

# Vaibhav Yadav

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## SUMMARY

▢ Passionate Video Editor | 1 Year of Experience ▢

Greetings! I'm Vaibhav M Yadav, a dedicated and creative video editor with a strong passion for transforming raw footage into compelling visual stories. With 1 year of hands-on experience in the dynamic field of video editing, I specialize in crafting engaging content that captivates audiences across various platforms.

▢ **Background:**

My journey in the world of video editing began with an insatiable curiosity and a determination to turn my passion into a profession. Over the past 2 years, I've meticulously honed my skills in leveraging leading video editing software to bring ideas to life. My technical proficiency includes mastering tools such as Adobe Premiere Pro, Final Cut Pro, and Avid Media Composer.

▢ **Professional Highlights:**

During my career journey, I've had the incredible opportunity to contribute to a variety of projects. I recently had the privilege of interning at Unacademy, a prominent ed-tech platform, where I collaborated with a talented team of creatives to produce educational video content. This experience not only expanded my skill set but also solidified my ability to work efficiently under tight deadlines..

▢ **What Drives Me:**

The magic of video editing lies in its ability to evoke emotions, spark conversations, and create lasting memories. I find immense satisfaction in being a part of this creative process and contributing to projects that make a positive impact.

▢ **Let's Connect:**

I'm always open to connecting with fellow professionals, creatives, and anyone who shares a passion for storytelling through visuals. Feel free to reach out if you're looking to collaborate, share insights, or simply have a conversation about the exciting world of video editing.

Thank you for visiting my profile. Let's embark on this visual journey together

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## EXPERIENCE

### Operations Intern

Unacademy

May 2023 - August 2023, Bengaluru, Karnataka, India · On-site

▢ **Summer Internship Experience at Unacademy | Video Editing & Collaboration** ▢

During my dynamic internship at Unacademy, a pioneering edtech platform, I had the privilege to collaborate with a dynamic team of educators and creatives to amplify educational content through captivating visuals.

▢ **Role Highlights:**

- **Short-Form Content Creation:** Played a pivotal role in producing engaging short videos tailored for educators' YouTube channel and Instagram page. These videos were designed to quickly communicate key concepts and engage the audience effectively.
- **YouTube Thumbnails:** Crafted eye-catching thumbnails that not only piqued the audience's curiosity but also aligned with the brand's identity, resulting in increased click-through rates and viewership.
- **Collaborative Video Shoots:** Facilitated seamless video shoots in collaboration with educators, ensuring a comfortable environment that brought out their best on-screen presence.
- **Effective Communication:** Interacted closely with educators to understand their unique teaching styles and preferences, translating them into visually appealing content that resonated with learners.

▢ **Impact:**

By combining technical video editing skills with a knack for storytelling, I contributed to enhancing the visual quality of the content and driving engagement on both YouTube and Instagram platforms. This endeavor played a crucial role in enhancing Unacademy's brand presence and supporting educators in reaching a wider audience.

▢ **Growth & Gratitude:**

I'm immensely thankful for the insightful guidance from the Unacademy team and the educators I had the pleasure of working with. This

experience has further ignited my passion for video editing and solidified my dedication to leveraging visual media for educational outreach.

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## EDUCATION

### Bachelor of Engineering – BE, CSE Data Science

DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT, BANGALORE • September 2027

### PUC, science

Presidency College, Bangalore • July 2023 • 12th

### 10 Std, science

Baldwin Boys High School • March 2021 • 10th grade

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## CERTIFICATIONS

### Sales & Trading

JPMorgan Chase & Co. • 2023

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## INVOLVEMENT

### Event Manager

Art of Living • April 2020 – December 2020

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## SKILLS

Industry Knowledge: Social Media Marketing, YouTube Video Creation, Event Management, Video Production, Editing, Visual Communication, Storytelling, Motion Graphics, Editing Software, Video Editing, Ableton

Tools & Technologies: YouTube Analytics, After Effects, Figma (Software), Adobe Premiere Pro, Adobe Photoshop, DaVinci Resolve

Interpersonal Skills: Debate, Prioritize Workload, Skilled Multi-tasker

Languages: English, Kannada, Hindi, Telugu, Marathi