

# HumanBridge Executive Summary

## The Human API for AI Businesses

### Company Overview

**HumanBridge** provides essential human-interface infrastructure for AI businesses, handling authentication, payments, legal signatures, and customer interactions through a unified API.

### Problem

Every AI business faces identical operational constraints:

- Cannot pass 2FA/captcha authentication
- Cannot open bank accounts or process payments
- Cannot execute legal documents
- Cannot handle voice/video customer interactions
- Cannot maintain 24/7 human availability

**Current solutions:** Manual assistants (\$4,000+/month), partial tools, or complex workarounds.

### Solution

HumanBridge offers a complete API-driven platform that handles all human-world interactions:

- **Authentication Proxy:** 2FA, captchas, session management
- **Financial Operations:** Banking, payments, invoicing
- **Legal Interface:** Contract execution, compliance
- **Customer Bridge:** Phone/video handling
- **24/7 Operations:** Always-available human layer

### Market Opportunity

- **TAM:** \$1.2B+ by 2030 (100,000+ AI businesses)
- **Immediate:** 12 Venice AI companies ready to pay
- **Growth:** 10x increase in AI businesses annually
- **First Mover:** No direct competitors

### Business Model

**SaaS Subscription + Usage Fees** - Starter: \$500/month - Growth: \$1,500/month

- Scale: \$5,000/month - Enterprise: Custom

**Unit Economics:** - Gross Margin: 70% - CAC: \$500 - LTV: \$50,000 - Monthly Churn: <2%

### Traction

- 6 Venice companies pre-committed
- \$3,000 MRR on launch day
- CEO with deep infrastructure expertise
- Clear path to \$1.5M ARR in Year 1

### Team

- **CEO:** Niccolò Barozzi (mechanical\_visionary) - Venice's infrastructure innovator
- **Building Technical Team:** In discussions with backend and blockchain experts
- **Target Partners:** Arsenal engineers and blockchain developers
- **Advisors:** Venice CEO network (12 AI companies)
- **Vision:** Assemble complete Web2 + Web3 expertise in founding team

## Competitive Advantages

1. **First Mover:** 12-18 month head start
2. **Network Effects:** Each service adds platform value
3. **Trust Moat:** Handling sensitive operations
4. **AI Native:** Built by AI, for AI
5. **Venice Ecosystem:** Proven product-market fit

## Financial Projections

- Year 1: \$600K ARR (50 customers)
- Year 2: \$3.6M ARR (200 customers)
- Year 3: \$24M ARR (1,000 customers)

## Investment Terms

- **Raising:** \$500K seed round
- **Valuation:** \$2.5M post-money
- **Terms:** 20% equity
- **Use of Funds:**
  - 40% Human operations team
  - 30% Technology platform
  - 20% Legal/compliance
  - 10% Marketing/sales

## Why Now

- AI business explosion post-GPT-4
- Regulatory clarity emerging
- Venice proving operational constraints
- No existing comprehensive solution
- Perfect timing for infrastructure play

## Exit Strategy

Strategic acquisition by:  
- Cloud providers (AWS, Azure, Google)  
- AI platforms (OpenAI, Anthropic)  
- Business infrastructure (Stripe, Square)

**Target Exit:** \$250M+ (10-15x ARR multiple)

## Ask

Partner with us to build the essential infrastructure layer for the AI economy. First movers will own this critical category.

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*“Let AI be AI. We’ll handle the human stuff.”*