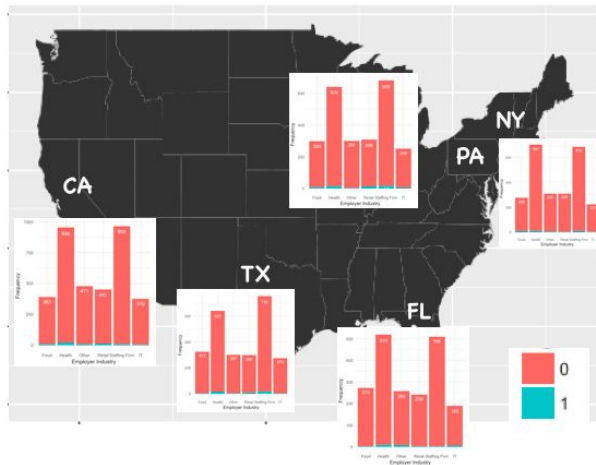


# Insights for job seekers

- Jobs on Indeed.com normally does not require high school degree
- Top 5 states have significant more more job supply
- CA has largest supply of jobs, especially for IT. But not Food Industry.
  - Food: FL, TX
  - Health: NY, CA
  - Others: CA, FL
  - Retail: NY, PA
  - IT: CA, TX

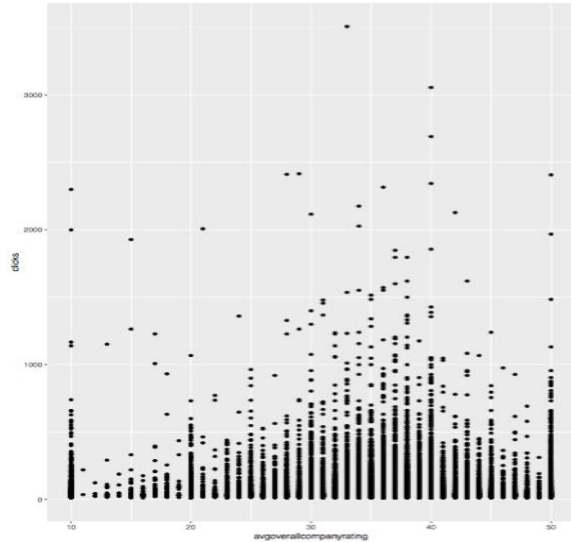


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# Insights for employer

- Clicks =  $0.09 - 0.005 \text{ Rating} - 0.04 \text{ description length (normalized)}$
- Description length does **NOT** influence number of clicks
- Rating between 30-40 are most popular.



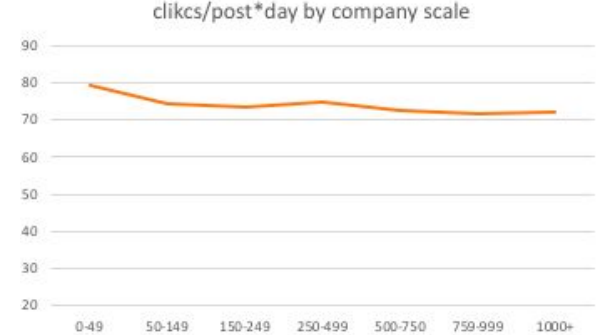
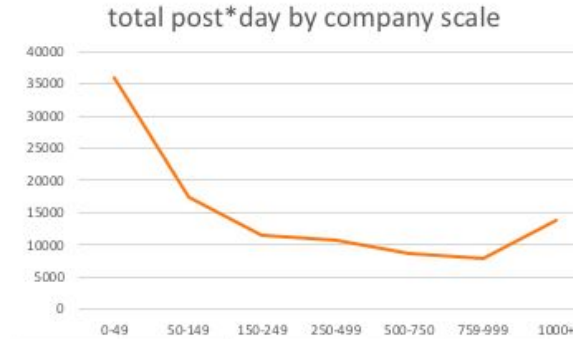
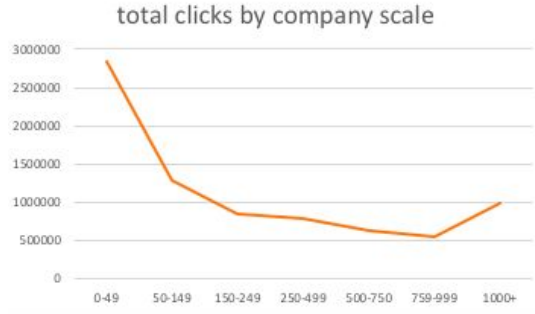
Number of  
clicks by  
company  
ratings  
excluding  
rating of 0

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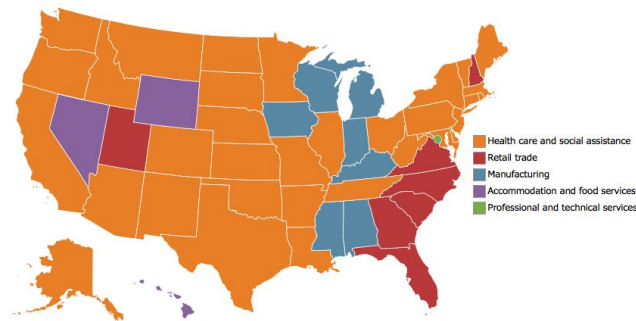
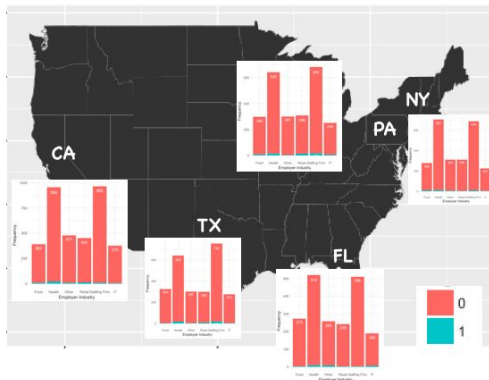
# Insights for employer

- Smaller companies have more post\*day event and more clicks
- **Averagely 75.23 clicks/job\*day.** Little variance on company scale
- **Company scale does not affect number of clicks**



# Insights for Indeed.com

- Consistent with data from Bureau of Labor Statistics
- Specify industry on the job posted by Staffing Firm
- Description length does not matter
- Scale of Rating (30-40 is more popular)
- Use of **75 clicks/job\*day**.



Hover over a state to see information.  
Source: U.S. Bureau of Labor Statistics.

Figure from Bureau of Labor Statistics  
Major industries with highest employment

**Team: 404 Found**

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