Communication Theory & Design Reading List Cover Letter





Rationale:

This reading list introduces several articles that help designers to understand the definition of user interface and user experience, as well as highlighting the different principles and guidelines that revolve around how to create content specifically designed with the user in mind. This list of resources not only gives an introduction to all of these moving pieces that are involved in design, but also provides resources while diving deeper into certain topics that content creators should focus on to reach organizational goals.

This shortened variation of a reading list goes into further depth about the plethora of recommended strategies for content creators to consider when developing courses and dockets to ensure there is more intentionality in user aligned decisions. Having intentionality in designing contents helps to give users a more authentic learning experience that motivates them to press forward. As opposed to a more simplified description of each resource and solely listing the key ideas of each resource, I went into further detail about strategies, frameworks, and best practices. This reading list would be best utilizable for teachers creating content for learners within a classroom and any designer creating outward facing content to educate learners of all ages.