



DEVELHOPE

Google Data Analysis

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RESOURCES



Google
Sheets



Google
Slides

DATASETS

App Data

8.197

App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
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Reviews

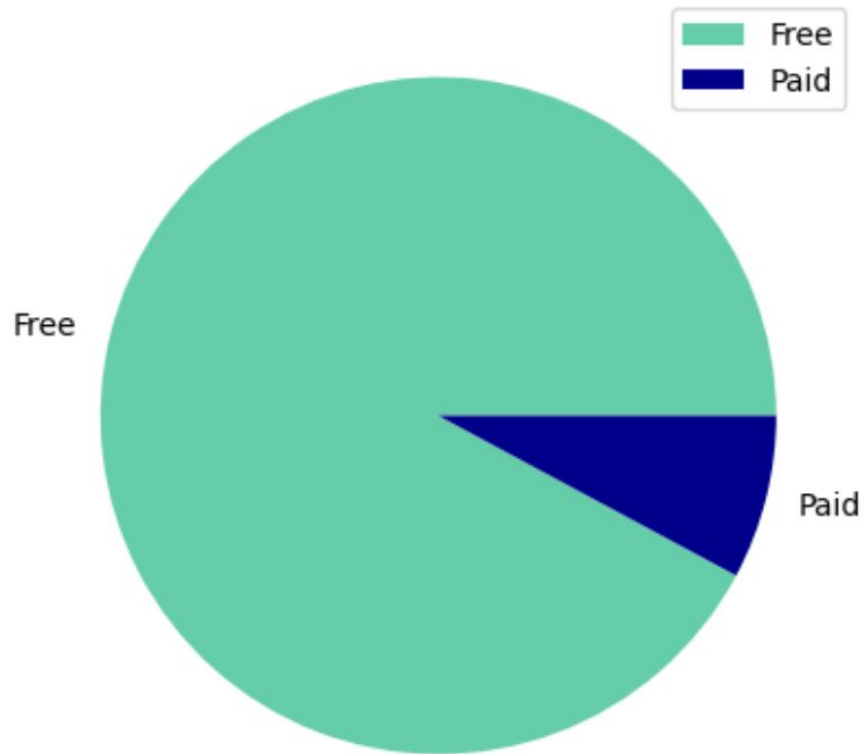
64.295

App	Translated_Review	Sentiment	Sentiment_Polarity	Sentiment_Subjectivity
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APP DATA

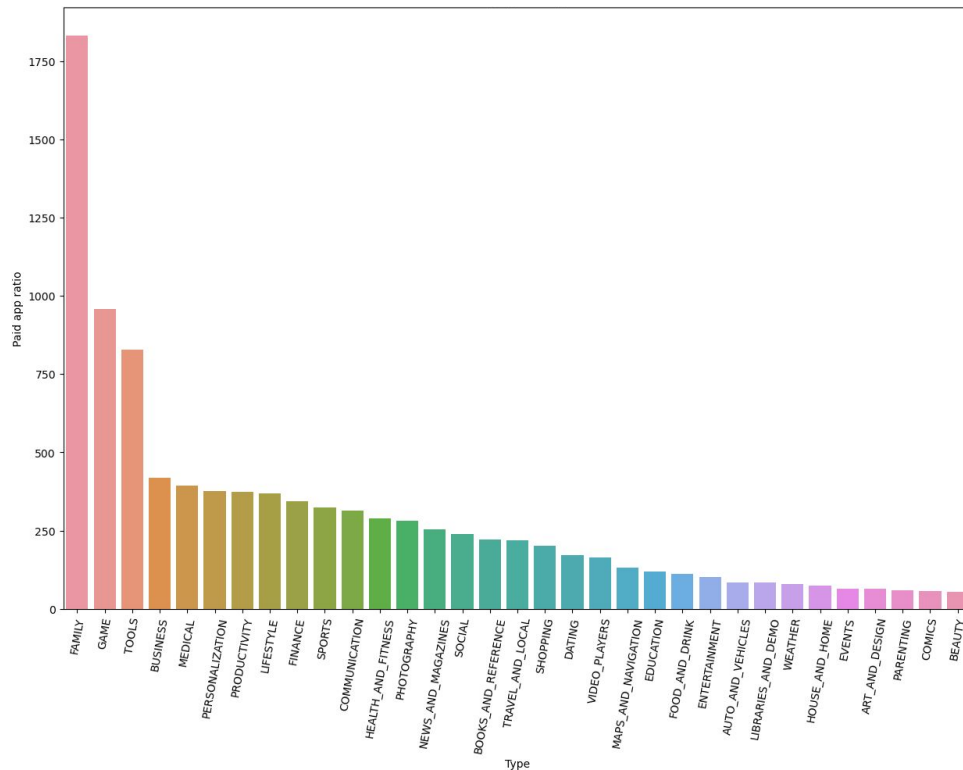
Type	Free	Paid	Total
1.000.000.000 +	20	0	20
500.000.000 +	24	0	24
100.000.000 +	188	0	188
50.000.000 +	202	0	202
10.000.000 +	935	2	937
5.000.000 +	607	0	607
1.000.000 +	1397	20	1417
500.000 +	494	11	505
100.000 +	1030	82	1112
50.000 +	429	40	469

PAID AND FREE APP RATIO

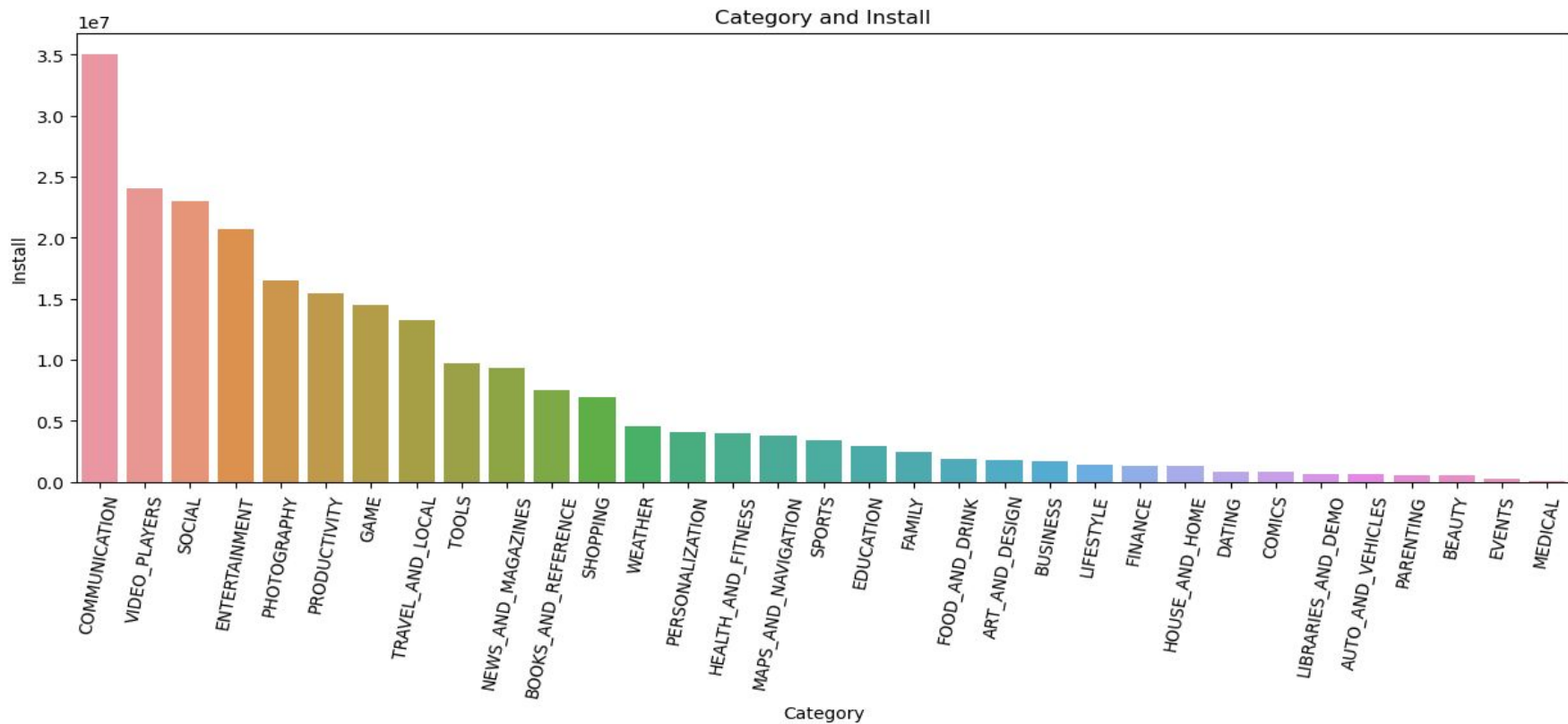


CATEGORIES

Category	Paid App Ratio	App Count
FAMILY	10%	1831
GAME	9%	959
TOOLS	9%	827
BUSINESS	3%	420
MEDICAL	21%	395
PERSONALIZATION	22%	376
PRODUCTIVITY	7%	374
LIFESTYLE	5%	370
FINANCE	5%	345
SPORTS	7%	325



TOTAL INSTALLS OF CATEGORIES



REVENUE OF EACH CATEGORY

