**Color and Graphic Strategy**

1. I decided on my sites color scheme through a color wheel. I used a different color scheme for each layout to make it a little bit more interesting. For example, I used a pink background on my adoption page because pinks and red are associated with love. It was to attract the user to want to adopt and love a cat.

Chart, pie chart, sunburst chart

Description automatically generated

Above are one of the color wheels I mainly used to come up with color combinations on each layout.

Colors layout 1:

1. #ff9a8d
2. #4a536b
3. #D259C6

Colors layout 2:

1. #fc6a03
2. #013220

Colors layout 3:

1. #8f1d21
2. #D259C6

Colors layout 4:

1. #30d5c8
2. #013220

Color layout 5:

1. #32cd32

3.I chose colors on my homepage that will draw the eye to the most important pieces of content on the page. For my about page, I kept it very neutral and professional looking to get the message across. For my facts page I used a fun color that highlights everything one may love about cats. Moving along to my page on breeds, I used a color to catch the attention that there is important information on this page. Finally, my resources and adoption page uses a color related to love in hopes it warms the potential adopters heart enough to want to adopt.