

Building Your Software Engineering LinkedIn Profile

This doc will lead you through the construction and development of your LinkedIn Profile and how to highlight your unique experiences and sharp technical skills for potential employers. The checklist items are required to get a passing grade on these projects, so be sure to review each item carefully.

Note: falsifying or misrepresenting your experience may result in losing access to career services and/or job guarantee eligibility.

Let's dive in!

LinkedIn Url

- www.linkedin.com/in/mina-rizk-12569b190

Getting Started

You will need some key materials before you build or update your LinkedIn Profile:

- Your completed [Accomplishment Statements Worksheet](#)
- [Adding Your Springboard to Your Resume & LinkedIn Profile](#)
- Examples of [Standout Profile Components](#)

LinkedIn Checklist

Project: Create/Update your LinkedIn Profile

****To edit, click *File > Make a copy* or *File > Download As > (select file type)*****

Criteria	Meets Expectations
Section Completion Checklist	<ul style="list-style-type: none"><input checked="" type="checkbox"/> URL<input checked="" type="checkbox"/> Headshot and background image<input checked="" type="checkbox"/> Contact Info<input checked="" type="checkbox"/> Location<input checked="" type="checkbox"/> About Section<input checked="" type="checkbox"/> Featured Posts<input checked="" type="checkbox"/> Experience Section

	<input checked="" type="checkbox"/> Education Section <input checked="" type="checkbox"/> Licenses & Certifications <input checked="" type="checkbox"/> Skills Section <input checked="" type="checkbox"/> Recommendations <input checked="" type="checkbox"/> Interests (ex. Groups, Companies)
URL	<input checked="" type="checkbox"/> Your LinkedIn URL is customized to include your first and last name. Pro Tip: Check out this LinkedIn article for step-by-step instructions to edit your URL.
LinkedIn Connections	<i>Optional, but highly recommended</i> <input type="checkbox"/> 500+ connections Learn why it's important to reach 500+ connections
Photos	Headshot and Background Image <input checked="" type="checkbox"/> Headshot: Your picture is a professional, high-quality headshot. (Pro Tip: If you do not have a headshot, consider asking a friend or family member to take a picture of you.) A headshot with you smiling is highly recommended! <input checked="" type="checkbox"/> Background Image: Your background image is professional and reflects your professional brand. Pro Tip: Check out Unsplash for freely reusable images to add as a background.
Contact Info	<input checked="" type="checkbox"/> Includes a link to your portfolio <input checked="" type="checkbox"/> Includes your email address (optional)
Location	<input checked="" type="checkbox"/> If you do not live in a Metro Area, indicate the nearest Metro Area. Ex. Cedar Park, TX → Austin, TX
Headline	<input checked="" type="checkbox"/> Is not the generic, default headline <input checked="" type="checkbox"/> Is descriptive and includes your desired career and top skills

	<p>Ex.</p> <p>Software Developer HTML/CSS JavaScript Typescript React Python Digital Marketing</p>
About/Summary section	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Written in first person as this feels more personable <input checked="" type="checkbox"/> First line is engaging <input checked="" type="checkbox"/> An intro about you and the field/position you are moving into <input checked="" type="checkbox"/> Includes a bit about what you've done in the past and highlights transferable skills. Protip: Consider using parts of your Elevator pitch! <input checked="" type="checkbox"/> Explains why you are passionate or what excites you about your chosen career path <input checked="" type="checkbox"/> Includes a list of your technical skills at the bottom of your summary. Protip: Copy and paste these from your resume! <input checked="" type="checkbox"/> Does not include a list of your power skills (ex. Teamwork, problem-solving, collaboration) <input checked="" type="checkbox"/> Has a call to action. Ex. <i>Check out my portfolio!</i>
Featured posts	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Includes a thumbnail and link to your portfolio. If you don't have a portfolio yet, include at least one link to a case study or Springboard project. Note only include links to projects or portfolios that you feel great about. If you're unsure, do not add.
Experience section	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Includes all recent and relevant work experience with the company name, position title, employment dates, locations <input checked="" type="checkbox"/> If including Springboard in this section, it clearly states that you are a student or fellow. See Adding Springboard to your Resume and LinkedIn. <ul style="list-style-type: none"> <input type="checkbox"/> Consider position grouping for each Springboard Project <input checked="" type="checkbox"/> Relevant professional experience highlights transferable skills and includes any software engineering related volunteer, pro bono, and contract work <input checked="" type="checkbox"/> Add "Skills: JavaScript, Python, etc." at the bottom of each experience listed to showcase technical skills

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Experience demonstrates your “power skills” (ex. collaboration, problem-solving, teamwork) <input checked="" type="checkbox"/> Job titles and company names are clear and easy to see/understand <input checked="" type="checkbox"/> Bullet point statements describing your work are concise and emphasize outcomes, achievements, and quantification of results where possible. Aim for 3-6 bullets reflecting accomplishments for each employment experience <input checked="" type="checkbox"/> Verb consistency—use past tense verbs for any previous experience or projects
Education section	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> All education, including Springboard, is included. See Adding Springboard to your Resume and LinkedIn. <input checked="" type="checkbox"/> Omit high school and Associate's Degree information if you have a bachelor's degree
Licenses & Certifications	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Include any certifications that may be relevant for your software engineering career (ex. Data Visualizations, Microsoft Azure, Learning Git and GitHub)
Skills section	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Includes the technical and power skills that align with your career goal. Example: Front-end development; JavaScript; Python; collaboration, etc. <input checked="" type="checkbox"/> Top 3 skills are rearranged to highlight only software engineering skills. Pro Tip: Check out other Springboard alumni profiles for skills section ideas and inspiration.
Volunteer Work	<p><i>Optional</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Include any volunteer work you've engaged in, especially within the last few years

Recommendations	<p><i>Optional, but highly recommended</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> You have at least one recommendation from someone who can speak to your work – consider asking your mentor (not career coach), a manager, a colleague, or a classmate on a group project
Interests	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> You are following companies aligned with your interests <input checked="" type="checkbox"/> You have joined at least two relevant groups for your career
LinkedIn Optimization	<ul style="list-style-type: none"> • Consider using the LinkedIn Review feature on Resume Worded to get feedback on optimizing your profile