

# In 5 minutes, we'll tell you the truth about Indeed and online job search

DataFest 2018

Team RudeGirlz: Angelica Kim, Julie Kim, Yejin Ko, Emily Kwon, Hea Rim Yoon

# Background

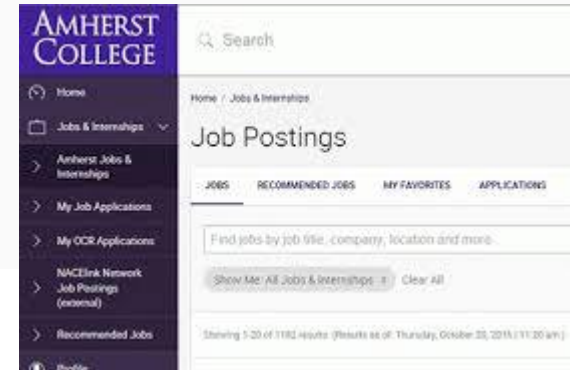
As students, we are going through recruiting season...



## New Survey Reveals 85% of All Jobs are Filled Via Networking

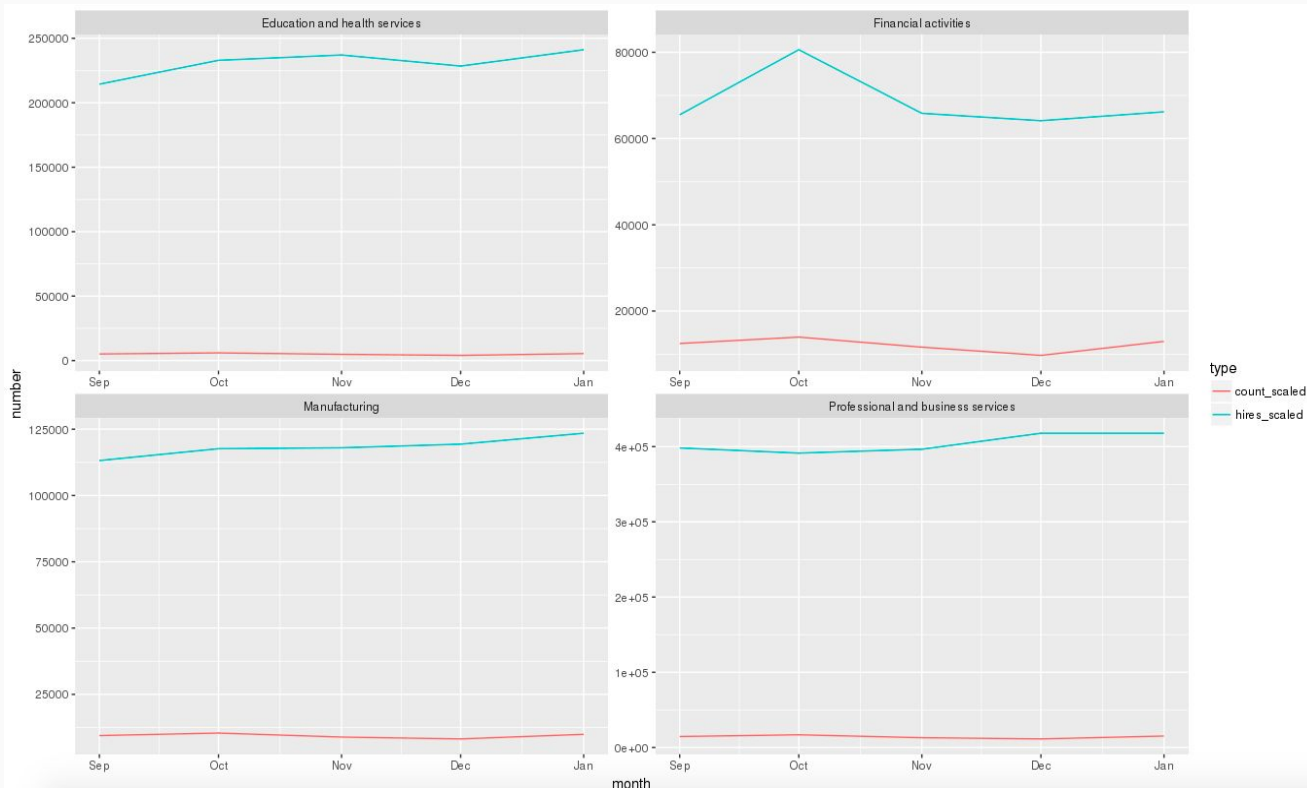
Published on February 29, 2016

Resource: <https://www.linkedin.com/pulse/new-survey-reveals-85-all-jobs-filled-via-networking-lou-adler/>



**80 PERCENT OF JOB  
OPENINGS AREN'T  
ADVERTISED**

# Results



- Data for Fall 2017—Jan 2018
- Hires\_scaled (blue) refers to total number of people hired
- Counts\_scaled (red) refers to job postings online through Indeed

Percent of jobs that are posted online:

- Education and Health Services: 2.65%
- Professional and Business Services: 3.51%
- Manufacturing: 7.92%
- Financial Activities: 17.75%

# Implications/ Recommendations/ Limitations

## Limitations

- Made certain assumptions to level the given data and the external data
- Sep 2017 – Jan 2018

## Implications

- Many jobs available, but not through online databases
- Indeed has potential to grow

## Recommendations

- Gain access to jobs not posted online but still available via (i.e. networking) unique partnerships with companies

Thank you!