

This is indeed

ASA

FIVE COLLEGE

DATA

657373656e7469616c6c792c206  
16c6c206d6f64656c7320617265  
2077726f6e672c2062757420736  
f6d65206172652075736566756c

657373656e7469616c6c792c206  
16c6c206d6f64656c7320617265  
2077726f6e672c2062757420736  
f6d65206172652075736566756c

FEST

2018

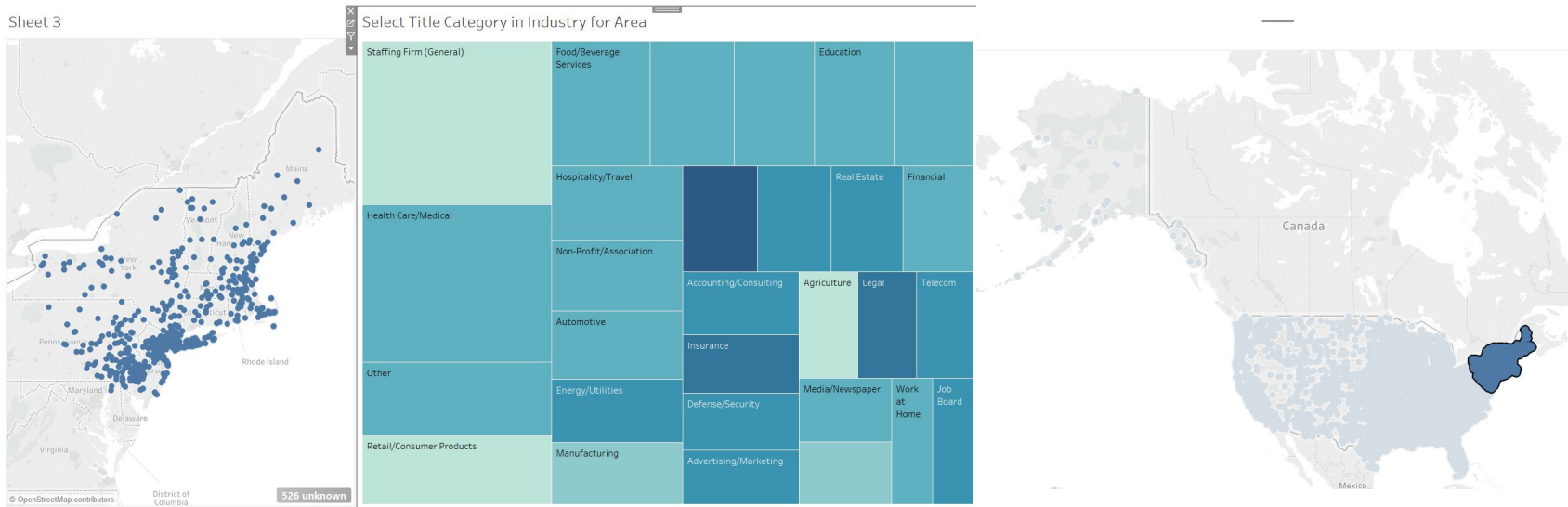
the

presentation by

Jared Nussbaum, Katrina Greene, David Welch, and Robin Wu

# Employees

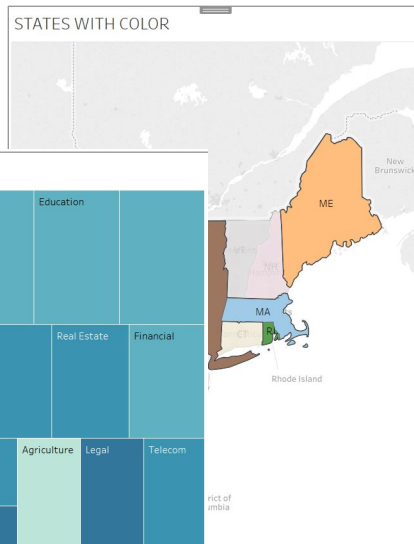
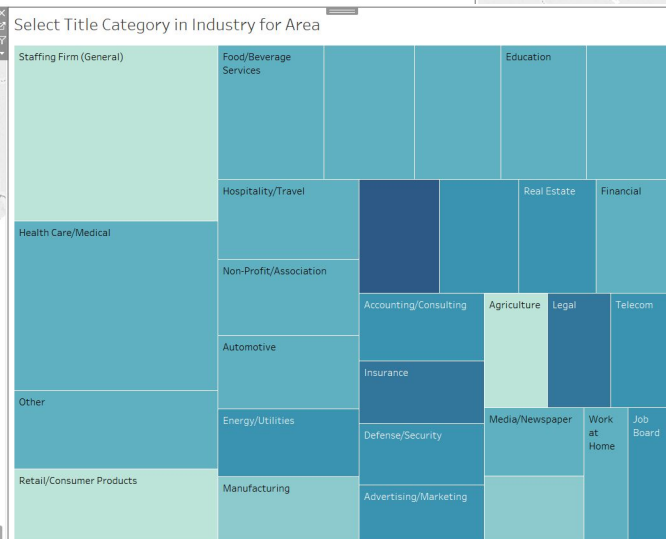
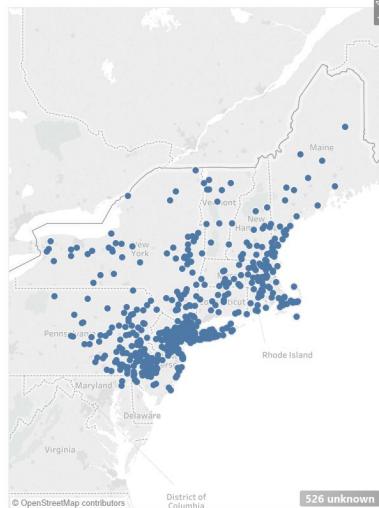
- Prospective employees searching for jobs via indeed.com
- How do aspiring workers maximize their ability to get a job through Indeed?
  - Help them find the jobs they like by...
  - Organizing jobs visually



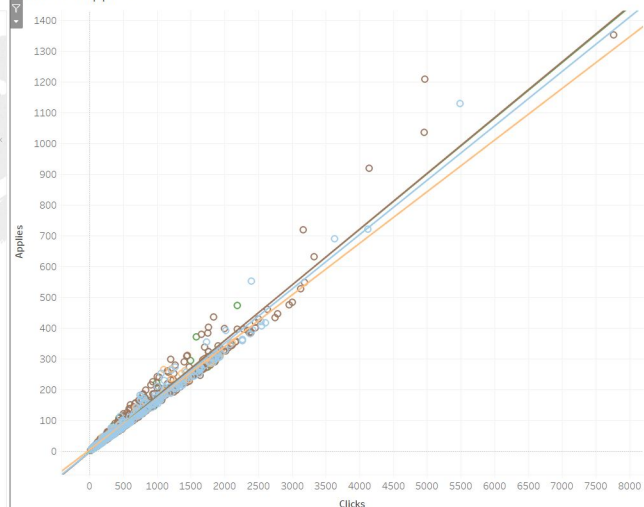
# Companies

- Companies posting jobs and looking for employees on indeed.com
- How do companies maximize their ability to hire employees via Indeed?
  - Maximize applicants

Sheet 3



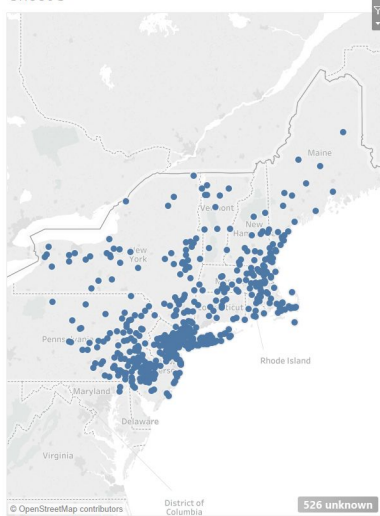
Clicks vs Applies



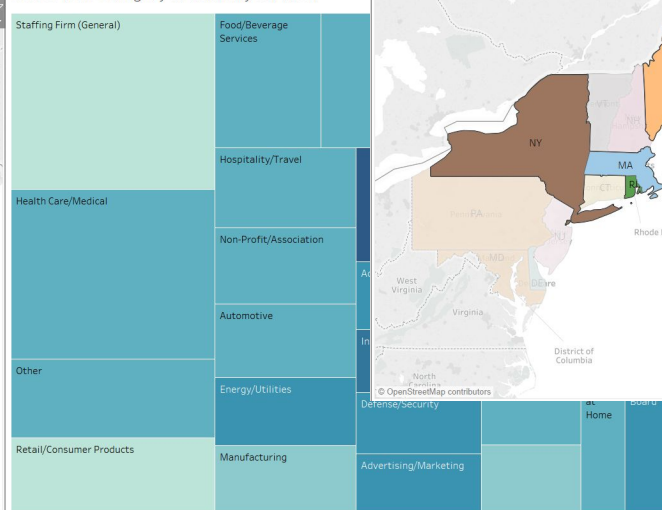
# Indeed

- Indeed.com themselves
- How can we get as many people as possible to use indeed?
  - Make it successful
  - Market like heck

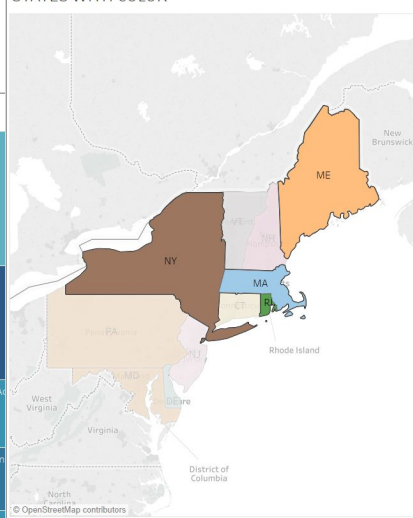
Sheet 3



Select Title Category in Industry for Area



STATES WITH COLOR



Clicks vs Applies

