



Rishabh Singh

Product Designer

Developer-turned-product designer with **3+ years of experience**, a strong track record, and a passion for visual storytelling.

EXPERIENCE

Lead Product Designer

InterviewReady, Mumbai – (Mar 2022 - Present)

- **User Growth & Revenue:** Expanded user base to 112,000+ including 22,000+ paid subscribers, driving substantial subscription growth and contributing to ₹50 Lakh (~\$60,000) in single-day sales.
- **Successful Product Launch:** Led the SDOJ Project, a gamified learning platform, from concept to launch, resulting in 72,000+ games played within the first 6 months.
- **Design Systems:** Built two custom design systems that streamlined workflows and reduced development cycles by 40%, accelerating product launches and improving designer-developer collaboration.
- **Recognized for High-Impact Growth:** Contributed to scaling the company's growth, leading to its feature by Google for Startups for exceptional user acquisition and revenue growth.

Product Designer

Dolf Finance, Delhi – (June 2022 - Dec 2022)

- **MVP to Fundraising:** Designed a high-impact MVP that secured ₹1.65 Cr (~\$200,000) in pre-seed funding, driving early product validation and building investor confidence.
- **User Growth Strategy:** Attracted 10,000 waitlist sign-ups in 30 days through a targeted user acquisition strategy.
- **End-to-End Product Design:** Delivered a complete mobile app and landing page for beta launch, optimizing for efficient development and market entry.
- **Adaptable Design System:** Built a dynamic design system tailored to the fast-evolving Web3 landscape, enabling rapid iterations and consistent user experiences.
- **Brand & Marketing Assets:** Produced a suite of branded assets, including App Store graphics, social media banners, and other materials to support marketing and community engagement.

UX Design Intern

SterlCent, Remote – (Dec 2021 - Mar 2022)

- **Dashboard Revamp:** Redesigned the customer dashboard for improved usability and clearer information presentation.
- **UI Enhancements:** Enhanced website UI to strengthen brand credibility and foster user trust.
- **Visual Communication:** Designed visually compelling email newsletters to boost customer engagement and brand alignment.

Portfolio: www.rishabh.design

Email: hey@rishabh.design

Based in: Mumbai, India

Twitter: twitter.com/mindninjax

Linkedin: linkedin.com/in/mindninjax

VOLUNTEERING

Community Leader

Friends of Figma, Mumbai – (Oct 2021 - Present)

- **Built India's Largest Figma Community:** Grew Friends of Figma Mumbai into the largest official Figma community in India over a span of 2+ years.
- **Top-Tier Industry Engagement:** Hosted events featuring speakers & designers from major companies like Swiggy, Cred, Amazon, Flipkart, Dream11, Paytm, PhonePe, BookMyShow, Adobe, and IBM.

AWARDS & RECOGNITION

- **Recognized by Google for Startups (2023):** Contributed to significant company growth, resulting in a feature by Google for Startups.
- **Finastra's International Fintech Hackathon Winner (2022):** Secured the top position among 1,000+ participants from 75+ countries.
- **Global QC Hackathon Winner at NYU Abu Dhabi (2022):** Awarded a rare scholarship to attend NYU's Global QC Hackathon in Abu Dhabi, winning against top students from Stanford, MIT, IITs, and beyond.
- **JPMorgan Chase: Code What Matters Winner (2021):** Awarded at Florida International University's ShellHacks for leading the design of an AI-powered financial literacy app.
- **Microsoft: Build for Social Good Winner (2021):** Honored at UC Berkeley's CalHacks for developing an AI suite of finance apps.
- **Microsoft Blog Feature & Global AI Conference Invitation (2021):** Led the complete design and front-end development of a project featured on Microsoft's Blog, with an invitation to present at the Global AI Conference.
- **Mid-Day News Feature (2024):** Featured in Mid-Day's digital edition for organizing Mumbai's flagship Figma meetup of 70+ designers.

TOOL STACK

- **Design & Prototyping:** Figma, ProtoPie, Framer, Whimsical
- **Animation & Motion:** After Effects, Rive, Lottie
- **User Research & Testing:** FigJam, Maze, Mixpanel, Dovetail, Clarity
- **Frontend Development:** HTML, CSS, React, Bootstrap, Tailwind CSS, Storybook
- **Collaboration & PM:** Notion, Slack, G-Suite, Zoom