



Demosthenes Paulk

demo14157@hotmail.com

mindofdemo.github.io

(828) 989-8761

Experience

Freelance Graphic Designer

June 2017 – Present

Commissions include digital artwork, logo design, rack card design, song artwork, and custom shirt design.

- Self Promotion
- Secure Clients
- Client/Designer Relationship
- Networking

misc.

June 2018 – Present

Launched a clothing brand with my brother and eventually took over.

- Entrepreneurship
- Audience Cultivation
- Social Media Posts/Advertisements
- Business Finances
- Soul Creative Responsibility
- Brand Storytelling

Exhibitions

Climate Stories Showcase

Spring 2020

Exhibiting Artist

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Fall 2021

Exhibition Branding

Art & Design Expo

Spring 2022

Exhibiting Artist

Appalachian Artists Collection

Spring 2022 – Indefinitely

Exhibiting Artist

From the Second Floor

Spring 2022

Exhibiting Artist

Education

Appalachian State University

Fall 2018 – Summer 2022

Graphic Design BFA

Digital Marketing Minor

The Dean's List

Work

Boone Rent-All Parties Too!

June 2021 – Present

Delivery Crew Member

- Work Ethic
- Organization
- Efficiency
- Creative Thinking

OMNI Grove Park Inn

June 2018 – August 2018

Convention Setup Houseperson

- Work Ethic
- Translating Visual Diagrams
- Customer Relations
- Problem Solving

Skills

Art & Design

Adobe Suite

Figma

Visual Studio Code

HTML / CSS / jQuery

Illustration

Screenprinting

Fabric Dying

Embroidery

Marketing

Google Ad Sense

Social Media Marketing

FaceBook Ads

Instagram Ads

Data Visualization