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# ADVERTISING RATES

| SIZE     | 1-4 ISSUES | 5-8 ISSUES | 9 ISSUES |
|----------|------------|------------|----------|
| 1 Page   | \$400.00   | \$370.00   | \$340.00 |
| 2/3 Page | 325.00     | 300.00     | 275.00   |
| 1/2 Page | 255.00     | 235.00     | 215.00   |
| 1/3 Page | 190.00     | 175.00     | 160.00   |
| 1/4 Page | 145.00     | 135.00     | 125.00   |
| 1/6 Page | 110.00     | 105.00     | 100.00   |
| 1/8 Page | 80.00      | 75.00      | 70.00    |

# ADVERTISING DEADLINES

#### **TRAILS ISSUE**

January/February 2012 March 2012 April 2012 May 2012 June/July Directory Issue 2012 August 2012

September 2012 October 2012 November 2012

December 2012

#### **DEADLINE**

January 1st
February 10th
March 10th
April 10th
May 1st
July 10th
August 10th
September 10th
October 10th
November 10th

## MAIL DATE IS APPROXIMATELY THE 1st OF EACH MONTH.

Due to the short time frame between the ad deadline and the print deadline, there will be no exceptions to advertising deadlines. Thank you for your cooperation in helping us get the Trails out on time.

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