Problems Description

Jakarta, the capital of Indonesia is a melting pot of culture and ethnicity. People from all around the world gathered here as it is also the central business hub in the country. Since its independence in 1945, as an emerging country many foreign bodies tried their luck and either opened up or invested business in Jakarta. It's one of the reasons why Jakarta has so many restaurants owned by foreigners. We can find African, Middle East, East Asian, European or American cuisines easily within reach in Jakarta, from inexpensive japanese bars to high-end Morrocan Restaurants.

A hustling city with great economic power, comes a highly competitive environment. It is not really uncommon for a business to fail in 2-3 years time. Failing business especially restaurants is caused by overcrowded similar themed restaurants already existing nearby and has loyal customers.

This project's main goal is to look for the optimal area to open up business, specifically **Japanese restaurants.** As one of the countries which used to colonize Indonesia, japanese cuisine has been here as old as the country. We are going to try to look for areas that are not crowded by similar themed restaurants, especially **East Asian cuisines.** In addition we are gonna look at the **Accessibility** to the area , particularly ease of access on **public transportations** and proximity from **Toll Road.**