

### Brand Overview

#### The Company

Corbel is a small game development startup driven by a passion for games and immersive experiences. There is a major focus on making sure the creators are happy and the customers are pleased with the experiences created in a positive and constructive environment.

#### Key Points of Focus

Collaboration

Systematism

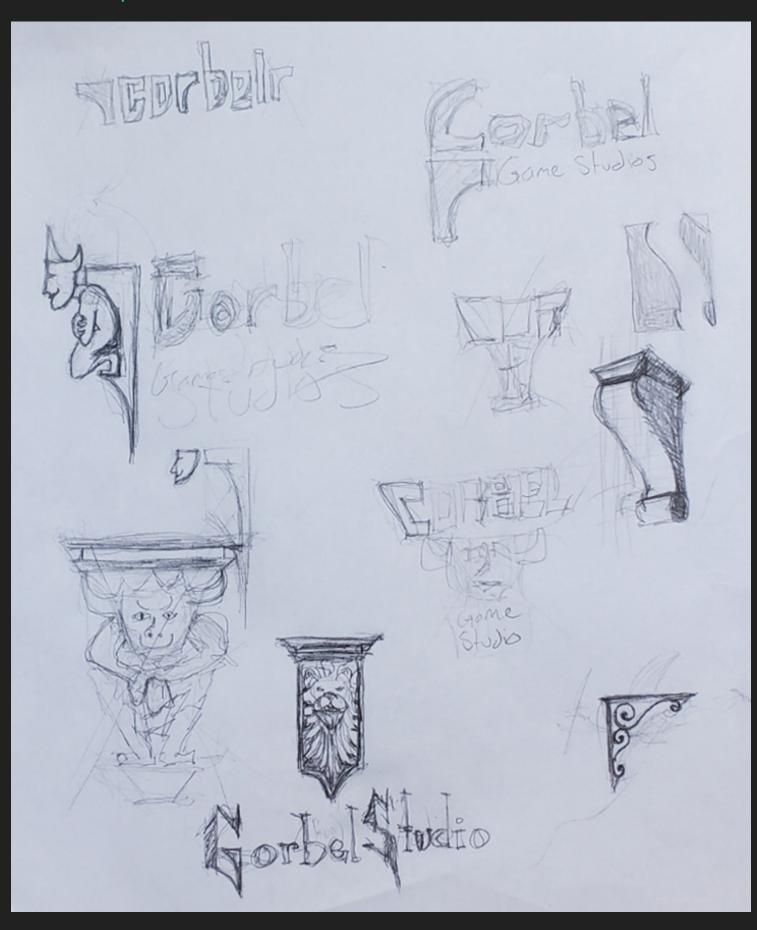
Inclusiveness

Longevity

Connectivity

# Logo Development

#### Conceptual Sketches

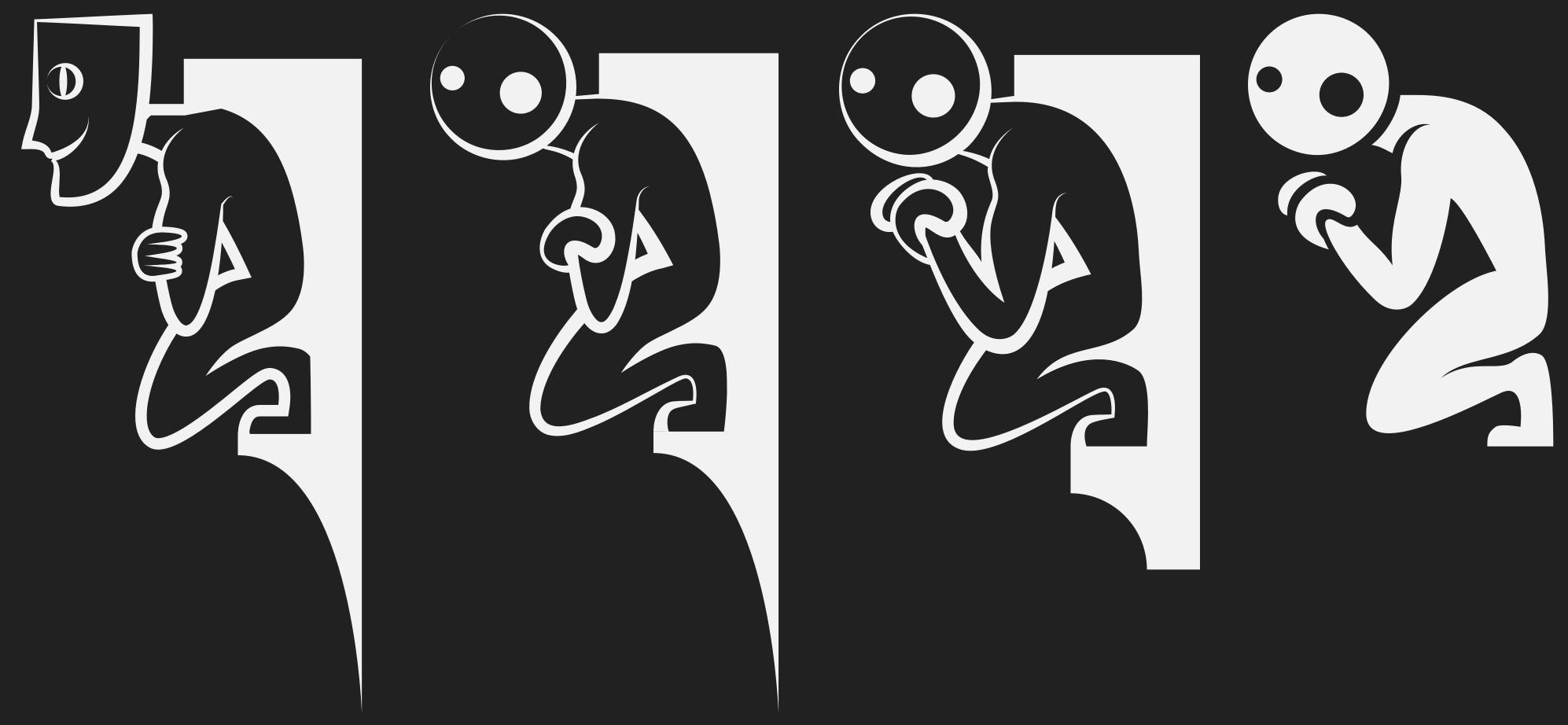


### Final Concept



# Logo Development

Digitization and Further Development



# Logo Draft

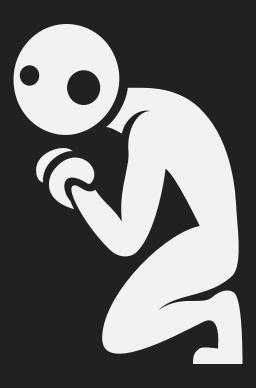
Logo

Wide Composition

Icon









Logo Wide Composition Icon







## Brand Kit

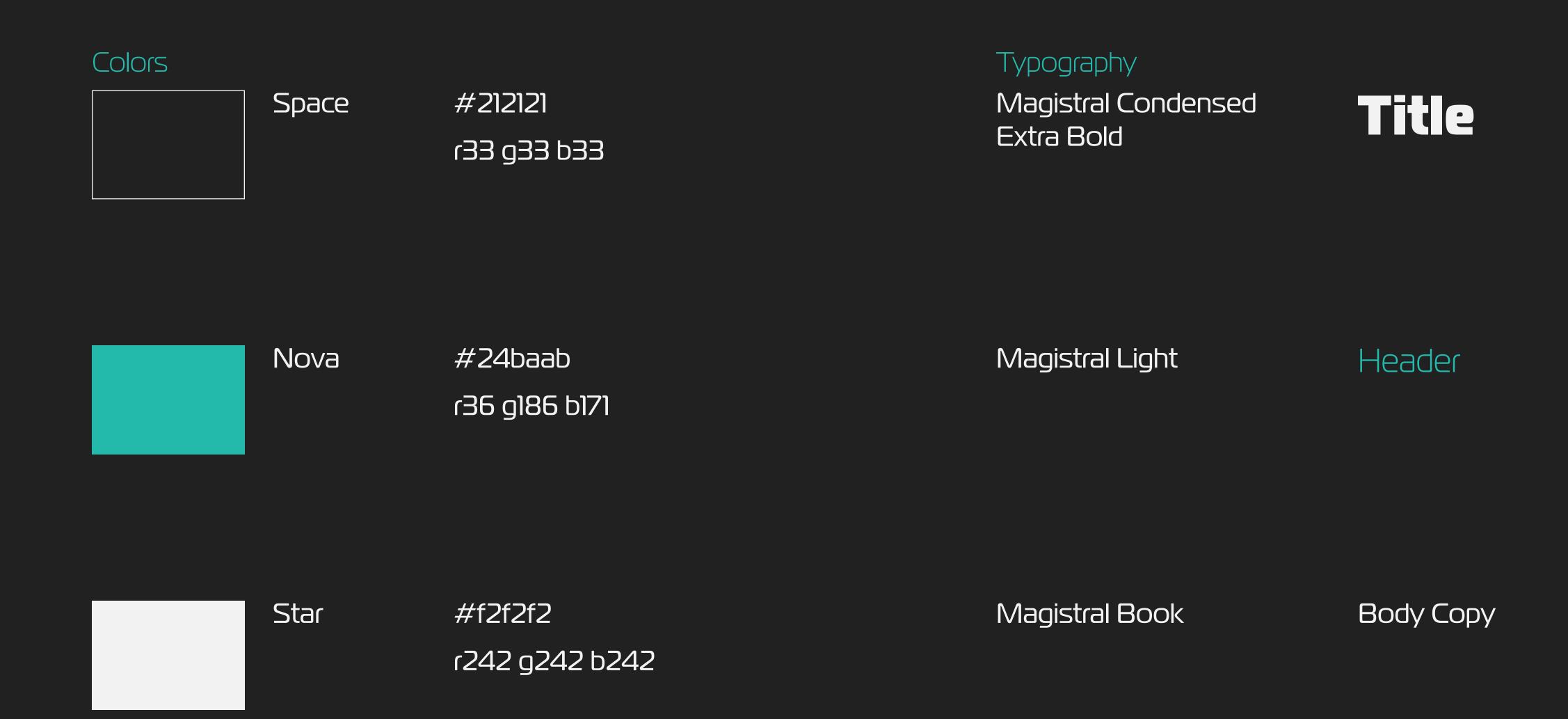
Logo Wide Composition Icon





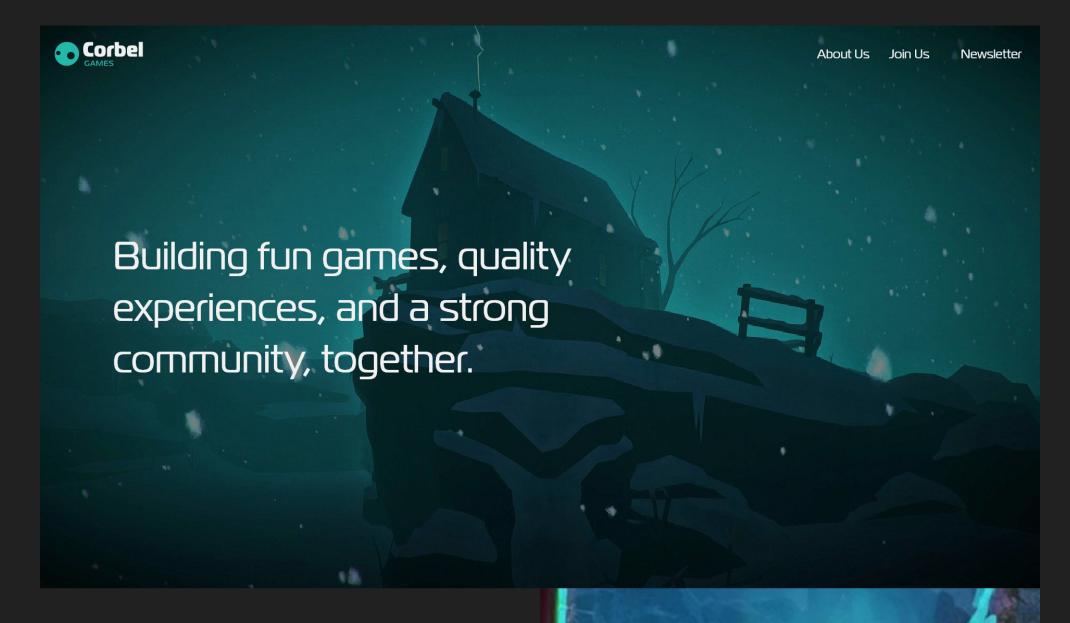


### Brand Kit



# Applications

#### Website



#### **About Us**

Who We Are

We are a small game development startup driven by our passion for games and immersive experiences. We have a major focus on making sure our creators are happy and our customers are pleased with the experiences we create in a positive and constructive environment.

Our Purpose

Our goal is to make consumers happy, but to also

the company as well as the consumer base. The highest priority is to make sure to give back to the customers as well as employees.

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#### **Donations**

Already have a subscription and want to support us more? Feel free to donate to our cause. Donors receive higher tier rewards based on the amount donated.

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#### Careers

Looking to provide your design skills to a work environment that appreciates you? View our open positions and see if Corbel is right for you?

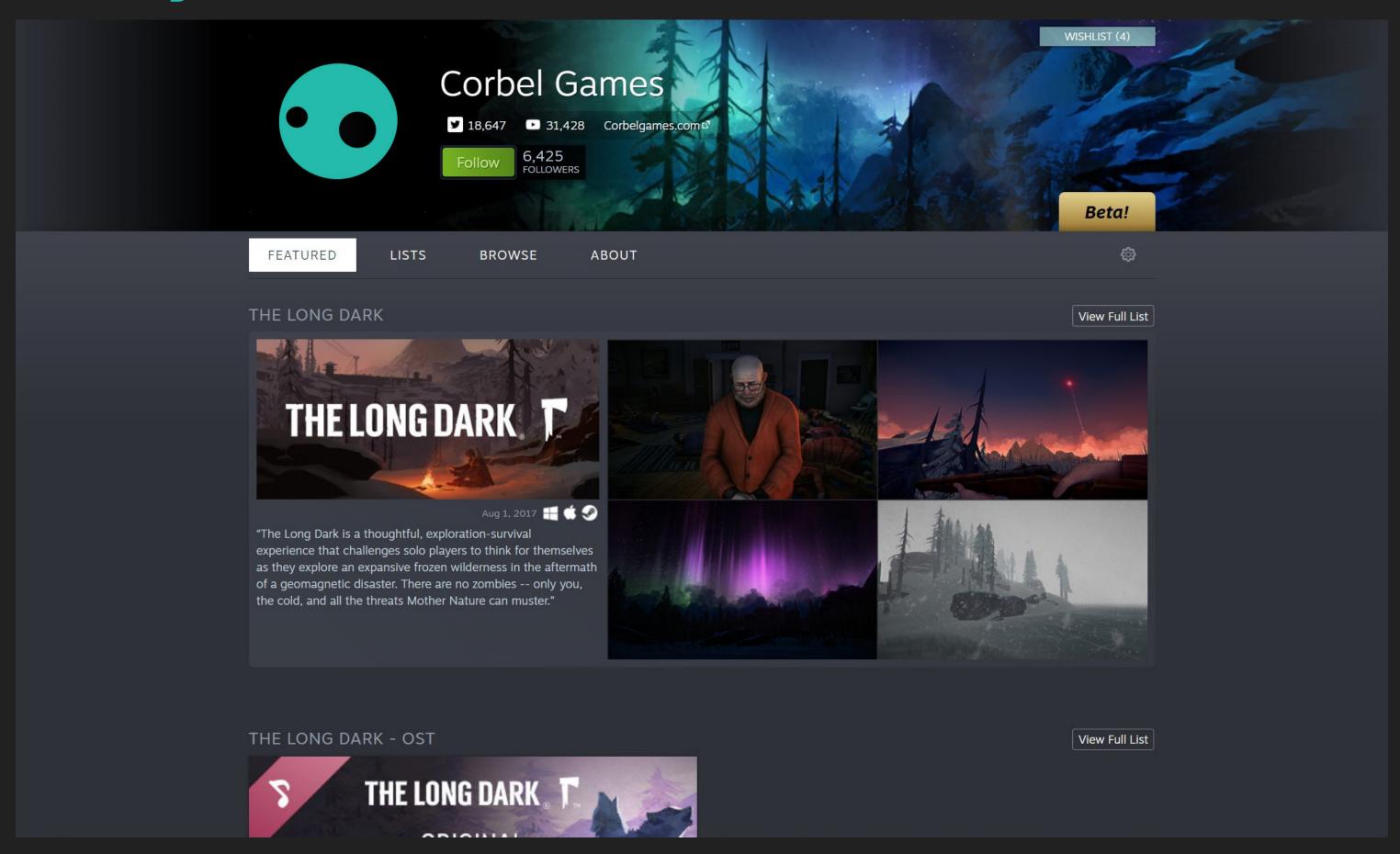
Annly



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# Applications

#### Steam Page



## Applications

#### Instagram Account

