

Scientific posters + Feedback on EDA drafts

From Data to Insight

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Scientific posters

What is a poster?

- ▶ Your poster is a short story
- ▶ Describe a few major points
- ▶ Arouse the reader's interest to read on
- ▶ Less is more!

Tips

- ▶ Use the same section headings as your paper
- ▶ Make your plots easily readable from a reasonable standing distance
- ▶ Use small blocks of supporting text, preferably in bullet points
- ▶ Make sure all text is easily readable
- ▶ Include your team name and team members' names

Examples

- ▶ Come by my office for examples from a different course
- ▶ Google “scientific posters” but note that some of them summarize years of research (as opposed to weeks)

Feedback on EDA drafts

Easy fixes

- ▶ Dataset description
 - ▶ Use ` around your variable names
 - ▶ Use a bulleted list for your variables
- ▶ Dataset structure
 - ▶ Do the filtering here to get rid of cases you don't want
 - ▶ Rename variables you want to use to have shorter names
 - ▶ Select just the variables you want to use and show those in the str()
- ▶ EDA
 - ▶ group_by() instead of creating subsets for summary statistics
 - ▶ Distribute your description / interpretations among graphs -- don't give a list of graphs and then a giant wall of text, matching the graphs to the description is the author's job, not the reader's

Requiring more thought

- ▶ Don't just describe what's on your plots
- ▶ Interpret the results
- ▶ And interpret them in context of your research question