

A Good Location, Indeed

The Number Crunchers

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Research Question

- To discover which locations in the United States are the “best to work” based on employee ratings and reviews
- Compare and contrasts our procedure and findings to Forbes magazine



Procedure

- Subset data (omit Canada & Germany, omit “0 Star” entries)
- Summarized mean & median by state
- Sorted from high to low
- Mapped results for visualization

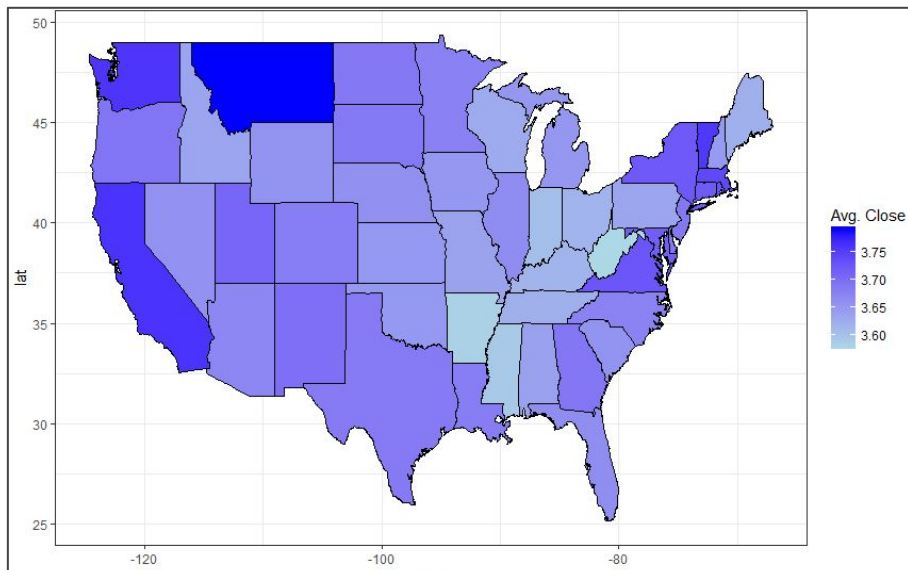


Results

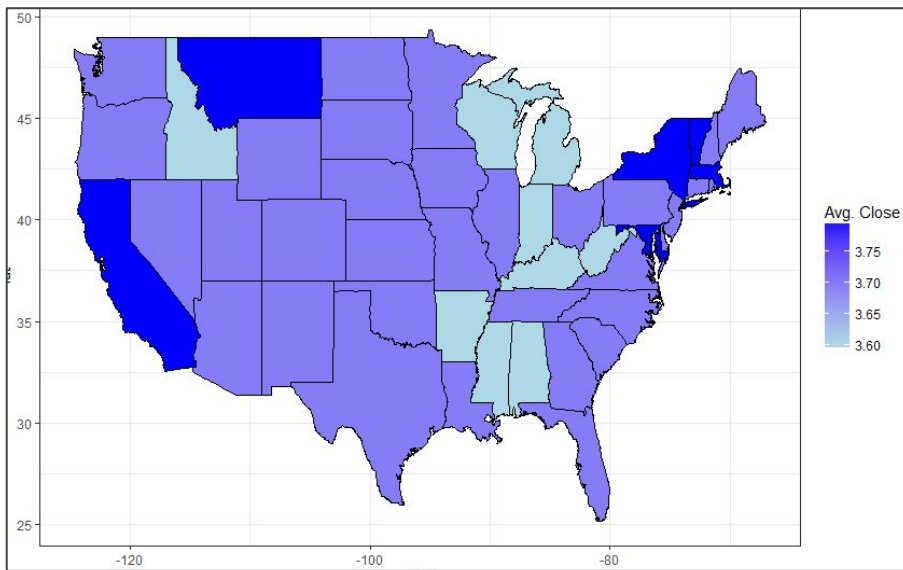
State Name	Mean	Median
Hawaii	3.84	3.90
Montana	3.79	3.80
California	3.76	3.80
Washington	3.76	3.70
Vermont	3.76	3.80
Massachusetts	3.74	3.80
Rhode Island	3.73	3.70
Virginia	3.73	3.70
New York	3.72	3.80
Alaska	3.72	3.70



Results



Average



Median

Forbes Top 10

1. Washington
2. Minnesota
3. Illinois
4. Texas
5. Colorado
6. Wyoming
7. Virginia
8. Ohio
9. Michigan
10. Kansas



Seattle, Washington

Conclusion

- Data does not match with Forbes
- Different data sets
- Different factors were taken into consideration
 - Forbes:
 - median salary
 - state tax
 - cost of living
 - unemployment rate

