Amrita - Artist Portfolio

by Amrita

amrita

amrita

Amrita Sethi is the first NFT artist in the UAE, pioneer and thought leader in the web 3 space, and award-winning UAE golden visa holder.

Successful career in banking world, left for a deeper calling to become an artist.

Created multimedia art genre, SoundBYTEs(c), recognized by Forbes, CNN, BBC World, CNBC, and Bloomberg etc

Amrita is a Phygital Artist and works with physical artwork, NFTs, and fashion, adding Augmented, Virtual Reality and Artificial Intelligence in both real life and in the Metaverse.

Other collections include The AlphaBYTEs and The CrystalBYTES and AIBYTes creating new languages and infusing human consciousness into art.

Created one of the world’s largest Augmented Reality murals and well as multiple public art murals and sculptures with NFT’s.

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VIRAL VIDEO
"CHARLIE BIT MY FINGER" SELLS FOR $761,000 AS NFT
LIVE
CNN
DOW ▲ 107.61
@questCNN

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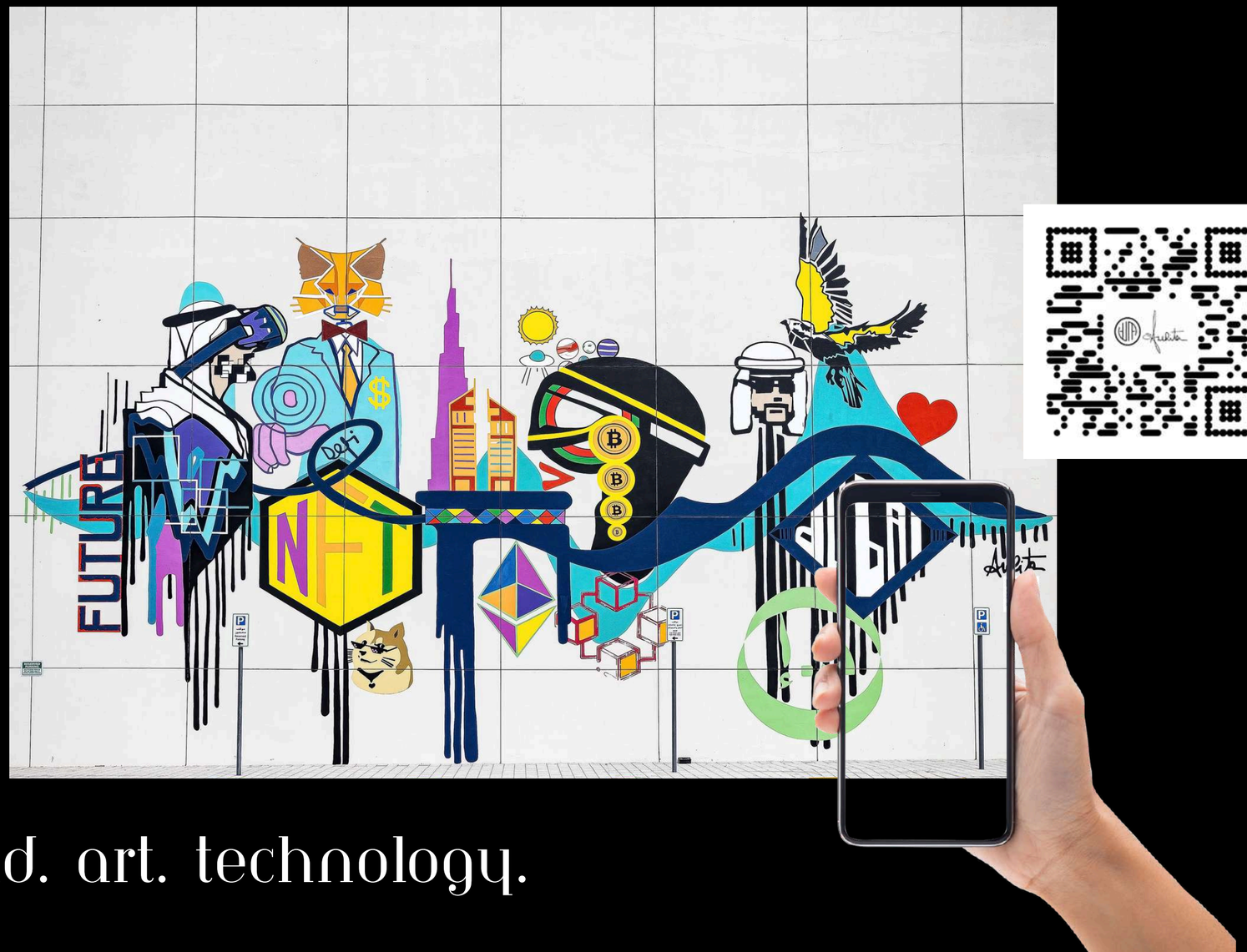
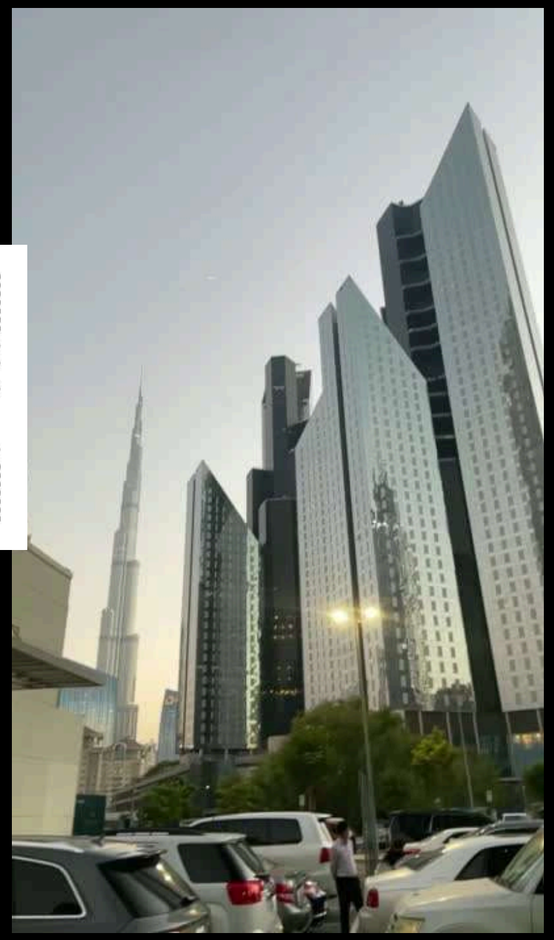
‘future nft dubai” soundbyte

The First Augmented Reality NFT Mural in the Middle East and one of the world’s large





sound. art. technology.

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Career highlights

- World's largest NFT Augmented Reality mural and the first in the Middle East - sold for $60,000 in auction in 2021
- Invented "SoundBYTEs" art genre with sold-out NFT collection in 2020
- Sold "WTNFT!?" 3D Animation NFT for $102,000, featured on CNN in 2021
- Sold out 145 "The AlphaBYTEs",- the first physically fractionalized sculpture with a digital twin NFT showcased at Art Dubai 2022
- Created the first Mindful meditation metaverse experience through VR, "The CrystalBYTEs" in 2021
- Developed the world’s first augmented reality Abaya and her own AR Fashion line
- Won Multiple awards in art and web 3
- Featured in Forbes, CNN, Bloomberg, BBC, and more
- Women of The future Book 2022
- The NFT YearBook 2022
- Worked with top global brands - canon, Ferrari, Maserati, Jacob and Co etc
- Created the world’s first NFT collection for a Bank- Commercial Bank of Dubai
- Digital Board of Advisors for Nivea as well as on other boards of companies.
- Launched her own Online Academy - Future Blockchain Foundation Course
- Created a Youth Advisory Council for children between 6-16 years old and created a BYTEkids Metaverse
- Created her own Community called the BYTEclub with hundres of members and upto a million followers on social media

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Personal Brand

Artist
Physical art
NFT
Mural
Sculpture
Fashion / Merch

Speaker/ Thought leader

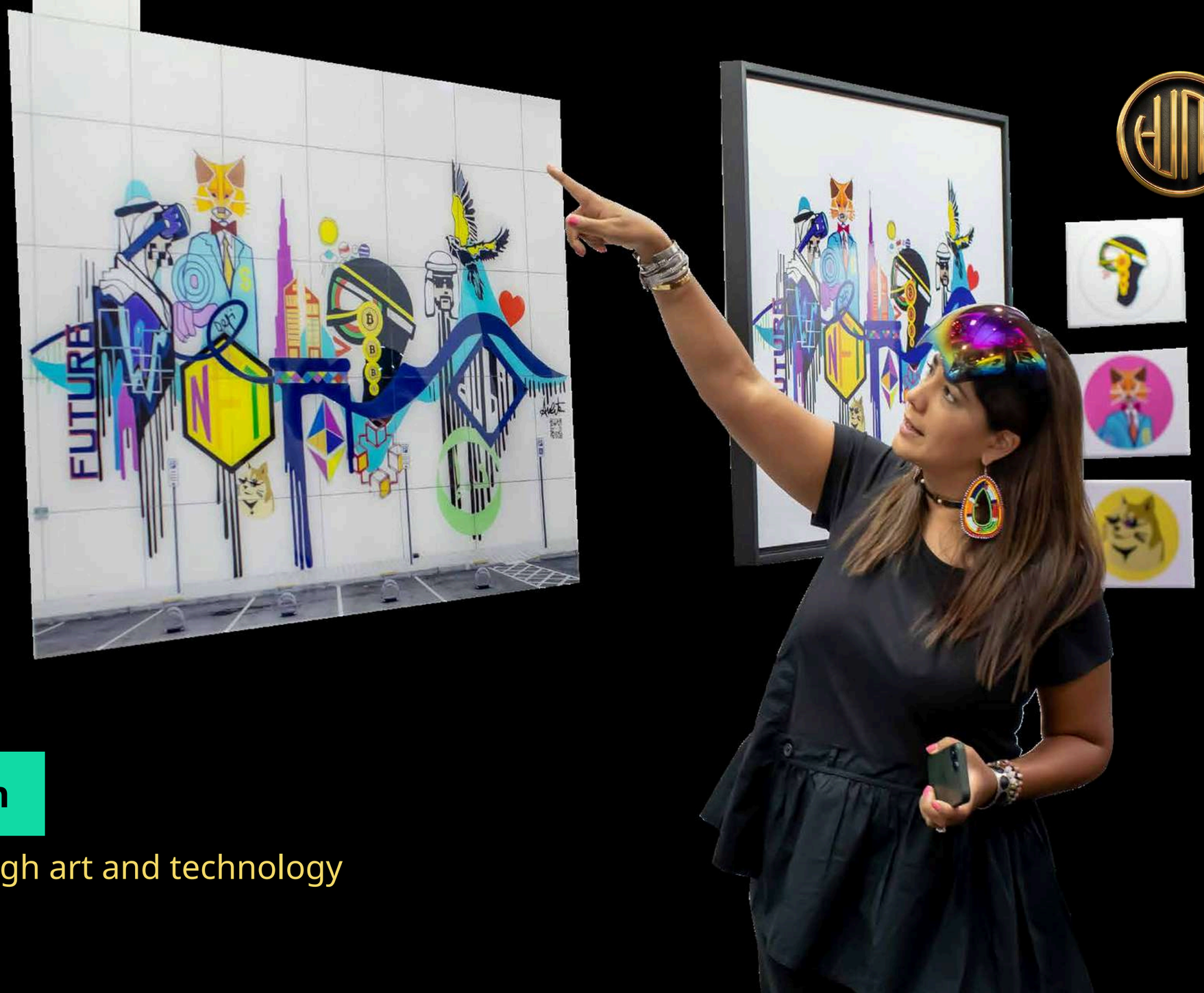
BYTEstudio for Brands

Artist Gallery/ Platfrom/ Agency (coming soon)

BYTEAcademy and Youth Advisory Council

BYTEclub Community ecosystem

art and tech club/ Studio Of the Future



Artist's Inspiration

Inspiring change through art and technology

Inspiring Change through Art and Technology

Inspiring Change
Amrita's core mission is to drive transformation, not only in how people perceive and adopt new technologies but also in how they perceive themselves and their stories.

Art and Technology Fusion
It highlights the unique combination of art and technology in her work, emphasizing that she uses artistic formats to showcase and educate about the newest tech innovations.

“Art Edutainment”
Her approach is not just informative but also entertaining, making learning about technology an engaging and enjoyable experience.

Self-Discovery
Amrita's art encourages individuals to delve inward, fostering self-reflection and personal growth.

Empowering Storytellers
She aims to empower individuals to either rewrite their own stories or share their stories with others, using her emotionally evocative art and collections as a catalyst.

Emotional Impact
Her art and collections evoke emotions, which is a key aspect of her work in inspiring change.

Artist's Inspiration

Inspiring change through art and technology

Empowering change from within and throughout communities using art and technology as a tool brush.

Art is about story telling, encouraging people to find their own voice and tell their story or rewrite it to inspire others.

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Artist's Inspiration

Tech as a tool brush

Uses technology as an enhancing tool to move and connect to the next generation

Pushes boundaries with technology and uses it as a paintbrush to add new dimensions and digital activation between the physical and digital worlds

Believes that art and technology can create meaningful experiences and inspire change, and that web 3 will create a new paradigm shift in the way we live our lives.

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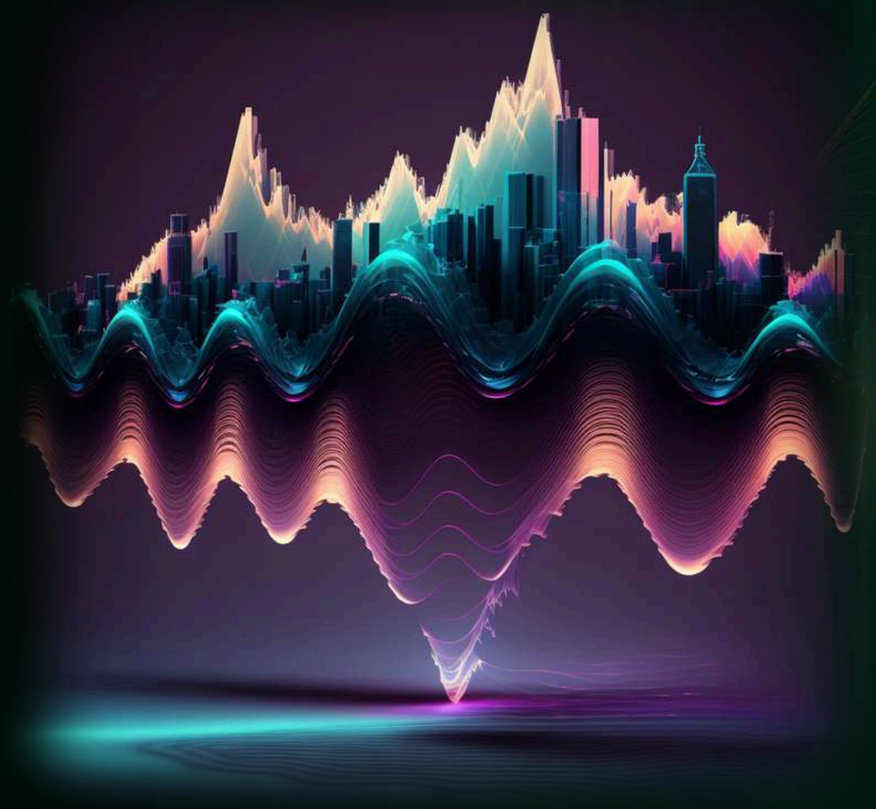
Artist's Inspiration



The Power of Storytelling

Encouraging people to go inward, find their own voice, and tell their story.

Creating new narratives/ paradigms and re-shaping the way people think.

Writing new stories, creating new characters, and changing both the internal and external world through art, storytelling, sound, and technology.

Infusing art with human consiousness.

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Amrita's Collections

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Voice Note Art(c)

(now called SoundBYTES)

https://www.youtube.com/watch?v=nX9R-4NsKW4

Amrita's first ever physical and NFT collection.

A word is worth a thousand pictures. Whether it’s a city, a person’s name, a feeling or a concept (for eg Opportunity, Sustainability, Tolerance), the sound of that word/ phrase creates a flood of images that streams into the mind's eye to capture the spirit and essence of the sound.

Amrita first records a voice note, for example a city/ person/ feeling etc and captures its fluid shape and structure of the sound wave. Then she hands draws each vertical line into individual images that encapsulates the beauty, spirit and essence of the meaning of the word. When its complete, it magically combines the artwork with the shape of the sound to create new SoundBYTE ©.

EXPERIENCE

AUGMENTED REALITY

Try the AR yourself

You can activate the Augmented Reality in three easy steps

1. Scan the OR code on the physical artwork, NFT or on the fashion item, this will open into Instagram
2. Hold your camera up to the artwork, unmute the button in the middle of the page and turn your sound up to see and hear the Augmented Reality come to life!
3. Hold down on the centre button to take a story and don't forget to tag Amrita @art.by.amrita on Instagram.

Augmented Reality (AR) SoundBYTEs

AR SoundBYTEs is a process where a voice recording is made, and the sound wave is captured. The artist then creates individual images based on the sound wave, creating a piece that captures the essence of the recorded word or phrase. Then she uses technology such as AR, VR, and AI to add dimension and experience to the piece. This creates a unique and immersive art form that uses sound and technology to enhance the viewing experience.

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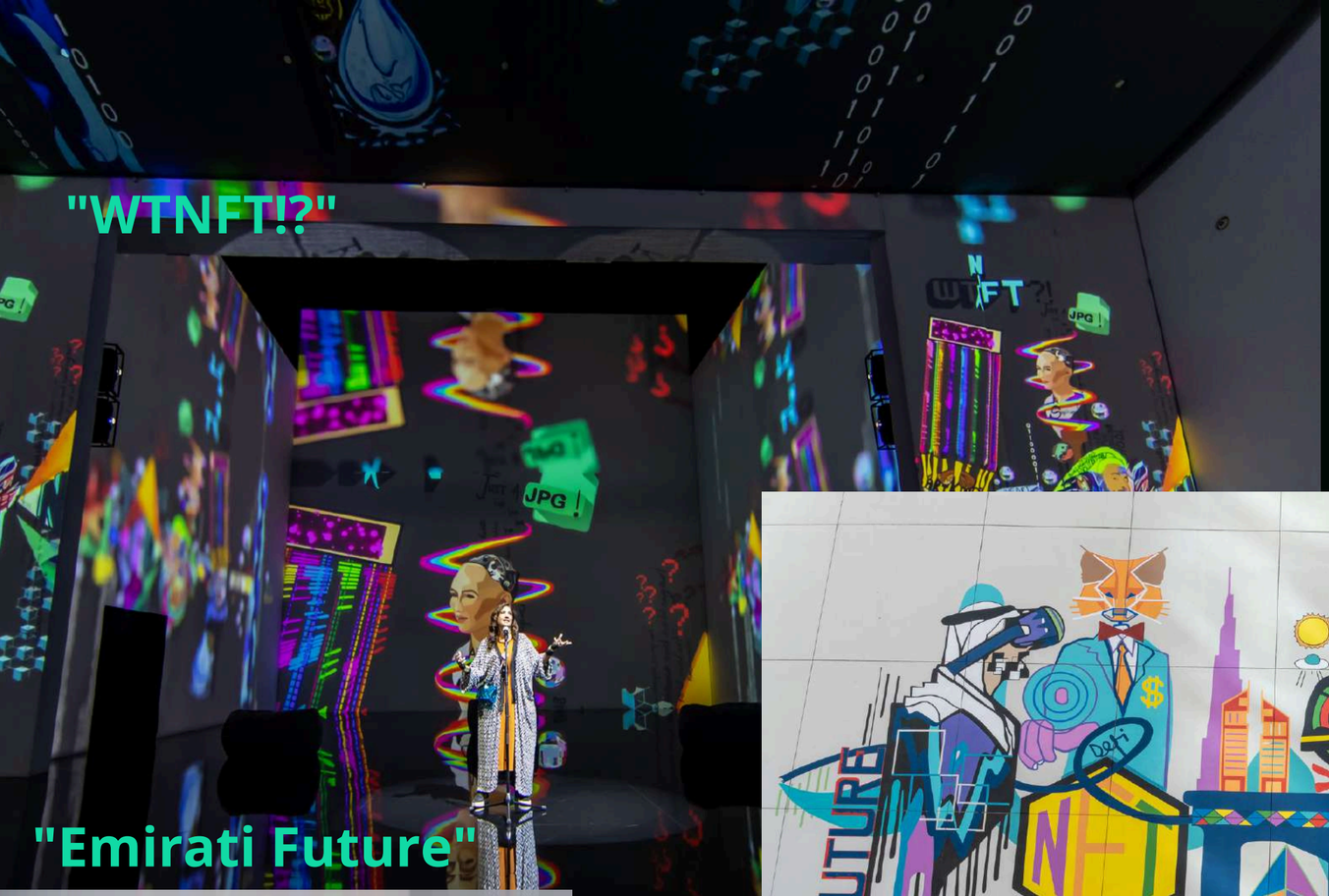
SignatureBYTES

Amrita creates Signature words and phrases to create unique one of a kind signature artworks using her SoundBYTE style.



"WTNFT!?"

"Emirati Future"

"Future NFT Dubai"

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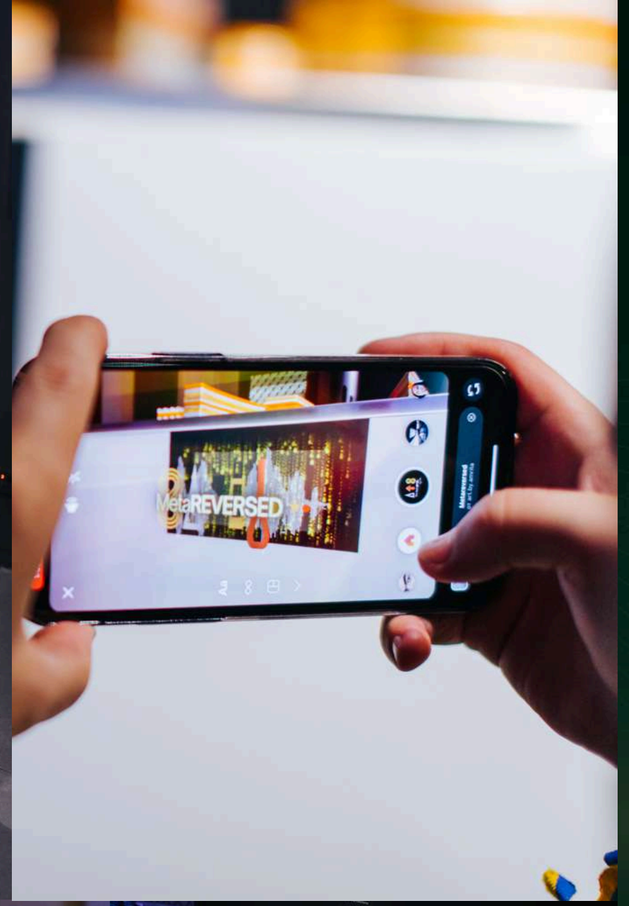

The AlphaBYTES

Anything is possible with NFTS's, web 3 and The Metaverse so Amrita has invented her own language to unite people in the metaverse and beyond. The alphabet reimagined for web 3.0 layered with the shape of sound and decoded through augmented reality.

What is the Alphabet: A set of letters and symbols in a fixed order used to represent a basic set of speech sounds of language, especially the set of letters from A- Z. What is The AlphaBYTEs: Amrita's set of symbols from A-Z in a fixed order to the shape of a sound wave.

https://thealphabytes.com

"MetaREVERSED" - the first word from the AlphaBYTE.

The World's first physically fractionated Augmented Reality Sculpture showcased at Art Dubai 2021.

Each slice of the physical sculpture comes with a digital twin NFT

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The CrystalBYTEs

Amrita's first formal venture into virtual reality where she created a mindful meditation Metaverse experience in Virtual Reality. Get your oculus on, enter the Metaverse and sit on a floating yoga matt while meditating to a floating crystal in a futuristic world and infuse it with love, energy and sound.

Infusing human consciousness into art and technology.

https://www.youtube.com/watch?v=krvrIVxhDfc

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AiBYTES

AiBYTES is a new collection from Amrita that combines her art SoundBYTE art style with artificial intelligence (AI). Amrita creates the AI art using word prompts and then layers on the words she sued in the shape of a soundwave ontop of the AI art creating an AiBYTE.

A word is worth millions of images in AI

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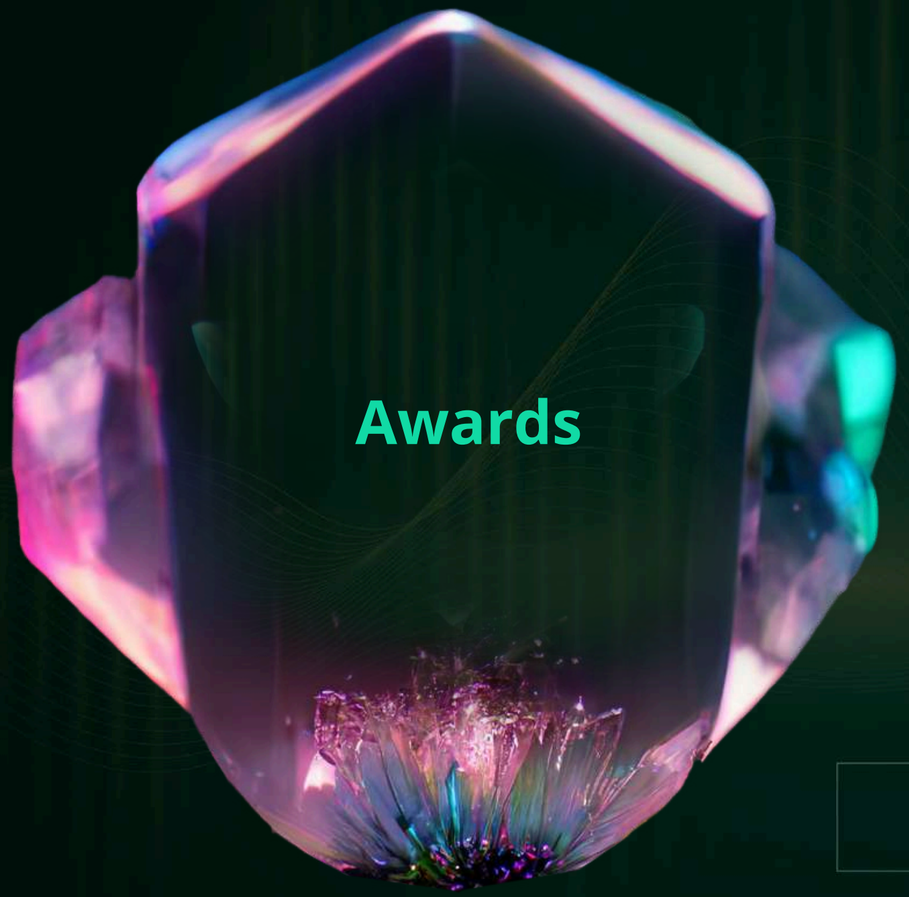

Awards

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Web3 Women of the Year Award
Huawei and World Corporate Summit

Best Art NFT
Gulf Awards

Art Pioneer Award
Xclusiverse

World Art Dubai
Most Outstanding Artist Award

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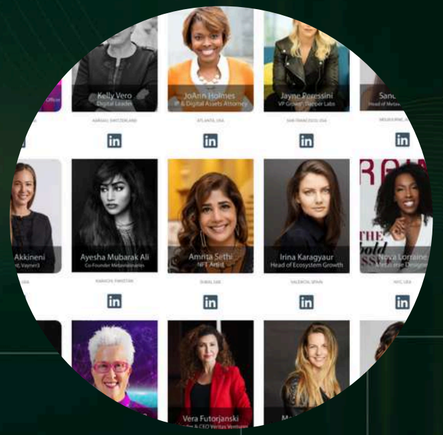
Key Milestones

Highlights

UAE's first NFT artist golden visa

The NFT Yearbook

Top 100 Women of the Future



One of the World's Largest and the Regions First Augmented Reality NFT Mural

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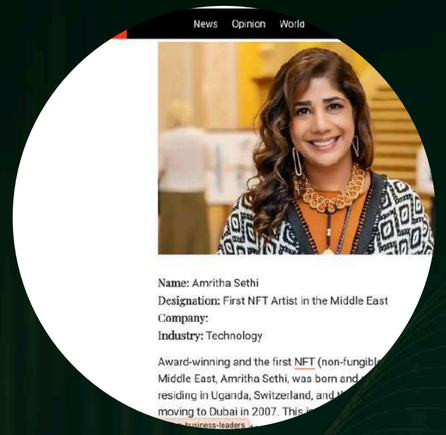
Top 100 Women
Mojeh



Arabian Business
Top 100 Women

World's First
Physically Fractionalsied
NFT Sculpture

World's first
Augmented Reality
Abaya

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Boards and Ambassadors

MEAACBA

Crypto Oasis

Life Token

FrequenC

Xlusible

Keynote Speaking

Highlights

BINANCE

Keynote at Binanc's first physical event in the UAE. Opening for CZ

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DIFC Fintech week

Connecting global fintech innovators with enterprises, investors, policy makers and collaborators to redefine and re-energise financial services by adopting the most impactful technologies

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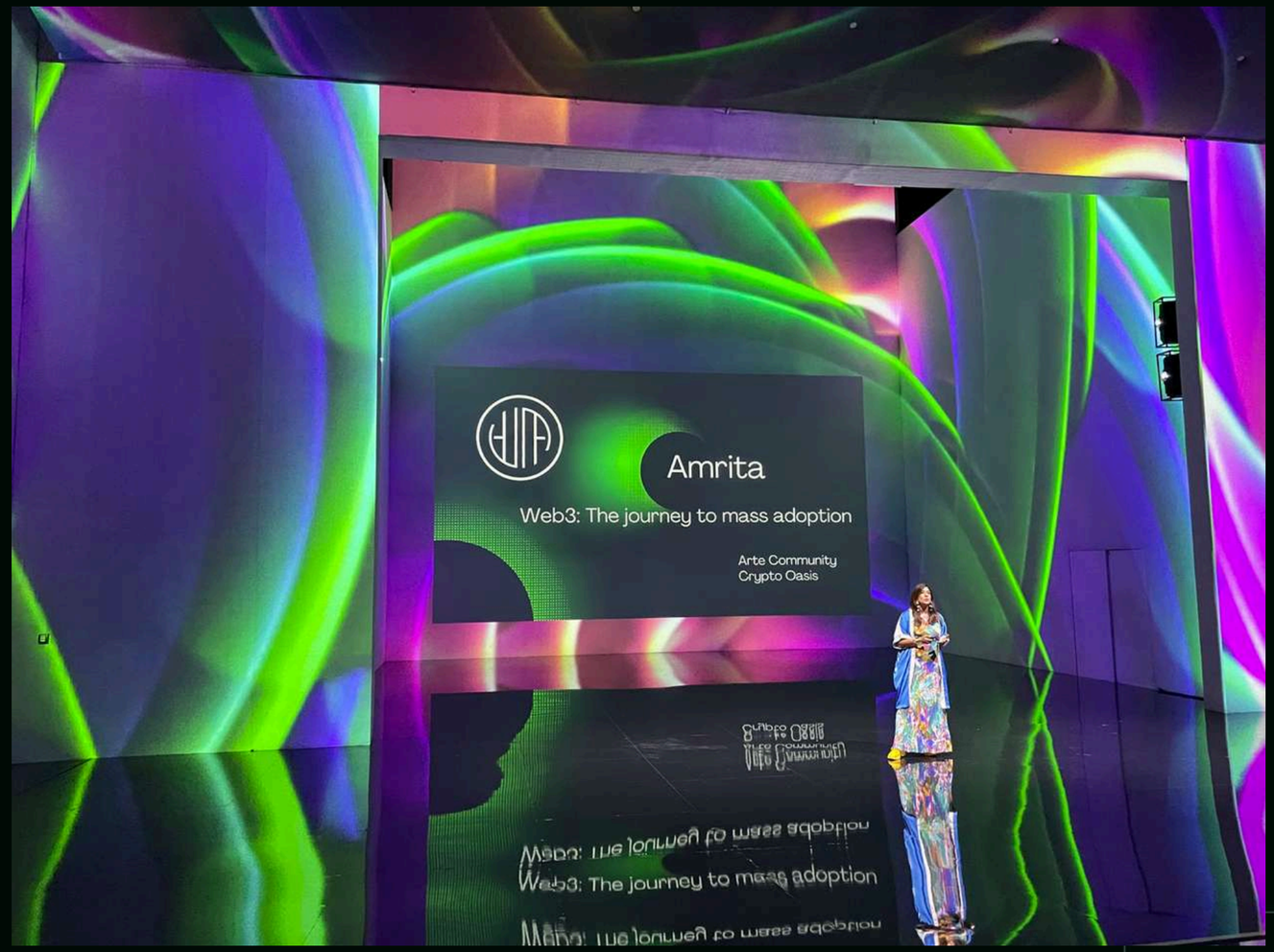

Toda x Arte Community

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Tiktok lounge: Tribe Dubai

A look inside Dubai’s Tiktok Lounge
TikTok hosted an event to inform and test knowledge about the app’s safety and digital well-being features

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Superverse

SUPERVERSE discusses transformational shifts shaping the way we: create, consume, monetize and identify ourselves

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Creative Summit

Baytuki Academy x Dubai Blockchain Center

EXpo IFX

Davos Switzerland World Economic Forum Metaverse Academy

Mindvalley

AIBC Summit

Creative Summit Cairo Egypt - NFTY Scene

and many more

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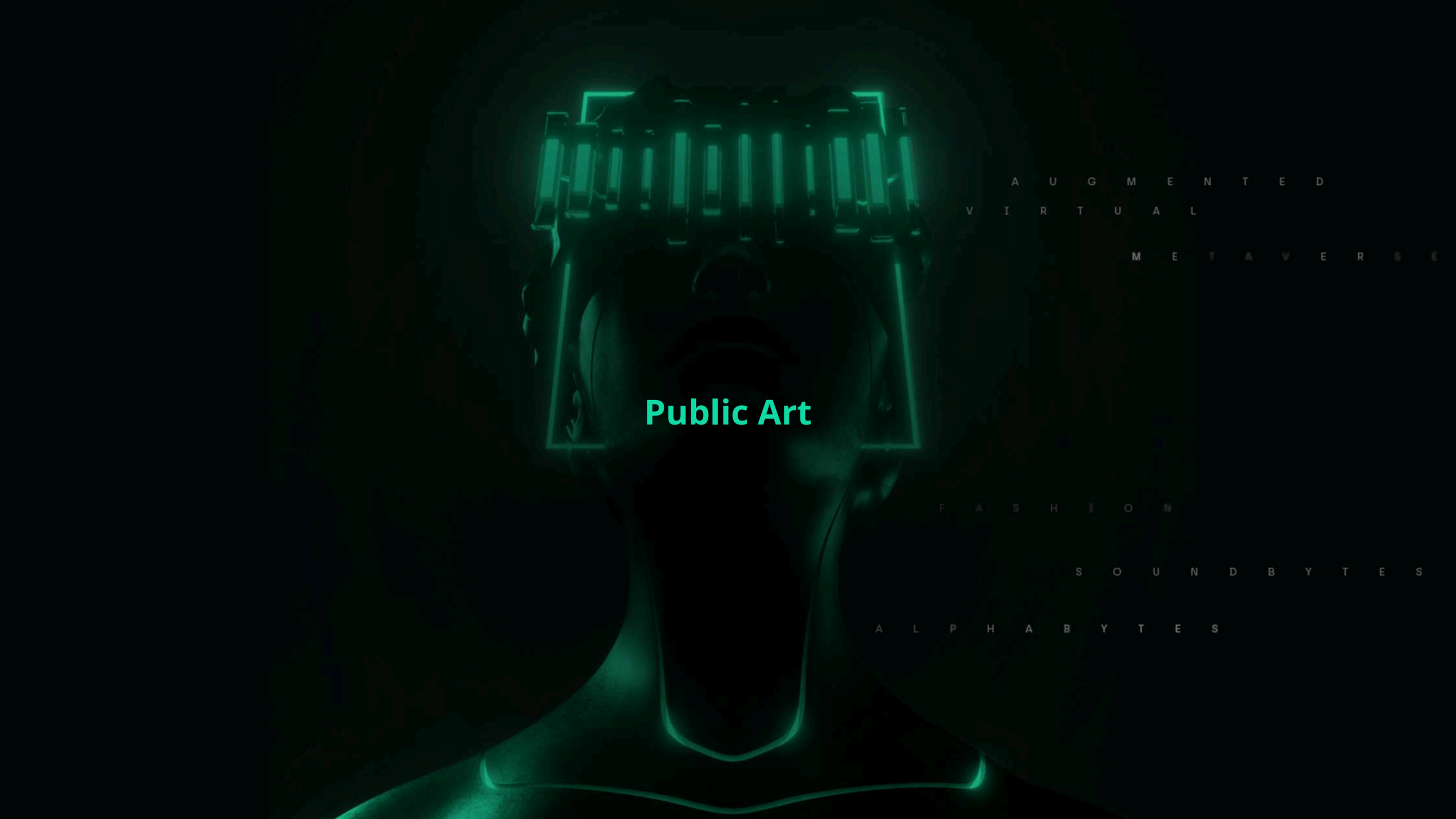
AUGMENTED
VIRTUAL
METAVERSE
FASHION
SOUNDBYTES
ALPHABYTES

Public Art

The World's First Augmented Reality NFT Mural

Location

DIFC Innovation Hub Parking lot at Gate Avenue DIFC

Size

20 meters long by 15 meters high

Year made

2021

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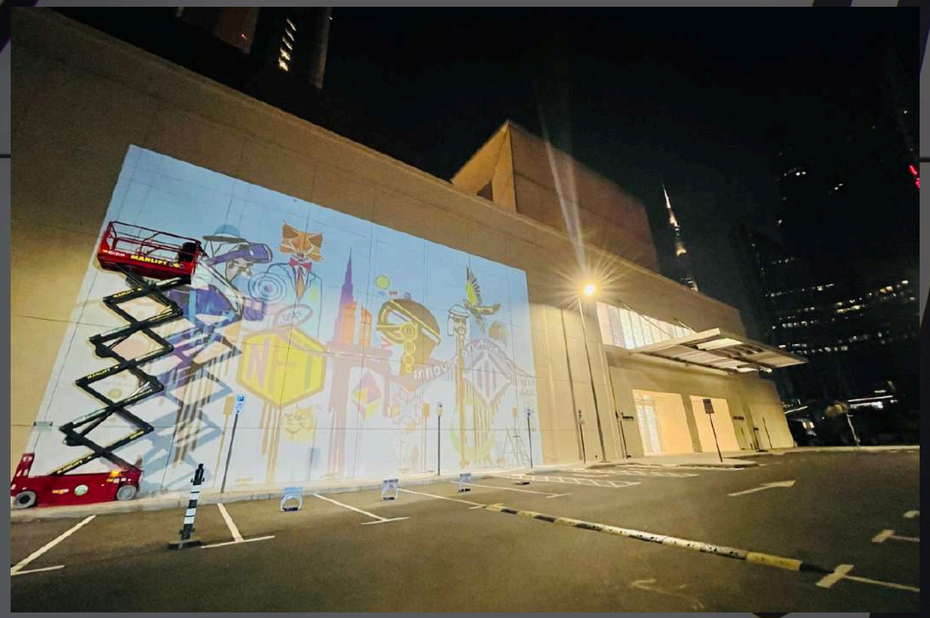

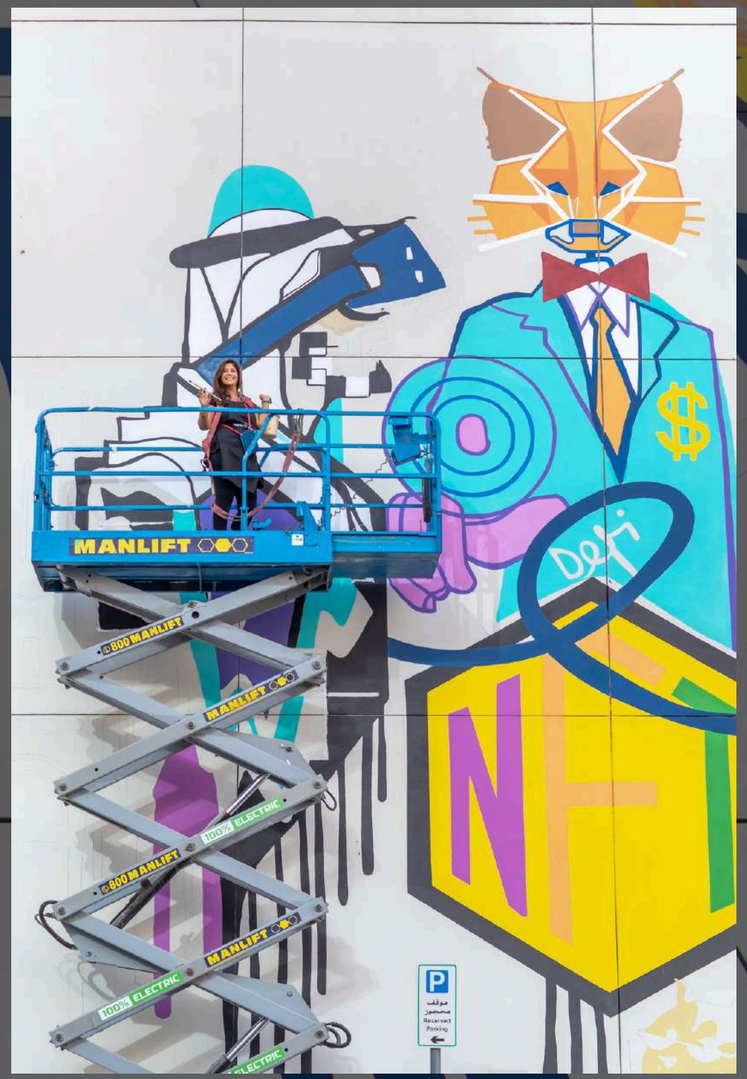

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Try Yourself

by scanning the QR code

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Souk Madinat Jumeirah

Souk Madinat Jumeirah
"Khashmak"

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Souk Madinat Jumeirah
"Halla Walla"

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Sculptures

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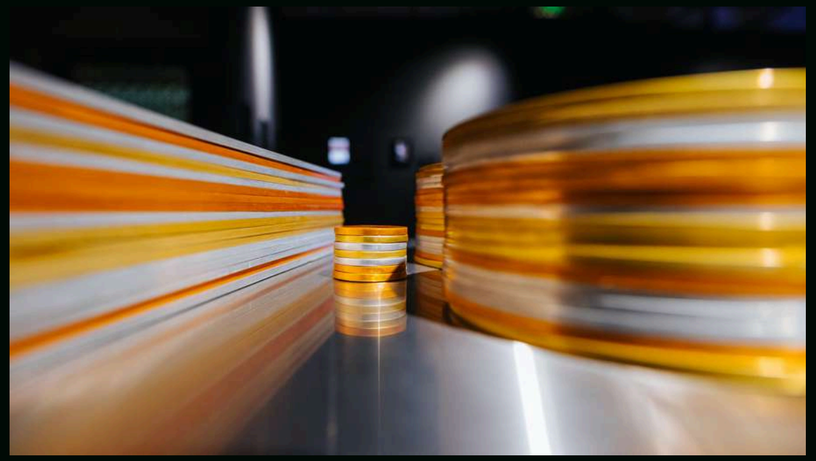
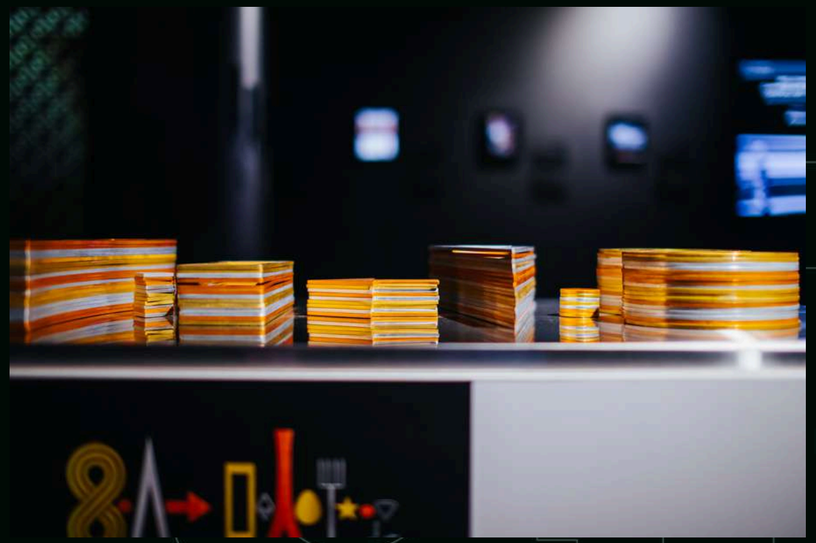
Physical, NFT and Augmented reality Sculpture "MetaREVERSED"





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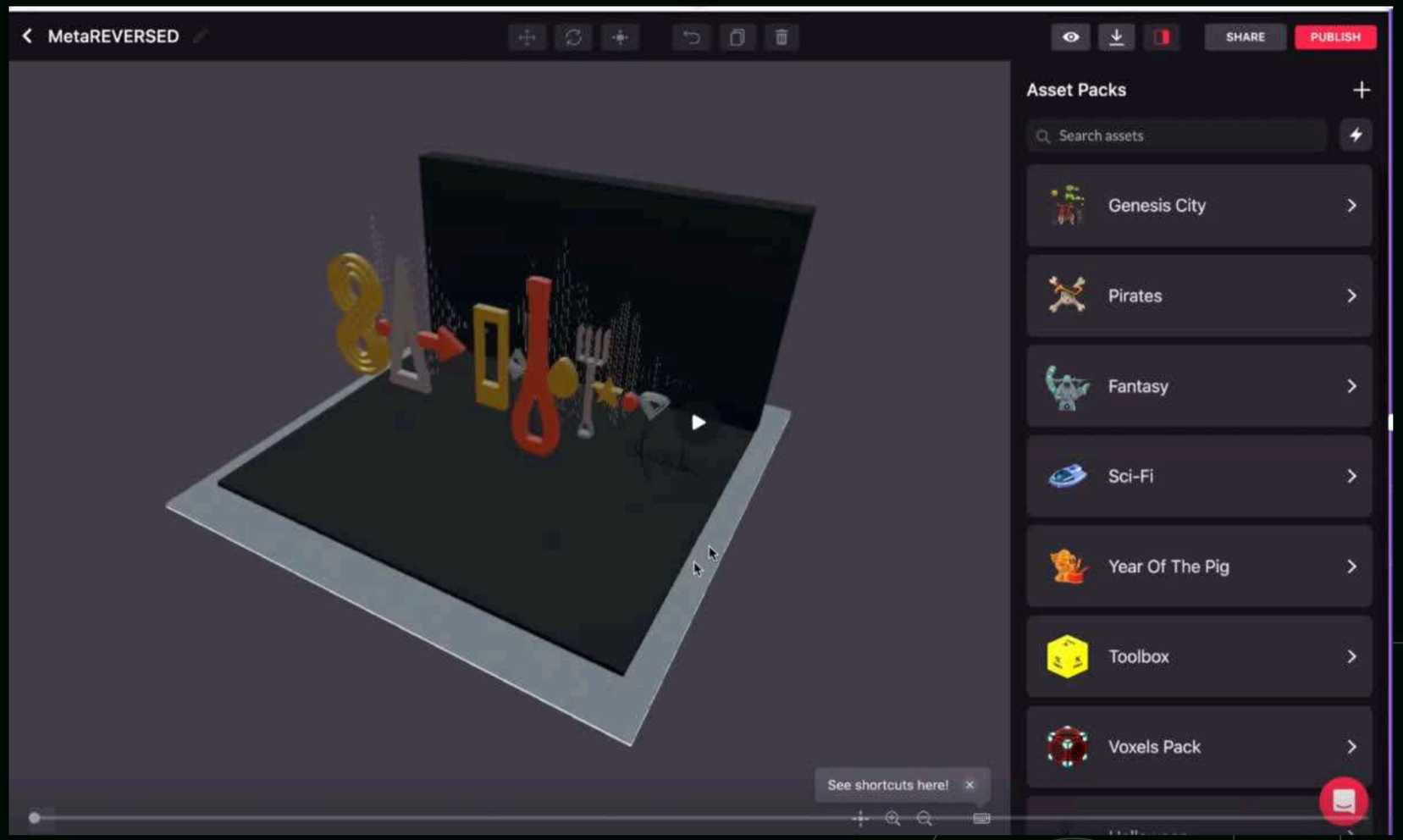
"MetaREVERSED"



Created the physical Sculpture as a digital sculpture in The Metaverse

https://www.youtube.com/watch?v=mOIzpcpF_vo

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Art Fairs

Art Dubai 2022

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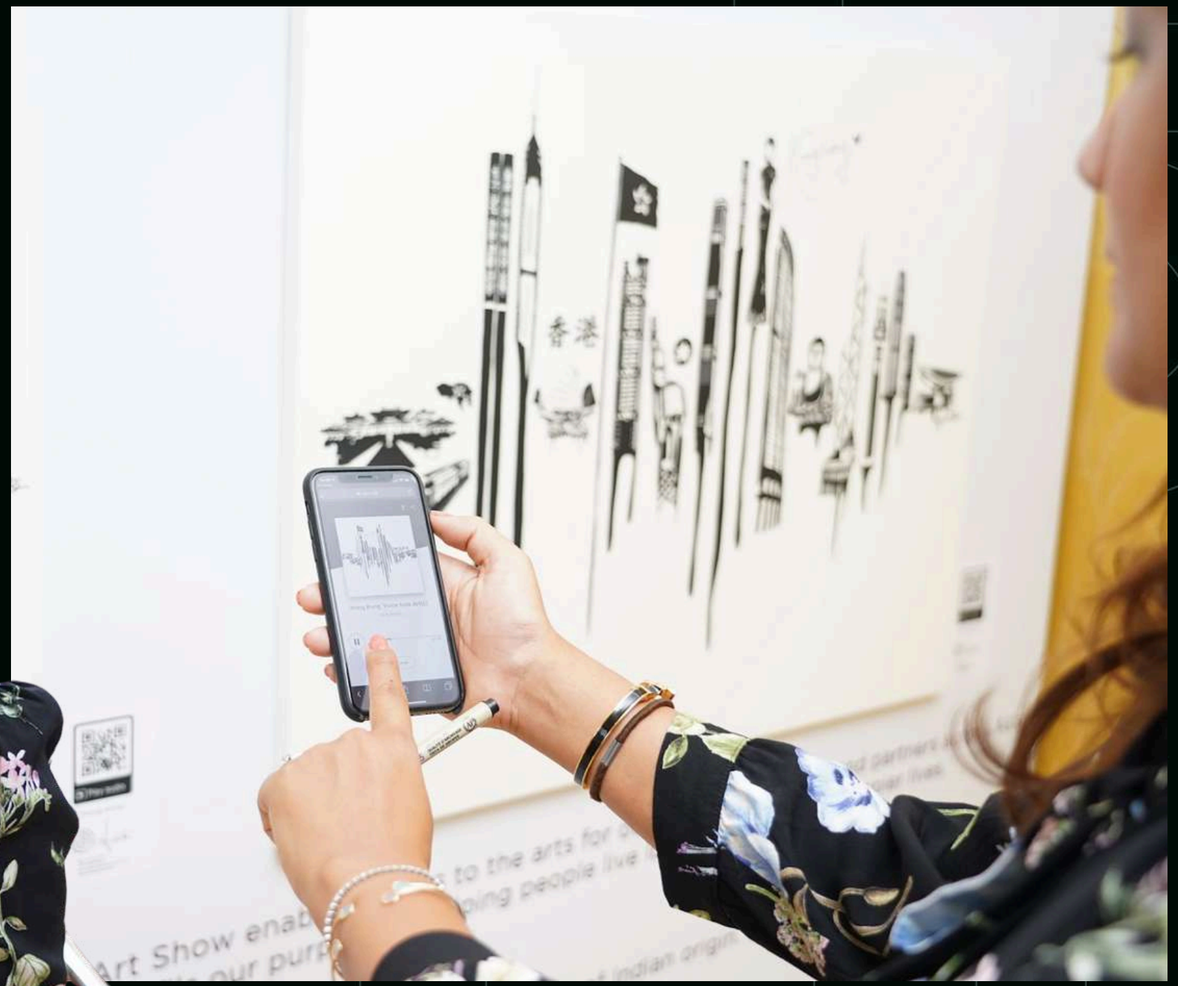

Asia Contemporary Art Fair Bupa Global

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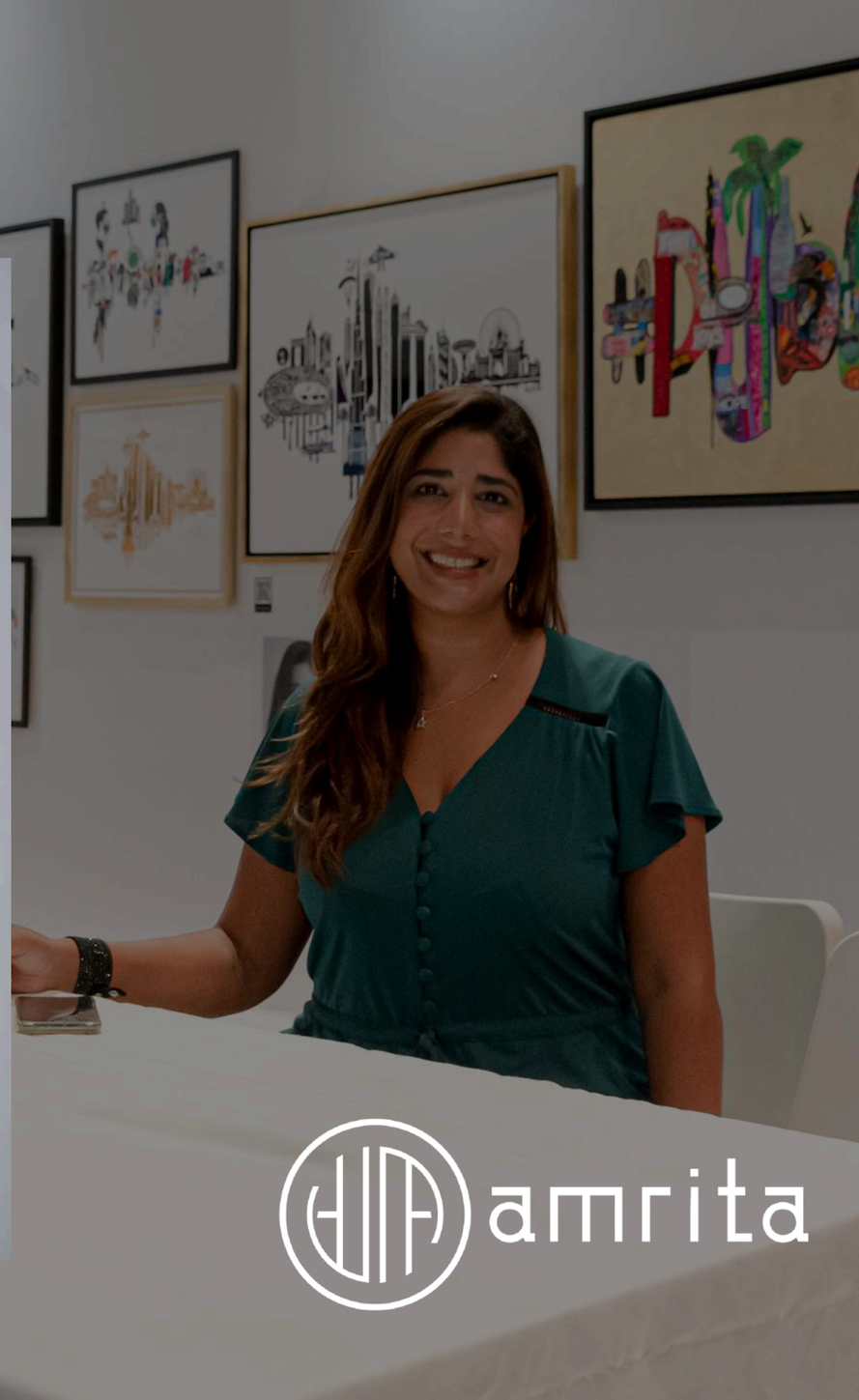
World Art Dubai 2020



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Art Dubai Bupa 2019

https://www.youtube.com/watch?v=NtlJmLEfHR4

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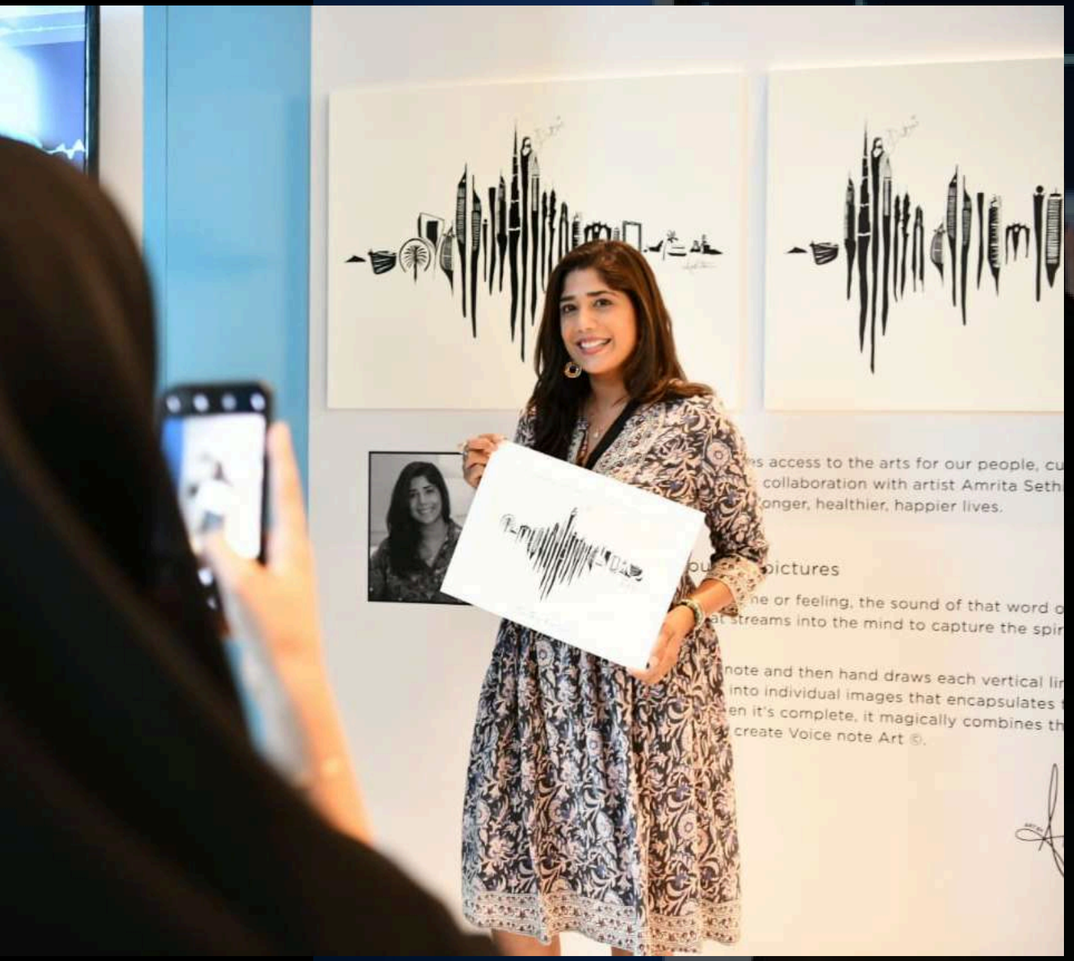
Art Dubai 2019



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Projects
Highlights

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Jacob & Co- opening of their store in Dubai Mall

FTNFT- World's first physical NFT Shop at Mall of the Emirates

https://www.youtube.com/shorts/KcUl7J2HVFk

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Canon- Private commission - Physical Art, NFTs and Fashion

Museum of the Future

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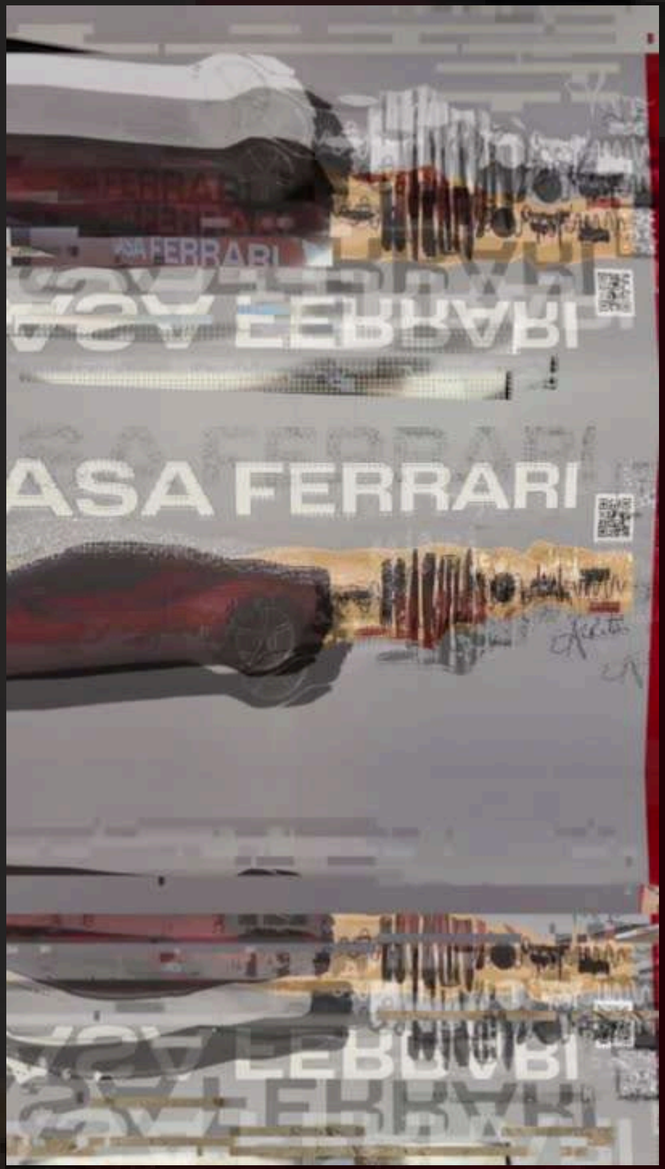
MASERATI - Artwork exhibited at the launch of Grecale

Ferrari - “Casa Ferrari” AR SoundBYTE Augmented Reality photo booth for the Grand Prix



https://www.youtube.com/shorts/s4rnfASwgVk

Nivea - Keynote Speaker and Workshop

Click on the picture to see the full video

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MindValley - Keynote Speaker, Workshop, Activation and NFT

META

THE ARTS CLUB
BRASSERIE SET BREAKFAST MENU
STARTERS
(FOR SHARING)
Seasonal fruit salad VG
Granola with Greek style organic yoghurt & fresh berries V
Acai coconut yoghurt V
with blueberry compote, selection of seeds & granola
Selection of mini pastries V N
French toast V
with mixed berries & chantilly
Homemade bread basket V
with jam & butter
MAIN COURSES
(CHOICE OF TWO)
Sunflower rye bread toast V
with crushed avocado
OR
with poached eggs V
The Arts Club shakshuka V N
with sourdough toast
Scrambled eggs with smoked salmon
Eggs florentine V
English muffin with spinach, poached eggs & Hollandaise sauce
Eggs benedict
English muffin with veal ham, poached eggs & Hollandaise sauce
Meta
V vegetarian VG vegan N nuts
Please inform us of any allergies

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Commercial Bank of Dubai - First NFT collection for the first bank in the UAE

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CNBC - built a replica of the CNBC studio in Decentraland

https://www.youtube.com/watch?v=yWHFg14jQYI

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Amrita x TODA

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The Circle Dubai Lunch - Revealed

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CRYPTO OASIS

Crypto Oasis Event
Meta-Mentalist

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Augmented Reality Fashion

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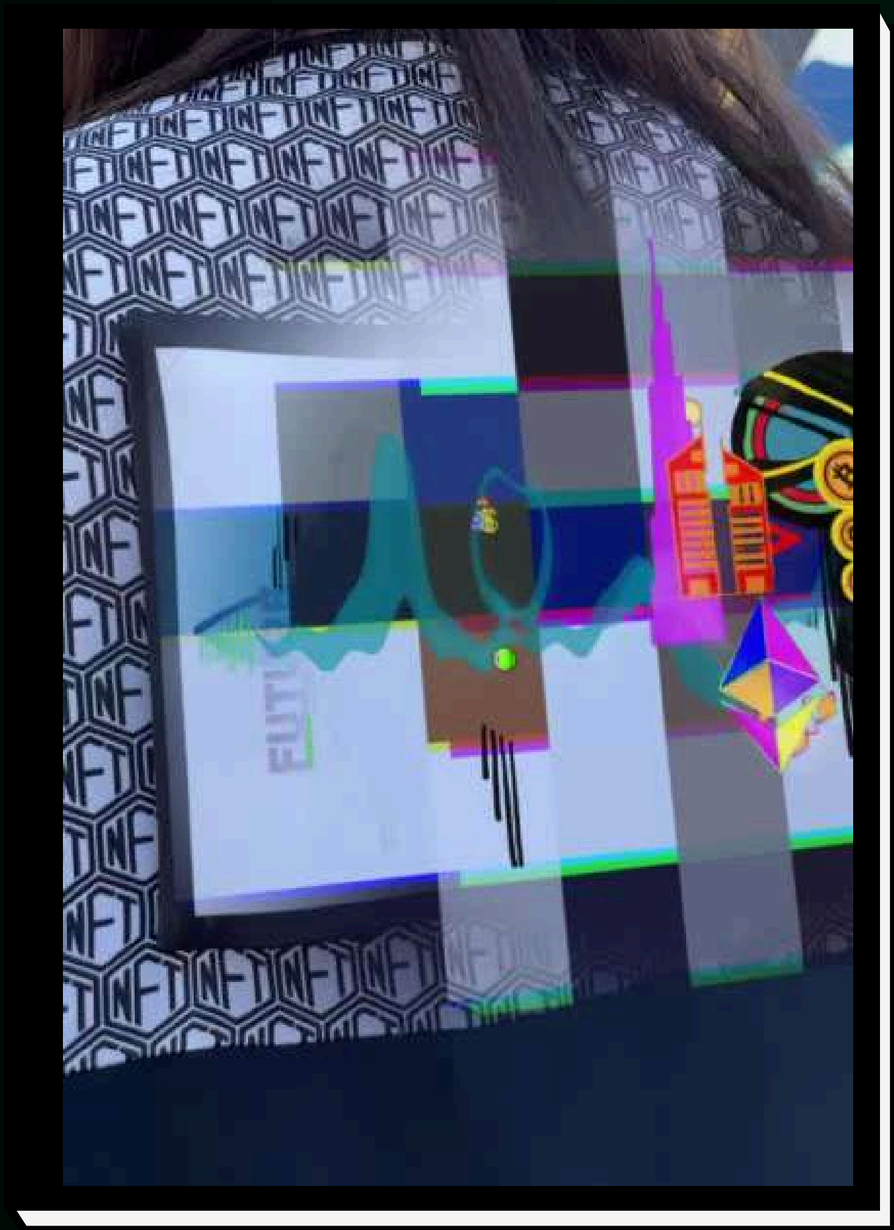
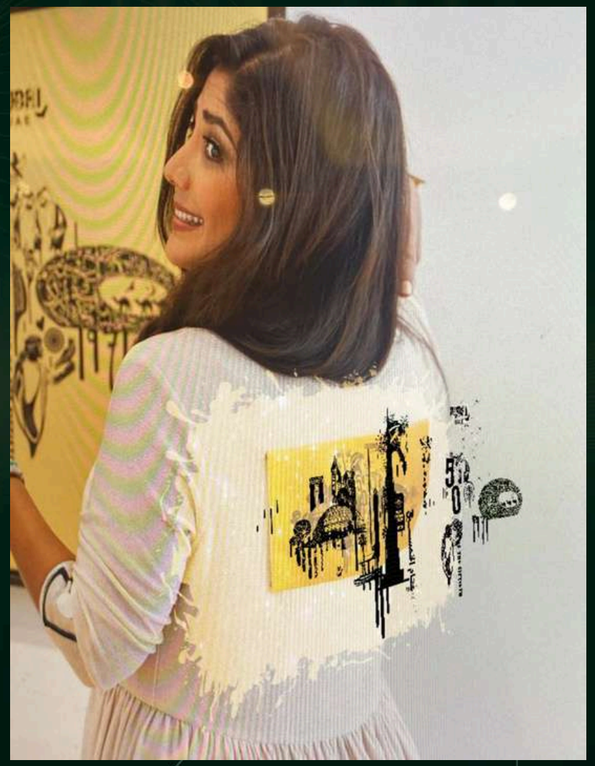
The World's First Augmented Reality Abaya





https://www.youtube.com/shorts/0FqHEvENIo0

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Augmented Reality
Hoodie , T-Shirt and Accessories

https://www.youtube.com/shorts/LajTy80zP4s

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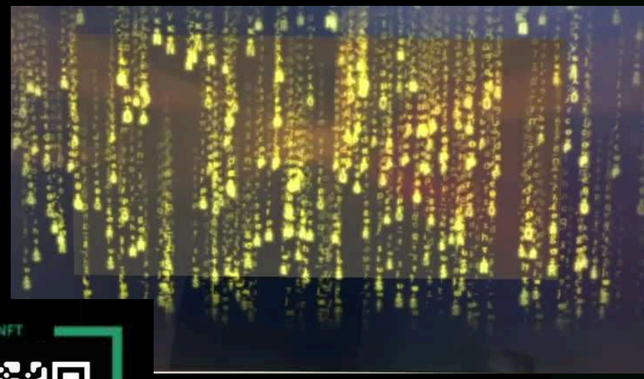
Augmented Reality Hoodie at Metaverse

EXPERIENCE

AUGMENTED REALITY



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NFT Platforms

Open Sea

Virtua

FTNFT

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BYTECommunity

145 OG Club

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BYTECommunity

Robot Party

Amrita hosted an event for her community and came as a robot

https://www.youtube.com/shorts/q8QjMX4cEjs

Artist Portfolio Timeline/ CV

2023

- Feature – The NFT Yearbook, a physical coffee table book and NFT collection honouring the most notable NFT artists in the world– (Feb 2023)
- Keynote Speaker – Metaverse Davos, Metaverse Academy – Metaverse, Switzerland (Jan 2023)
- Brand Collaboration - “Jacob and Co Astronomia Art” AR SoundBYTEs – physical art for store Opening at Dubai Mall – (Jan 2023)
- Feature- NFTME Documentary- Amazon Prime
- Speaker – iFX Expo – Dubai (Jan 2023)

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Artist Portfolio Timeline/ CV

2022

- Exhibition – FTNFT store in Mall of The Emirates – The first Physical NFT shop in the world
- Advisory Board member – Middle East, Africa and Crypto Blockchain Association (MEAACBA)– Dubai (Dec 2022)
- Collection – Augmented Reality (AR) SoundBYTEs – NFT's, physical art, fashion- Dec (2022)
- Award – web3 Women of the Year Award – Huawei and World Corporate Summit – Dubai (Dec 2022)
- Award – Xclusiverse Art Pioneer Award (December 2022)
- Keynote speaker – Alogorand Women's Breakfast
- Keynote speaker – The Circle – Luxury Marketing House – Dubai (Dec 2022)
- Feature – Gulf news – Special edition feature UAE National Day (December 2022)
- Podcast – Dinis Guarda – Future of Arts (Dec 2022)
- Speaker- Garrard Jewellers event hosted by Al Johara -Dubai- (November 2022)
- Brand Collaboration – "Casa Ferrari" AR SoundBYTE Augmented Reality photo booth for the Grand Prix – Abu Dhabi (November 2022)
- Keynote Speaker – Canon Event at the Museum of The Future- (November 2022)
- Brand Collaboration – "Canon" AR SoundBYTE Augmented Reality, NFT, physical art and fashion – Dubai (November 2022)
- Feature – Crypto Oasis Ecosystem Report – Top Artists in the region (October 2022)
- Collection – AIBYTEs launched at L'Officiel Magazine Launch event (October 2022)
- Board Advisor – FrequenC – (October 2022)

Artist Portfolio Timeline/ CV

2022

- Feature – Radio – Lachlan Kitchen Dubai (October 2022)
- Feature - Top 100 Women Mojeh (October 2022)
- Brand Collaboration – Maserati AR SoundBYTE Augmented Reality – Dubai (October 2022)
- Brand Collaboration- Masertai Artwork exhibited at the launch of Grecale (October 2022)
- Speaker – Future Blockchain Summit- Dubai (October 2022)
- Podcast – The Change Officer – Dubai (October 2022)
- Speaker – Baytuki Acadamy – Dubai (October 2022)
- Feature – TV 5 Monde News feature Dubai (September 2022)
- Keynote Speaker- Creative Industry Summit – Cairo Egypt (September 2022)
- Exhibition – NFTs, Physical Art and Fashion at the Creative Industry Summit – Cairo Egypt (September 2022)
- Feature – Canon “TrailBlazer documentary filming – Dubai (August 2022)
- Speaker – Theatre of Digital Art for the first Crypto Oasis/ Arte Talks (August 2022)
- Feature – Top 100 Women of the Future, physical coffee table book and NFT collection honouring the most notable NFT artists in the world (July 2022)
- Exhibition – The CrystalBYTEs with VaultHill VR park in London (July 2022)
- Exhibition - “London” Colour SoundBYTE physical art auction– Women’s India Association (WIA)– London UK (July 2022)
- Speaker- DIFC Fintech week – Dubai (July 2022)
- Speaker – Tik Tok Lounge Tribe – Dubai (June 2022)
- NFT- BYTEgift POAP– Tribe (June) 2022)
- Award- Best Art NFT – Gulf News Web3 Awards Dubai (June 2022)

Artist Portfolio Timeline/ CV

2022

- Awards- Nominee for six awards at - Gulf News Web3 Awards Dubai (June 2022)
- Speaker – Al Johara Art & Culture Lunch with Ralph Lauren- Anabelle's London UK (June 2022)
- Speaker – Al Johara Leadership Series Afternoon Tea at the Rosewood Hotel London UK (June 2022)
- Board Advisor- Life Token.io
- Keynote Speaker and Workshop- Entrepreneurs Organisation (EO)– Dubai (May 2022)
- Podcast – Somi Arian
- NFT- BYTEgift POAP– EO (May 2022)
- Influencer – Apple (May 2022)
- Keynote Speaker and Workshop – Nivea Istanbul Turkey (May 2022)
- NFT- BYTEgift POAP– Nivea (May 2022)
- Augmented Reality – Nivea Istanbul Turkey (May 2022)
- Keynote Speaker - MindValley AFest Jordan Amman (May 2022)
- Workshop / activation- MindValley AFest Jordan Amman (May 2022)
- NFT- BYTEgift POAP– Mindvalley (May 2022)
- Augmented reality Fashion – limited edition AR caps by Amrita
- Community Event – 145 OG BYTEclub – Dubai (May 2022)
- Virtual Reality – Creation of "The CrystalBYTES" – the first Mindful Meditation Metaverse experience in Virtual Reality in Vault Hill Metaverse (May 2022)

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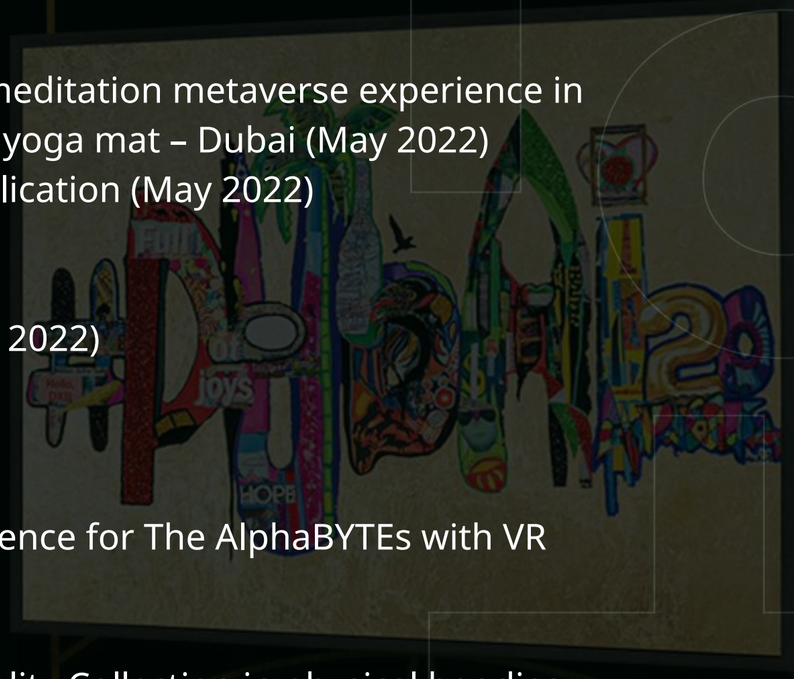
Artist Portfolio Timeline/ CV

2022

- Collection- The CrystalBYTEs – Amrita's creation of the first mindful meditation metaverse experience in Virtual reality – meditating to a floating crystal while sitting on a floating yoga mat – Dubai (May 2022)
- Feature – 50 inspiring Femal Business Leaders Arabian Business Publication (May 2022)
- Feature- Microsoft for Startups Middle East
- Feature – Dubai Media Office (April 2022)
- Feature - Blockchain All Star TV with Fox news TV Leyla Gulen – (April 2022)
- Community – Creation of the 145 OG BYTE Club (April 2022)
- Podcast – Spencer Lodge – Dubai (March 2022)
- Speaker at Crypto Oasis Community event in Dubai (March 20222)
- Virtual Reality Experience – Created a Mentalist Virtual Reality experience for The AlphaBYTEs with VR Mentalist Joao Blummel in Dubai (March 2022)
- Feature – Euronews Art Dubai (March 2022)
- Metaverse Fashion - MetaReversed" The AlphaBYTEs Augmented Reality Collection in physical hoodies (March 2022)
- Metaverse build- Built the "MetaReversed" The AlphaBYTEs sculpture in the Metaverse in Decentraland (March 2022)
- Metaverse Fashion – "Future NFT Dubai" Abya as a metaverse clothing. (March 2022)
- Metaverse Fashion - MetaReversed" The AlphaBYTEs Augmented Reality Collection in physical hoodies (March 2022)
- Augmented Reality Fashion – "MetaReversed" The AlphaBYTEs Augmented Reality Collection in physical hoodies (March 2022)

Collection - "The AlphaBYTES" NFT Collection 145 NFTs that come with a physical fraction of the sculpture – NFT collection sold Out (April 2022)



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Artist Portfolio Timeline/ CV

2022

- Art Dubai 2022 – Exhibited “The AlphaBYTES” Collection – world’s first Physically fractionalised Sculpture (March 2022)
- Speaker – AIBC in Dubai – (March 2022)
- Workshop and fireside chat with GarryVee Arts Club Dubai Feb (2022)
- Feature – CNBC Arabia – feature story. Dubai (Feb 2022)
- Metaverse Build – CNBC Arabia – built a replica of the CNBC studio in Decentraland (Feb 2022)
- Feature – Bloomberg TV Dubai (Feb 2022)
- Speaker – STEP - (Feb 2022)
- Speaker- SuperveseME (Feb 2022)
- Feature – CoinMarketCap (Feb 2022)
- Advisory Board Member of the Metaverse Collection with CryptoOasis the largest crypto community in The Middle East

Artist Portfolio Timeline/ CV

2021

- Community event - Robot BYTEclub event – Amrita's BYTEclub community event where Amrita attended as a robot (Dec 2021)
- First NFT POAP's in Abu Dhabi (Dec 2021)
- Speaker- Blockchain world –Abu Dhabi (Dec 2021)
- Exhibition with first NFT POAP's at Blockchain world - Abu Dhabi (Dec 2021)
- Exhibition- First NFT collection for the first bank in the UAE- Commercial Bank of Dubai (CBD) (December 2021)
- Brand Collaboration - Private Commission – First NFT collection for the first bank in the UAE- Commercial Bank of Dubai (CBD) (December 2021)
- Nominee for the NFT Artist of the Year – AIBC Malta (November 2021)
- Speaker – AIBC, Malta (November 2021)
- Speaker – Sharjah Entrepreneur Festival (November 2021)
- Speaker – Future Blockchain Summit Gitex (November 2021)
- Feature- Expo TV- Dubai (October 2021)
- Keynote Speaker- First Binance event in the UAE – opening keynote before CZ's talk (October 2021)
- Augmented Reality Fashion – Created the worlds first Augmented Reality Physical and digital Abaya (October 2021)
- NFT Live Physical Auction – NFT of DIFC Mural sold on Auction (October 2021)
- Public Art – DIFC Mural at the Innovation Hub 2021titled "Future NFT Dubai" The region's first and largest Augmented Reality NFT Mural –(September/ October 2021)
- Exhibition – Theatre of Digital Art – Public opening "Emirati Future" –(October 2021)

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Artist Portfolio Timeline/ CV

2021

- Speaker – AIM Summit Dubai (September 2021)
- Feature – BBC India TV (Sept 2021)
- Private Commission – Julius Baer Private Bank (September 2021)
- NFT Live Physical Auction - Yes We Trust – Zug Switzerland (August 2021)
- Exhibition – Yes We Trust – Zug Switzerland (August 2021)
- Podcast – Spencer Lodge (July 2021)
- Golden Visa – Invited by the Dubai Art and Culture (July 2021)
- Exhibition – Theatre of Digital Art – VIP opening “Emirati Future” - July 2021
- Speaker – NFT NYC (June 2021)
- Collection – “Africa” Blockchain Voice note Art – (June 2021)
- Speaker- African Blockchain Summit (June 2021)
- Speaker – AIBC in Dubai – (May 2021)
- Feature – AIBC Dubai (May 2021)
- Feature – CNN Interview with Kim Kelaita (May 2021)
- Collection – “WTNFT!?” Voice note Art Sold out on Terra Virtua –May 2021
- Speaker – Capital Club DIFC- Dubai (May 2021)
- Podcast – The Entrepreneur – April (2021)
- Feature- The Hindu – India (April 2021)
- Feature- Forbes (April 2021)
- Private Commission – EFG Private Bank (March 2021)
- Exhibition – Ajman (Feb 2021)
- Collection – Voice note Art NFT’s Sold out on Terra Virtua NFT Platform (Feb 2021

Artist Portfolio Timeline/ CV

2020

- World Art Dubai (October 2020)- first presentation on NFTs in the UAE
- World Art Dubai (October 2020)- Exhibited
- Exhibition – Theatre of Digital Art – Public opening “Emirati Future” - September 2020
- Exhibition – Theatre of Digital Art – VIP opening “Emirati Future” - July 2020
- Private Commission for Al Jalila Foundation for His Highness Sheikh Mohammad Bin Rashid Al-Maktoum SoundBYTE Art – June 2020
- Public Art Mural Painting- “Halla Walla” at Souk Madinat Jumeirah (July 2020)
- Public Art Mural Painting- “Khashmak” at Souk Madinat Jumeirah (July 2020)
- Time out Dubai Online Workshop (May 2020)
- World Art Dubai Online Workshop (April 2020)
- Theatre of Digital Art Online workshop (April 2020)
- First NFT artist in the UAE (March 2020)
- Creation of first Voice Art Generated Algorithm (March 2020)
- Rosey Foundation- Private Commission for “Le Rosey” SoundBYTE – - Rosey School -Gstaad- Switzerland Feb 2020
- Art workshops for Expo 2020 (2020)
- Selected for the Expo 2020 Urban Freej's Public Art Project and Art Installation (2019/2020)

Artist Portfolio Timeline/ CV

2019

- Public Art Mural Painting titled "Souk Madinat Jumeirah" at Souk Madinat Jumeirah (2019)
- Asia Contemporary Art Fair in Hong Kong (2019) - Live art activation and installation sponsored by BUPA Global
- World Art Dubai (April 2019- Award-winning artist - Best Outstanding Award at World Art Dubai (April 2019)
- World Art Dubai (April 2019)- Exhibited
- Art Dubai (March 2019) - Live Voice Generative Art Activation sponsored by BUPA UAE
- Created brand, website and e-commerce platform for Art by Amrita (www.artbyamrita.com) (Feb 2019)

Artist Portfolio Timeline/ CV

2018

- Created and copyrighted the art genre Voice note Art, now titled "SoundBYTEs" (Dec 2018)

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