

The background features abstract geometric shapes in various shades of blue. On the left, a solid light blue triangle points upwards. On the right, a complex arrangement of overlapping triangles in different blue tones (light, medium, and dark) creates a dynamic, layered effect. The word "Optimization" is centered in the white space between these blue elements.

Optimization

Definition and Scope

► Definition of Operations Research

- A discipline that applies advanced analytical methods to help make better decisions.

► Scope of Operations Research

- Decision-making for complex systems.
- Solving real-world problems in logistics, manufacturing, healthcare, and finance.
- Enhancing efficiency, reducing costs, and optimizing resources.

Components of Operations Research

► Key Components

- Mathematical Modeling: Representing problems using equations
- Optimization: Finding the best solution within constraints
- Simulation: Analyzing complex systems through imitation
- Statistical Analysis: Deriving insights from data

► Tools and Techniques

- Linear and non-linear programming
- Dynamic programming
- Heuristics and metaheuristics

Role of Optimization

► What is Optimization in OR?

- The process of selecting the best possible solution from a set of feasible solutions

► Why It's Important

- Improves operational efficiency
- Reduces resource wastage
- Enhances decision-making under constraints

► Applications

- Supply chain management
- Scheduling and planning
- Resource allocation

What is Optimization?

► Definition

- A mathematical process of finding the maximum or minimum value of an objective function while satisfying constraints

► Types of Optimization

- Linear Optimization: Linear constraints and objective
- Non-linear Optimization: Non-linear constraints or objectives
- Integer Programming: Variables are integers

```
def objective_function(x, y):  
    return x**2 + y**2
```

Terminology in Optimization

► Objective Function

- The function to maximize or minimize (e.g., profit or cost).

► Decision Variables

- Variables that affect the objective function (e.g., quantity of products).

► Constraints

- Limitations applied to decision variables.

```
def constraint(x):  
    return x >= 0
```

Terminology in Optimization

► Feasible Region

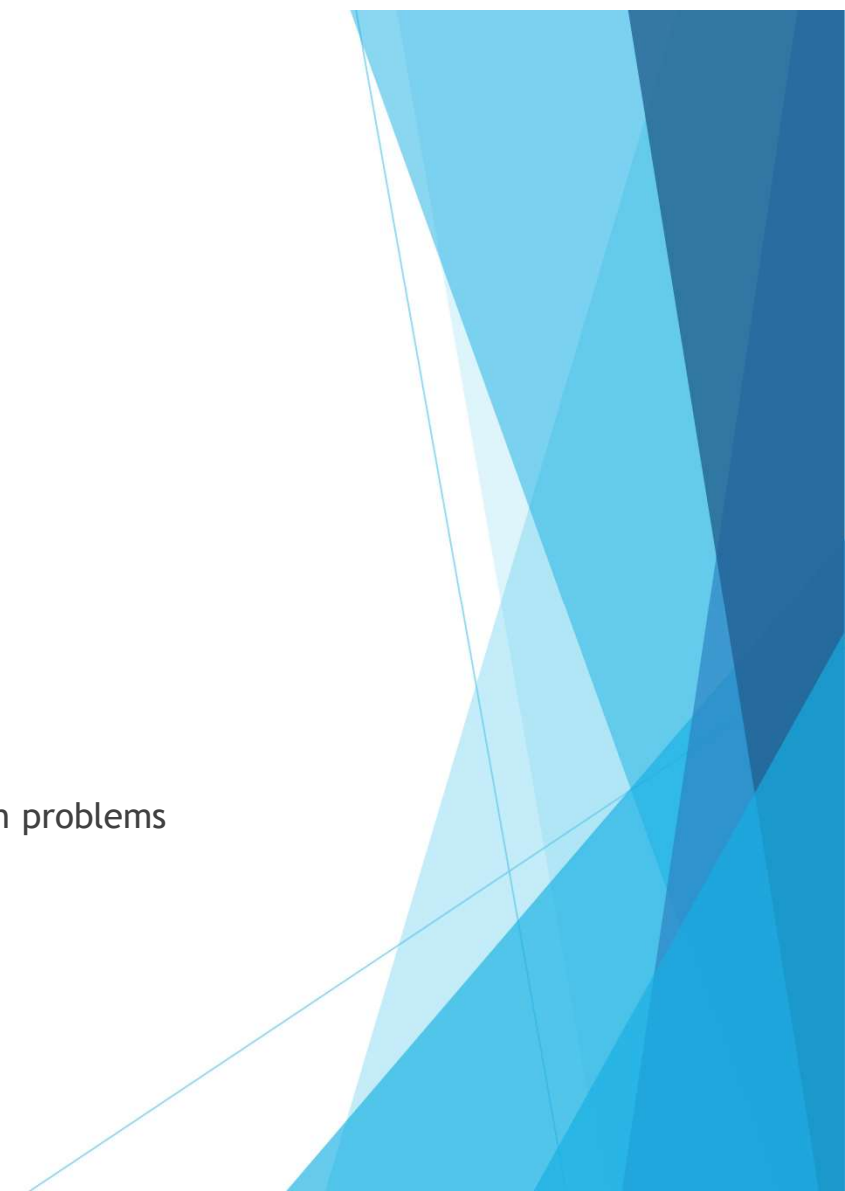
- The set of all possible solutions satisfying constraints

► Global vs Local Optima

- Global Optima: Best overall solution
- Local Optima: Best solution in a region

► Solver:

- Tools like `scipy.optimize`, `cvxpy`, and `Pyomo` solve optimization problems



Optimization in Decision Making

► Why Optimization is Critical

- Drives efficiency and productivity
- Ensures effective resource utilization
- Improves decision quality under constraints



Use Cases and Examples

► Supply Chain Optimization

► Goals

- Minimize costs of transportation and inventory.
- Maximize service levels.

A company needs to minimize the transportation cost of delivering products from 3 warehouses to 5 retail stores while meeting the demand at each store and not exceeding the supply capacity of each warehouse. Determine the optimal shipment quantities from each warehouse to each store.

Use Cases and Examples

▶ Resource Allocation

▶ Goals

- Assigning available resources to tasks to maximize or minimize an objective.

▶ Example

- Allocating staff hours to maximize productivity.

A factory aims to minimize its daily energy costs by deciding the optimal allocation of energy consumption between peak and off-peak hours, while ensuring that production requirements are met and energy usage stays within contractual limits.

Use Cases and Examples

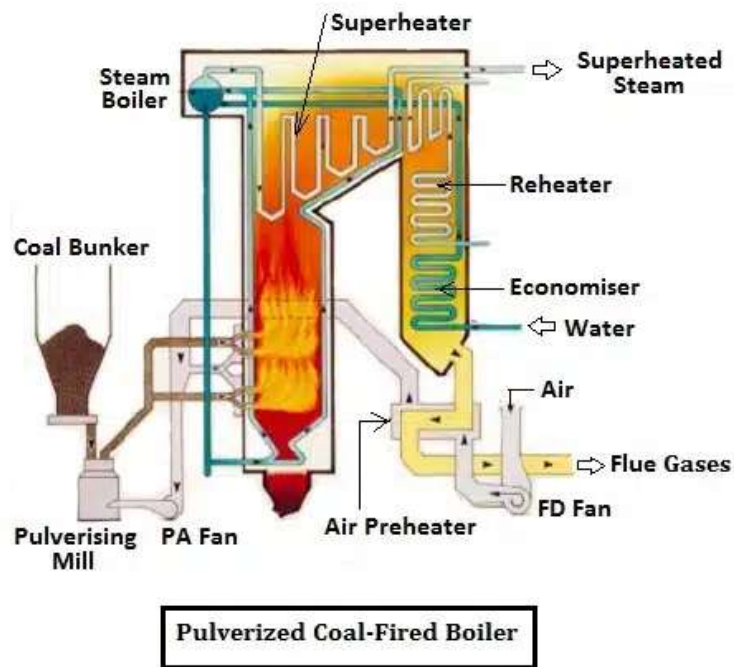
► Energy Management

► Applications

- Minimizing energy costs.
- Scheduling renewable energy use.

A project manager needs to allocate a team of 10 employees across 3 tasks to maximize productivity. Each task has a different priority level and requires a minimum number of team members, while the total allocation cannot exceed the available workforce.

Another Example: Boiler System



- ▶ A boiler system generates steam for industrial use by burning coal. The system needs to optimize the coal consumption to minimize operational costs while meeting the steam demand of **10,000 kg/hr** at a pressure of **15 bar**.
- ▶ For every **1 kg of coal**, **8,000 kcal** of energy is produced. The combustion process requires **5 kg of air** per kg of coal and generates **2.5 kg of flue gases**.
- ▶ The goal is to determine the optimal coal input and air supply to ensure efficient combustion, minimizing fuel usage and controlling emissions, while maintaining the required steam output and adhering to system constraints.

Quick Note on Working of a Boiler System

1. Coal is ground into a fine powder.
2. The coal is blown into the boiler furnace along with air.
3. The coal and air are burned, creating flue gas.
4. The flue gas passes through the boiler, heating the water to create steam.
5. The flue gas is treated to remove pollutants and recover heat.
6. The remaining flue gas is released through a stack.

Python Primer

- ▶ Review of Python
- ▶ Using Jupyter Notebooks



Python for Optimization

▶ SciPy (`scipy.optimize`)

- ▶ Purpose: Provides a wide range of optimization algorithms, including linear programming, non-linear programming, and root-finding.
- ▶ Use Cases: Solving unconstrained and constrained optimization problems.

▶ PuLP

- ▶ Purpose: Linear programming optimization.
- ▶ Use Cases: Supply chain optimization, resource allocation, transportation problems

▶ CVXPY

- ▶ Purpose: Convex optimization for linear, quadratic, and semi-definite problems.
- ▶ Use Cases: Energy systems, portfolio optimization, machine learning

▶ Pyomo

- ▶ Purpose: Optimization modeling for linear, nonlinear, and mixed-integer problems.
- ▶ Use Cases: Supply chain, energy systems, and resource optimization.

Optimization Types

- ▶ **Linear Optimization (Linear Programming)**
 - ▶ Objective function and constraints are linear.
- ▶ **Nonlinear Optimization**
 - ▶ Objective function or constraints involve nonlinear relationships.
- ▶ **Integer Optimization**
 - ▶ Variables are restricted to integer values.
- ▶ **Mixed-Integer Optimization**
 - ▶ Combines integer and continuous variables.
- ▶ **Convex Optimization**
 - ▶ Objective function is convex, and constraints form a convex set.

Optimization Types

- ▶ **Constrained Optimization**
 - ▶ Includes specific restrictions or bounds on variables.
- ▶ **Unconstrained Optimization**
 - ▶ No explicit constraints on the variables.
- ▶ **Multi-Objective Optimization**
 - ▶ Involves optimizing two or more conflicting objectives simultaneously.
- ▶ **Global Optimization**
 - ▶ Seeks the global best solution in non-convex spaces.
- ▶ **Stochastic Optimization**
 - ▶ Accounts for randomness or uncertainty in the model.
- ▶ **Dynamic Optimization**
 - ▶ Involves systems that change over time, often solved with differential equations.

Maximize and Minimize

- ▶ In optimization, **maximize** and **minimize** refer to the two primary objectives when solving optimization problems



Maximize

- ▶ **Definition:** The goal is to find the highest possible value of the objective function within the given constraints
- ▶ **Use Cases:**
 - **Profit Maximization:** Maximize revenue or profit for a business.
 - **Efficiency Maximization:** Maximize system performance, such as power output or production rate.
- ▶ **Example:**

Maximize $f(x) = 3x + 2y$ subject to constraints:
 $x + y \leq 10, x \geq 0, y \geq 0$.

Problem Statement

Maximize: $f(x, y) = 3x + 2y$

Subject to constraints:

1. $x + y \leq 10$
2. $x \geq 0$
3. $y \geq 0$



Step-by-Step

1. Identify the Objective Function:

The objective is to maximize $f(x, y) = 3x + 2y$.

This represents a linear relationship between x and y , where increasing x or y increases the value of $f(x, y)$.

2. Define the Constraints:

Constraints limit the possible values of x and y :

- $x + y \leq 10$: Total x and y cannot exceed 10.
- $x \geq 0$: x must be non-negative.
- $y \geq 0$: y must be non-negative.

These constraints define a **feasible region** on the coordinate plane.

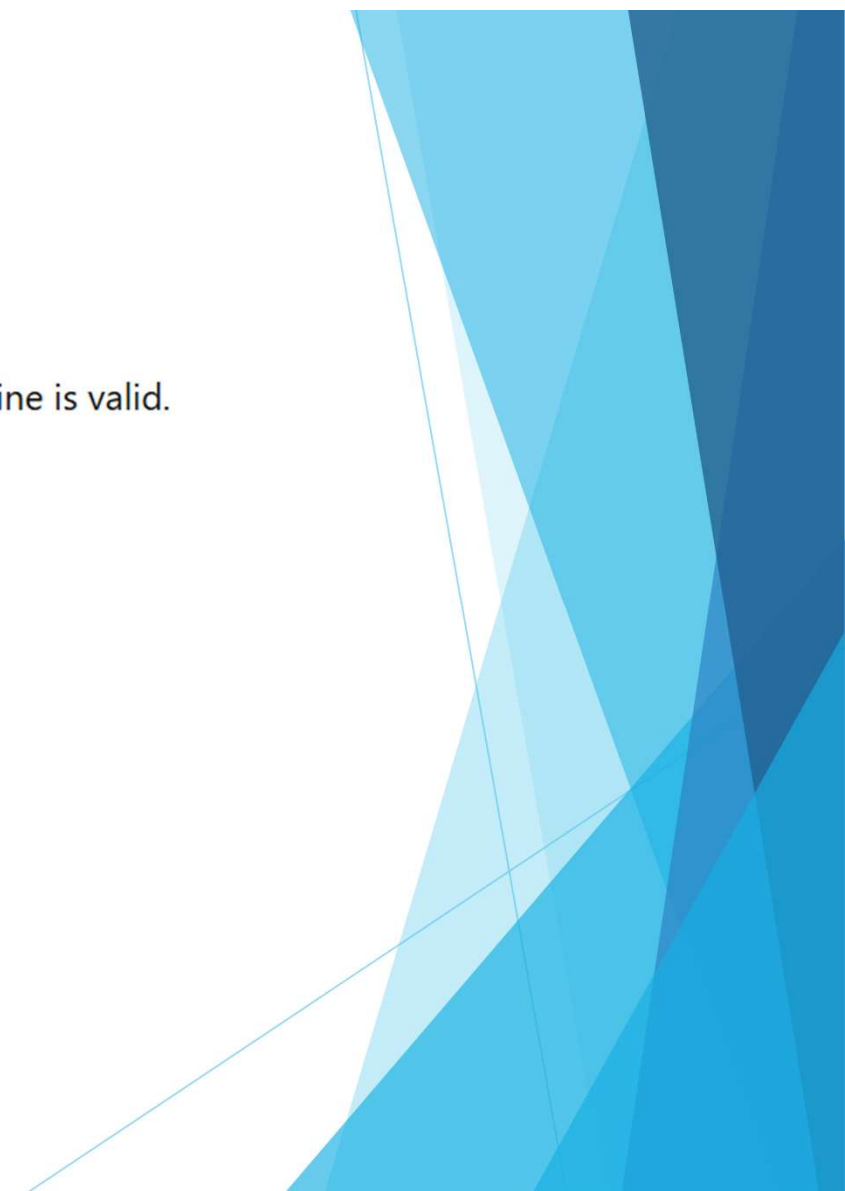
Step-by-Step

3. Graph the Feasible Region:

- Plot $x + y = 10$: A straight line. The region below or on the line is valid.
- Plot $x = 0$: The y-axis. The region to the right is valid.
- Plot $y = 0$: The x-axis. The region above is valid.

The feasible region is a triangle bounded by:

- $(0, 0)$ (origin)
- $(10, 0)$ (where $x + y = 10$ intersects the x-axis)
- $(0, 10)$ (where $x + y = 10$ intersects the y-axis).



Step-by-Step

4. Find the Corner Points:

The feasible region's vertices (corner points) are:

- $(0, 0)$
- $(10, 0)$
- $(0, 10)$

5. Evaluate the Objective Function at Each Corner Point:

Substitute each corner point into $f(x, y) = 3x + 2y$:

- At $(0, 0)$: $f(0, 0) = 3(0) + 2(0) = 0$
- At $(10, 0)$: $f(10, 0) = 3(10) + 2(0) = 30$
- At $(0, 10)$: $f(0, 10) = 3(0) + 2(10) = 20$



Step-by-Step

6. Choose the Maximum Value:

The maximum value of $f(x, y) = 3x + 2y$ is 30, which occurs at $(10, 0)$.



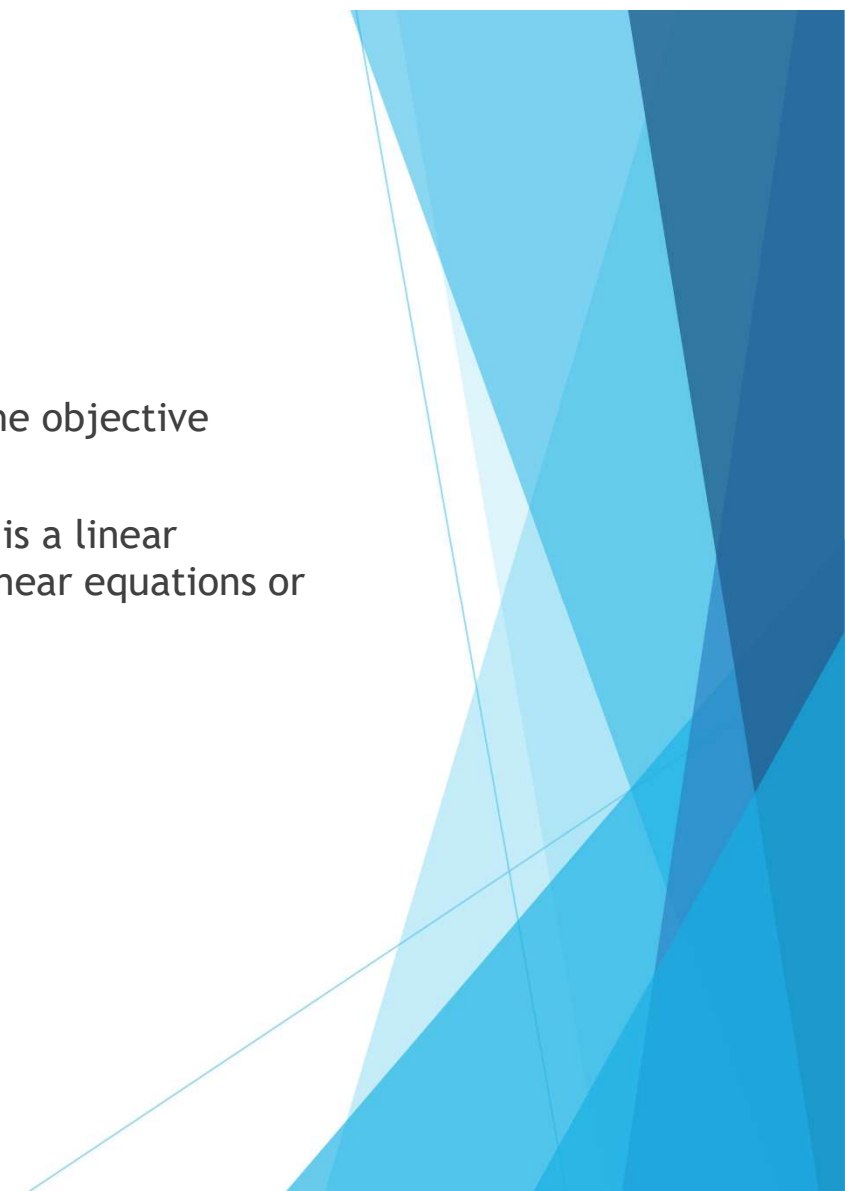
Minimize

- ▶ **Definition:** The goal is to find the lowest possible value of the objective function within the given constraints.
- ▶ **Use Cases:**
 - **Cost Minimization:** Reduce expenses in production, transportation, or logistics.
 - **Risk Minimization:** Lower risks in financial portfolios or engineering systems.
- ▶ **Example:**

Minimize $f(x) = x^2 + y^2$ subject to constraints:
 $x + y \geq 5, x \geq 0, y \geq 0$.

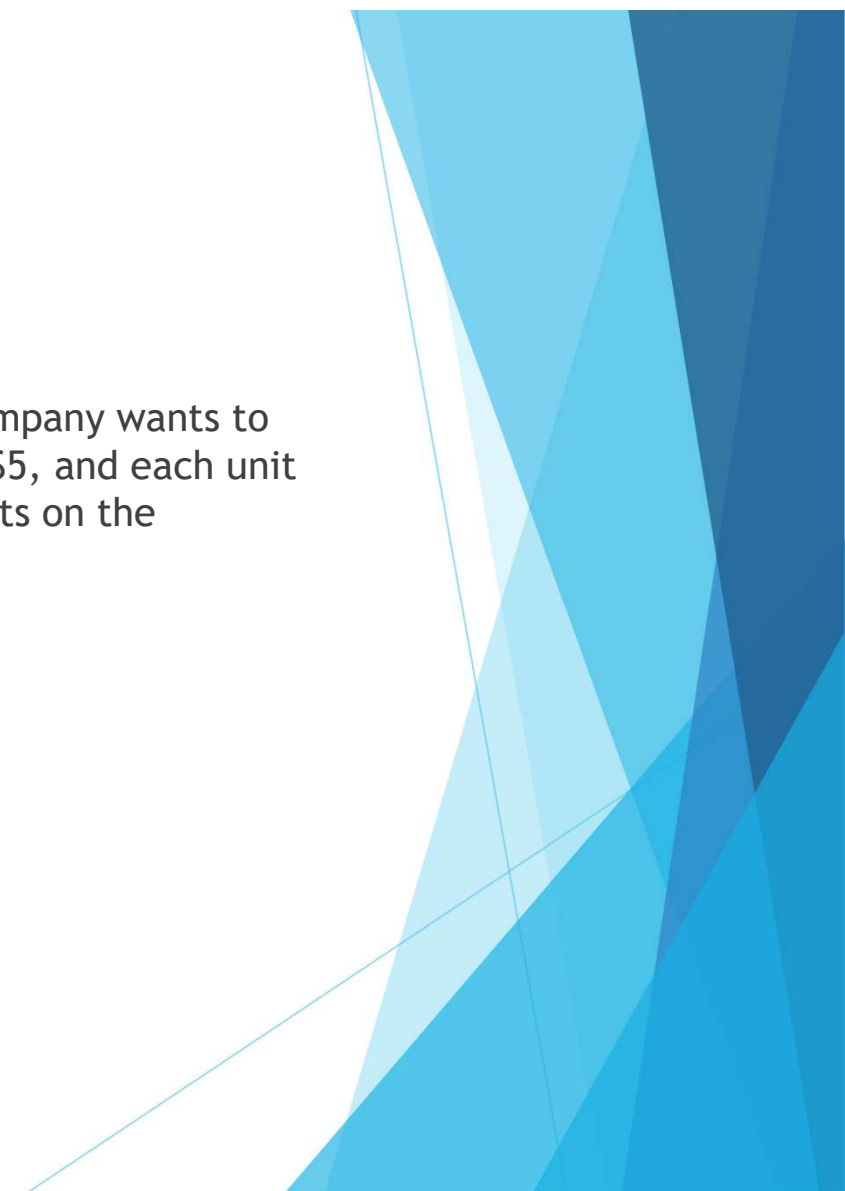
Linear Optimization

- ▶ Linear optimization involves optimization problems where the objective function and the constraints are linear.
- ▶ This means that the function to be maximized or minimized is a linear function of the decision variables, and the constraints are linear equations or inequalities.



Linear Optimization: Example

- ▶ Suppose a company produces two products, A and B. The company wants to maximize its profit. Each unit of product A gives a profit of \$5, and each unit of product B gives a profit of \$4. The company has constraints on the availability of resources.



Linear Optimization: Example

Let:

- x_1 be the number of product A produced.
- x_2 be the number of product B produced.

The optimization problem can be written as:

Objective: Maximize profit $Z = 5x_1 + 4x_2$

Constraints:

1. Resource constraint: $x_1 + x_2 \leq 100$ (total production cannot exceed 100 units)
2. Non-negativity: $x_1 \geq 0, x_2 \geq 0$

This is a linear optimization problem because both the objective function and the constraints are linear.

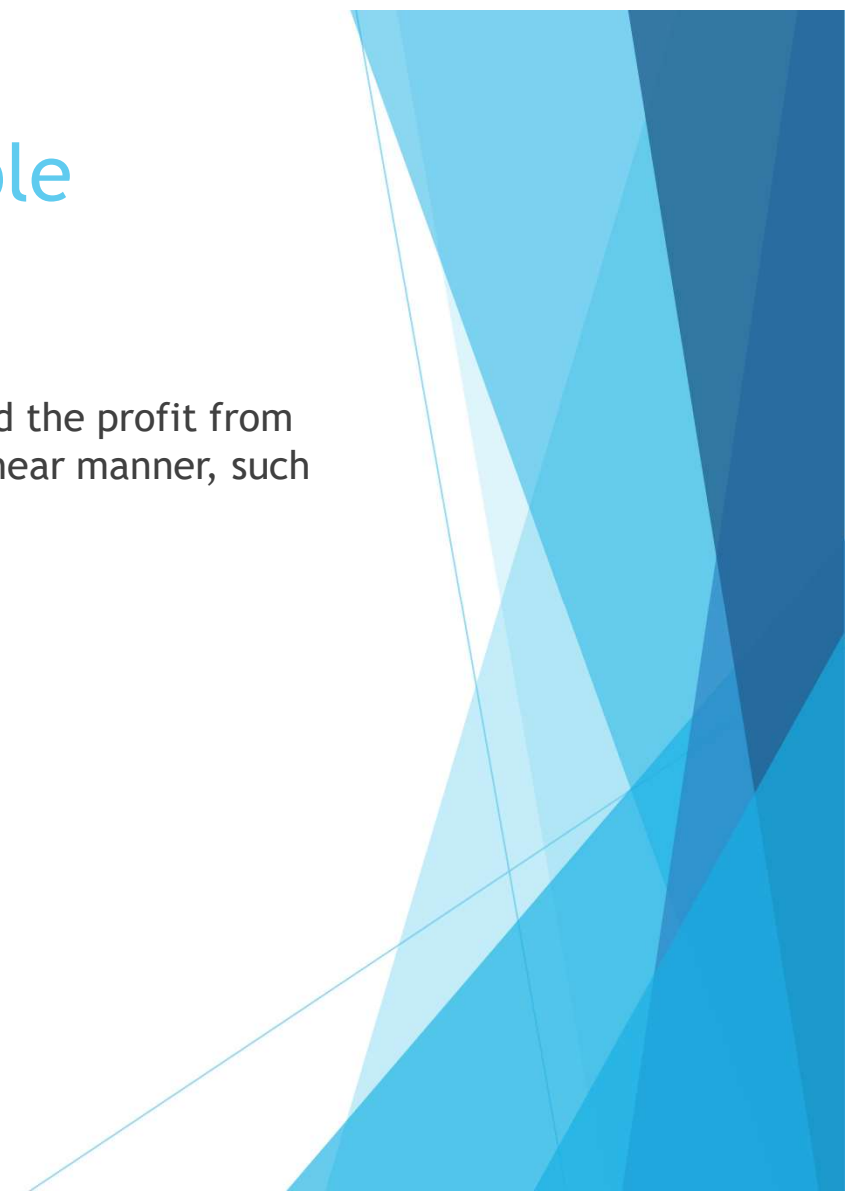
Non-linear Optimization

- ▶ Non-linear optimization involves problems where either the objective function or the constraints (or both) are non-linear.
- ▶ These problems often arise in real-world scenarios where relationships are more complex than linear equations.



Non-linear Optimization: Example

- ▶ Consider a company that produces two products A and B, and the profit from each product depends on the production amount in a non-linear manner, such as diminishing returns on producing more units.



Non-linear Optimization: Example

Let:

- x_1 be the number of product A produced.
- x_2 be the number of product B produced.

The objective function could be: Maximize profit $Z = 10 \cdot \ln(x_1) + 12 \cdot \ln(x_2)$

Constraints:

1. Resource constraint: $x_1 + x_2 \leq 100$
2. Non-negativity: $x_1 \geq 0, x_2 \geq 0$

Here, the objective function involves logarithmic terms, making it non-linear. This makes the optimization problem non-linear.

In-equality Constraints

- ▶ Inequality constraints are conditions that restrict the values of decision variables such that they must satisfy an inequality (less than or greater than a certain value). These constraints define the feasible region in an optimization problem, where the solution must lie within a region that satisfies these inequalities.

Example of Inequality Constraints: If we have an optimization problem where we want to minimize a function $f(x_1, x_2)$, subject to the constraint that the sum of x_1 and x_2 is less than or equal to 5:

$$x_1 + x_2 \leq 5$$

In this case, the inequality constraint is $x_1 + x_2 \leq 5$, meaning the values of x_1 and x_2 must always add up to 5 or less.

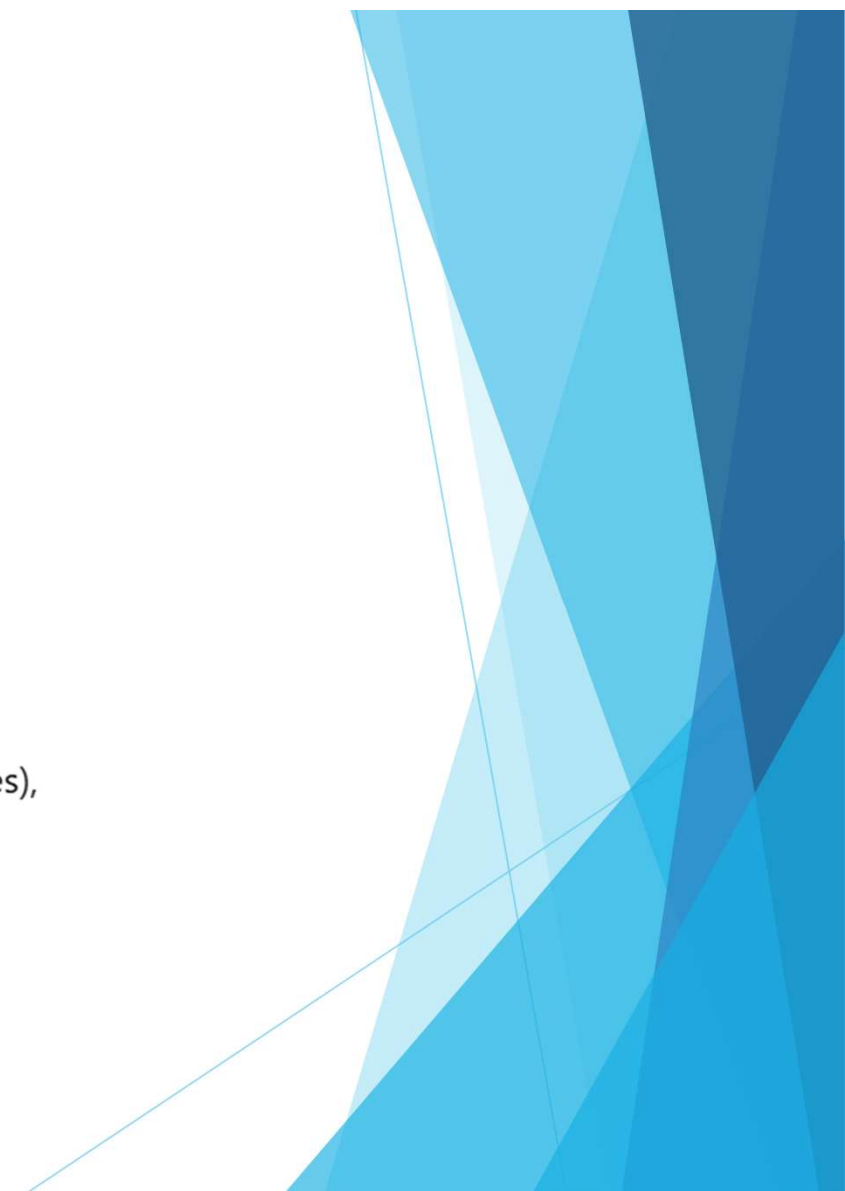
In-equality Constraints

Inequality constraints are typically written in the form:

- $A \cdot x \leq b$ (less than or equal to)
- $A \cdot x \geq b$ (greater than or equal to)
- $A \cdot x < b$ (strictly less than)
- $A \cdot x > b$ (strictly greater than)

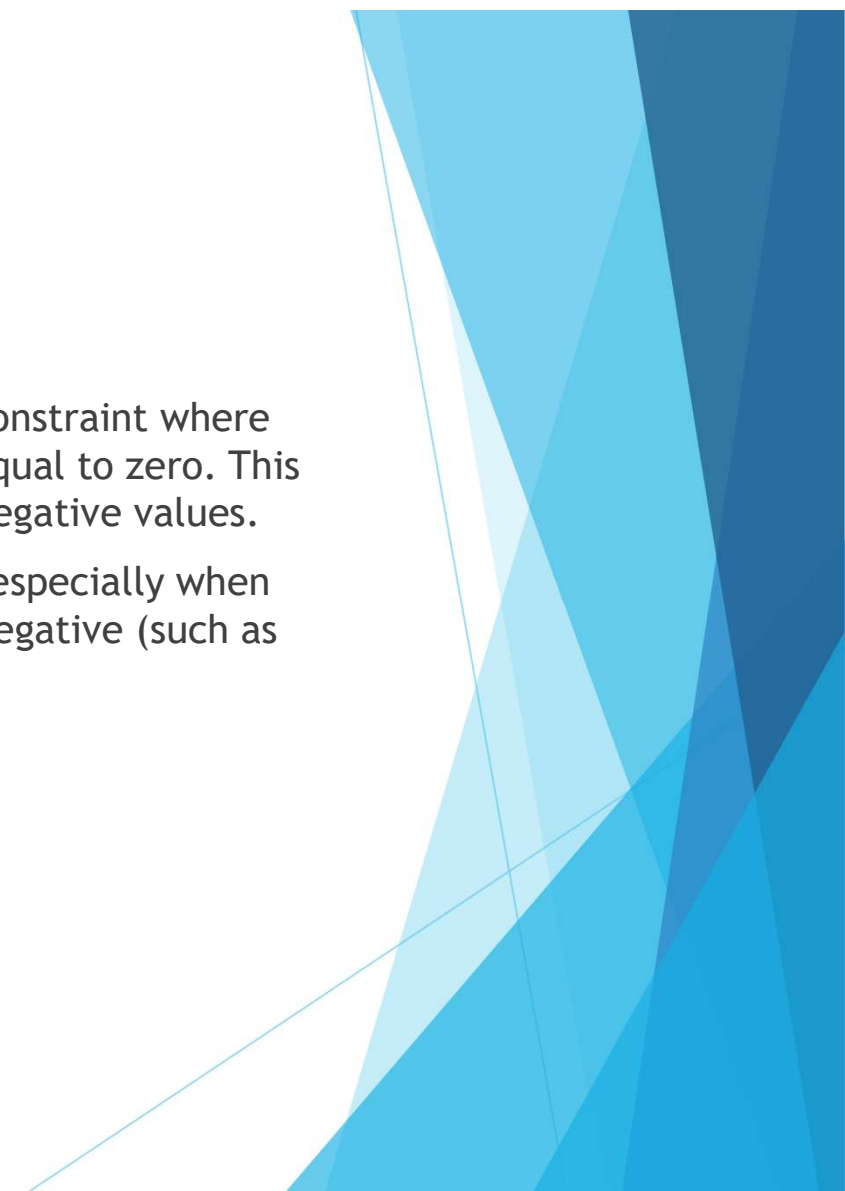
Where:

- A is a matrix of coefficients (depending on the number of variables),
- x is the vector of decision variables,
- b is a vector of constants.



Non-Negativity Constraints

- ▶ Non-negativity constraints are a special type of inequality constraint where the decision variables are restricted to be greater than or equal to zero. This constraint ensures that the decision variables cannot take negative values.
- ▶ These constraints are often used in optimization problems, especially when the decision variables represent quantities that cannot be negative (such as production quantities, investment amounts, etc.).



Non-Negativity Constraints

Example of Non-Negativity Constraints: In an optimization problem where we want to minimize a cost function subject to non-negative values for the decision variables x_1 and x_2 , we can add the following constraints:

$$x_1 \geq 0, \quad x_2 \geq 0$$

This ensures that both x_1 and x_2 are non-negative, meaning they cannot take negative values.

Multi Modal Function

- ▶ A **multi-modal function** is a mathematical function that has more than one local optimum (minimum or maximum).
- ▶ These functions have multiple peaks or valleys, often referred to as **local maxima** and **local minima**, along with a global optimum.

Example of a Multi-modal Function:

Consider the following function:

$$f(x) = \sin(x) + \cos(3x)$$

This function has multiple local maxima and minima within a given range. The oscillatory nature of the sine and cosine components causes the function to have several peaks and valleys, making it a **multi-modal function**.

Characteristics of Multi Modal Function

- **Multiple local optima:** A multi-modal function will have several points in its domain where the function value is higher (if you are maximizing) or lower (if you are minimizing) than at the surrounding points. These are known as **local maxima** (for maximization problems) or **local minima** (for minimization problems).
- **Global optimum:** Among all the local optima, there is one global optimum, which is the best overall solution (either the highest value for maximization or the lowest value for minimization). The challenge in optimization is often to find this global optimum without getting stuck in a local optimum.
- **Non-convex shape:** These functions are generally non-convex, meaning that they do not have a simple, smooth shape like a bowl or a mountain. Instead, their graph might look like a series of hills and valleys, which makes optimization more challenging.

Visualization of Multi Modal Function

- ▶ A multi-modal function could look like the following graph (conceptually):
 - The function will have **several peaks** (local maxima) and **valleys** (local minima).
 - The **global minimum** or **global maximum** is located at the deepest valley or highest peak, respectively, across the entire domain of the function.
- ▶ **Machine learning:** For example, when training a model using gradient descent, the loss function could be multi-modal. Gradient descent can get stuck in local minima, leading to suboptimal results.
- ▶ **Physics:** In complex systems like molecular modeling or chemical reactions, the energy landscape can be multi-modal, with many local minima representing stable configurations of molecules.
- ▶ **Engineering:** In design optimization problems, the objective functions are often multi-modal because the design space has multiple configurations with different performance characteristics.

Heuristics

- ▶ A **heuristic** is a problem-solving approach that uses practical methods or strategies to find a solution that is good enough, but not necessarily optimal.
- ▶ Heuristics are typically used when finding an exact solution is too time-consuming or difficult.
- ▶ They simplify the problem-solving process by providing "rules of thumb," approximations, or educated guesses based on experience or common sense.

Meta-heuristics

- ▶ **Metaheuristics** are higher-level procedures or strategies designed to find good (near-optimal) solutions to complex optimization problems, especially when the search space is large, non-convex, or multi-modal.
- ▶ Metaheuristics build upon heuristics but are more flexible, general-purpose, and often capable of escaping local optima.
- ▶ A metaheuristic does not guarantee the optimal solution, but it aims to find a sufficiently good solution within a reasonable amount of time.
- ▶ Metaheuristics often combine multiple heuristic approaches and incorporate randomness to explore the solution space more effectively.

Machine Learning

- ▶ Primer

