

Rob Thomas

SENIOR WEB DESIGNER

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Software

Adobe Photoshop	•••••
Adobe Illustrator	•••••
Adobe InDesign	•••
Adobe XD	••••
Sketch App	•••••
Figma	••••
Invision	••••
Jira	••••
Workfront	•••
Atom	••••
Sublime Text	•••

Development

HTML	•••••
CSS	•••••
Sass	••••
Javascript	••••
PHP	••••
Bootsrap	••••
Perl	•••
MySQL	•••
WordPress	••••
Drupal	••••
Git	••••

Skills

Web/Mobile Design	•••••
UX/UI Design	•••••
Wireframing	•••••
Illustration	•••••
Game Design	••••
Game Development	•••
Photo Manipulation	•••••
Digital Painting	•••••
Front End Development	••••
Back End Development	•••
Print Graphics	••••

Interests

Coding Languages  
Web Design  
Illustration and Art  
Computer Games  
Music  
Fitness  
Carpentry  
DIY  
Technology

EXPERIENCE

03 / 2019  
04 / 2021

Endurance International  
Senior Web Designer

- Worked closely with marketing and front of site dev teams to create component library in DSM for Bluehost rebrand.
- Designed multi-viewport landing pages for product launch.
- Established typography, color, spacing, art and brand guidelines for front of site and marketing materials.
- Worked closely with front end development team to deliver and test designs, components and functionality.
- Collaborated with marketing copywriters for optimal messaging and copy revisions.
- Attended regular kickoff meetings with marketing and dev teams for new product launches and site updates.
- Researched top competitor user flows and designs.
- Created wireframes, designs and assets for user checkout, comparison tables and data forms.

05 /2012  
03 / 2019

Endurance International  
Web UI/UX Designer / Front End Developer

- Developed and designed new landing pages for product and marketing campaigns.
- Built and maintained design system using Invision DSM and Sketchapp for Bluehost.
- Provided wireframes and designs in Invision to share with stakeholders and to communicate updates and revisions in Jira and Workfront.
- Worked closely with front of site development team to ensure component designs, functionality and user experience.
- Built company intranet portal with an extended CMS platform.
- Built and designed product blog pages with custom editor for ease of use for marketing team.
- Redesigned and rebranded various product websites across multiple brands.
- Created illustrations and utilized photography for various product websites and marketing campaigns.
- Designed, built and tested responsive emails for various campaigns.
- Led and assisted team of developers to custom launch website builder brands.
- Created wireframes and designs using Sketch for user checkout flow.
- Designed and developed studio tools to test responsive designs based on the Bootstrap framework
- Created svg icon library using Illustrator for use with company brands.
- Developed and updated websites using npm, gulp and stash environment.
- Participated in kickoff meetings with marketing and dev teams for new product launches and site updates.
- Created and redesigned logos for various brands and products.
- Designed product launch t-shirts and gear.

11 / 2010  
04 / 2012

Mobile Media Applicatons / Orourke Hospitality  
Web Developer

- Integration, customization and extending of Drupal based CMS.
- Integration and customization of shopping cart solutions such as UberCart.
- Converted and rebuilt sites from Joomla to Drupal.
- Developed custom front end dashboard for client CMS access.
- Developed custom Analytics Dashboard using Google Charts and Google Analytics API.
- Developed custom jQuery and AJAX content types and features using Views, CCK and custom modules.
- Created custom web sprites and png graphics in Adobe Photoshop and Illustrator.
- Converted Photoshop PSD designs into full dynamic CMS websites using HTML5 and CSS3 and conditional css frameworks.
- Setup and configured MYSQL Databases.
- Developed mobile app CMS with Drupal 7 and REST Server for IOS and Android Mobile App Management.
- Worked closely with Appcelerator Titanium developers for Drupal/Titanium integration.
- Researched and chose best solutions for CMS, Hosting and Mobile Application solutions.
- Setup Google Analytics Custom Variables, Goals and Events integrated into Drupal and Application builds.

10 / 2008  
12 / 2010

Mainstay Technologies  
Web Designer / Web Developer

- Created custom website design templates in Adobe Photoshop.
- Developed HTML / CSS based templates for use with in-house php/mysql content management system.
- Maintenance, creation, restoration, and updating of MYSQL databases.
- Integration and customization of content management systems such as Joomla, WordPress and ZenCart.
- Developed website features and functionality with use of JQuery and CMS.
- Customization of third party content management systems.
- Built and maintained several data web forms for various clients.
- Created logos, graphics and banners for both web and print using Illustrator, Flash and Photoshop
- Attended meetings and ongoing contact with clients to discuss ideas and solutions for their web site needs.