# DEVELHOPE

# Google Data Analysis

## Su Mine Caniklioğlu

# RESOURCES

# DATASETS

**App Data**

8.197

| App | Category | Rating | Reviews | Size | Installs | Type | Price | Content Rating | Genres | Last Updated | Current Ver | Android Ver |
|-----|----------|--------|---------|------|----------|------|-------|----------------|--------|--------------|-------------|-------------|

**Reviews**

64.295

| App | Translated_Review | Sentiment | Sentiment_Polarity | Sentiment_Subjectivity |
|-----|-------------------|-----------|--------------------|-----------------------|

# APP DATA

| Type | Free | Paid | Total |
|---|---|---|---|
| 1.000.000.000 + | 20 | 0 | 20 |
| 500.000.000 + | 24 | 0 | 24 |
| 100.000.000 + | 188 | 0 | 188 |
| 50.000.000 + | 202 | 0 | 202 |
| 10.000.000 + | 935 | 2 | 937 |
| 5.000.000 + | 607 | 0 | 607 |
| 1.000.000 + | 1397 | 20 | 1417 |
| 500.000 + | 494 | 11 | 505 |
| 100.000 + | 1030 | 82 | 1112 |
| 50.000 + | 429 | 40 | 469 |

# PAID AND FREE APP RATIO
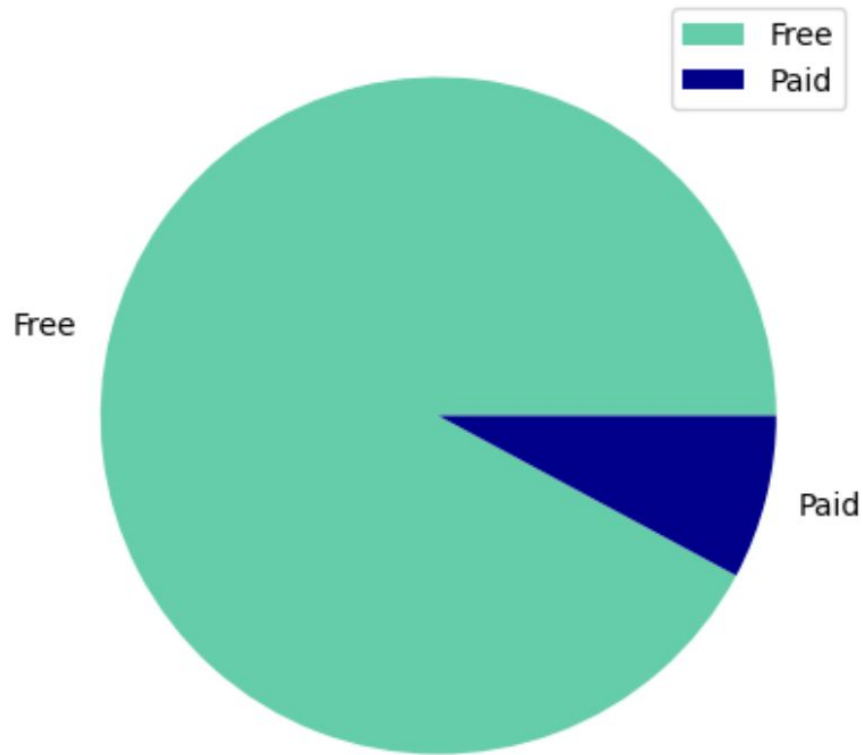
# CATEGORIES

| Category | Paid App Ratio | App Count |
|---|---|---|
| FAMILY | 10% | 1831 |
| GAME | 9% | 959 |
| TOOLS | 9% | 827 |
| BUSINESS | 3% | 420 |
| MEDICAL | 21% | 395 |
| PERSONALIZATION | 22% | 376 |
| PRODUCTIVITY | 7% | 374 |
| LIFESTYLE | 5% | 370 |
| FINANCE | 5% | 345 |
| SPORTS | 7% | 325 |
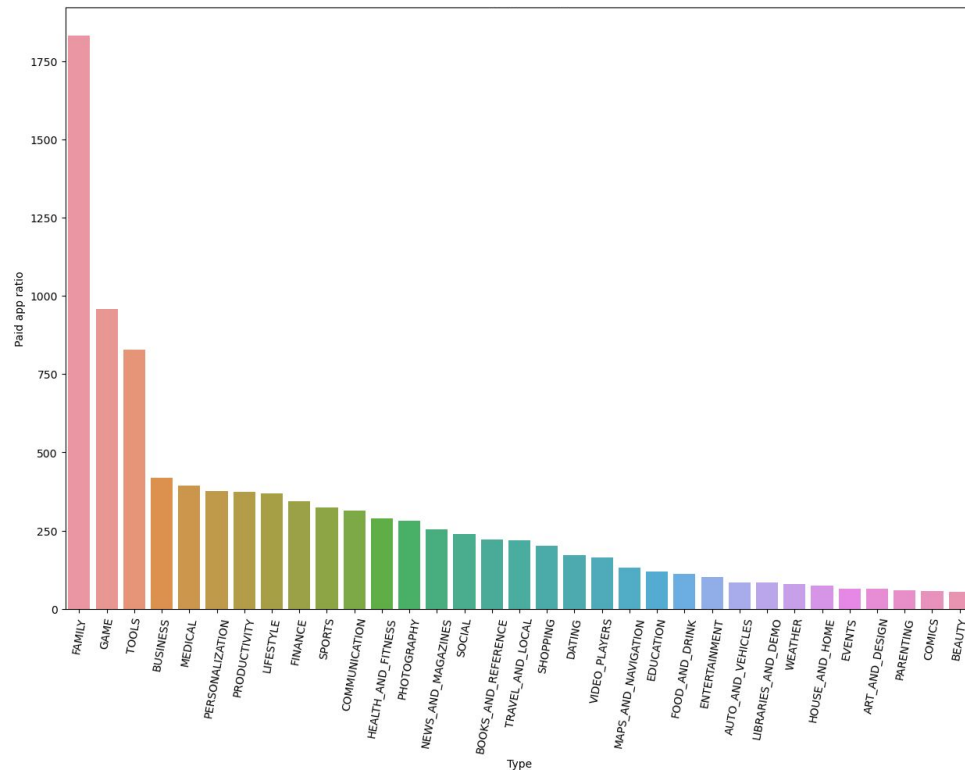
# TOTAL INSTALLS OF CATEGORIES



Category and Install
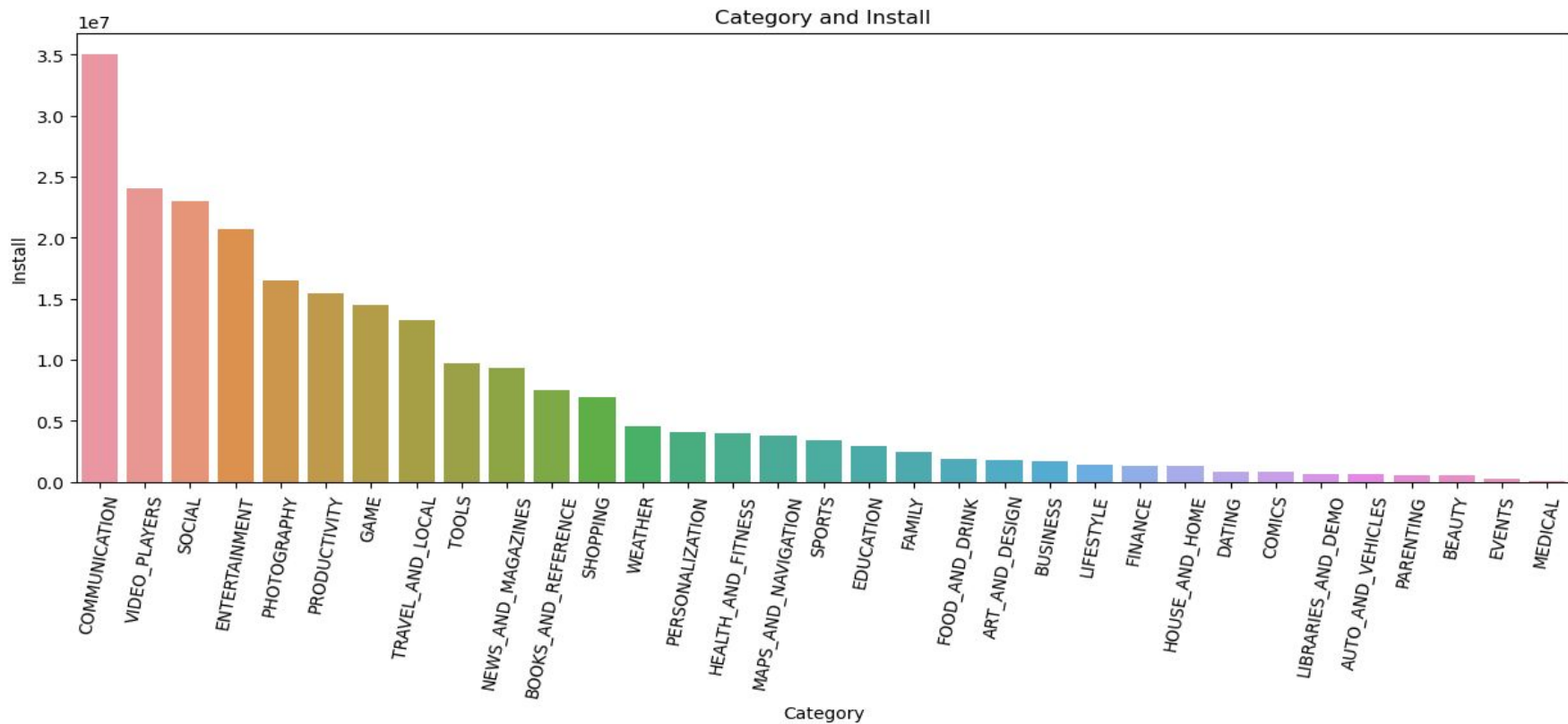
# REVENUE OF EACH CATEGORY



Revenue for Each Category

Positive, neutral and negative comments of apps which has revenue more than 1 million