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AUGUST 2011

Volume 27 Number 4

The official publication of the Missouri Angus Association

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Missouri ANGUS Trails

ADVERTISING RATES

SIZE	1-4 ISSUES	5-8 ISSUES	9 ISSUES
1 Page	\$400.00	\$370.00	\$340.00
2/3 Page	325.00	300.00	275.00
1/2 Page	255.00	235.00	215.00
1/3 Page	190.00	175.00	160.00
1/4 Page	145.00	135.00	125.00
1/6 Page	110.00	105.00	100.00
1/8 Page	80.00	75.00	70.00

ADVERTISING DEADLINES

TRAILS ISSUE	DEADLINE
September 2011	August 10
October 2011	September 10
November 2011	October 10
December 2011	November 10
January/February 2012	January 1
March 2012	February 10
April 2012	March 10
May 2012	April 10
June/July Directory Issue 2012	May 1
August 2012	July 10

MAIL DATE IS APPROXIMATELY THE 1st OF EACH MONTH.

Due to the short time frame between the ad deadline and the print deadline, there will be no exceptions to advertising deadlines. Thank you for your cooperation in helping us get the Trails out on time.

MISSOURI ANGUS TRAILS (ISSN 1931-9886) is published monthly except for January and February which are combined issues and June and July which are combined issues and is published by the Missouri Angus Trails, P.O. Box 246, Dadeville, MO 65635. Periodicals postage paid at Springfield, MO 65801. Subscription price is included as a part of the minimum membership dues of \$35.00 per year in the Missouri Angus Association. POSTMASTER: Send address changes to the Missouri Angus Trails, P.O. Box 246, Dadeville, MO 65635.