

## Streamlining the Customer Journey:

From Sales to Measurement to Delivery and Beyond



## Outline

- @the store
- Post Sales First Step: Measurement
- Measurement Process
- Manufacturing and Installation
- Service and Warranty
- •CRM and Delivery Process



## @the store

- Customer interaction at the store
- Design confirmation and negotiation
- Site measurement and design finalization
- Token payment and timeline agreement



## Post Sales First Step: Measurement

- Importance of 3 times measurement by 3 different people
- Pillars and units fitting
- Payment options: Token, Advance, Balance
- Creation of Sales Quote and Sales Order

PAGES ONITTED TO PROTECT PROPRIETARY INFORMATION