

MINDY CRUZ

Critique

~Reflection on Travel By Kristi~

The websites that inspired my design so far are:

<http://www.segalettravel.com>

<http://www.travelstore.com>

I am most proud of the simple layout of the site and the three boxes at the bottom, because those were tricky for me to figure out how to place them where I wanted.



During the design process, I struggled with creating a good flow for the user and not overcrowding the space with information on travel.

During the development of the website, I struggled with making the three boxes at the bottom of the page float where I wanted them to and become equal heights with each other.

In making the site responsive, I learned more about EMs, percentages and media queries. I learned the most about Ems and their relationship to the original set font.

~Reviews~

Sagmeister & Walsh

I love the non-traditional layout of this site. From the home page using the image as it's navigation menu, to the ampersand logo, I am loving this site's design. The high contrast of the white background and black text, along with the sans-serif font make the site easy to read and leaves the focus on design. The flow and navigation are awesome as well.

Spectrum Powderworks

I don't particularly like the logo/header for this site. I feel like it could use an update and modern styling. I do like the use of the sliding images as the navigation menu. The flow of the site could use updating as well, as I feel the purpose of the page is lost on me, as I'm sure it is to their customers. I think the focus should be more defined and the whole site reworked and simplified.