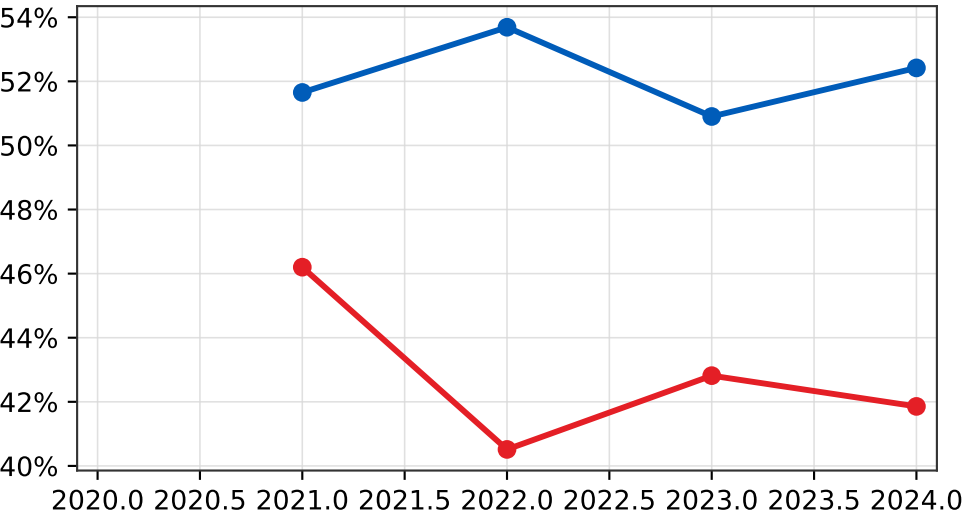
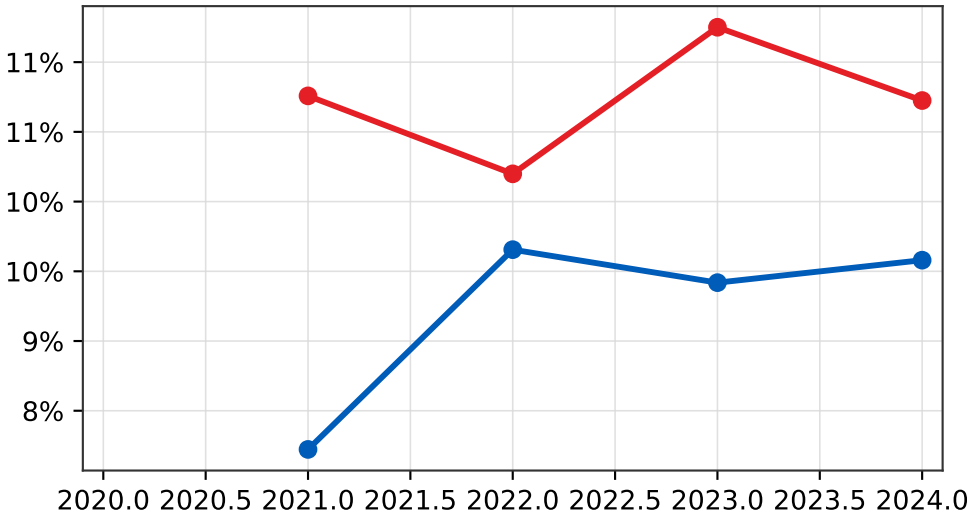


Performance & Profitability — KO vs PEP (2020-2024)

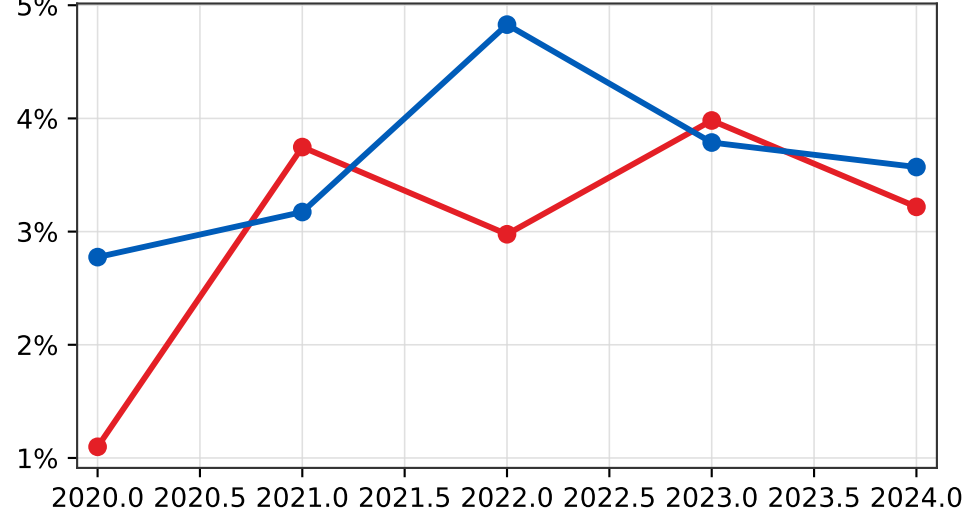
Return on Equity



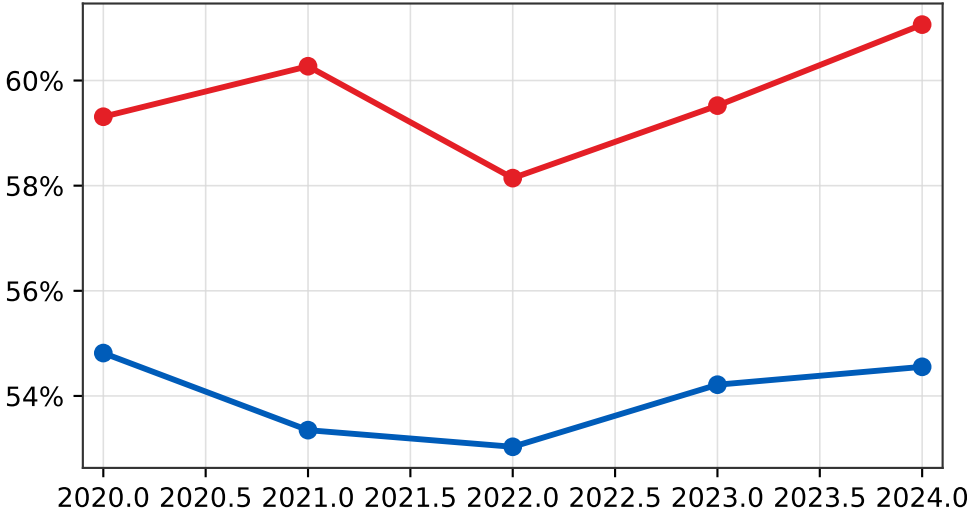
Return on Assets



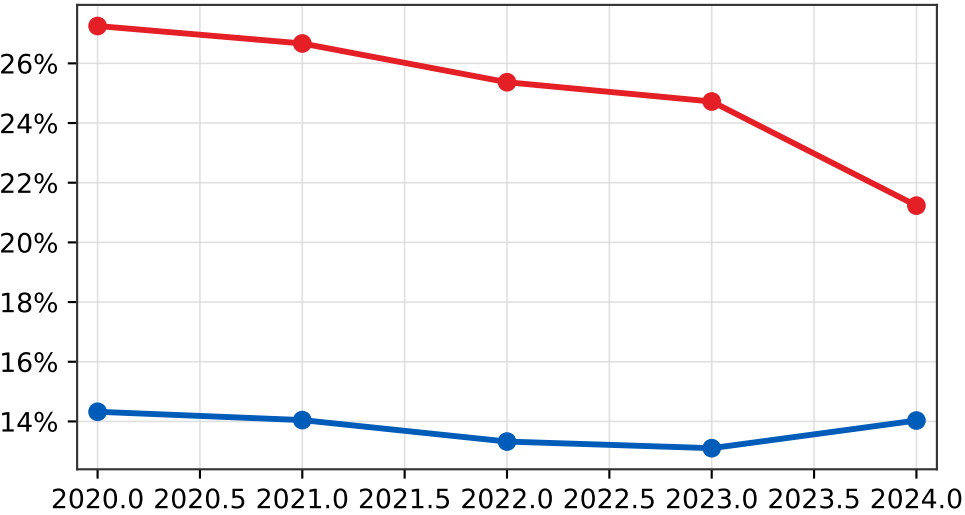
Return on Invested Capital



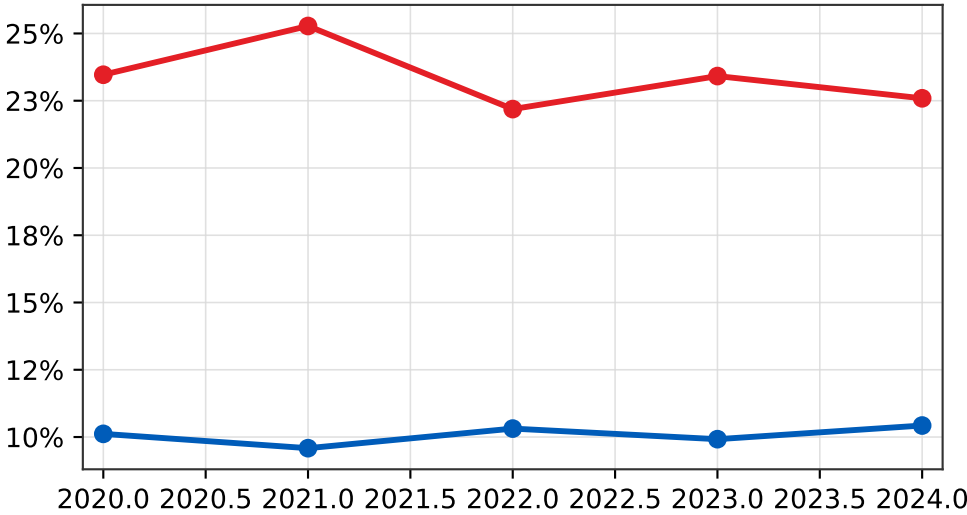
Gross Profit Margin



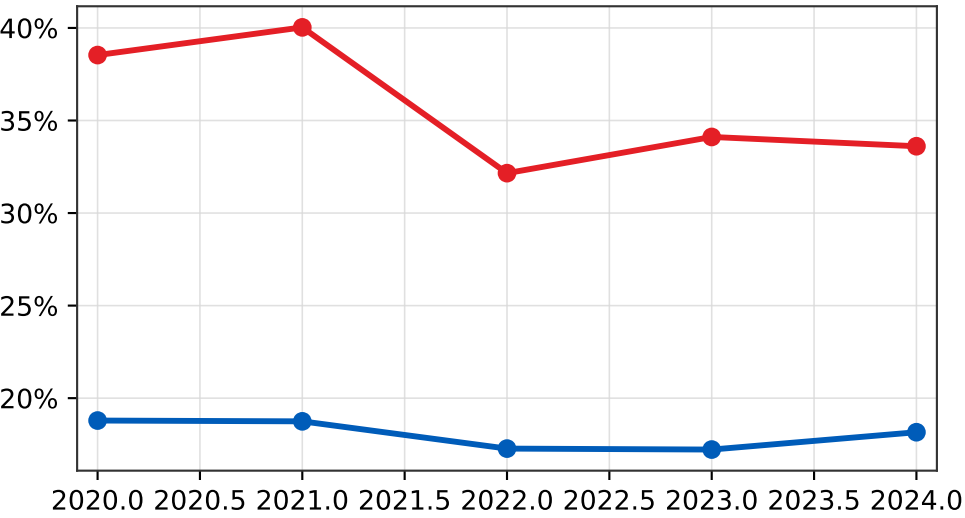
Operating Profit Margin



Net Profit Margin



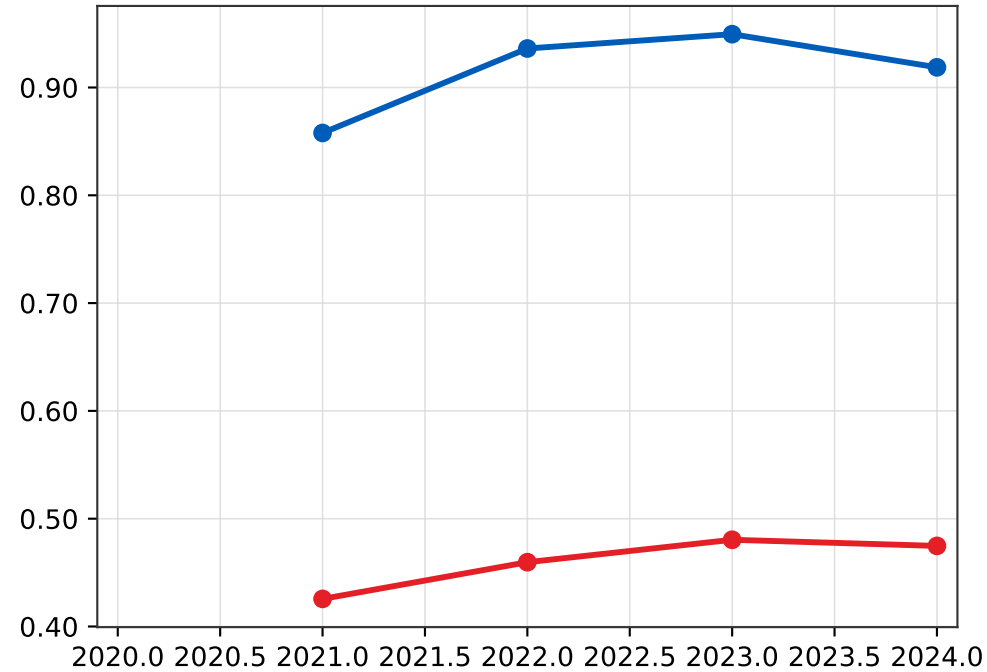
EBITDA Margin



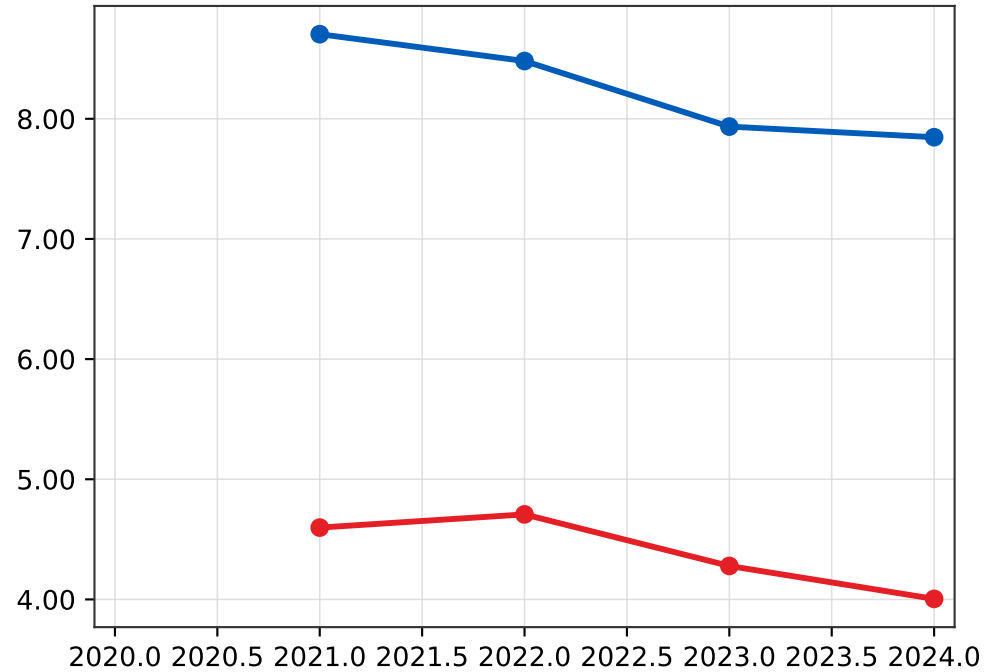
KO PEP

Efficiency — KO vs PEP (2020-2024)

Asset Turnover (x)



Inventory Turnover (x)

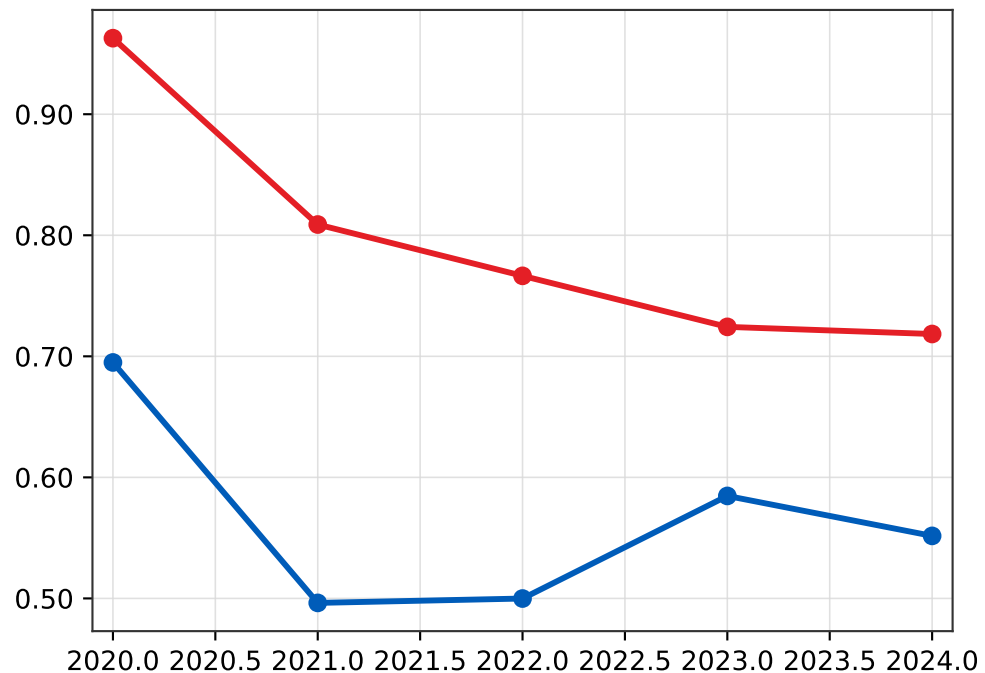
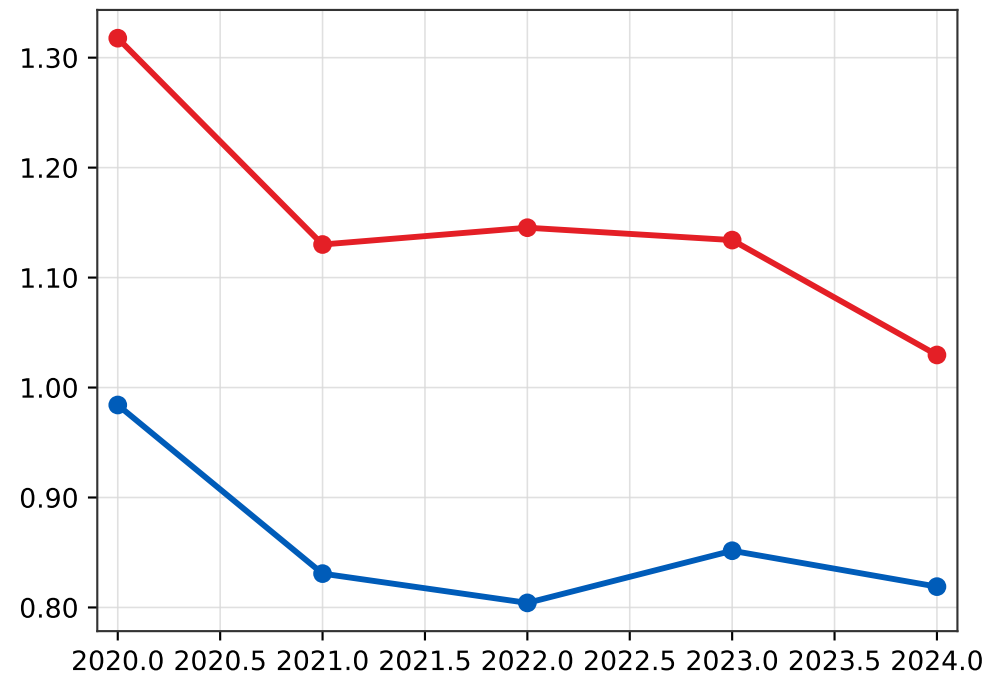


KO PEP

Liquidity — KO vs PEP (2020-2024)

Current Ratio (x)

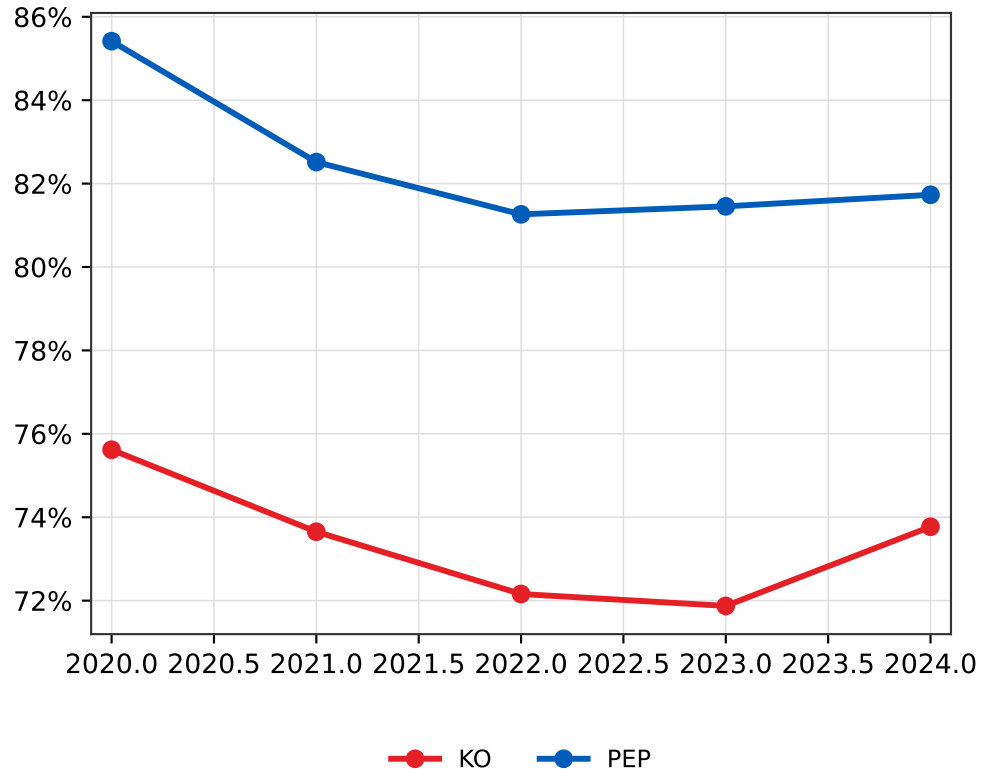
Quick Ratio (x)



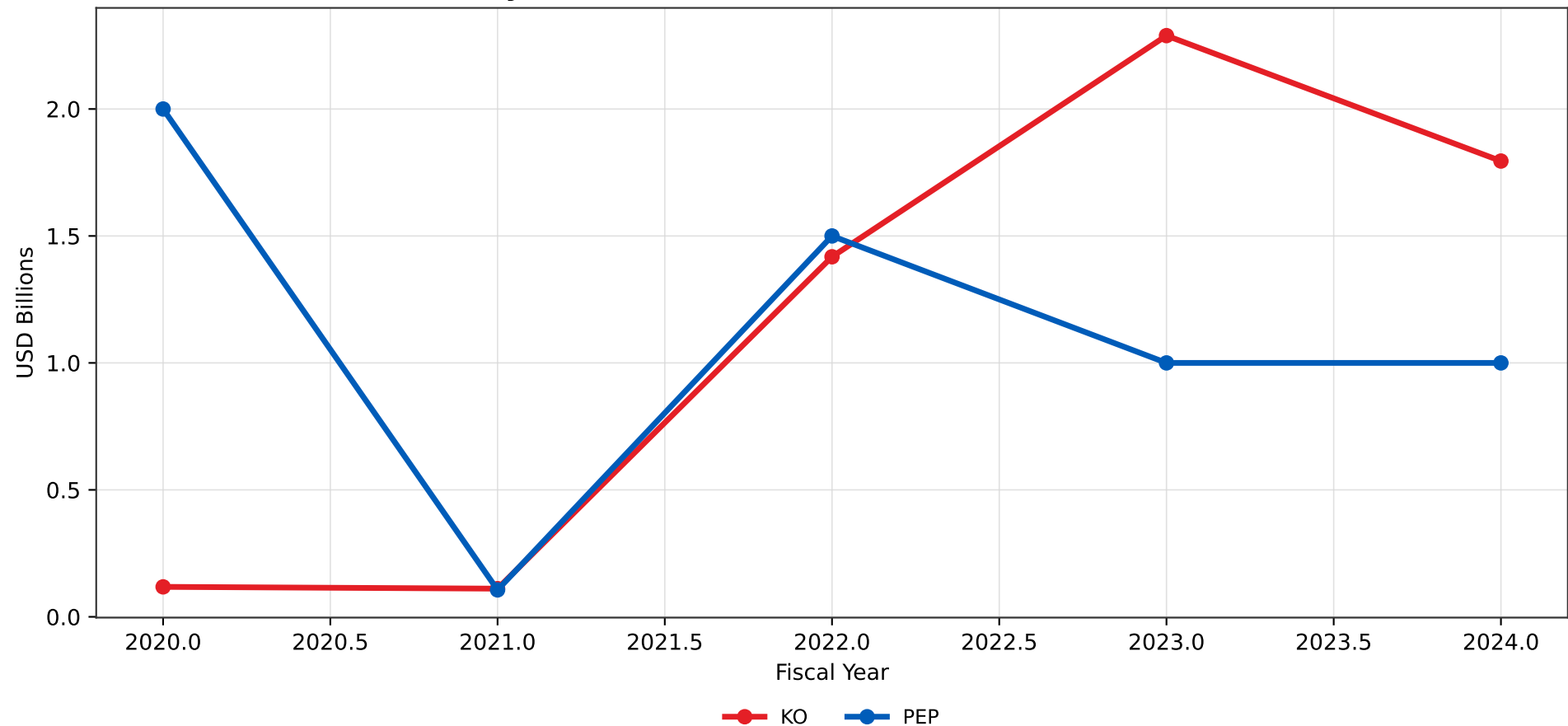
KO PEP

Leverage — KO vs PEP (2020-2024)

Total Debt-to-Assets



Share Buybacks — Cash Outflow (USD Billions, 2020-2024)



Diluted Shares Outstanding (Index, Base Year = 100)

