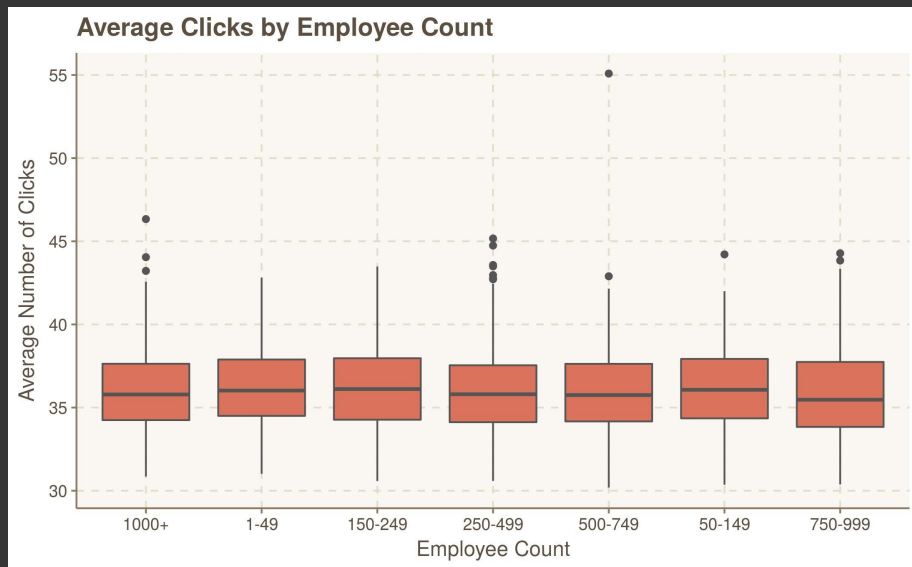

Different Ways to Look at Data

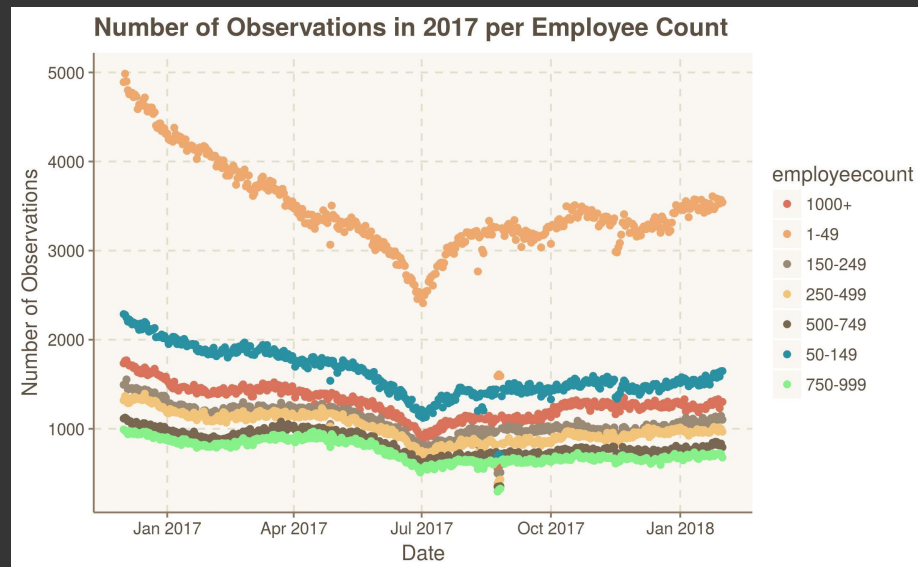
Last Stand -

Shukry Zablah, Eugene Melnyk, Andy Ki, Adrian Chen, Shu
Amano

Internal Analysis

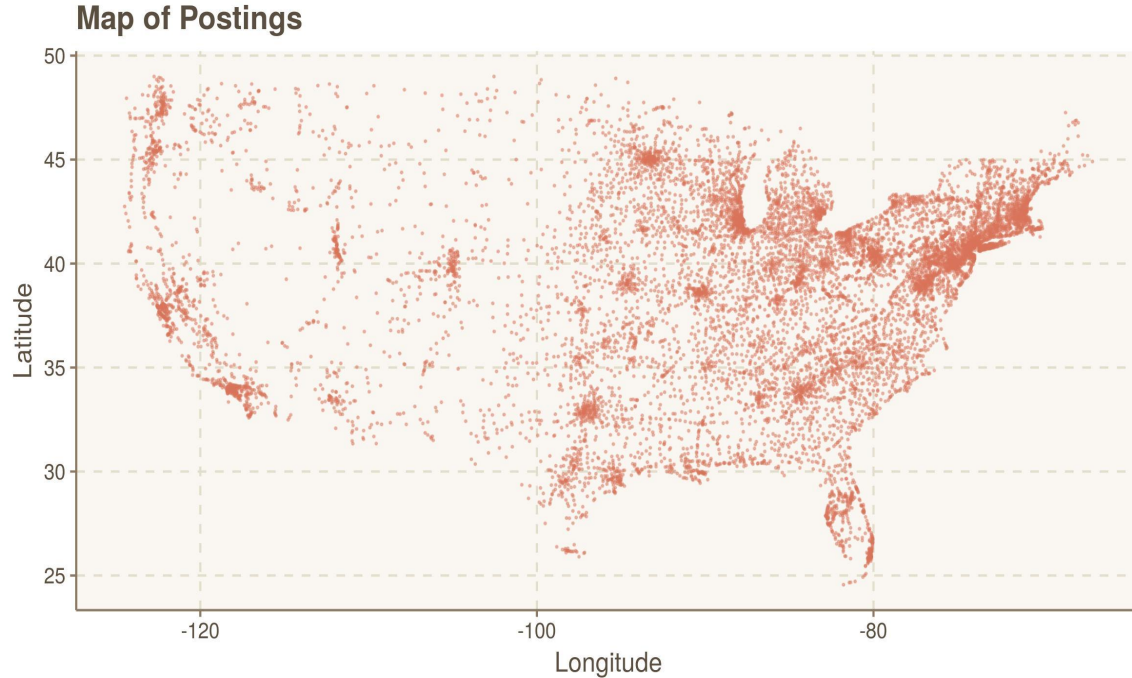


Different company sizes don't attract different numbers of people



The site became less popular in 2017.
Possible explanations: Loss of market share, Lack of job offerings in the country

External Analysis



The company operates at a national scale .

The job postings are concentrated in the metropolitan areas.

How can we get more people?

Information Business

Information is *MONEY*

Aggregate information of user attributes

Indeed.com's trend in 2017 is not good news.

Less job postings = less users = less
information = less money.