

I hope this finds everyone safe and looking forward to a productive fall. Summer is about over and we are off to fall production sales, weaning and another calving season. I wish everyone well with those activities and events.

The Missouri State Fair is behind us and I want to congratulate all the exhibitors and people involved in making all events a success. Everyone who participated is a winner! I noticed several of our junior members being recognized as Youth in Ag Scholarship recipients and the association should be proud of our strong junior program. I think the best arena for our youth is the junior livestock show and programs associated with the livestock industry. Sometimes we are quick to look at all the bad in the world and we don't take enough time to realize all the good. I challenge everyone to look at the positives we have around us and build from that and let's not dwell on the less desirable!

Missouri will be hosting the National Junior Show in 2013 in Kansas City. Now is a great time to volunteer to help make this a

great event.

It is also time to start thinking about your consignments for the annual Missouri Angus Breeders' Futurity scheduled for February 25-26, 2012. It is never too early to start on those cattle so we can provide the best offering possible.

The Missouri Angus Advantage Plus Sale will be held on December 2nd at the Marshall Livestock Auction. If you are interested in consigning to this event please contact Josh Worthington or any board member. The current cattle market will be favorable for a great sale!

I want to remind all committee members that committee reports will be due at the November 20th board of directors meeting. I encourage everyone to participate in your committee meetings and share ideas that will develop programs for the continuation of a strong Missouri Angus Association.

Until next month, good luck and please don't hesitate to give me a call if I can help you in anyway! 🐾

Elbert Angus Named Historic Angus Herd

The Historic Angus Herd Award is presented to Angus breeders or immediate family who have been in continuous production of registered Angus cattle for 50 years or more. The American Angus Association® is honored to recognize the Elbert Angus Farm, Pierce City, Mo., as a Historic Angus Herd.

The ranch began when Kenneth Elbert bought his first Angus cattle in 1959 and joined the Angus Association in 1960. Cattle were purchased from Zink Angus Farm, Appleton City, Mo.; Keith Nu, Republic, Mo.; and Level Acres, Pierce City, Mo.

Elbert purchased Black Revolution 850 in 1970. The bull went on to win Grand Champion at the 1971 Ozark Empire Fair, Springfield, Mo., and the Kansas State Fair in Hutchinson, Kan.

The herd of 250 registered Angus females is still owned and operated by founder Elbert and his son, David. The females in the

program have been retained for the past 50-plus consecutive years, which allows Elbert Angus Farm to merchandise their cattle through private treaty. Recently, the farm gained 15 Pathfinder cows. The father and son pair is also involved in the Angus Association's Angus Herd Improvement Records (AHIR®) program.

For more information about the Historic Angus Herd Award, Angus cattle and the American Angus Association's programs and services, visit www.angus.org.

The American Angus Association is the nation's largest beef organization, serving 30,000 members across the United States and Canada. It provides programs and services to farmers, ranchers and others who rely on the power of Angus to produce quality genetics for the beef industry and quality beef for consumers. 🐾

Tag Store Offers Affordable ID

Effectively identify your herd using the Tag Store.

The fall sale season is right around the corner, and producers may need to start thinking about identification for their herds.

The American Angus Association® Tag Store, www.customcattletags.com, offers affordable identification options to purchase high-quality, custom-printed cattle ear tags and other ID options, in less time.

The interactive, online store offers Duflex® visual tags in numerous colors and sizes with free text on the front of the tag. Print logos, text on the back of the tag and/or on the tag stud for a small fee. Large visual tags cost just 99¢.

"These unique, inexpensive tags will make identification and record keeping simple for you and your customers," says Ginette Kurtz, AngusSource® program manager.

Farmers and ranchers can also build numerous tags with unique data with a spreadsheet template and step-by-step directions. The document can then upload as a CSV file online.

To add value to feeder calves or replacement females, producers may be interested in the Association's verification programs,

AngusSource and Gateway. For more information on the programs or how to enroll, visit www.angus.org/angussource.

The Tag Store exclusively offers Destron Fearing™ products, including visual tags, e. Tags [radio frequency identification (RFID) tag], Combo e. Tags and "840" tags. Accessories available for purchase below retail price include applicators, readers, panel antennas, headgate kits, markers and knives.

All tags are manufactured within three to five business days and shipped directly to the producer; flat rate shipping charges apply.

To order custom tags today, visit www.customcattletags.com or call 816-383-5100 for more information.

The American Angus Association is the nation's largest beef breed organization, serving nearly 30,000 members across the United States and Canada. It provides programs and services to farmers, ranchers and others who rely on the power of Angus to produce quality genetics for the beef industry and quality beef for consumers.

For more information about Angus cattle and the American Angus Association's programs and services, visit www.angus.org 🐾