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ADVERTISING RATES

SIZE	1-4 ISSUES	5-8 ISSUES	9 ISSUES
1 Page	\$400.00	\$370.00	\$340.00
2/3 Page	325.00	300.00	275.00
1/2 Page	255.00	235.00	215.00
1/3 Page	190.00	175.00	160.00
1/4 Page	145.00	135.00	125.00
1/6 Page	110.00	105.00	100.00
1/8 Page	80.00	75.00	70.00

ADVERTISING DEADLINES

TRAILS ISSUE

December 2011 January/February 2012 March 2012 **April 2012** May 2012 June/July Directory Issue 2012 August 2012 September 2012 October 2012 November 2012

DEADLINE

November 10th January 1st February 10th March 10th April 10th May 1st July 10th August 10th September 10th October 10th

MAIL DATE IS APPROXIMATELY THE 1st OF EACH MONTH.

Due to the short time frame between the ad deadline and the print deadline, there will be no exceptions to advertising deadlines. Thank you for your cooperation in helping us get the Trails out on time.

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