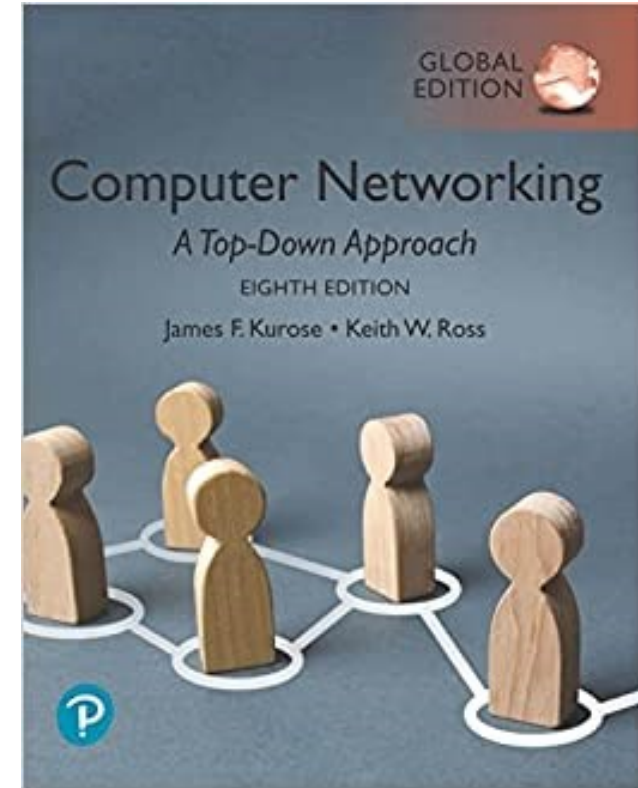


# Chapter 2

## Application Layer – part I

School of Computing  
Gachon Univ.  
Joon Yoo

Many slides from J.F Kurose and K.W. Ross

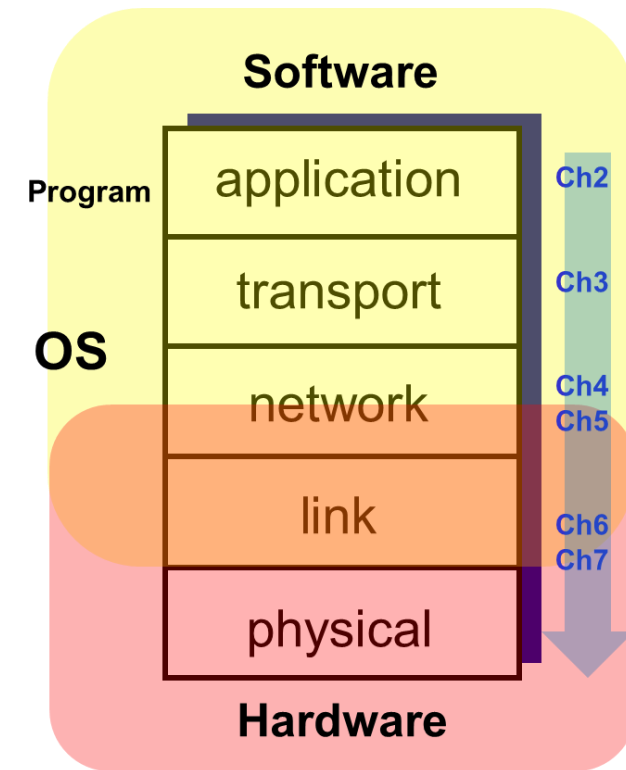
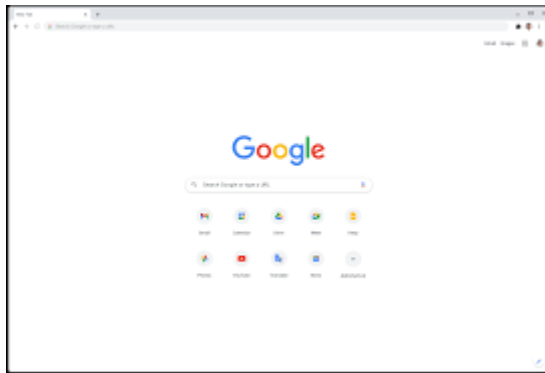
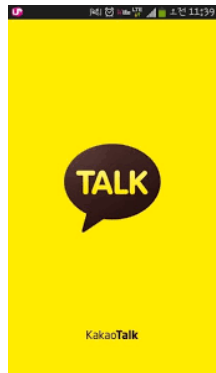


*Computer Networking: A  
Top-Down Approach*

8<sup>th</sup> edition (Global edition)  
Jim Kurose, Keith Ross  
Pearson, 2021

# Question

Network Application vs. Application Layer?



# Chapter 2: outline

## 2.1 principles of network applications

## 2.2 Web and HTTP

## 2.3 electronic mail

- SMTP, POP3, IMAP

## 2.4 DNS

## 2.6 Video Streaming and CDN

## 2.7 Socket Programming

# Chapter 2: application layer

## our goals:

- ❖ conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
  - peer-to-peer paradigm
- ❖ learn about protocols by examining popular application-level protocols
  - HTTP
  - SMTP / POP3 / IMAP
  - DNS
- ❖ creating network applications
  - socket API

## Some Network apps

- social networking
  - **Web (HTTP)**
  - text messaging
  - **e-mail (SMTP)**
  - multi-user network games
  - streaming stored video:  
YouTube, Netflix (**DASH**)
  - P2P file sharing
  - voice over IP (e.g., Skype)
  - real-time video conferencing
  - Internet search
  - IP address search (**DNS**)
  - remote login
  - ...
- Q: *your favorites?*

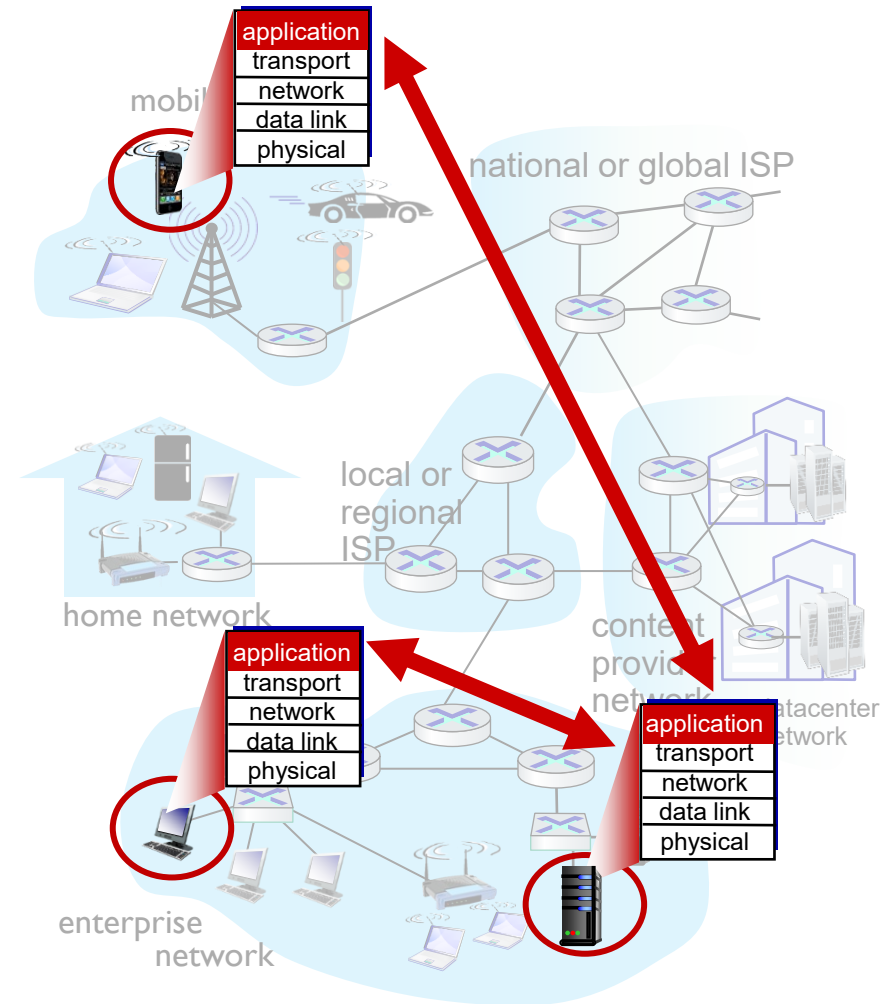
# Creating a network app

write programs that:

- run on (different) end systems
- communicate over network
- e.g., web server software communicates with browser software

no need to write software for network-core devices

- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation



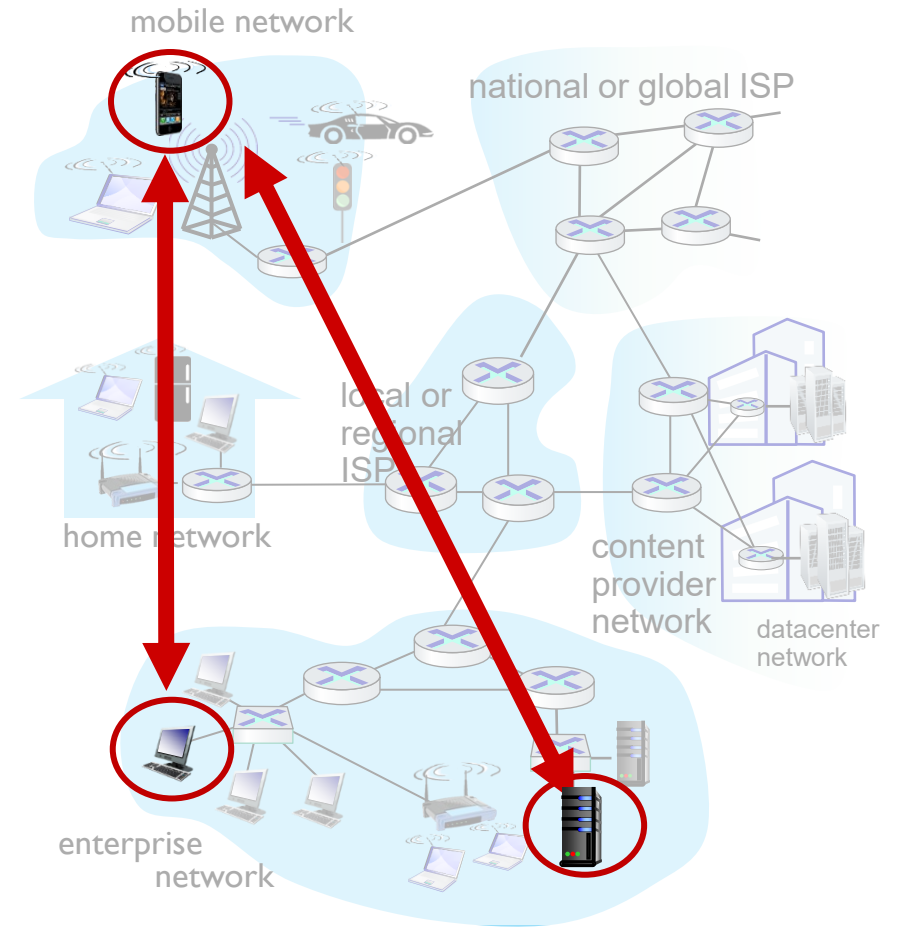
# Client-server paradigm

## server:

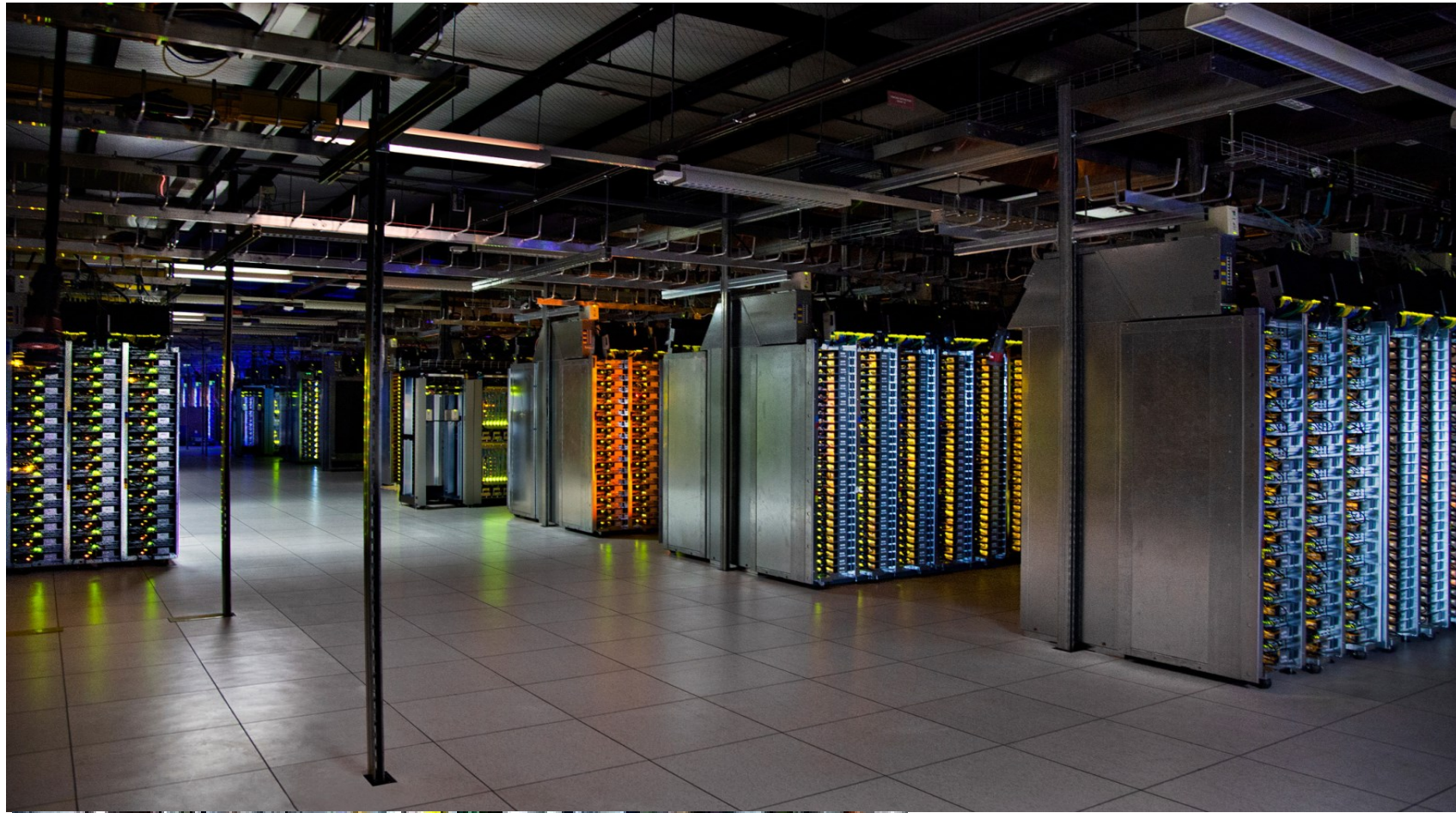
- always-on host
- permanent IP address
- often in data centers, for scaling

## clients:

- contact, communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do *not* communicate directly with each other
- examples: HTTP, IMAP, FTP







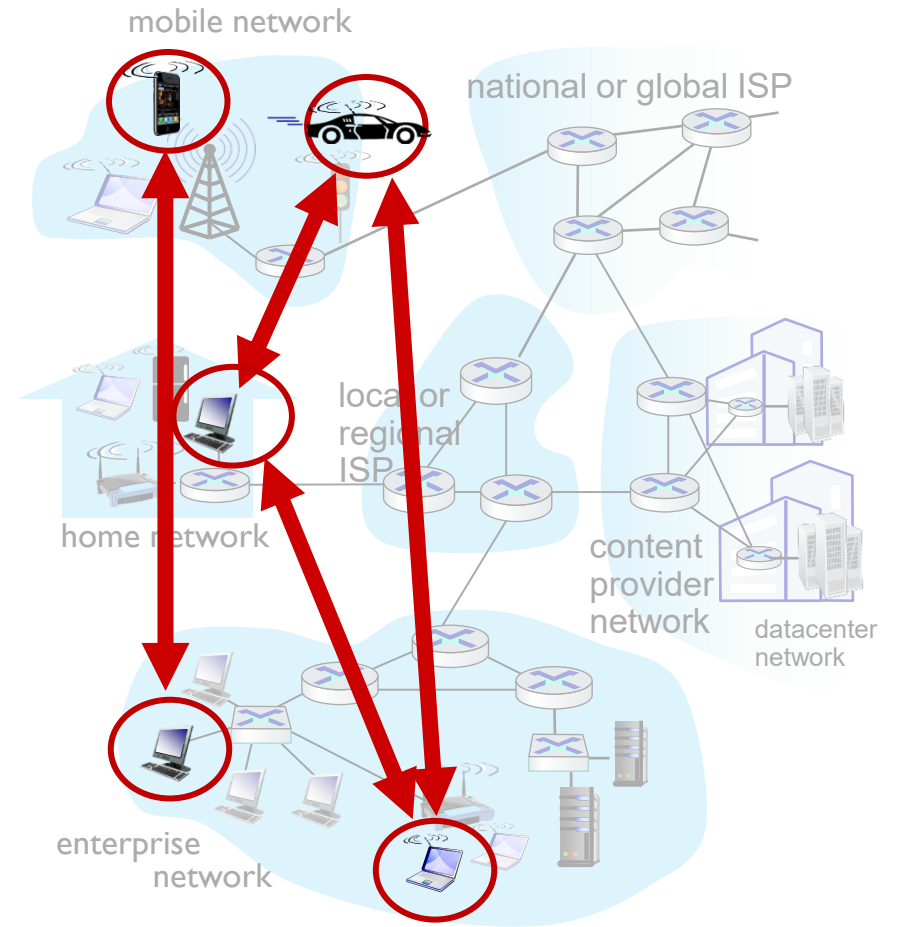
# Web Servers? Data center





# Peer-to-peer (P2P) architecture

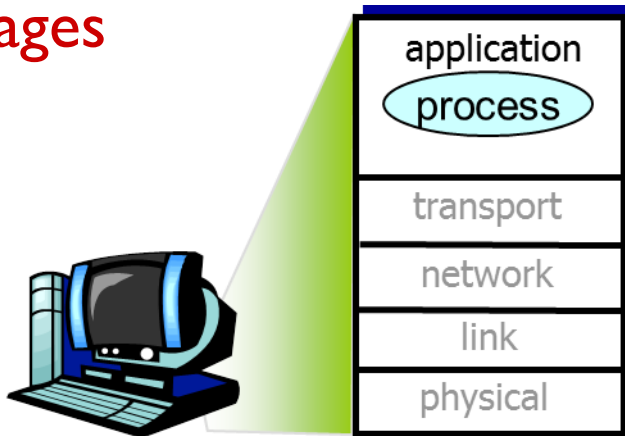
- usually **no** always-on server
- arbitrary end systems (peers) directly communicate
- peers request service from other peers, provide service in return to other peers
  - peers are intermittently connected and change IP addresses
- examples: P2P file sharing (BitTorrent), Skype (Voice/video call)



# Processes communicating

*process*: program running within a host

- ❖ within same host, two processes communicate using **inter-process communication** (IPC)
- ❖ processes in different hosts communicate by exchanging **messages**



Host (end-system)

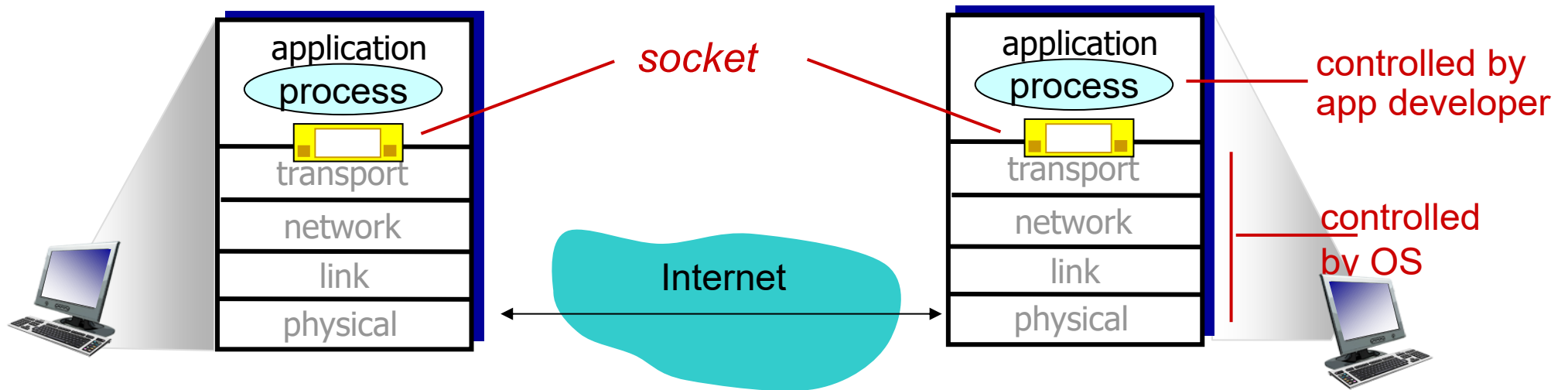
clients, servers

*client process*: process that initiates communication

*server process*: process that waits to be contacted

# Sockets

- ❖ process sends/receives messages to/from its **socket**
- ❖ **Socket**
  - Software **interface** between the application layer and transport-layer protocol
  - **Application Programming Interface (API)** between application and network
- ❖ Network programming  $\approx$  socket programming



# Addressing processes (IP address)

- ❖ to receive messages, process must have *identifier (id)*
- ❖ host device has unique 32-bit **IP address**

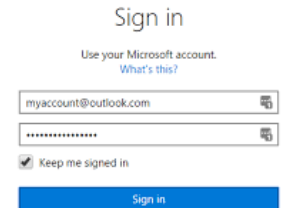
```
C:\Users\Wjyoo>ipconfig

Windows IP 구성

이더넷 어댑터 로컬 영역 연결:

    연결별 DNS 접미사. . . . . : 
    링크-로컬 IPv6 주소 . . . . . : fe80::51f3:ffd1:6e46:8d13%14
    IPv4 주소 . . . . . : 192.168.0.11
    서브넷 마스크 . . . . . : 255.255.255.0
    기본 게이트웨이 . . . . . : 192.168.0.1
```

- ❖ Q: does IP address of host on which process runs suffice for identifying the process?
  - A: no, *many* processes can be running on same host



# IP address & Port number

IP address: 192.168.11.32



# Addressing processes

- ❖ *identifier* includes both **IP address** and **port numbers** associated with process on host.
- ❖ example server port numbers:
  - HTTP server: 80
  - mail server: 25
- ❖ to send an HTTP message to sw.gachon.ac.kr web server:
  - **IP address**: 222.122.41.206
  - **port number**: 80





# App-layer protocol defines

- ❖ types of messages:

- e.g., request, response

- ❖ message syntax:

- what fields in messages & how fields are delineated

- ❖ message semantics:

- meaning of information in fields

- ❖ rules for when and how processes send & respond to messages

- open protocols:

- ❖ defined in IETF RFCs<sup>1)</sup>
- ❖ allows for interoperability
- ❖ e.g., HTTP, SMTP

- proprietary protocols:

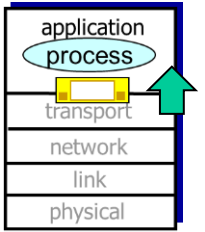
- ❖ e.g., Skype, Zoom, WebEx

- ❖ Application vs. Application Layer protocol

- Read Chapter 2.1.5 in textbook!



1) A Request for Comments (RFC) is from the Internet Engineering Task Force (IETF), the principal technical development and standards-setting bodies for the Internet.  
[https://en.wikipedia.org/wiki/Request\\_for\\_Comments](https://en.wikipedia.org/wiki/Request_for_Comments)



# What transport layer Service does an app need?

## data integrity

- some apps (e.g., file transfer, web transactions) require **100% reliable** data transfer
- other apps (e.g., audio) can tolerate some loss

## timing

- some apps (e.g., Internet telephony, interactive games) require **low delay** to be “effective”

## throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be “effective”
- other apps (“elastic apps”) make use of whatever throughput they get

# Transport Service Requirements: common apps

<b>application</b>	<b>data loss</b>	<b>throughput</b>	<b>time sensitive?</b>
file transfer/download	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5Kbps-1Mbps video: 10Kbps-5Mbps	yes, 10's msec
streaming audio/video	loss-tolerant	same as above	yes, few secs
interactive games	loss-tolerant	Kbps+	yes, 10's msec

# Internet transport protocols services

## TCP service:

- ❖ *reliable transport* between sending and receiving process
- ❖ *connection-oriented: setup* required between client and server processes

## UDP service:

- ❖ *unreliable data transfer* between sending and receiving process
- ❖ *does not provide:* reliability, or connection setup,
- ❖ But lightweight, so faster than TCP!

# Internet transport protocols services

<b>application</b>	<b>application layer protocol</b>	<b>transport protocol</b>
--------------------	---------------------------------------	---------------------------

file transfer/download	FTP [RFC 959]	TCP
------------------------	---------------	-----

e-mail	SMTP [RFC 5321]	TCP
--------	-----------------	-----

Web documents	HTTP 1.1 [RFC 7320]	TCP
---------------	---------------------	-----

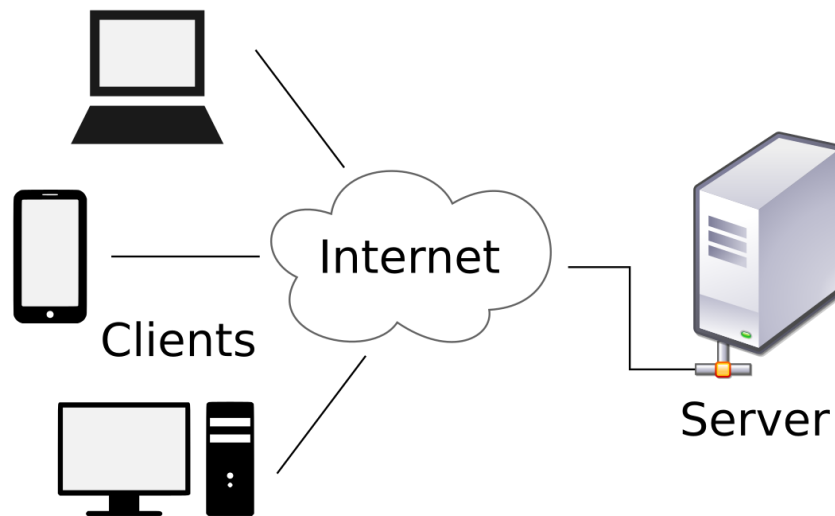
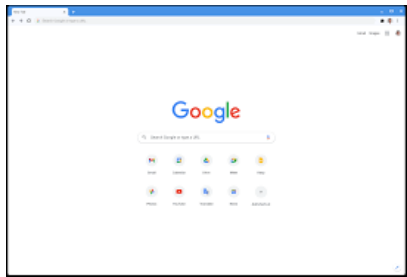
Internet telephony	SIP [RFC 3261], RTP [RFC 3550], or proprietary	TCP or UDP
--------------------	--	------------

streaming audio/video	HTTP [RFC 7320], DASH	TCP
-----------------------	-----------------------	-----

interactive games	WOW, FPS (proprietary)	UDP or TCP
-------------------	------------------------	------------

# Question

How can chrome fetch the Web page from the server?





# Chapter 2: outline

## 2.1 principles of network applications

- app architectures
- app requirements

## 2.2 Web and HTTP

## 2.3 electronic mail

- SMTP, POP3, IMAP

## 2.4 DNS

## 2.6 Video Streaming and CDN

## 2.7 Socket Programming

# Web and HTTP

*First, a quick review...*

- ❖ web page consists of *objects*, each of which can be stored on different Web servers
  - object can be HTML file, JPEG image, Java applet, audio file,...
- ❖ web page consists of *base HTML-file* which includes *several referenced objects, each* addressable by a *URL*, e.g.,

`www.someschool.edu/someDept/pic.gif`

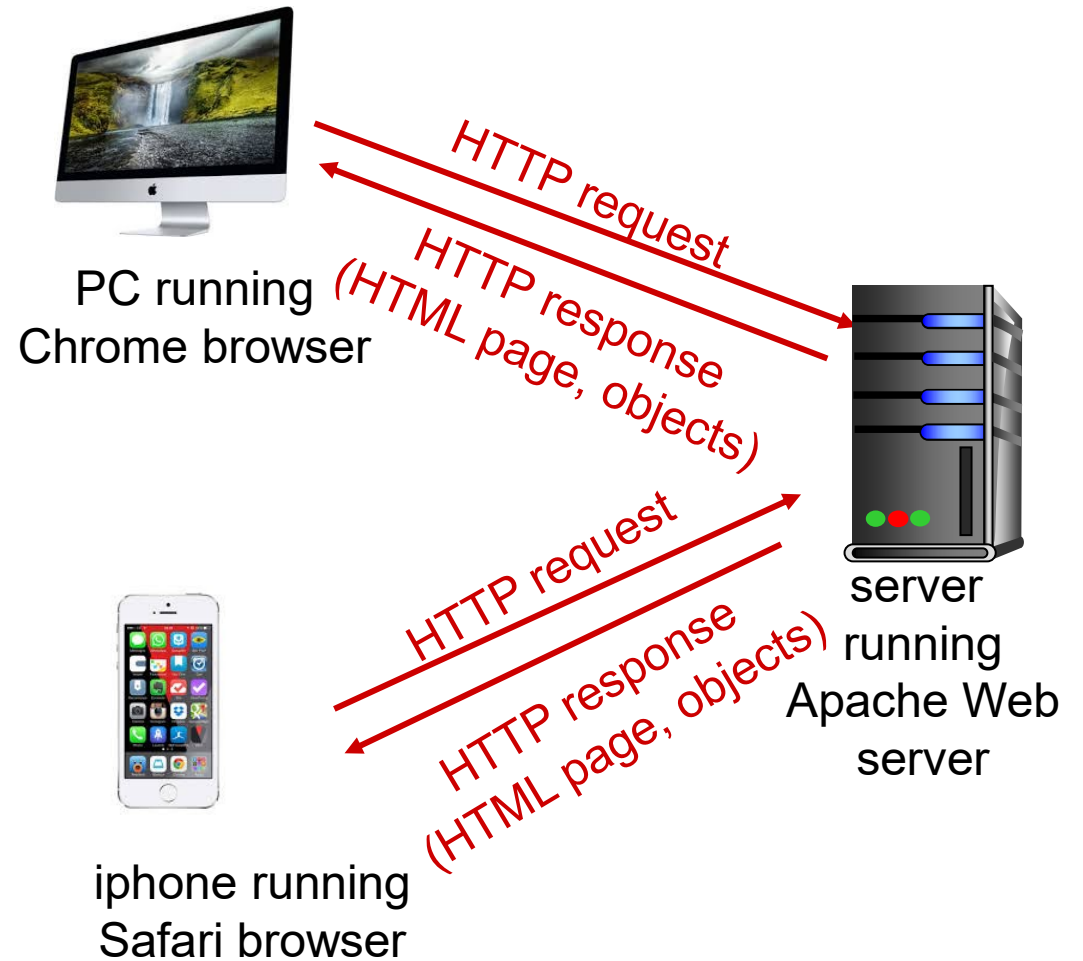
host name

path name

# HTTP overview

## HTTP: hypertext transfer protocol

- ❖ Web's application layer protocol
- ❖ client/server model
  - **Web client:** browser that requests, receives, (using HTTP protocol) and “displays” Web objects
  - **Web server:** Web server sends (using HTTP protocol) objects in response to requests



# HTTP overview (continued)

## uses TCP:

- ❖ client initiates TCP connection (creates socket) to server, port 80
- ❖ server accepts TCP connection from client
- ❖ HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- ❖ TCP connection closed

## HTTP is **stateless**

- ❖ server maintains no information about past client requests

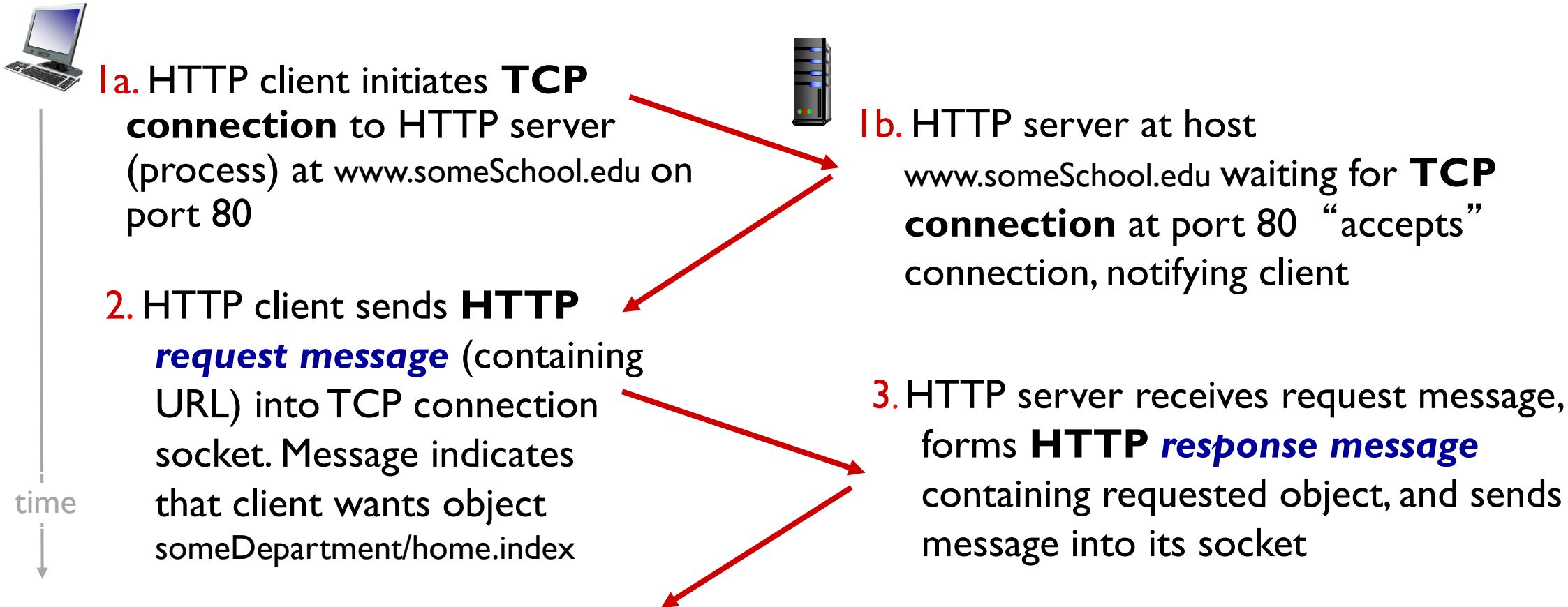


*aside*  
protocols that maintain “state”  
are complex!

- ❖ past history (state) must be maintained at \_\_\_\_\_

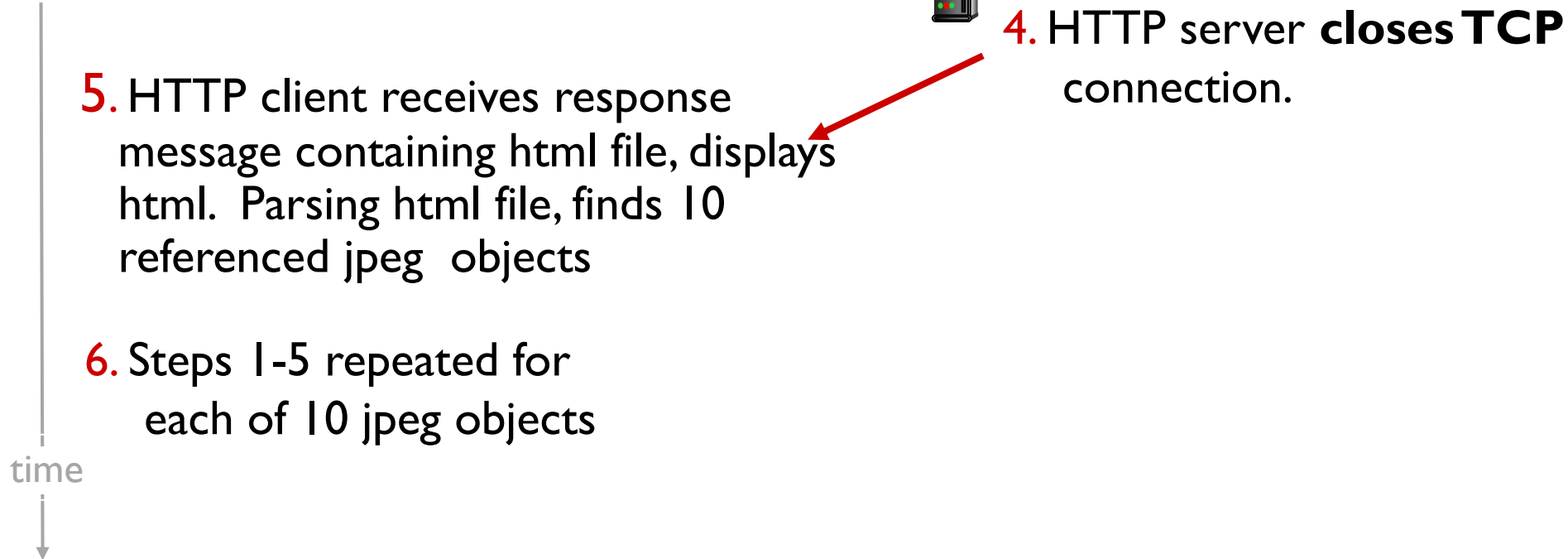
# Non-persistent HTTP: example

User enters URL: `www.someSchool.edu/someDepartment/home.index`  
(containing text, references to 10 jpeg images)



# Non-persistent HTTP: example (cont.)

User enters URL: `www.someSchool.edu/someDepartment/home.index`  
(containing text, references to 10 jpeg images)





# HTTP connection: response time

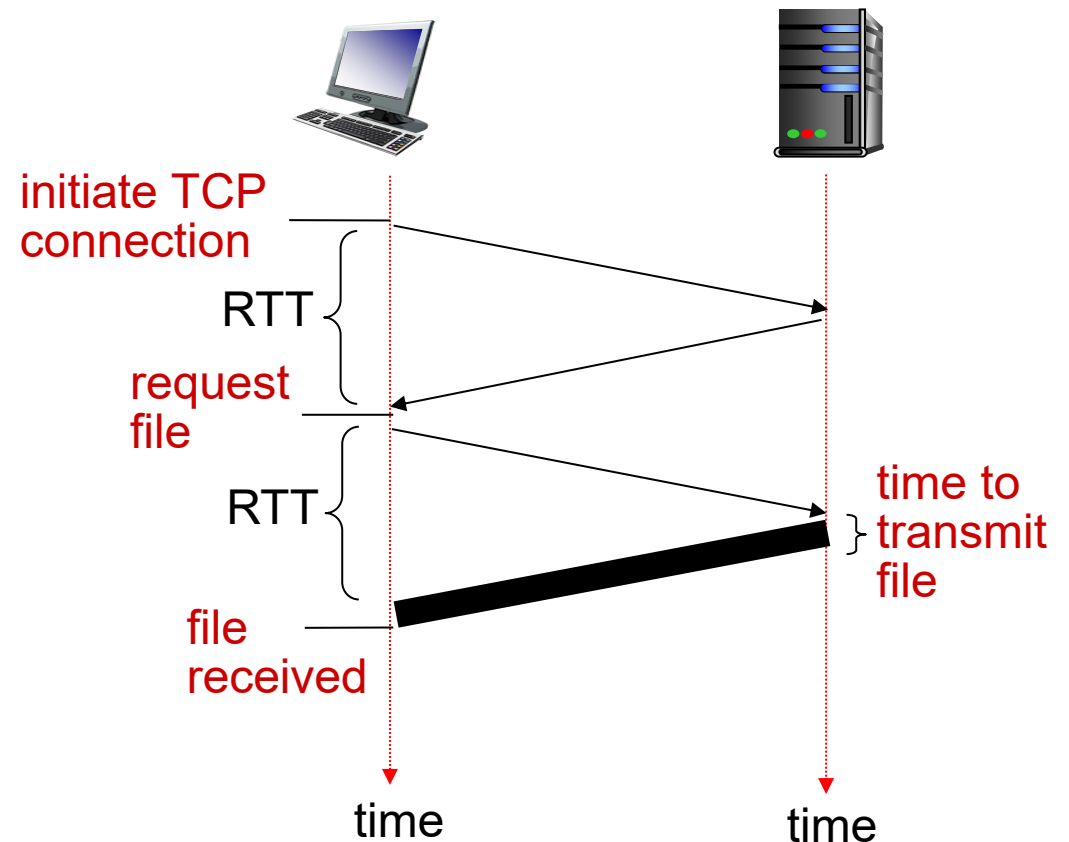
**Round-trip time (RTT):** time for a small packet to travel from client to server and back

Tx. delay?

- What type of delays does RTT include? (Recall Ch. 1.4)

## **HTTP response time:**

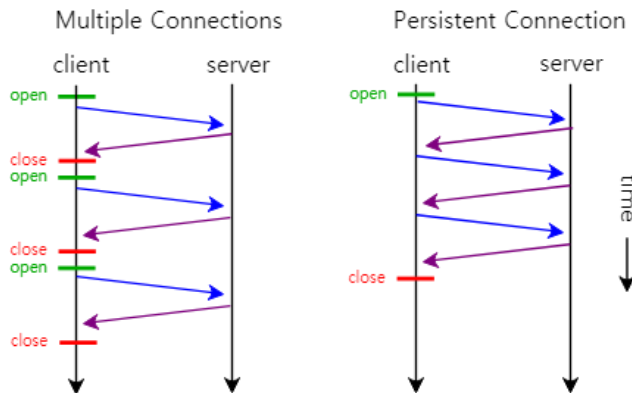
- ❖ one RTT to initiate TCP connection
- ❖ one RTT for HTTP request and first few bytes of HTTP response to return
- ❖ file transmission time (why include this?)
- ❖ non-persistent HTTP response time =  
 $2\text{RTT} + \text{file transmission time}$



# Persistent HTTP (HTTP 1.1)

## Non-persistent HTTP issues:

- requires **2 RTTs per object**

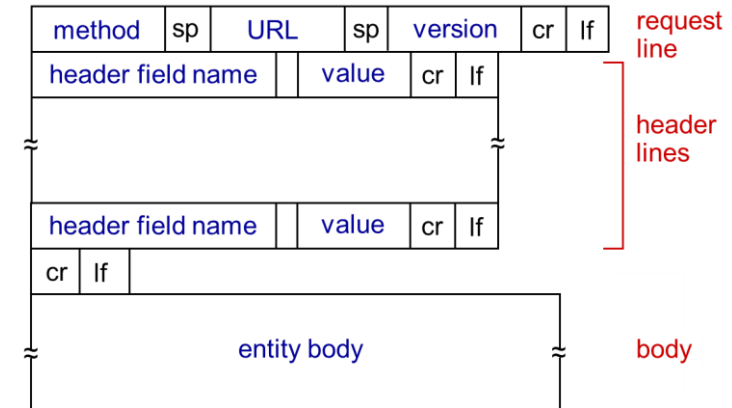


## Persistent HTTP (HTTP 1.1):

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- as little as **1 RTT per object**
  - (No need for new TCP connection)
- HTTP server closes connection after certain time (timeout)

# HTTP request message

- ❖ two types of HTTP messages: *request, response*
- ❖ **HTTP request message:**
  - ASCII (human-readable format)



[request line]  
**method** (GET, POST,...)  
**URL version**

header  
lines

```
GET /index.html HTTP/1.1
Host: www-net.cs.umass.edu
Keep-Alive: 115
Connection: keep-alive
User-Agent: Firefox/3.6.10
Accept-Language: en-us,en;q=0.5
...
```

# HTTP response message

status line  
(protocol  
status code  
status phrase)

header  
lines

Persistent or non-  
persistent?

data, e.g.,  
requested  
HTML file

```
HTTP/1.1 200 OK
Date: Tue, 12 Sep 2022 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 12 Sep 2022 11:00:02
GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-1\r\n
\r\n
(data data data data data ... )
```



# Trying out HTTP (client side) for yourself

## 1. Telnet to your favorite Web server:

```
telnet gaia.cs.umass.edu 80
```

- opens TCP connection to port 80 (default HTTP server port) at gaia.cs.umass.edu.
- anything typed in will be sent to port 80 at gaia.cs.umass.edu

## 2. type in a GET HTTP request:

```
GET /kurose_ross/interactive/index.php HTTP/1.1  
Host: gaia.cs.umass.edu
```

- by typing this in (hit carriage return twice), you send this minimal (but complete) GET request to HTTP server

## 3. look at response message sent by HTTP server!

(or use Wireshark to look at captured HTTP request/response)

# Cookies: keeping state at server

**But sometimes server wishes to...**

- ✓ restrict user access
- ✓ serve content as a function of user identity
- 👉 **Cookies** allow sites to keep track of users

many Web sites use cookies

*four components:*

- 1) cookie header line of **HTTP response** message
- 2) cookie header line in next **HTTP request** message
- 3) cookie file kept on user's **host**, managed by user's browser
- 4) back-end **database** at Web site

**example:**

- Susan uses browser on laptop, visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID (aka “cookie”)
  - entry in backend database for ID
- subsequent HTTP requests from Susan to this site will contain cookie ID value, allowing site to “identify” Susan





# Cookies: keeping “state” (cont.)

client



server



cookie file



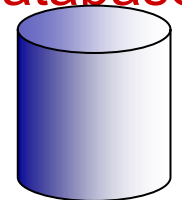
usual http request msg

Amazon server  
creates ID  
1678 for user

usual **http response**  
**set-cookie: 1678**

create  
entry

**backend  
database**



usual **http request** msg  
**cookie: 1678**

cookie-  
specific  
action

access

usual http response msg

access

cookie-  
specific  
action

usual **http request** msg  
**cookie: 1678**

usual http response msg

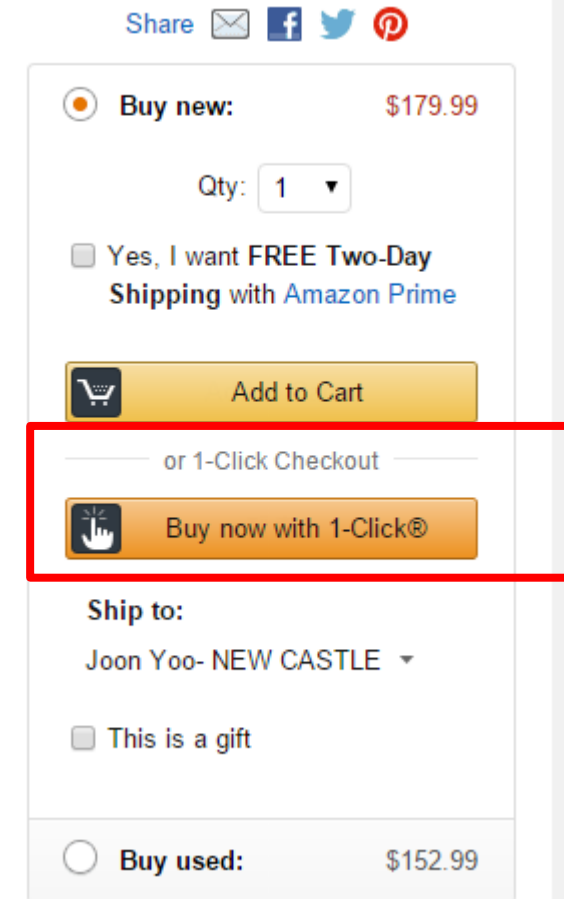
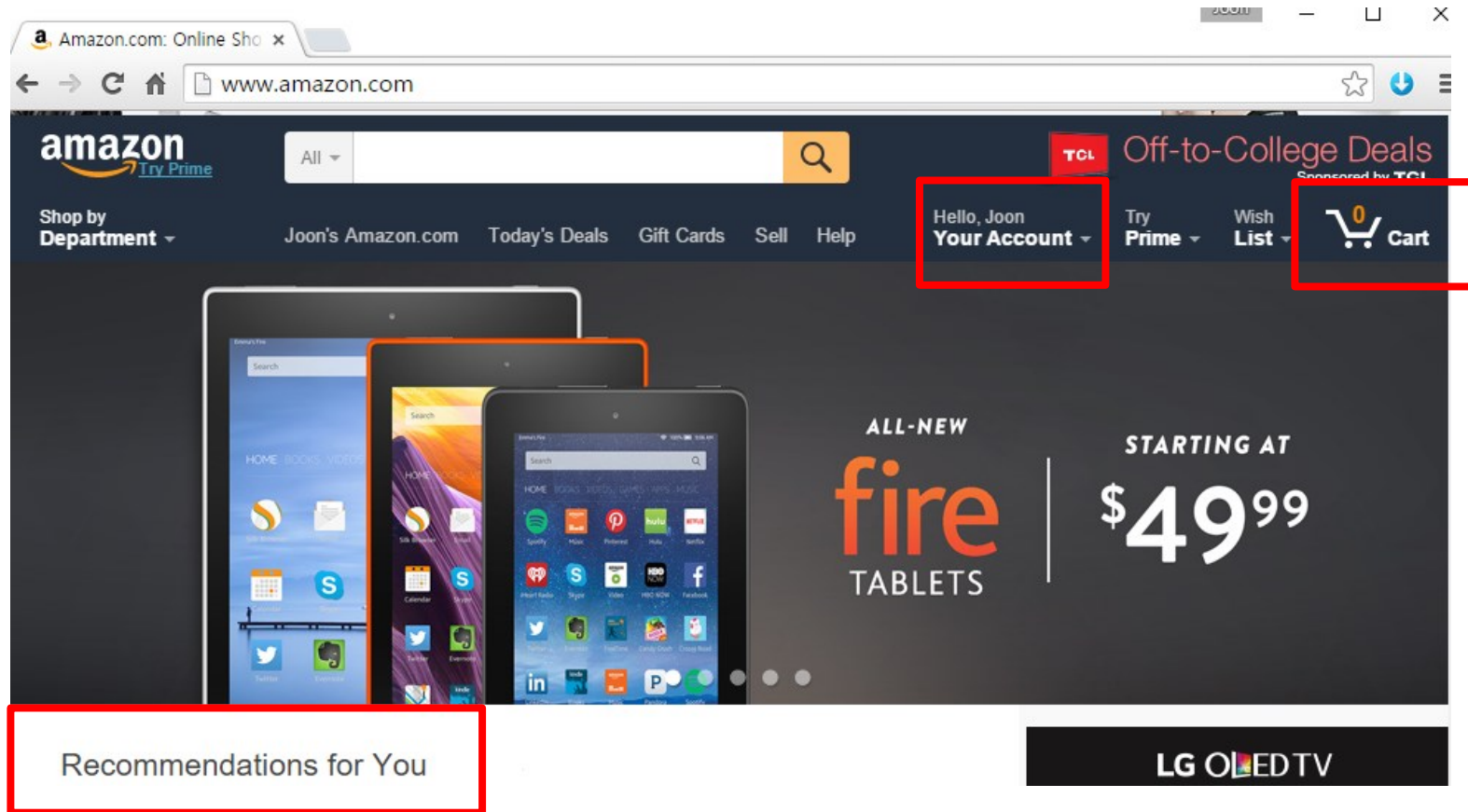
**Cookie: 1678**

- User name
- Visited pages...
- Shopping cart items...
- Registered user:  
Address, credit card#...

one week later:



# Cookies used in Amazon.com



# Cookies (continued)

## *what cookies can be used for:*

- ❖ authorization
- ❖ shopping carts
- ❖ recommendations
- ❖ user session state (Web e-mail)

## *cookies and privacy:* aside

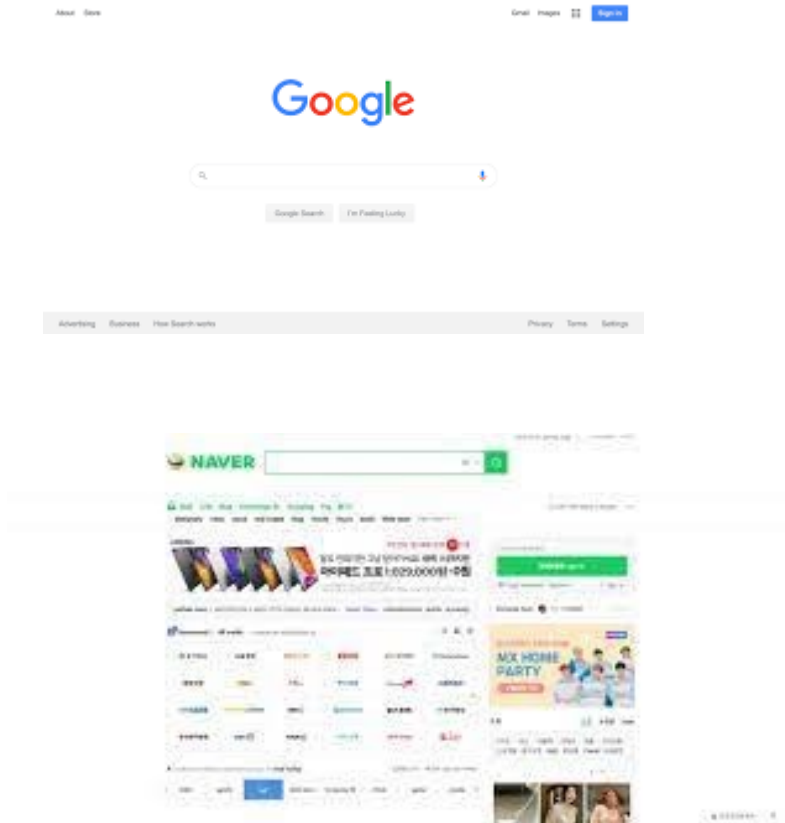
- ❖ cookies permit sites to learn a lot about you
- ❖ you may supply name and e-mail to sites

## *how to keep “state”:*

- ❖ protocol endpoints: maintain state at sender/receiver over multiple transactions
- ❖ cookies: http messages carry state

# Question

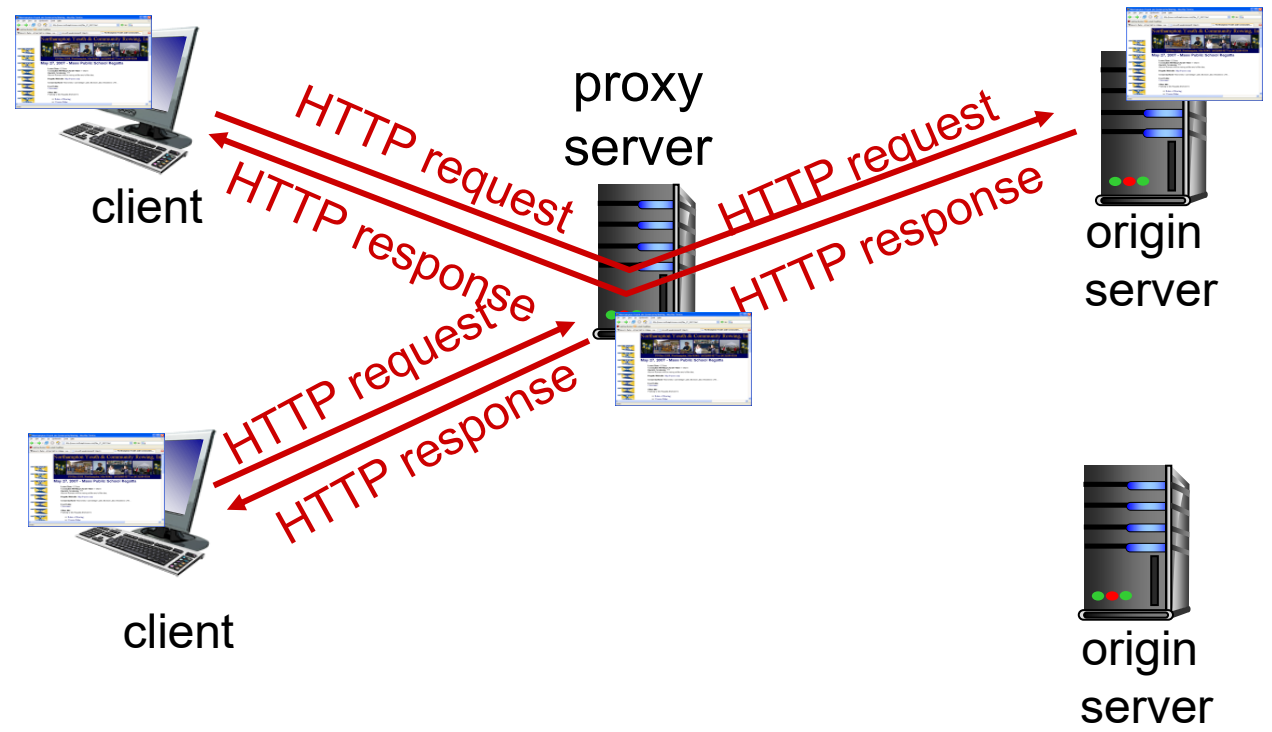
Why are **popular** Web pages fast and some others slow?



# Web caches (proxy server)

*goal:* satisfy client request without involving origin server

- ❖ user sets browser: Web accesses via cache
- ❖ browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



# More about Web caching

- ❖ cache acts as both client and server
  - server for original requesting client
  - client to origin server
- ❖ typically cache is installed by ISP (university, company, residential ISP)

## *why Web caching?*

- ❖ reduce **response time** for client request
- ❖ reduce **traffic** on an institution's access link
- ❖ Internet dense with caches: enables “poor” content providers to effectively deliver content

# Caching example:

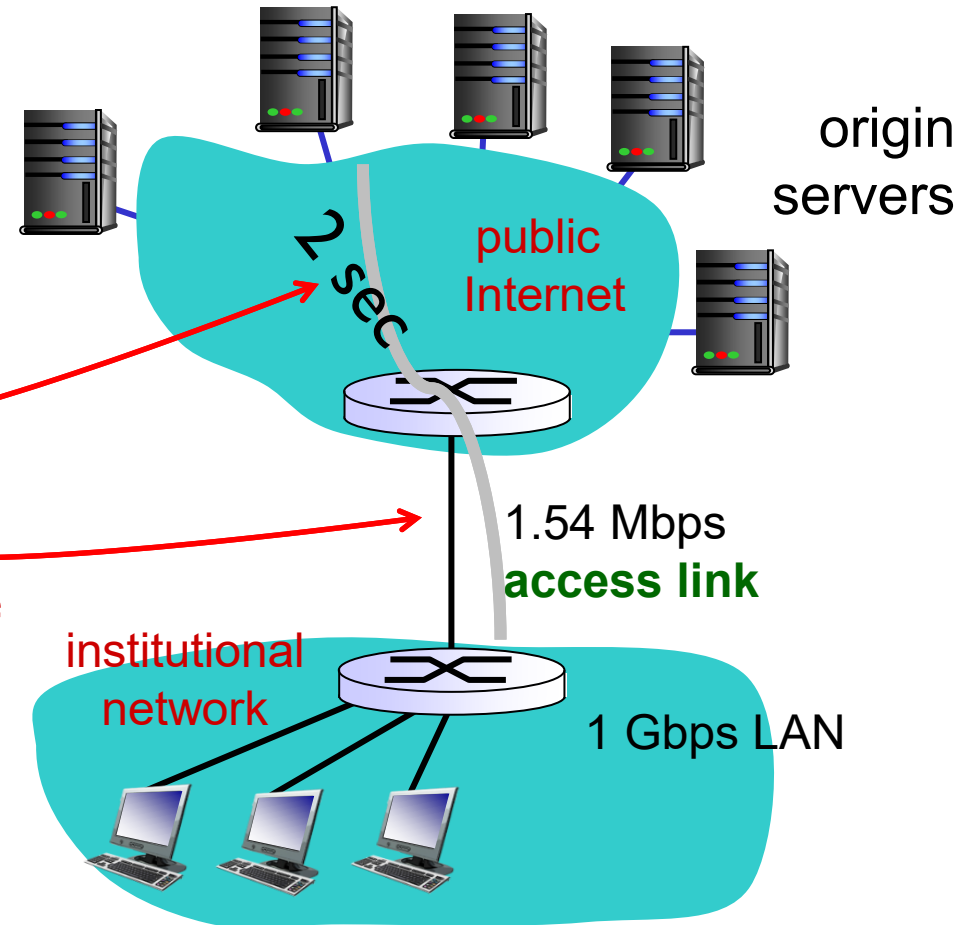
## Assumptions:

- ❖ avg object size (100kbits), avg request rate from browsers to origin servers (15/sec)
  - ❖ avg data rate to browsers:  $100\text{kbit} \times 15/\text{sec} = 1.50\text{ Mbps}$
  - ❖ RTT from institutional router to any origin server: 2 sec
- ❖ **access link** rate: 1.54 Mbps

## Consequences:

- ❖ LAN utilization: **0.0015**
- ❖ access link utilization  $\geq$  **97%**
- ❖ Total delay = Internet delay + access link delay + LAN delay  
= 2 sec + minutes + usecs

problem: large delays at high utilization!





# Possible solution: fatter access link

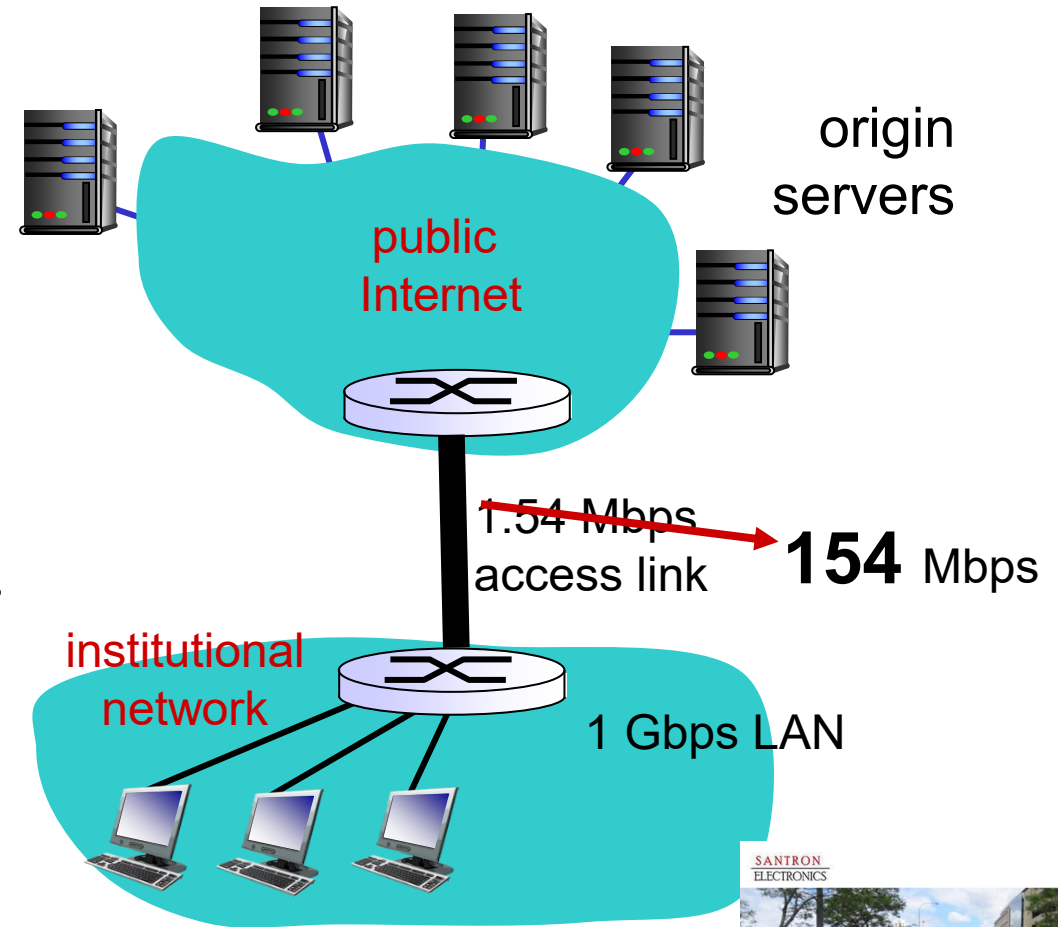
## assumptions:

- ❖ avg object size (100kbits), avg request rate from browsers to origin servers (15/sec)
  - ❖ avg data rate to browsers:  $100\text{kbit} \times 15/\text{sec} = 1.50\text{ Mbps}$
  - ❖ RTT from institutional router to any origin server: 2 sec
- ❖ **access link** rate: ~~1.54 Mbps~~ → **154 Mbps**

## consequences:

- ❖ LAN utilization: 0.0015
- ❖ access link utilization = ~~97%~~ → .0097
- ❖ total delay = Internet delay + access delay + LAN delay  
= 2 sec + ~~minutes~~ + usecs = **~3 secs** → **msecs**

**Cost:** increased access link speed (not cheap!)



SANTRON  
ELECTRONICS



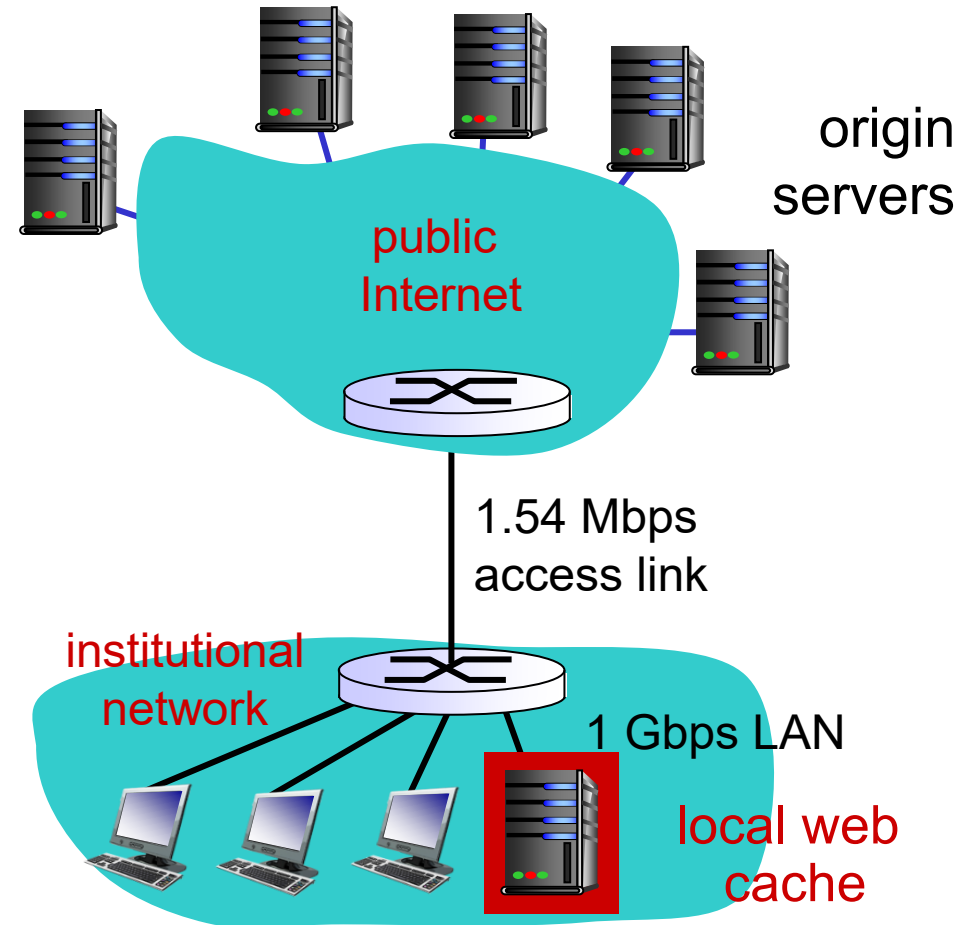
# Caching example: install local Web cache

## *assumptions:*

- ❖ avg object size (100kbits), avg request rate from browsers to origin servers (15/sec)
  - ❖ avg data rate to browsers:  $100\text{kbit} \times 15/\text{sec} = 1.50\text{ Mbps}$
  - ❖ RTT from institutional router to any origin server: 2 sec
- ❖ **access link** rate: 1.54 Mbps

## *Performance:*

- ❖ LAN utilization: ?
- ❖ access link utilization = ?
- ❖ total delay = Internet delay + access delay + LAN delay = ?

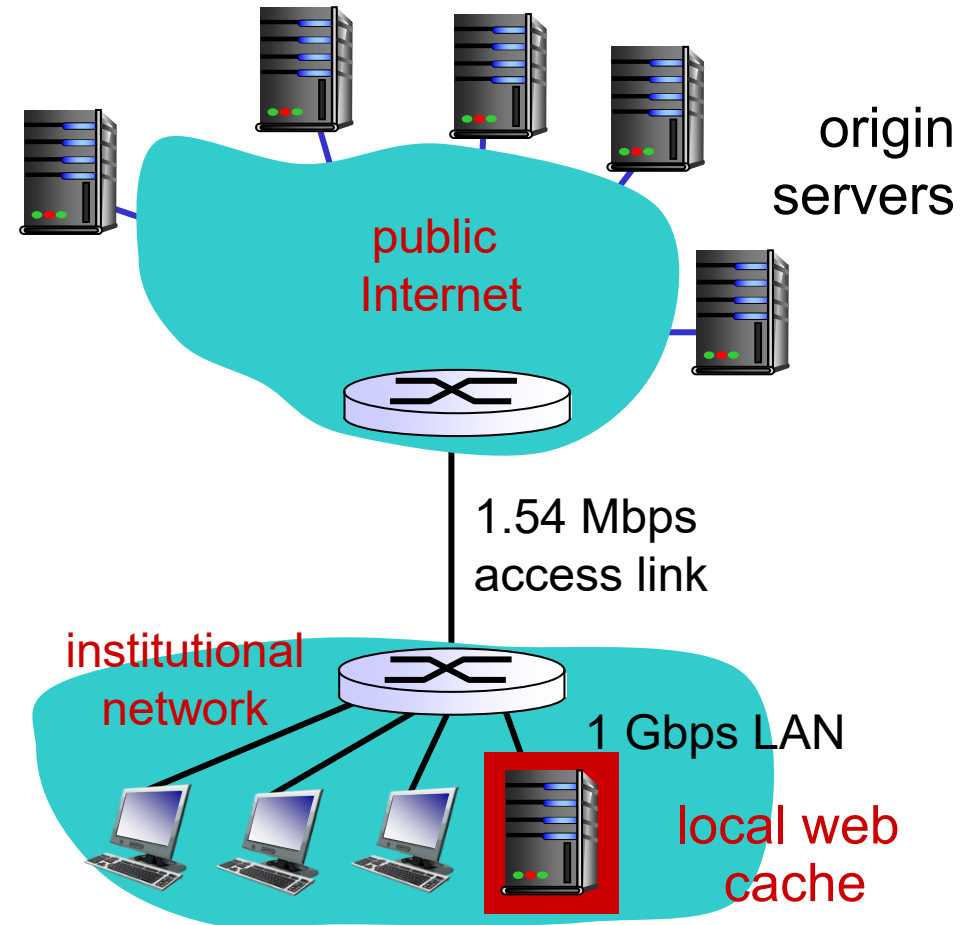


**Cost:** web cache server (cheap!)

# Caching example: install local cache

*Calculating access link utilization, delay with cache:*

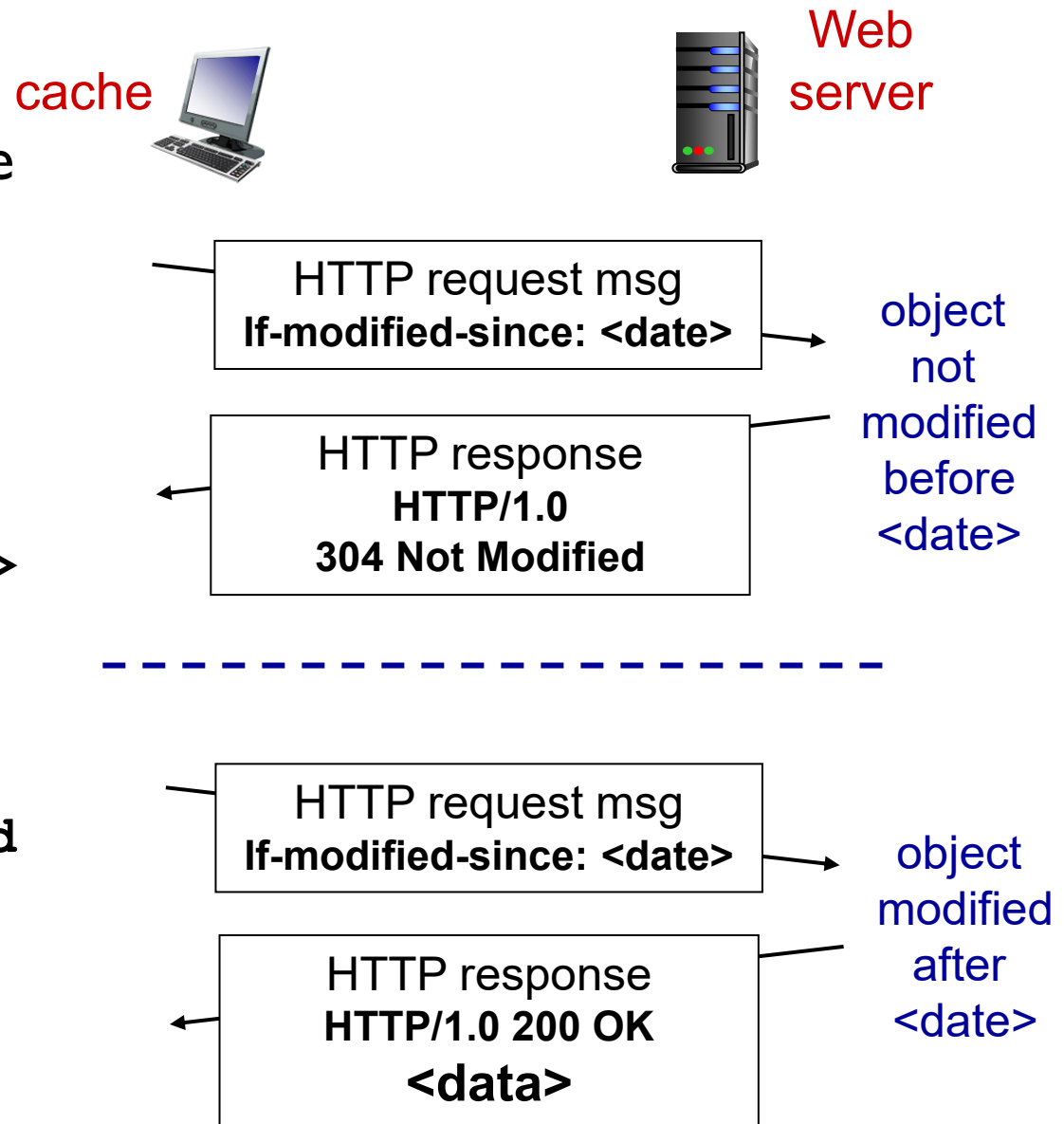
- ❖ suppose cache hit rate is **0.4**
  - 40% requests will be satisfied almost immediately !!
  - 60% requests satisfied by origin server
- ❖ access link utilization:
  - 60% of requests use access link
- ❖ data rate to browsers over access link =  $0.6 * 1.50 \text{ Mbps} = 0.9 \text{ Mbps}$ 
  - utilization =  $0.9 / 1.54 = \underline{\underline{0.58}}$  (from 0.97)
- ❖ total delay
  - =  $0.6 * (\text{delay from origin servers}) + 0.4 * (\text{delay when satisfied at cache})$
  - =  $0.6 (2.01) + 0.4 (\sim \text{ms}) = \underline{\sim 1.2 \text{ secs}}$
  - less than with 154 Mbps link ( $\sim 3 \text{ secs}$ ) and cheaper too!



- ❖ reduce **response time** for client request
- ❖ reduce **traffic** on an institution's access link

# Conditional GET

- ❖ **Goal:** don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- ❖ **cache:** specify date of cached copy in HTTP request  
`If-modified-since: <date>`
- ❖ **server:** response contains no object if cached copy is up-to-date:  
`HTTP/1.0 304 Not Modified`

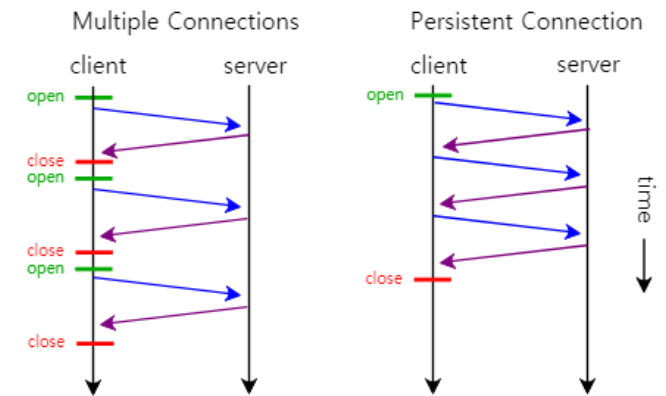


# HTTP/2

*Key goal:* decreased delay in multi-object HTTP requests

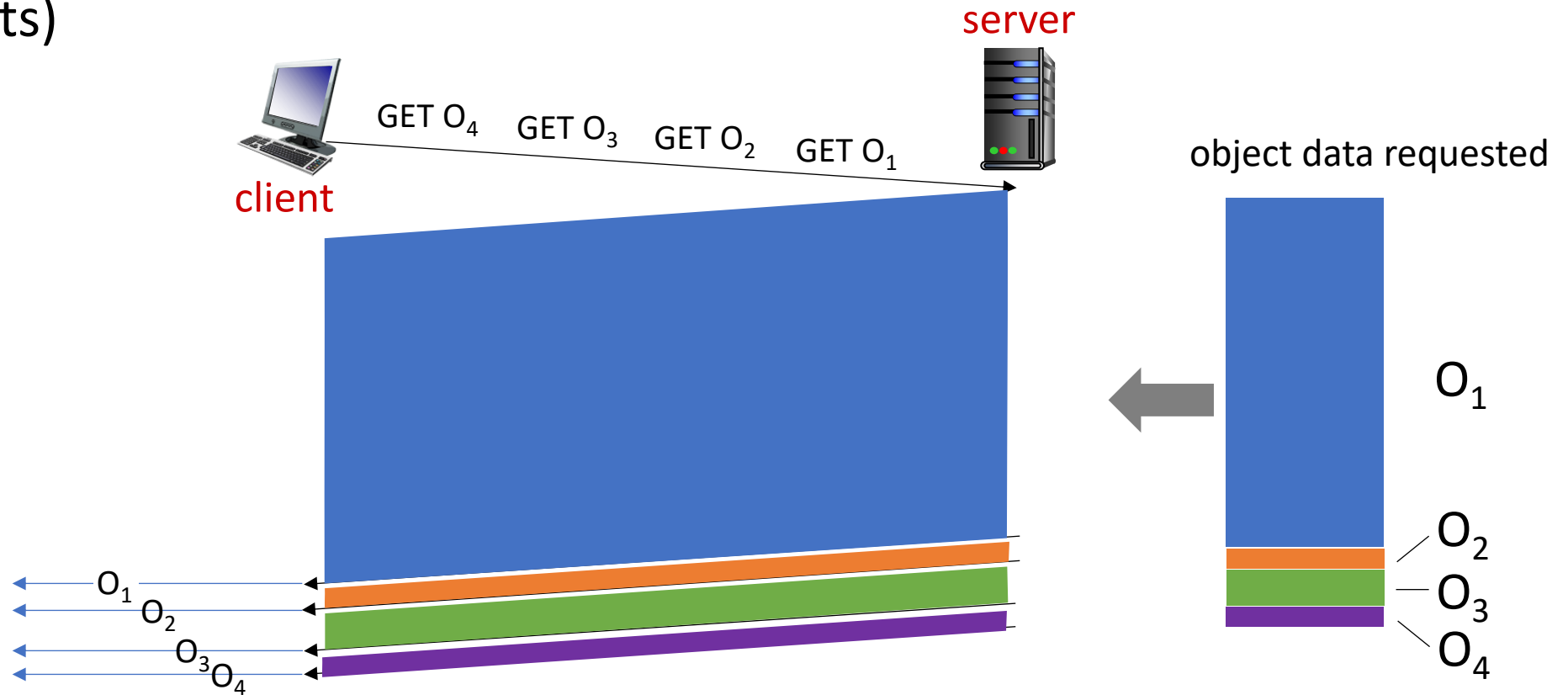
HTTP/1.1: [RFC 2068, 1997] introduced **multiple, pipelined GETs** over single TCP connection server responds *in-order* (FCFS: first-come-first-served scheduling) to GET requests

- with FCFS, small object may have to wait for transmission (**head-of-line (HOL) blocking**) behind large object(s)



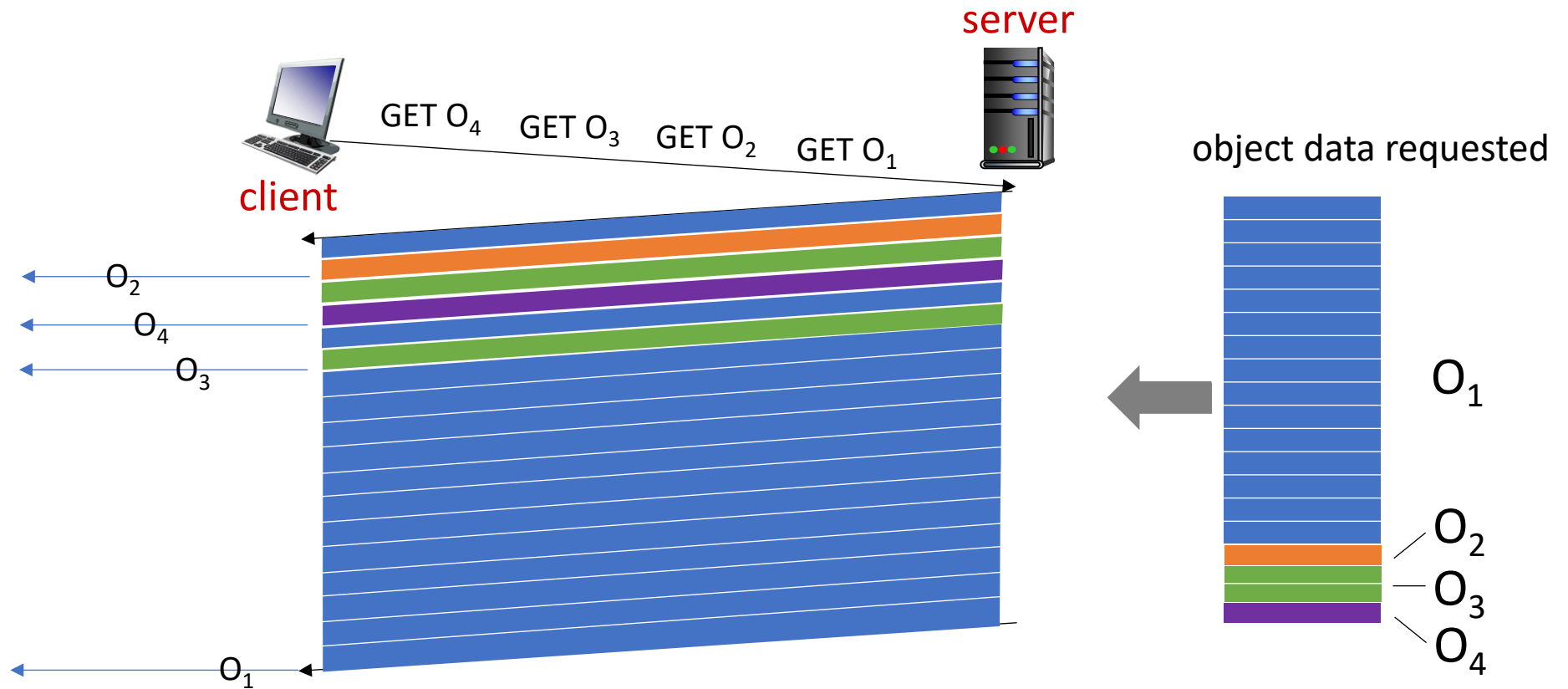
# HTTP/2: mitigating HOL blocking

HTTP 1.1: client requests 1 large object (e.g., video file, and 3 smaller objects)



# HTTP/2: mitigating HOL blocking

HTTP/2: objects divided into frames, frame transmission interleaved



*O<sub>2</sub>, O<sub>3</sub>, O<sub>4</sub> delivered quickly, O<sub>1</sub> slightly delayed*

# HTTP/2

*Key goal:* decreased delay in multi-object HTTP requests

HTTP/2: [RFC 7540, 2015] increased flexibility at server in sending objects to client:

- transmission order of requested objects based on client-specified object priority (not necessarily FCFS)
- divide objects into frames, schedule frames to mitigate HOL blocking
- Most browsers (Chrome, IE, Safari,...) support HTTP/2
- HTTP/2 is used by 35.5% of all websites. (as of Sep. 2023)
  - <https://w3techs.com/technologies/details/ce-http2>



# HTTP/2 to HTTP/3

*Key goal:* decreased delay in multi-object HTTP requests

- **HTTP/3** standardized in June 2022
  - Builds on the concepts established by HTTP/2
  - Supported by 94% of running Web<sup>1)</sup> browsers, and 26% of to 10M websites
- **HTTP/3**
  - transport?: HTTP/1.1 and HTTP/2 used TCP, but HTTP/3 uses **QUIC**
  - maybe more on QUIC in transport layer

