

Dear Colleagues,

This Wednesday is Amplify Austin Day, a giving event that encourages businesses to prioritize philanthropy. For this year's campaign, I'm choosing to amplify the Austin Asian Community Health Initiative.

This organization was established in 2006 as a nonprofit resource center to create a facility that serves Asians and Asian Americans in Central Texas. Since then, it has conducted studies on the accessibility gap in healthcare for the Asian community and developed outreach strategies, resources, and services which promote healthcare equity, especially through the employment of bilingual Community Health Workers (CHW). This has been absolutely critical for providing COVID-19 virus and vaccine information for tens of thousands of people, in eight languages, throughout the pandemic. You can read more about their mission and history on their website [here](#).

I've set up an AACHI fundraising page here and wanted to pass it along to you in case you have the means to join me in making a contribution. On this page, you'll find the various services that your donation funds in order to help vulnerable Asian people in Austin get access to healthcare. Any amount makes a difference, but there is no pressure to give.

I firmly believe in Amplify Austin's "I Live Here, I Give Here" vision and want to work together to uplift our community as it grows. Thanks for taking the time to read this, and thank you in advance for your generosity!

Best,

Jeff Zhao

Styrochrome Creative Consultancy, CEO