

MINDFUL DIAGNOSIS

TRANSFORMING MEDICAL BIAS EDUCATION, ONE MIND AT A TIME



PROBLEM:

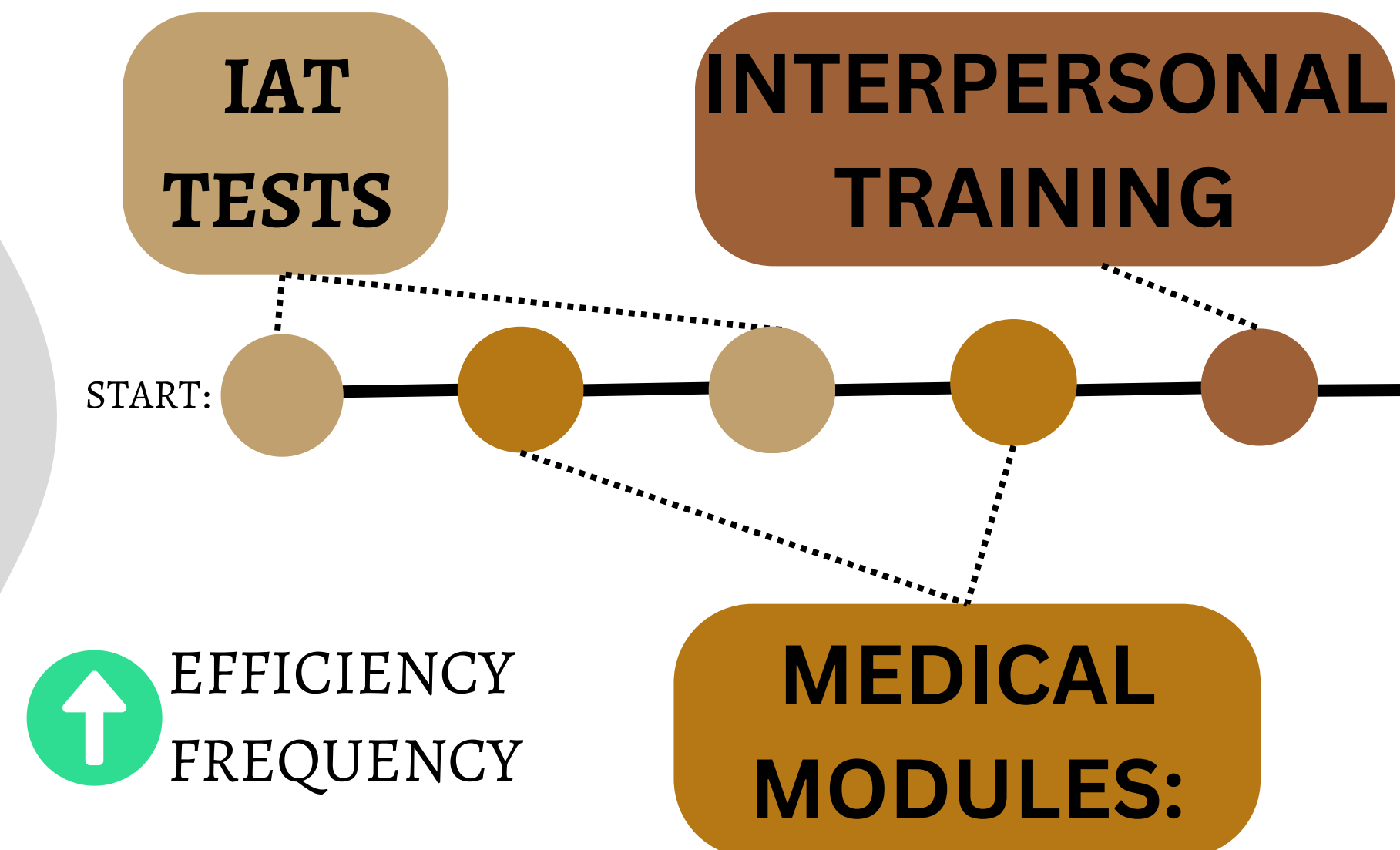
70% of physicians showed **some level of implicit bias**

<40% of U.S. medical schools had content on health disparities

0% of existing implicit bias training for medical professionals were **considered frequent or effective**

SOLUTION:

We are creating a **provider-education program** that provides *personalized* and *targeted* training to reduce implicit bias and improve medical diversity education.



THIS PROBLEM GOES **BEYOND STATISTICS...**

*“Lack of concern and respect over
Hispanic females in healthcare”*

*“Because I’m black, doctors
often disregard my pain
tolerance and assume i’m
fine.”*

*“not be taken seriously by
doctors if you are a woman”*

PEOPLE ACROSS ALL BACKGROUNDS WANT
IMPROVEMENT:

9

Letters of Support:

2 Doctors
2 Nursing Students
2 Medical Students
2 Nurses (RNs)
1 Physician Assistant (PA)



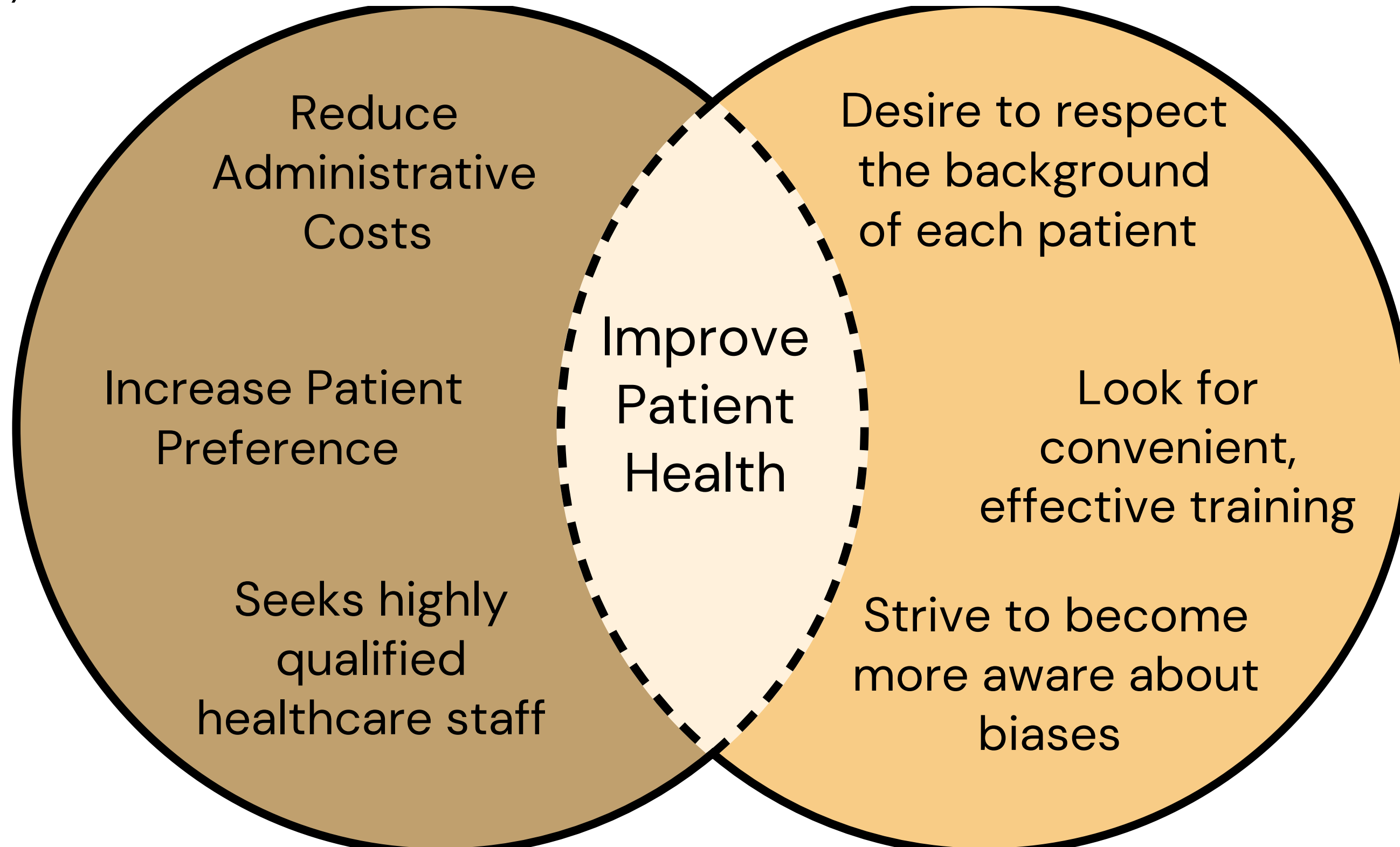
97%

***Want improved** implicit bias mitigation
programs to be completed by healthcare
providers and hospitals*

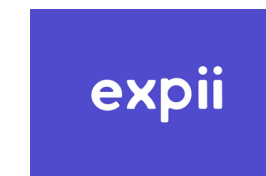
TARGET MARKET PERSONA

Health Care Organizations
(CUSTOMER)

Health Care Providers
(USER)

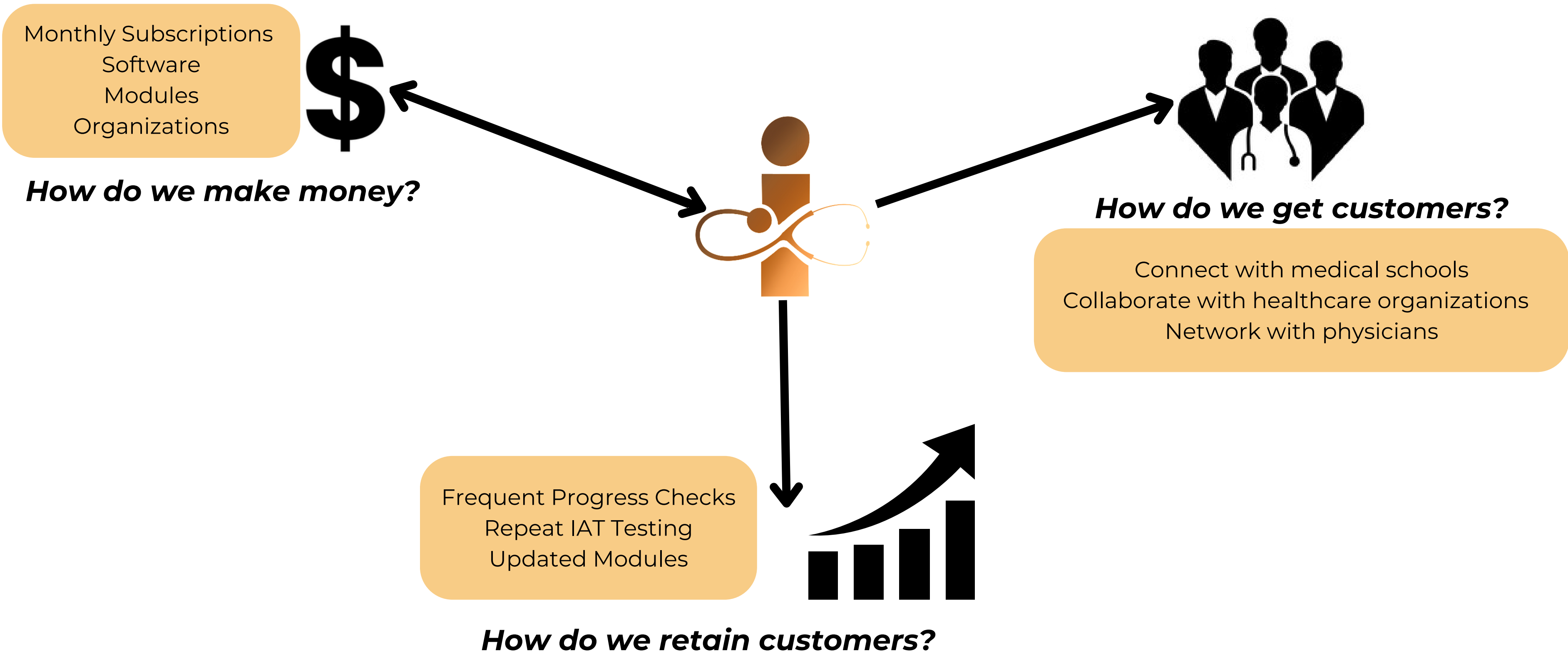


COMPETITIVE LANDSCAPE



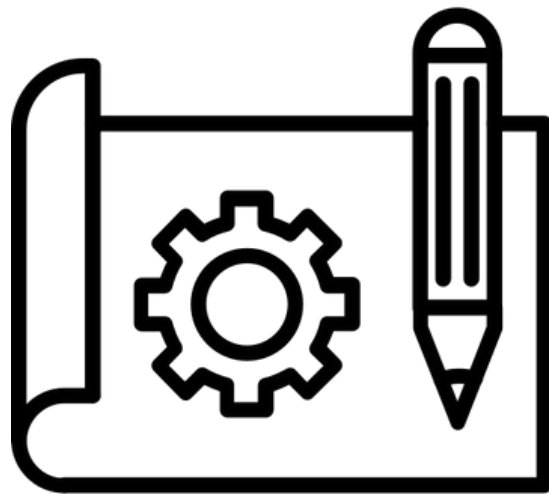
Designed for healthcare workers	✓	✓	✗	✗	✓	✓	✗
Includes Implicit Bias	✓	✓	✗	✓	✗	✗	✗
Personalized for every user	✓	✗	✓	✗	✗	✗	✓
Practice every month	✓	✗	✗	✗	✗	✗	✗
Involves Case Studies based on minority disparities	✓	✗	✗	✓	✗	✗	✗

BUSINESS MODEL



NEXT MILESTONE(S)

1



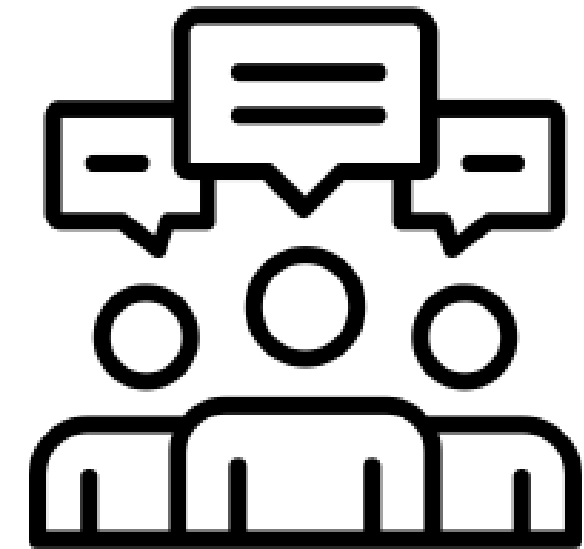
***Prototype of
IAT test***

2



***Apply for 501c3
non profit status***

3



***Medical student
focus group***

MEET THE TEAM



Project Implicit



THE OHIO STATE UNIVERSITY
COLLEGE OF NURSING



THE OHIO STATE
UNIVERSITY
COLLEGE OF MEDICINE



Meera Rajeev
Chief Executive Officer



Mohini Parvate
Chief Operating Officer



Vraj Shah
Chief Technology Officer



Sai Ashish Bommasani



Rohan Desarapu



Ishani Roy Chowdhury



Rishi Rathan



Nafees Sathik



Ayyoub Abdel-Aziz



Nikhitha Vellanki



Archit Deshpande



Sneham Patel



Shrea Kumar



Nicole Jackson
Mentor

MINDFUL DIAGNOSIS

MISSION:

To provide personalized diversity education and implicit bias training to healthcare professionals, promoting cultural humility and reducing healthcare disparities.

VISION:

To transform the healthcare industry by fostering a culture of inclusivity, empathy, and respect, ensuring every patient receives equitable and culturally responsive care.

