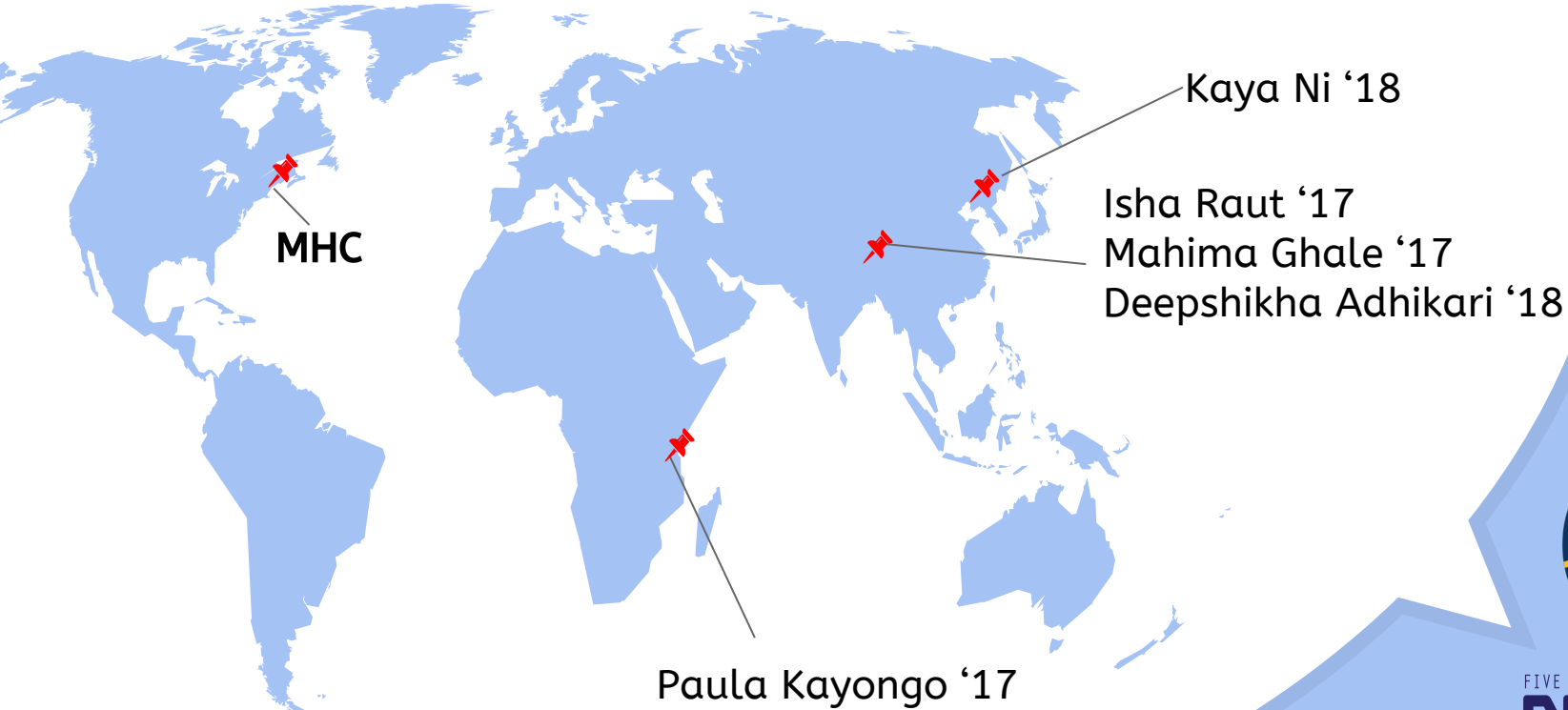
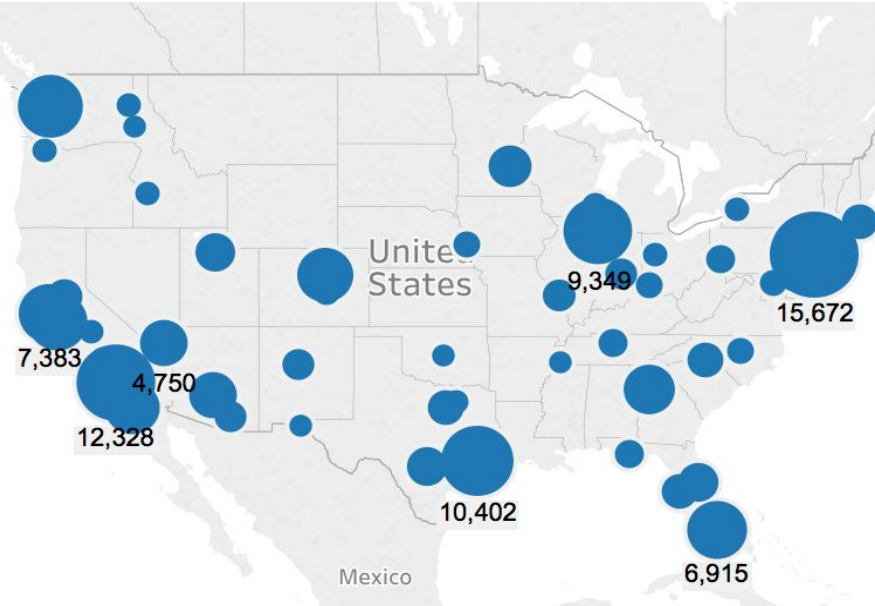
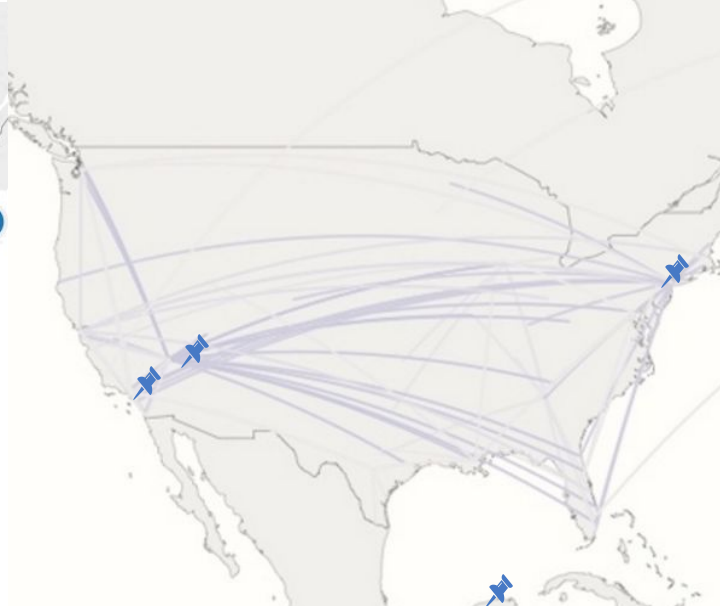


MODE.EST PRESENTS: HOW FAR AWAY FROM HOME?





Top expedia booking cities

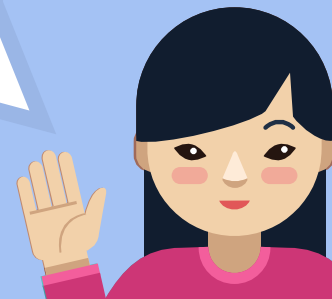


Top expedia routes booked

BONNIE'S TRAVELS

From NYC, but she is using expedia to travel from LA to Vegas,
which is the most popular route

Her friends go to the top destination outside US, Cancun, Mexico.



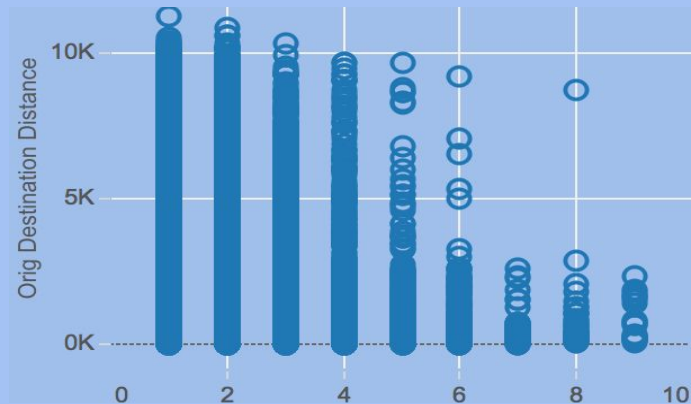
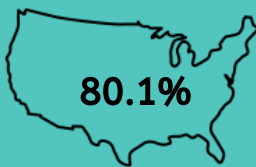
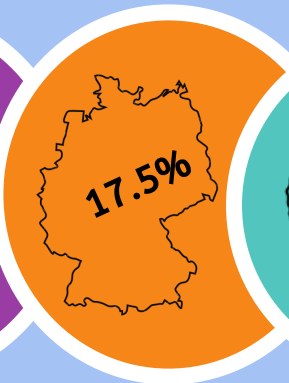
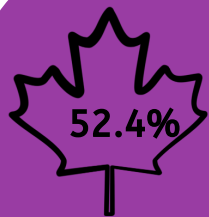


THE VOIAGER FAMILY



78% Desktop

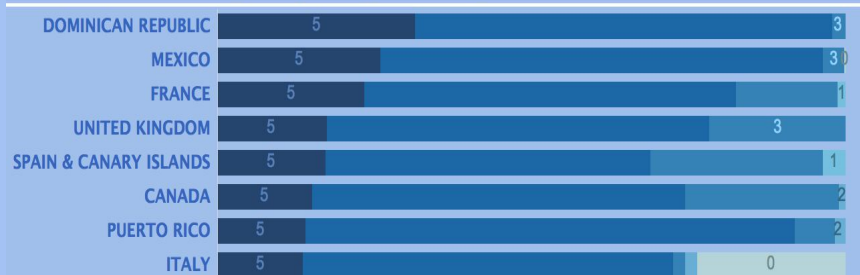
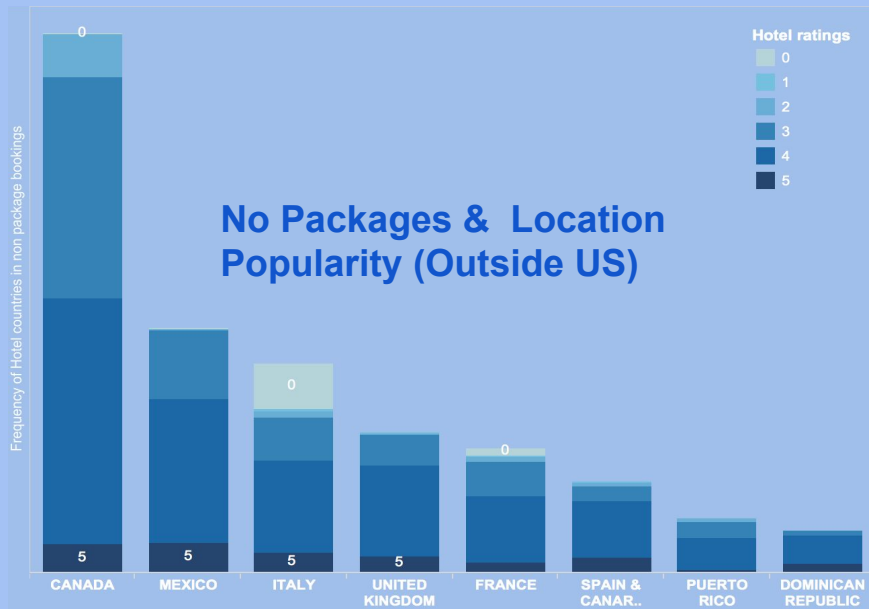
Family Domestic travel bookings



Distance between the origin of search and destination has a non linear , negative and significant relationship with Number of kids in the search

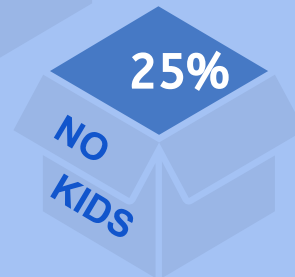
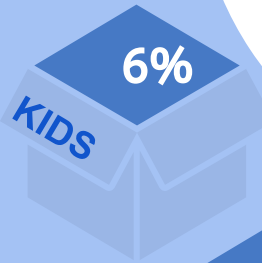


TO PACKAGE OR NOT TO PACKAGE



"Let's travel outside the country but relatively close by."

Oooh! There is a great 5 Star package for Dominican Republic!"



Location & Star Popularity By Booked Packages