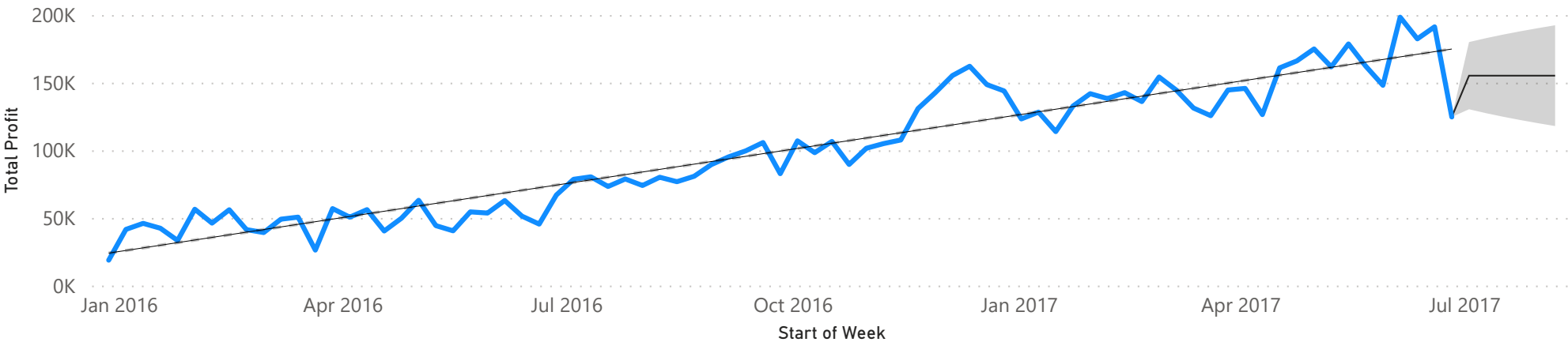
Price Adjustment (%)

0.00

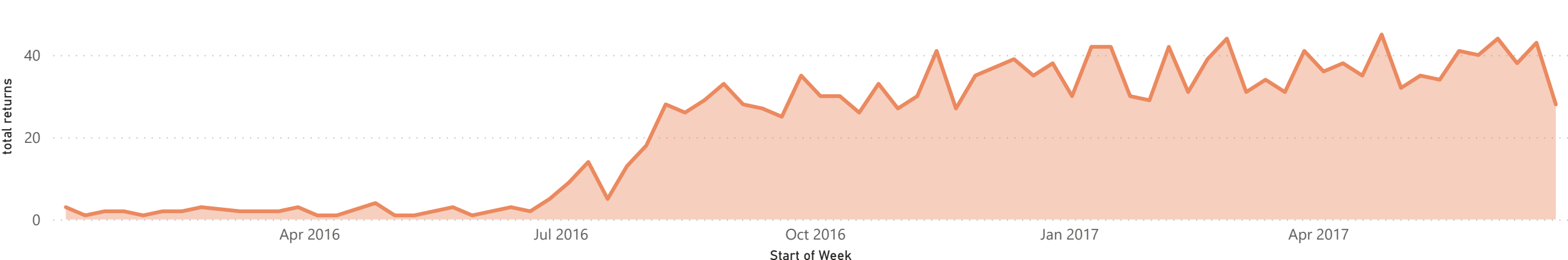
\$714.44  
Average Price

\$714.43699658703065  
Adjusted Price

Weekly Profit



Weekly Returns



FullName_CC	total orders	Total Revenue
MR. Jordan Turner	7	11,022.38
MR. Larry Munoz	7	10,852.04
MRS. Lacey Zheng	7	11,085.74
MRS. Lisa Cai	7	11,330.44
MR. Marco Lopez	6	10,289.68
MR. Maurice Shan	6	12,407.95
MRS. Ariana Gray	6	10,391.42
MRS. Dominique Prasad	6	9,180.93
MRS. Janet Munoz	6	12,015.39
MR. Franklin Xu	5	10,164.34
Adriana Gonzalez	4	9,195.69
MR. Brad She	4	9,161.01
MR. Francisco Sara	4	9,125.54
MR. Johnathan Suri	4	7,721.33
MR. Kevin Coleman	4	7,750.53
MR. Lance Blanco	4	7,207.07
MR. Preston Raman	4	7,599.49
MR. Randall Dominguez	4	9,210.36
MR. Willie Xu	4	7,353.55
MRS. Abby Subram	4	7,308.39
MRS. Alexandra Hall	4	6,937.02
MRS. Audrey Blanco	4	7,139.17
MRS. Brandi Gill	4	9,166.18
MRS. Crystal Zeng	4	7,706.81
MRS. Felicia Blanco	4	7,669.66
MRS. Jill Suarez	4	7,652.61
MRS. Kaitlyn Henderson	4	9,258.92
MRS. Margaret He	4	9,266.74
MRS. Nichole Nara	4	9,234.66
MRS. Rosa Hu	4	9,201.20
MR. Aaron Wright	3	6,750.95
MR. Andres Nara	3	6,723.49
MR. Andres Raji	3	6,678.79
MR. Blake Diaz	3	6,713.96
MR. ...	3	7,316.88
Total	353	751,130.39

