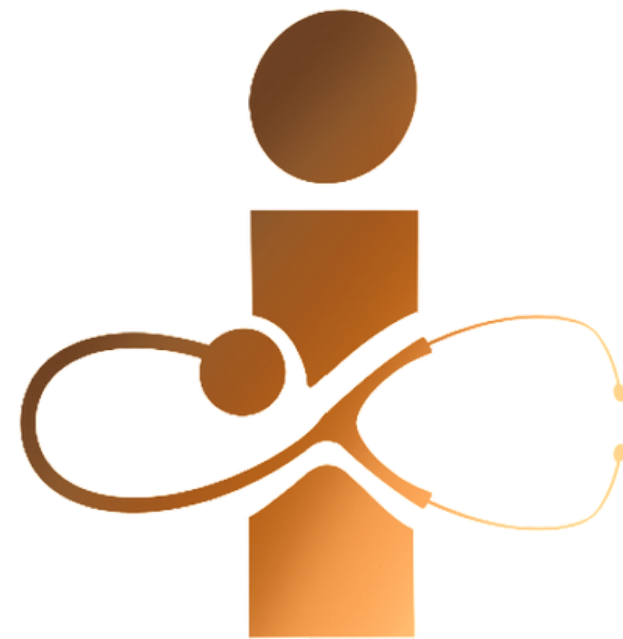


MINDFUL DIAGNOSIS

TRANSFORMING MEDICAL EDUCATION, ONE MIND AT A TIME



The Problem

Did you know that?
in our survey with 100+ responses

25%

of patients went
undiagnosed

Systematic review of 17
studies found that existing
implicit bias training for
medical professionals is
infrequent and ineffective
(Hall et al)

26%

of patients went
misdiagnosed

70%

of physicians showed
some level of implicit bias
against Black people and
Hispanics/Latinos (Hall et
al)

Less than 40% of U.S. medical
schools had content on health
disparities in their required
courses, and only 22% of schools
had required courses on health
equity (Martinez et al)

THIS EFFECTS MILLIONS OF REAL PEOPLE

"Diagnosed with muscular lesion then with idiopathic nerve pain, I actually had Thoracic Outlet Syndrome. Went 10 years before receiving proper diagnosis."

"Misdiagnosis of endometriosis impacting my aunt. Lack of concern and respect over Hispanic females in healthcare"

"My concerns of ADHD were always shut down with my primary care physician and psychiatrist, just got diagnosed in 2021"

"I was diagnosed with juvenile arthritis and prescribed painkillers. I was on them for years and only later learned my pediatrician had not done the correct tests and I never had this ailment."

"She [the doctor] thought I had dry eyes but it was a serious problem named Uveitis. The misdiagnosis occurred because we did not have enough information"

Mission:

To provide personalized diversity education and implicit bias training to healthcare professionals, promoting cultural humility and reducing healthcare disparities.

Vision:

To transform the healthcare industry by fostering a culture of inclusivity, empathy, and respect, ensuring every patient receives equitable and culturally responsive care.

Our Solution/Product

We are creating a **physician-education program** that provides *personalized and targeted* training to reduce implicit bias and improve medical diversity education.

We offer the most detailed implicit bias tests using our inclusive image database. We consider race, sex, gender, age, etc.

Short, monthly lessons that are data-driven to focus on user's individual weaknesses and prioritize consistent growth.

Will be ACCME accredited so that physician users can earn 2.0 CME credits for their participation in our course

Key Features

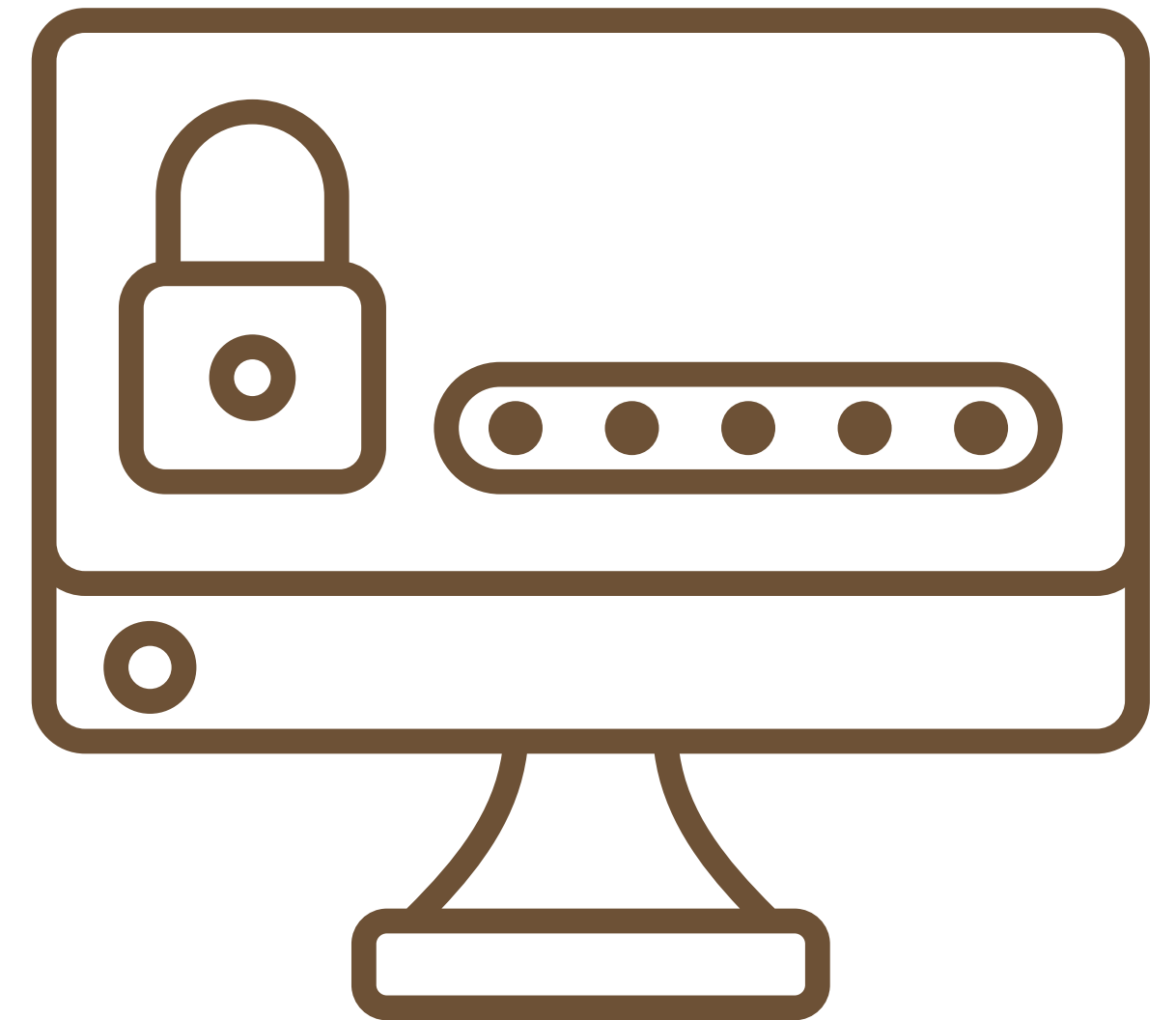
Specifically designed to address modern health inequities 

Only integrated implicit bias & diversity education program 

Data-driven personalization for every user 

Only 20 minutes per month! 

Innovatively addressing implicit bias 

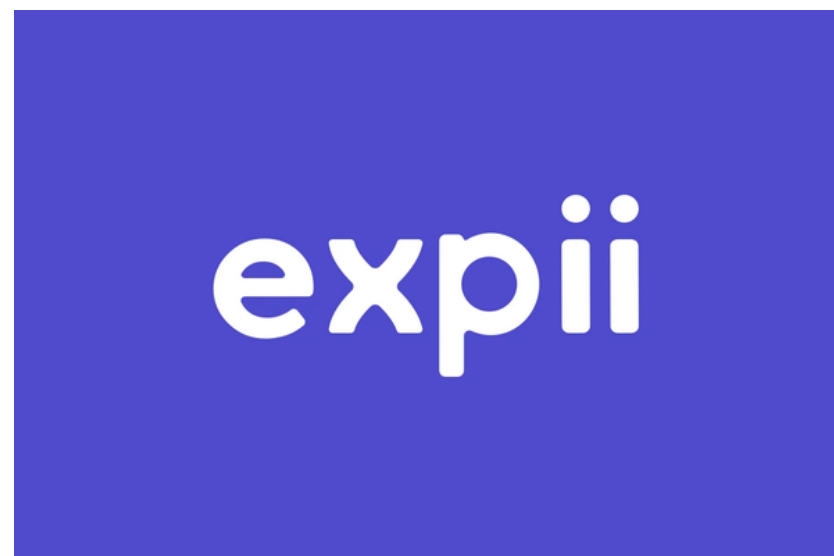


No Direct Competitors

Only product that prioritizes consistent growth targetting weaknesses



INDIRECT COMPETITION



Revenue Model

Ending Bias in Healthcare Training Program

Includes:

- Bias-recognition quizzes on all races, genders, ages, body types, etc.
- Data-Driven lesson plan targeting each user's weaknesses
- 100% online and asynchronous
- Guaranteed privacy and security

Price: \$10/month

Medical Advocacy Modules

Includes:

- Research-validated modules focusing on minority groups
 - Specialty centered
 - *Ex: Dermatology conditions in people of color*
 - *Ex: Different Mental health Presentations in Asians*
 - Patient-focused
 - *Case study based education*

Price: Dependent on module

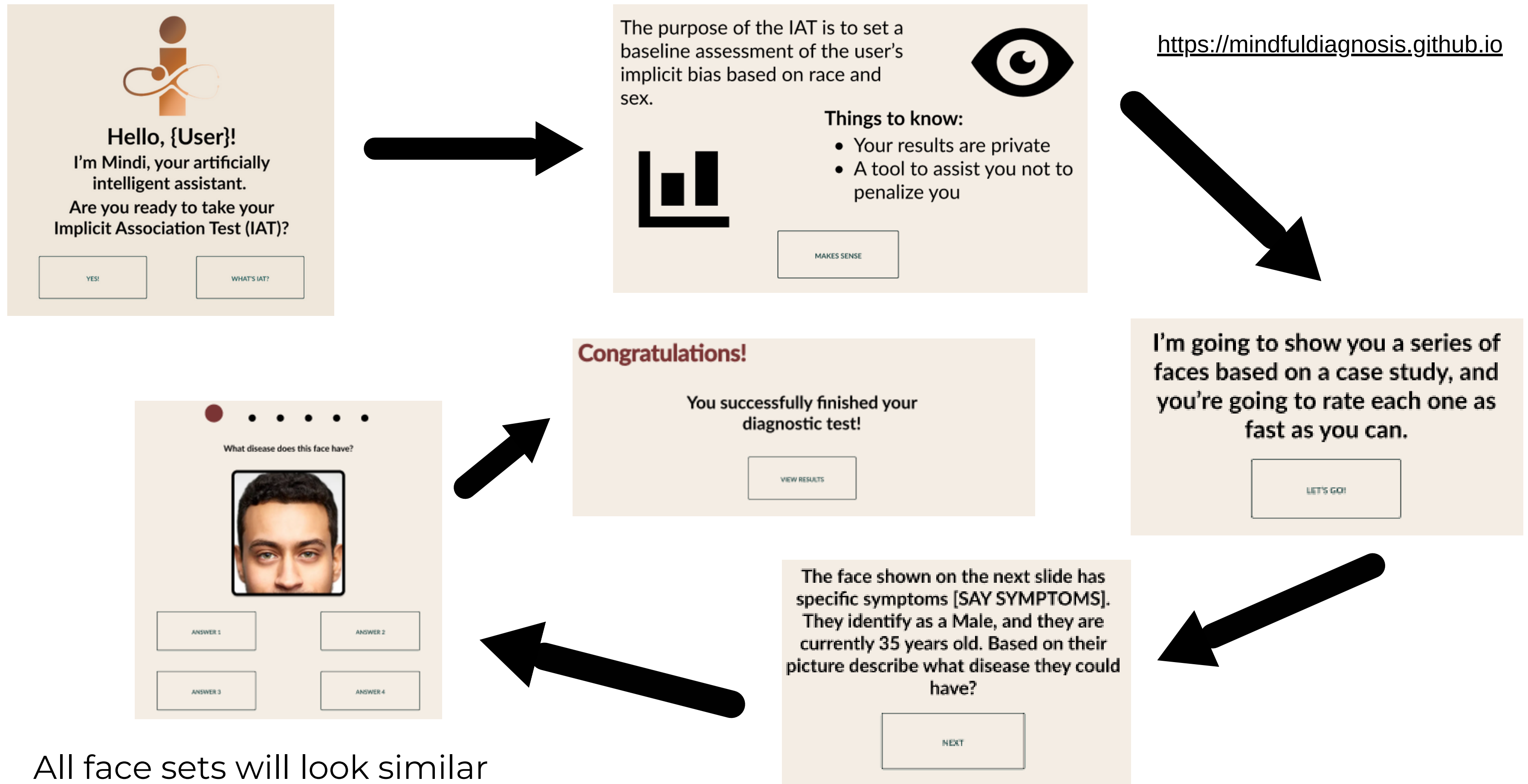
Healthcare Hero Package

Includes:

- An integrative education plan with both *Ending-Bias In Healthcare Training Program* and chosen *Medical Advocacy Modules*.
- Maintains benefits of both plans combined

Price: Dependent on modules chosen

Current Status of Ending Bias Training Program:



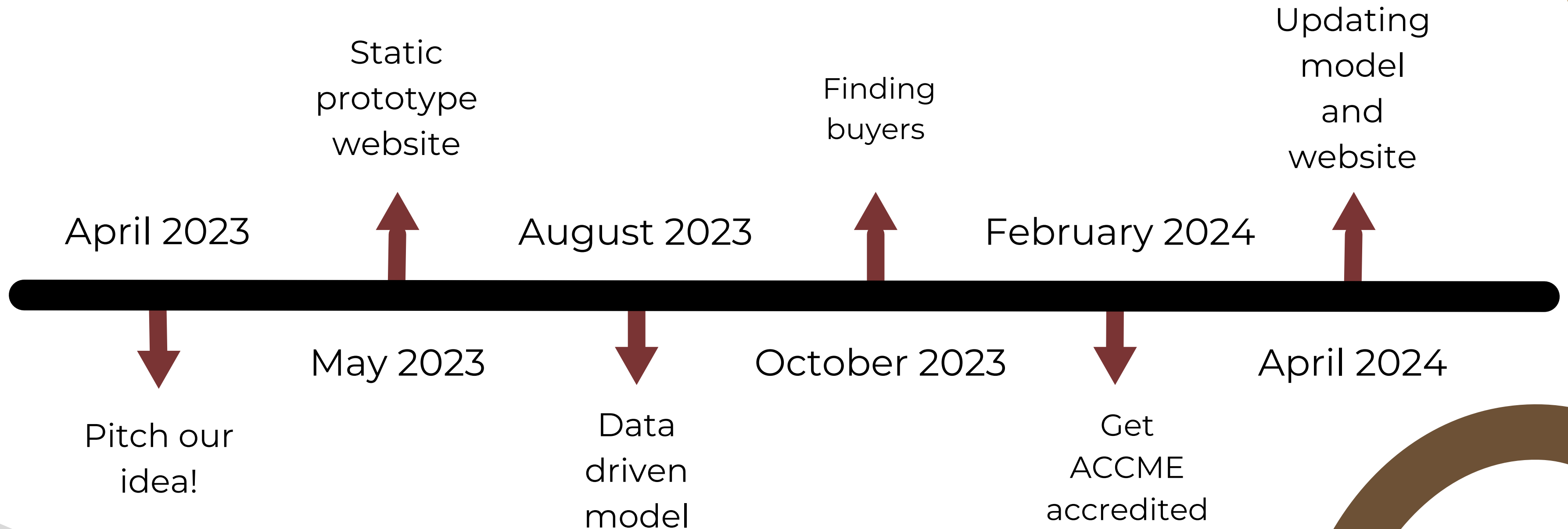
The Social Impact

Let's tie the problem to our solution...

KPIs:

- User overall progress
- Individual module progress
- User satisfaction
- Number of users
- User retention over 3 months

Our Timeline



Financial

\$10,000

ACCME
Accreditation
Fees

\$10,000
Website
Development

\$5,000

Beta
Testing

\$25,000
Total Ask

Guidance

**Software/
Data
Analysis**

**Medical
Education**

**Implicit
Bias**

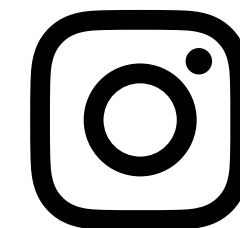
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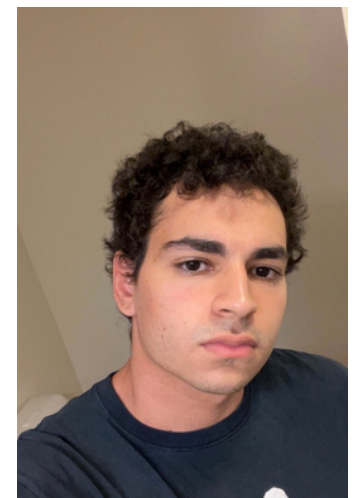
Rohan Desarapu
Communications &
Networking



Rishi Rathan
Financial Coordinator



Sai Ashish Bommasani
Junior Programmer



Ayyoub Abdel-Aziz
Senior Programmer

Meet the Team/Mentors



Shrea Kumar
Social Media Manager

Ishani Roy
Chowdhury
Chief Financial
Officer





Thank You!
Questions?