



STATS 'N SWAG

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ISSUES WITH THE DATA SET

- There is a perfect linear relationship between the variables “Applies” and “Clicks”

$$r = 1$$

$$y = 4x + 11$$

- Variables that would have been useful if included:

- Salary / Hourly Wages
- Prioritization of Job Listings
- Weekly Hours (part-time, full-time, overtime)

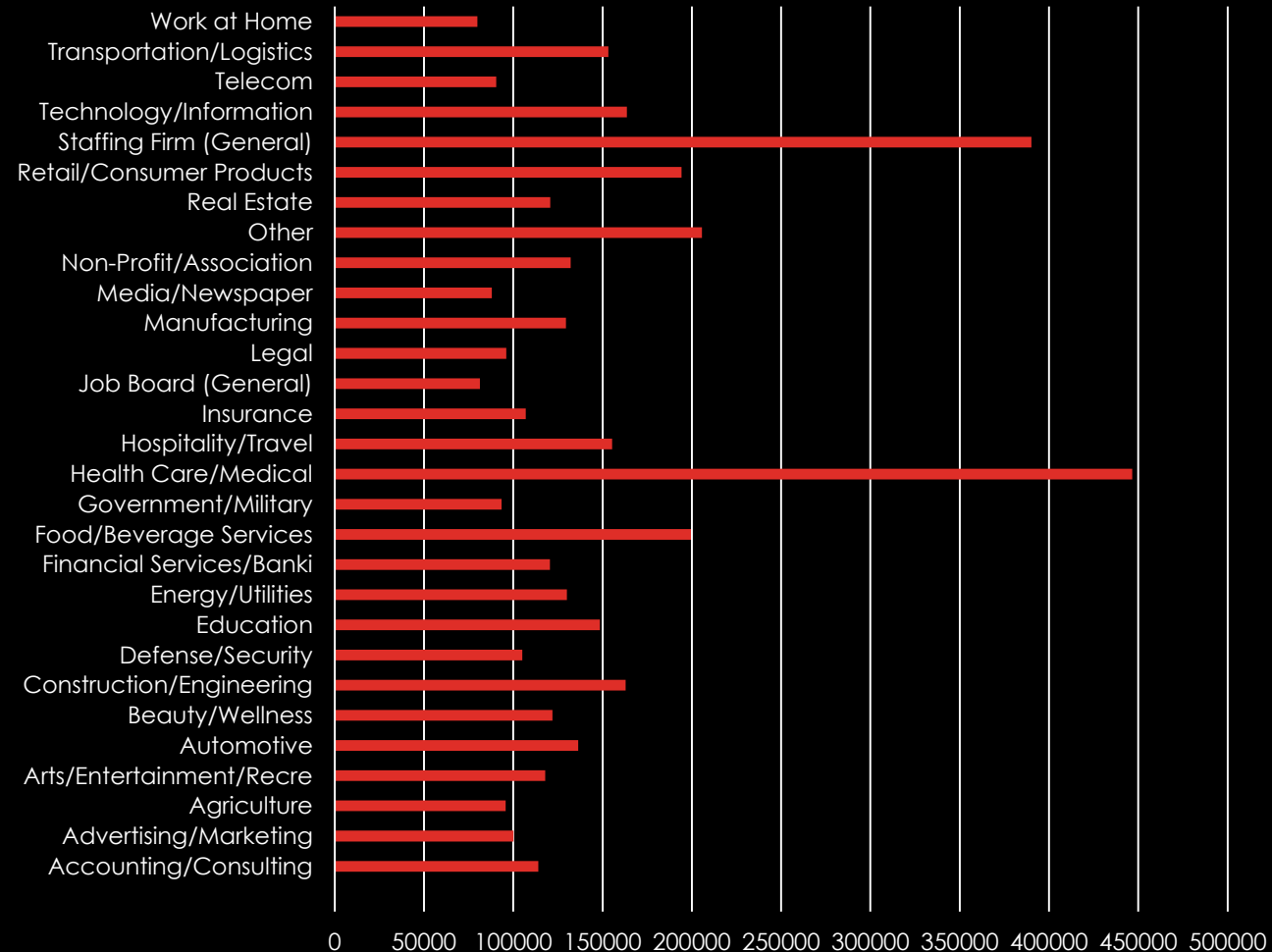
License	NoEd	High School	Higher Education	Counts
0	0	0	0	4125157
0	0	0	1	18179
0	0	1	0	13534
0	0	1	1	28
0	1	0	0	72855
0	1	0	1	359
0	1	1	0	326
0	1	1	1	5
1	0	0	0	768
1	0	0	1	6859
1	0	1	0	11798
1	0	1	1	56
1	1	0	0	28527
1	1	0	1	231
1	1	1	0	317
1	1	1	1	1

- Required Qualifications
 - 0.6% Higher Education
 - 0.61% High School Education
 - 2.4% No Education
 - 1.13% Licensing

- Data set was limited to one year

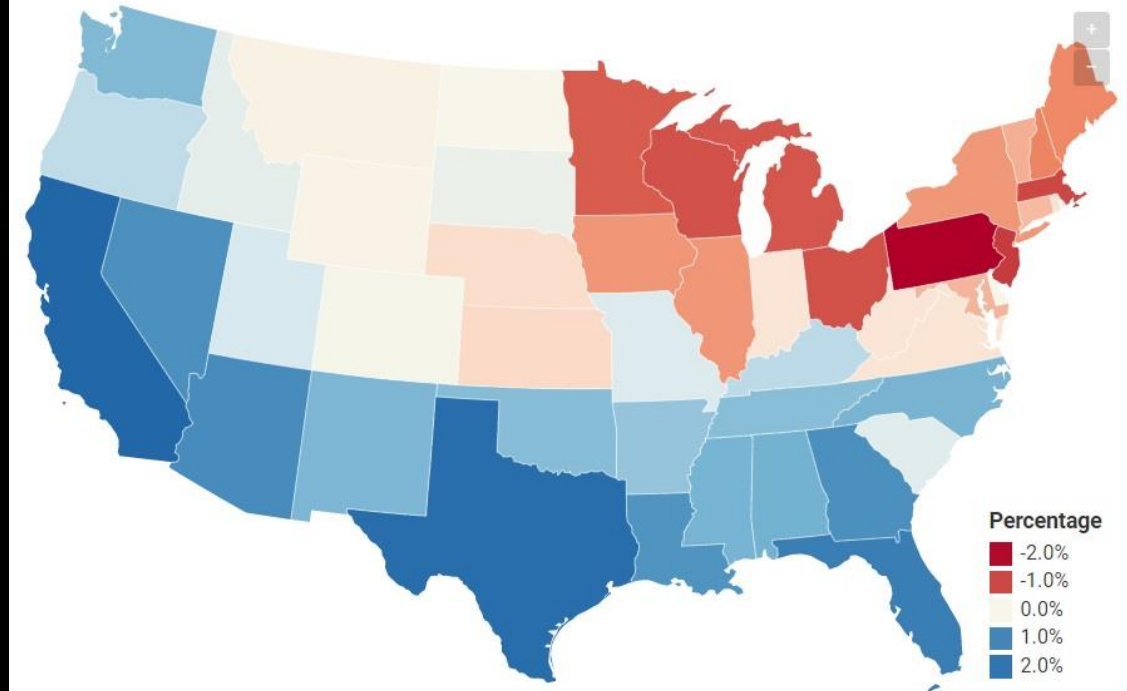
INDUSTRY WITHIN REGION

Industry Distribution



Difference in % US Pop. and % Indeed Job Listings

Difference = %US Population - % Indeed Job Listings



- How are the industries within each region distributed?
- How well do Indeed job postings represent the state populations and the amount of jobs listed in each state?
- Which states seem to not use Indeed?