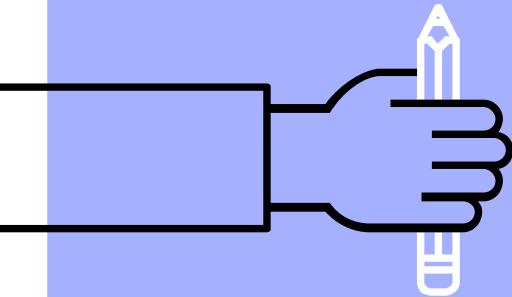
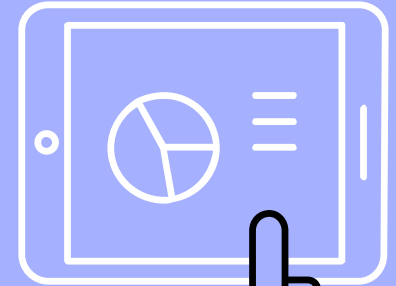


# POPPFest 2018

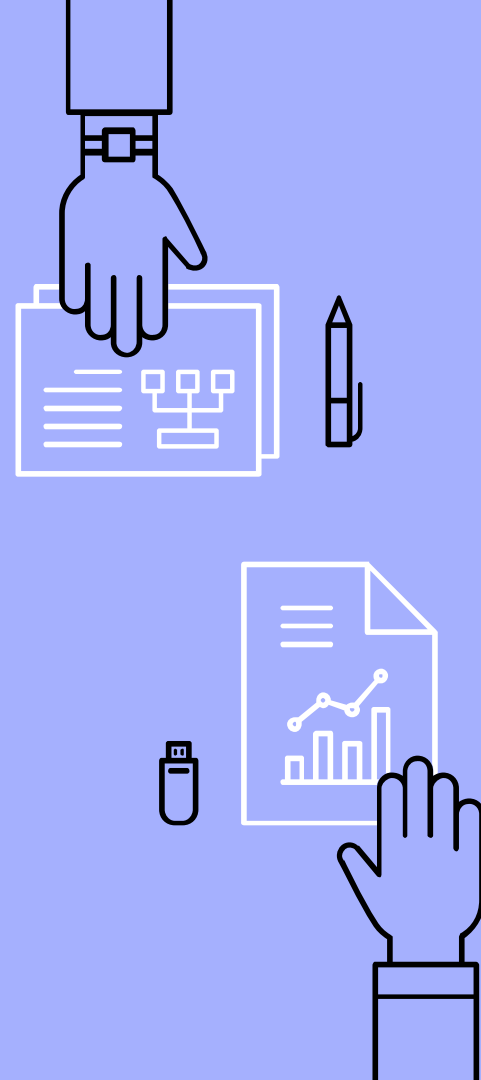
ACOF

Natalia Khoudian, Bodhi Nguyen,  
Brendan Seto, Jason Seto, Kelly Yang

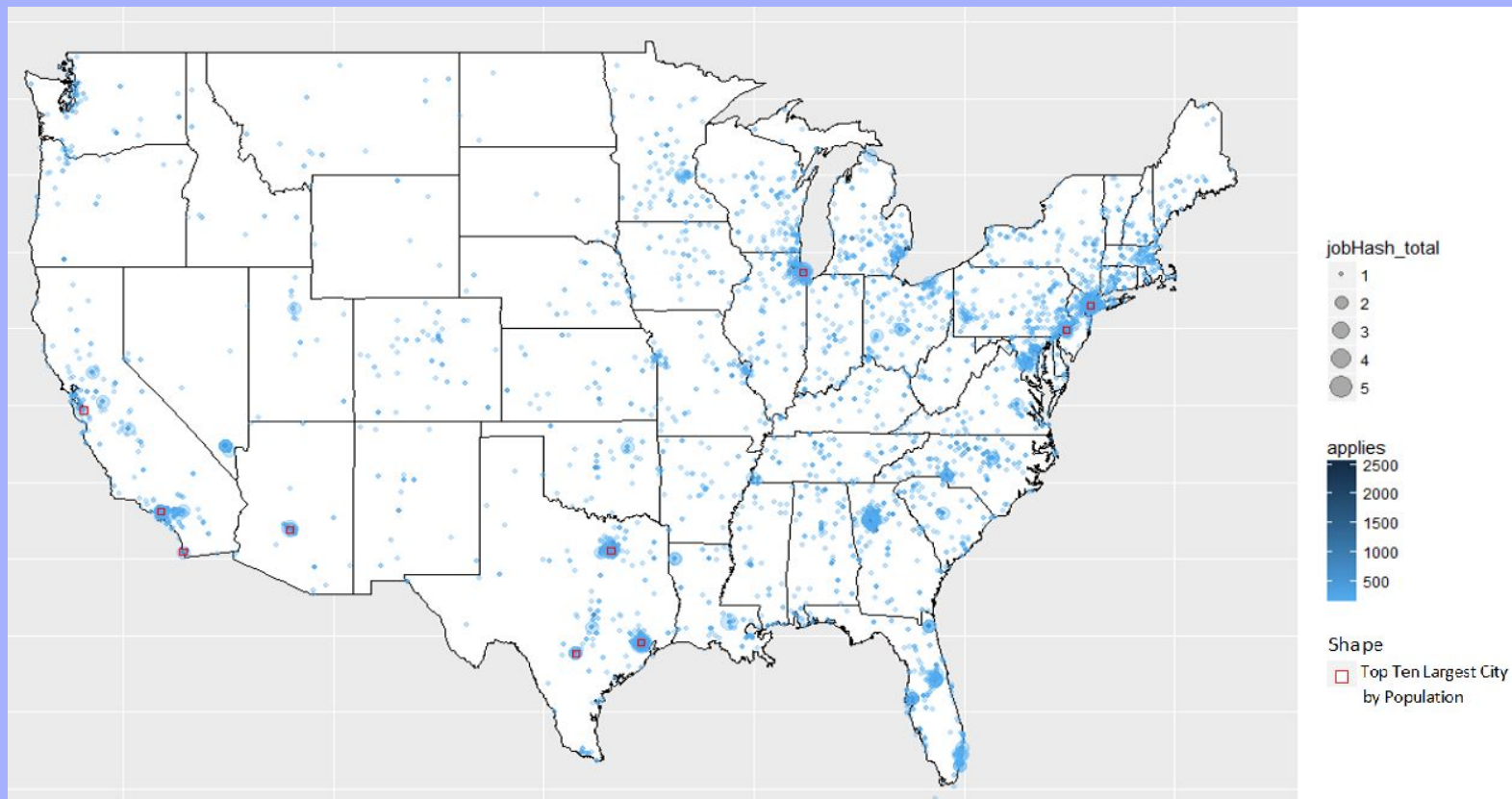


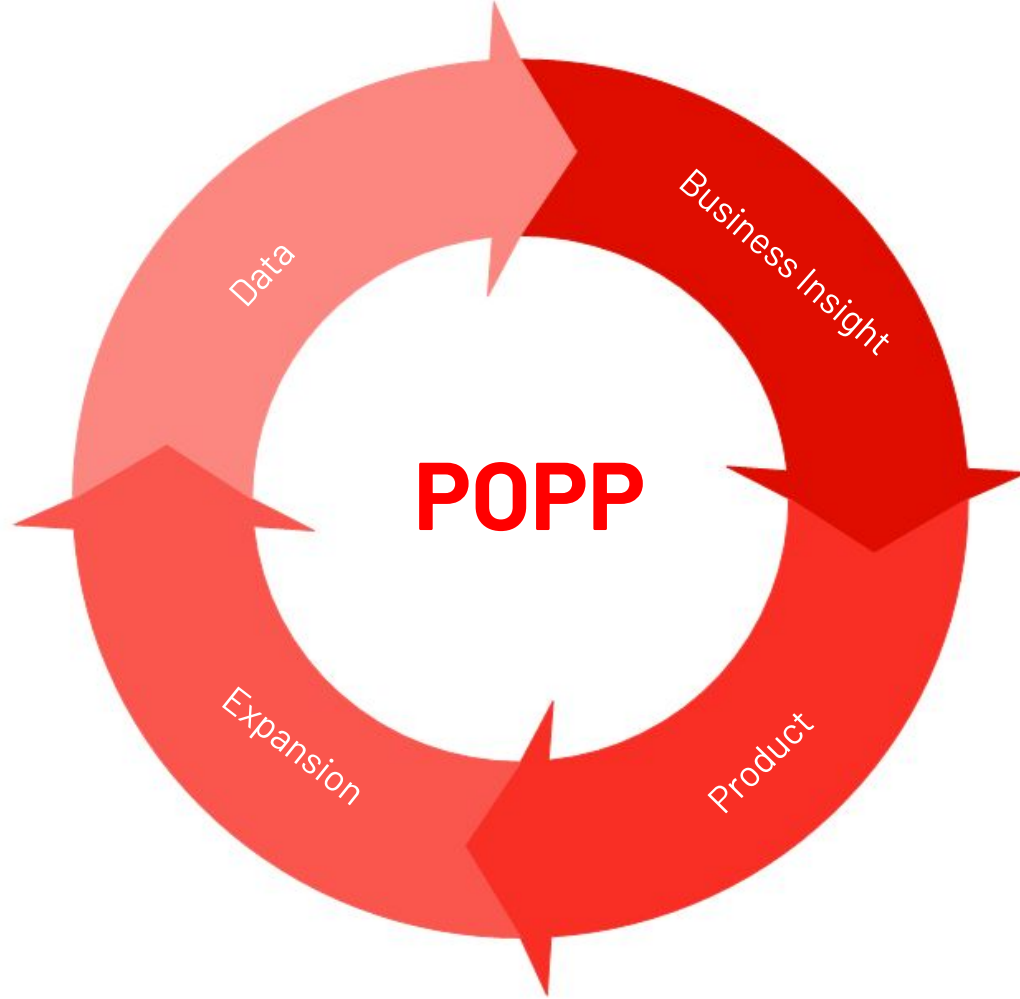
# Personalized Occupation Posting Program (POPP)

- ▷ Predictive model lacked power
- ▷ Also too impersonal
- ▷ How can we help indeed.com help employers (their clients)?
- ▷ POPP! - an application to offer personalized posting insights



# Map of Jobs Applications





## NEXT STEPS

- ▷ Gather data to increase the possibilities of POPP
- ▷ Enable businesses to maximize clicks and applies per position
- ▷ Streamline the job posting process

