Missouri Couple Honored for Commitment to Angus Youth

Since 1963, Dr. Curtis and Ann Long of Briarwood Angus Farms, Butler, Mo., have been committed to not only the quality of the Angus breed but also the development of youth programs.

Because of their generosity, the Angus Foundation inducted the Longs into the Honorary Angus Foundation during the 2011 National Junior Angus Show (NJAS), July 15 in Harrisburg, Pa.

The National Junior Angus Association (NJAA) selects Angus supporters who possess a profound dedication to Angus youth and serve as strong supporters of the NJAA.

The Longs were honored for their continued donations in support of the Angus Foundation and NJAA.

With emphasis placed on the value of carcass information, the Longs established the Briarwood Angus Farm – Curtis and Ann Long Endowment Fund to provide funds for the Carcass Steer Contest awards at the National Junior Angus Show (NJAS).

"I wanted to help the development of junior Angus members and help them to know the true meaning of carcass value and the Angus breed," Dr. Curtis Long says.

The Longs first provided cash awards and other premiums to the top ten entries at the 2008 Carcass Steer Contest in Des Moines, Iowa. All carcasses that met *Certified Angus Beef* ** standards received an additional 25% in premiums.

"The Longs set the standard in supporting Angus youth," says Hannah McCabe, an Elk City, Kan., junior member and recipient of Long's generosity. "I have toured Briarwood Angus Farms and know of their desire to produce functional cattle that excel in carcass traits."

By funding the permanent endowment, the Longs hope Angus

youth will become knowledgeable about all segments of the beef industry beyond the showring.

"We continue to be extremely grateful to Dr. Curtis and Ann Long for their generous donations and commend their dedication to supporting the next generation of Angus breeders through this endowment fund that will carry their legacy in the Angus breed," says Milford Jenkins, Angus Foundation president.

The Longs made a recent donation to the Angus Foundation, purchasing the 2011 Angus Foundation Heifer Package. All proceeds will help fund education, youth and research initiatives in the Angus breed and agricultural industry.

Briarwood Angus Farms is one of the oldest herds in Missouri and continues to produce quality genetics for the commercial cattleman.

Long says it is an honor to be a part of the Honorary Angus Foundation, and he plans to continue to support the American Angus Association® and all its entities.

In 1985 the NJAA initiated the Honorary Angus Foundation to recognize those who have shown extraordinary interest and support for young members of the American Angus Association. In 1985, the NJAA board of directors honored seven Angus breeders as the first inductees of the Honorary Angus Foundation. Today, three inductees are honored annually. Any member of the Association is eligible to nominate individuals or organizations for the Honorary Angus Foundation.

Visit www.angus.org to learn more or to nominate next year's Honorary Angus Foundation inductees.

The Angus Foundation was established in 1980 as a not-for-profit 501(c)(3) organization to support Angus education, youth and research. To learn more about the Angus Foundation and the programs it supports, call the American Angus Association® at 816-383-5100 or go to www.angusfoundation.org.



At the 2011 BIF symposium, Joe Cassady provided an update on the hair-coat shedding study being funded in large part by the Angus Foundation.

by Katie Gazda, editorial intern

Joe Cassady, associate professor of animal science at North Carolina State University (NCSU), kicked off the Live Animal, Carcass and End Point Committee's technical breakout June 2 with a summary of the hair-shedding study currently under way at NCSU in cooperation with Trent Smith and Jane Parish at Mississippi State University (MSU).

"Certainly there are differences in hair-coat type. There are short-haired cattle. There are long-haired cattle," he began. "Whether an animal is a short-haired animal or a long-haired animal, they are still going to take on a winter coat, and they are still going to shed that winter coat



