

# National Health and Nutrition Examination Survey

## 2017-March 2020 Data Documentation, Codebook, and Frequencies

### Consumer Behavior Phone Follow-up Module - Adult (P\_CBQPFA)

**Data File: P\_CBQPFA.xpt**

**First Published: September 2022**

**Last Revised: NA**

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## Component Description

The NHANES program suspended field operations in March 2020 due to the coronavirus disease 2019 (COVID-19) pandemic. As a result, data collection for the NHANES 2019-2020 cycle was not completed and the collected data are not nationally representative. Therefore, data collected from 2019 to March 2020 were combined with data from the NHANES 2017-2018 cycle to form a nationally representative sample of NHANES 2017-March 2020 pre-pandemic data. These data are available to the public. Please refer to the Analytic Notes section for more details on the use of the data.

The Consumer Behavior Phone Follow-up Module - Adult (CBQPFA) section provides personal interview data for participants 16 years and older on various dietary related consumer behavior topics. Topics included in the section are:

- Use of calorie labels on menus of various types of food-serving establishments (21 questions; CBQ506 – CBQ900);
- Knowledge of calorie needs (1 question; CBQ645); and
- Use of certain components of the Nutrition Facts Label (17 questions; CBQ700 – CBQ695).

In 2007, a Flexible Consumer Behavior Survey (FCBS) module was introduced in NHANES. This module was developed in collaboration with the Economic Research Service (ERS) of the U.S. Department of Agriculture (USDA). It was designed to collect information on people's knowledge, attitudes, and beliefs toward nutrition and food choices.

The FCBS module has two elements: a core set of questions asked in the household interview, and a supplementary module asked in a 15-minute telephone follow-up interview with focuses specifically designed for each 2-year data collection cycle. While the core questions remained in the survey continuously, the supplementary module was conducted in 2009-2010 and again in 2017-2018 and 2019-2020.

Data from the core set of questions in the 2017-March 2020 pre-pandemic FCBS module have been included in the Diet Behavior and Nutrition (DBQ), Consumer Behavior (CBQ), Income (INQ), and Food Security (FSQ) sections and released in separate files available on the [NHANES website](#).

The FCBS supplementary phone follow-up module was designed to be administered differently depending upon the survey participant's age. For participants aged 16 years and older, we were interested in how their behavior related to their own diet and health. Therefore, the data were collected at person-level, meaning each participant answered the questions for himself/herself. For children aged 1-15 years old, the research interest was to see how the adults' beliefs and behaviors can be related to the intake of children in the family. For example, the fast food buying habits of an adult may relate to the dietary intake of the children in the same family. Therefore, the FCBS phone follow up data were collected at the family level for children 1-15 years old. The questions were asked to one adult respondent in the family, the data were then linked to all eligible children in the home. The adult was not providing a proxy response for the child but giving his/her own information in this interview.

To be consistent with the design of the instrument, data from the FCBS supplementary phone follow-up module are released in two separate files based on the target groups: one dataset (P\_CBQPFA) for survey participants 16 years and older, and another dataset (P\_CBQPFC) for participants 1-15 years old.

Similar to other datasets in the NHANES 2017-March 2020 pre-pandemic release cycle, all FCBS related data files can be linked by the respondent sequence number (SEQN). For more information on the other FCBS related data, refer to the documentations accompanying the datasets.

## Eligible Sample

All participants in the 2017-March 2020 pre-pandemic sample aged 1 year and older who complete a dietary interview in the mobile examination center (MEC) were eligible to participate in the FCBS follow-up interview. However, only data from survey participants aged 16 years and older are included in this dataset. Data collected for participants aged 1-15 years are released in a separate dataset ([P\\_CBQPFC](#)).

## Interview Setting and Mode of Administration

The FCBS follow-up interview was administered to participants aged 16 years and older, over the telephone, after the day 2 dietary interview. (Note: The day 2 dietary interviews were conducted by telephone 3-10 days after the health examination in the MEC, but the timing varied.) After the day 2 dietary interview was completed, participants were given the option to continue with the FCBS interview or have it scheduled for another day or time.

All the questions were asked by trained interviewers using the Computer-Assisted Telephone Interviewing – CATI system. A hand card booklet was given to the participants before they left the MEC for them to use later during the follow-up interview. When necessary, the interviewers read the hand cards to respondents.

## Quality Assurance & Quality Control

The CATI system is programmed with built-in consistency checks to reduce data entry errors. CATI also uses online help screens to assist interviewers in defining key terms used in the questionnaire. All of the data were reviewed by NHANES office staff for accuracy and completeness.

## Data Processing and Editing

Frequency counts were checked, “skip” patterns were verified, and the reasonableness of question responses was reviewed. Edits were made to some variables to ensure the completeness, consistency, and analytic usefulness of the data. Edits were also made, when necessary, to address data disclosure concerns. When a variable was modified globally, as part of the editing process, the third letter in the variable name was changed from a Q (i.e., CBQ) to a D (i.e., CBD). For example, some data were collected using two variables (a number variable and a unit of measure variable) but combined into a single variable for data release purposes.

## Analytic Notes

The COVID-19 pandemic required suspension of NHANES 2019-2020 field operations in March 2020 after data were collected in 18 of the 30 survey locations in the 2019-2020 sample. Data collection was cancelled for the remaining 12 locations. Because the collected data from 18 locations were not nationally representative, these data were combined with data from the previous cycle (2017-2018) to create a 2017-March 2020 pre-pandemic data file. A special weighting process was applied to the 2017-March 2020 pre-pandemic data file. The resulting dietary weights should be used to calculate estimates from the combined cycles. These dietary weights are not appropriate for independent analyses of the 2019-2020 data and will not yield nationally representative results for either the 2017-2018 data alone or the 2019-March 2020 data alone. Please refer to the NHANES website for additional information for the NHANES 2017-March 2020 pre-pandemic data, and for the previous 2017-2018 public use data file with specific weights for that 2-year cycle.

Only participants who complete day 1 dietary interview in the MEC are eligible to participate in the FCBS follow-up interview. For the NHANES 2017-March 2020 pre-pandemic sample, there were 8,552 individuals aged 16 years and older eligible for the FCBS follow-up interview; of these, 6,806 were considered respondents for the FCBS. Dietary day 1 sample weights (WTDRD1PP) are recommended for use in analysis with data from the 2017-March 2020 pre-pandemic FCBS follow-up module (either alone or when the FCBS follow-up data are used in conjunction with MEC data). This set of weights was constructed by taking the MEC sample weights (WTMECPRP) and further adjusting for (a) the additional non-response and (b) the differential allocation by day of the week for the dietary intake data collection. For more detailed information on the dietary day 1 weights, refer to the [documentation](#) accompanying the dietary datasets.

The order of the response categories for five questions (CBQ915, CBD925, CBQ738, CBQ698, and CBQ695) were randomized by household to minimize primacy and recency bias.

**CBD925** (What does the Daily Value mean to you)

A derived variable, CBD925, was created by combining CBQ925 (collected in the 2017-2018 cycle) and CBQ926 (collected in the 2019-2020 cycle). FDA implemented the new Nutrition Facts Label with the required compliance deadline set by January 1, 2020, and most manufacturers implemented the new label by the end of 2018 or beginning of 2019. Therefore, the question CBQ925 was updated with the new food label sample in CBQ926 to reflect this change for the 2019-2020 data collection. Although the meaning of the question remains the same (i.e., what does the Daily Value on the Food Label mean to you), the sample labels are different. In the 2017-2018 instrument, the sample Nutrition Facts Label on food packages shows 5% Daily Value of vitamin A, while in the 2019-2020 instrument, the label shows 10% Daily Value of vitamin D (see table below for details). Given the same conceptual data was captured, these two items were combined and released in variable CBD925 in this public use dataset for the 2017-March 2020 cycle. Please refer to the 2017-2018 and 2019-2020 Flexible Consumer Behavior Survey (FCBS) Modules and Handcards at: [NHANES 2017-March 2020 Pre-Pandemic Questionnaire Instruments \(cdc.gov\)](#) for additional details.

Please refer to the [NHANES Analytic Guidelines](#) and the on-line [NHANES Tutorial](#) for further details on the use of sample weights and other analytic issues. Both are available on the NHANES website.

## Codebook and Frequencies

### SEQN - Respondent sequence number

<b>Variable Name:</b>	SEQN
<b>SAS Label:</b>	Respondent sequence number
<b>English Text:</b>	Respondent sequence number.
<b>Target:</b>	Both males and females 16 YEARS - 150 YEARS

## CBQ502 - Hand card booklet available

**Variable Name:** CBQ502**SAS Label:** Hand card booklet available**English Text:** Do you have the green hand card booklet? {It is in the same bag as the food measuring guides [you used for your/we used for SP's] dietary phone interview. I'll wait while you locate it. Do you have it?}**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	5455	5455	CBQ506
2	No	1351	6806	
7	Refused	0	6806	
9	Don't know	0	6806	
.	Missing	1746	8552	

## CBQ503 - A package with food label available

**Variable Name:** CBQ503

**SAS Label:** A package with food label available

**English Text:** Let's go ahead with the interview anyway. Do you have a cereal box, can or package of food with a food label on the back or the side that you can use for this interview? I'll wait while you locate it.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	893	893	
2	No	458	1351	
7	Refused	0	1351	
9	Don't know	0	1351	
.	Missing	7201	8552	

## CBQ506 - Buy food from fast food/pizza places

**Variable Name:** CBQ506**SAS Label:** Buy food from fast food/pizza places

**English Text:** I am going to ask you about eating foods and beverages from different places. The types of places are listed on hand card 1 in your booklet. Please turn to hand card 1. We will start with foods or beverages from fast food or pizza places, then I'll go down the list and ask you about each of the other places.} For the first few questions, please answer yes or no. In the past 12 months, did you buy food from fast food or pizza places?

**English Instructions:** CAPI INSTRUCTION: If CBQ502 = 2, 7, OR 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Ok, let's go ahead with the interview. I am going to ask you about eating foods and beverages from different places. The types of places include: fast food or pizza places; restaurants with waiter or waitress service; all-you-can-eat buffets; places that sells mostly beverages, such as a coffee shop or juice bar, movie theatres, sports arenas, or other places of recreation; grocery stores; and convenience stores. We will start with foods or beverages from fast food or pizza places, then I'll ask you about each of the other places."

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	6134	6134	
2	No	672	6806	CBQ551
7	Refused	0	6806	
9	Don't know	0	6806	
.	Missing	1746	8552	

## CBQ536 - Notice calories at fast food/pizza place

**Variable Name:** CBQ536**SAS Label:** Notice calories at fast food/pizza place**English Text:** At the last fast food or pizza place you bought foods or beverages, did you notice any calorie information on the menu?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2215	2215	
2	No	3906	6121	CBQ551
7	Refused	0	6121	CBQ551
9	Don't know	13	6134	CBQ551
.	Missing	2418	8552	

## CBQ541 - Use calorie info at fast food/pizza

**Variable Name:** CBQ541  
**SAS Label:** Use calorie info at fast food/pizza  
**English Text:** Did you use the information in deciding what to buy?  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	893	893	
2	No	1322	2215	
7	Refused	0	2215	
9	Don't know	0	2215	
.	Missing	6337	8552	



## CBQ551 - Eat from restaurant w/waiter

**Variable Name:** CBQ551**SAS Label:** Eat from restaurant w/waiter**English Text:** In the past 12 months, did you eat in or get take-out from a restaurant with waiter or waitress service?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	5138	5138	
2	No	1668	6806	CBQ830
7	Refused	0	6806	
9	Don't know	0	6806	
.	Missing	1746	8552	

## CBQ581 - Notice calories at restaurant w/waiter

**Variable Name:** CBQ581**SAS Label:** Notice calories at restaurant w/waiter**English Text:** The last time you ate or got take-out from a restaurant with a waiter or waitress, did you notice any calorie information on the menu?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1743	1743	
2	No	3389	5132	CBQ830
7	Refused	0	5132	CBQ830
9	Don't know	5	5137	CBQ830
.	Missing	3415	8552	

## CBQ586 - Use calorie info at restaurant w/waiter

**Variable Name:** CBQ586**SAS Label:** Use calorie info at restaurant w/waiter**English Text:** Did you use the information in deciding what to order?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	762	762	
2	No	980	1742	
7	Refused	0	1742	
9	Don't know	1	1743	
.	Missing	6809	8552	

## CBQ830 - Eat at all-you-can-eat buffet

**Variable Name:** CBQ830**SAS Label:** Eat at all-you-can-eat buffet**English Text:** In the past 12 months, did you eat at an all-you-can-eat buffet style restaurant?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2758	2758	
2	No	4047	6805	CBQ845
7	Refused	0	6805	
9	Don't know	0	6805	
.	Missing	1747	8552	

## CBQ835 - Notice calorie info at buffet

**Variable Name:** CBQ835**SAS Label:** Notice calorie info at buffet**English Text:** The last time you ate at an all-you-can-eat buffet style restaurant, did you notice any calorie information on the menu?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	289	289	
2	No	2466	2755	CBQ845
7	Refused	0	2755	CBQ845
9	Don't know	3	2758	CBQ845
.	Missing	5794	8552	

## CBQ840 - Use calorie information at buffet

**Variable Name:** CBQ840  
**SAS Label:** Use calorie information at buffet  
**English Text:** Did you use the information in deciding what to eat?  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	132	132	
2	No	157	289	
7	Refused	0	289	
9	Don't know	0	289	
.	Missing	8263	8552	

## CBQ845 - Buy from coffee shop/juice bar

**Variable Name:** CBQ845**SAS Label:** Buy from coffee shop/juice bar**English Text:** In the past 12 months, did you buy any foods or beverages at a place that sells mostly beverages such as a coffee shop or juice bar?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2743	2743	
2	No	4062	6805	CBQ860
7	Refused	0	6805	
9	Don't know	0	6805	
.	Missing	1747	8552	

## CBQ850 - Notice calorie info at coffee shop

**Variable Name:** CBQ850**SAS Label:** Notice calorie info at coffee shop**English Text:** The last time you bought foods or beverages at a place that sells mostly beverages, did you notice any calorie information on the menu?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1332	1332	
2	No	1410	2742	CBQ860
7	Refused	0	2742	CBQ860
9	Don't know	1	2743	CBQ860
.	Missing	5809	8552	



## CBQ855 - Use calorie info at coffee shop

**Variable Name:** CBQ855  
**SAS Label:** Use calorie info at coffee shop  
**English Text:** Did you use the information in deciding what to order?  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	548	548	
2	No	784	1332	
7	Refused	0	1332	
9	Don't know	0	1332	
.	Missing	7220	8552	

## CBQ860 - Buy at recreational places

**Variable Name:** CBQ860**SAS Label:** Buy at recreational places**English Text:** In the past 12 months, did you buy any foods or beverages at movie theaters, sports arenas, or other places of recreation?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2773	2773	
2	No	4032	6805	CBQ875
7	Refused	0	6805	
9	Don't know	0	6805	
.	Missing	1747	8552	

## CBQ865 - Notice calories at recreational places

**Variable Name:** CBQ865**SAS Label:** Notice calories at recreational places**English Text:** The last time you bought foods or beverages at a movie theater, sports arena, or other place of recreation, did you notice any calorie information on the menu?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	415	415	
2	No	2351	2766	CBQ875
7	Refused	0	2766	CBQ875
9	Don't know	7	2773	CBQ875
.	Missing	5779	8552	

## CBQ870 - Use calorie info at recreational places

**Variable Name:** CBQ870**SAS Label:** Use calorie info at recreational places**English Text:** Did you use the information in deciding what to order?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	140	140	
2	No	275	415	
7	Refused	0	415	
9	Don't know	0	415	
.	Missing	8137	8552	

## CBQ875 - Buy prepared foods from grocery store

**Variable Name:** CBQ875**SAS Label:** Buy prepared foods from grocery store**English Text:** In the past 12 months, did you buy prepared foods such as salads, soups, chicken, sandwiches and cooked vegetables from grocery store salad bars and deli counters?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	4213	4213	
2	No	2591	6804	CBQ890
7	Refused	0	6804	
9	Don't know	1	6805	
.	Missing	1747	8552	

## CBQ880 - Notice calorie info at grocery store

**Variable Name:** CBQ880**SAS Label:** Notice calorie info at grocery store**English Text:** The last time you bought prepared foods at a grocery store, did you notice any calorie information about these foods?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1888	1888	
2	No	2322	4210	CBQ890
7	Refused	0	4210	CBQ890
9	Don't know	4	4214	CBQ890
.	Missing	4338	8552	

## CBQ885 - Use calorie info at grocery store

**Variable Name:** CBQ885  
**SAS Label:** Use calorie info at grocery store  
**English Text:** Did you use the information in deciding what to buy?  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	962	962	
2	No	924	1886	
7	Refused	0	1886	
9	Don't know	2	1888	
.	Missing	6664	8552	

## CBQ890 - Buy prepared food at convenience store

**Variable Name:** CBQ890**SAS Label:** Buy prepared food at convenience store**English Text:** In the past 12 months, did you buy prepared foods at convenience stores including gas stations or corner stores?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2253	2253	
2	No	4549	6802	CBQ615
7	Refused	0	6802	
9	Don't know	3	6805	
.	Missing	1747	8552	



## CBQ895 - Notice calorie info at convenience store

**Variable Name:** CBQ895**SAS Label:** Notice calorie info at convenience store**English Text:** The last time you bought prepared foods at a convenience store, including a gas station or corner store, did you notice any calorie information about these foods?**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	684	684	
2	No	1571	2255	CBQ615
7	Refused	0	2255	CBQ615
9	Don't know	1	2256	CBQ615
.	Missing	6296	8552	

## CBQ900 - Use calorie info at convenience store

**Variable Name:** CBQ900  
**SAS Label:** Use calorie info at convenience store  
**English Text:** Did you use the information in deciding what to buy?  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	259	259	
2	No	425	684	
7	Refused	0	684	
9	Don't know	0	684	
.	Missing	7868	8552	

## CBQ615 - CHECK ITEM

<b>Variable Name:</b>	CBQ615
<b>English Instructions:</b>	BOX 1. CHECK ITEM CBQ615: CBQ645 ONLY APPLIES TO RESPONDENT WHO IS A PARTICIPANT. IF RESPONDENT IS A PARTICIPANT, CONTINUE. OTHERWISE, GO TO CBQ700.
<b>Target:</b>	Both males and females 16 YEARS - 150 YEARS

## CBQ645 - Calories needed per day

**Variable Name:** CBQ645

**SAS Label:** Calories needed per day

**English Text:** {Please turn to hand card 2.} About how many calories do you think a {man/  
woman} of your age and physical activity needs to consume a day to maintain  
your current weight?

**English Instructions:** [HAND CARD #2] CAPI INSTRUCTION: Do NOT display the text in braces if  
CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Less than 500 calories	492	492	
2	500-1000 calories	882	1374	
3	1001-1500 calories	1578	2952	
4	1501-2000 calories	1966	4918	
5	2001-2500 calories	976	5894	
6	2501-3000 calories	268	6162	
7	More than 3000 calories	135	6297	
77	Refused	0	6297	
99	Don't know	459	6756	
.	Missing	1796	8552	

## CBQ700 - Use expiration date on food packages

**Variable Name:** CBQ700**SAS Label:** Use expiration date on food packages**English Text:** {Now turn the page to use hand card 3.} Many food packages contain an expiration date such as "use by" or "sell by". How often do you use the expiration date when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?**English Instructions:** [HAND CARD # 3] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	3702	3702	
2	Most of the time	1563	5265	
3	Sometimes	862	6127	
4	Rarely	350	6477	
5	Never	320	6797	
6	Never seen	4	6801	
7	Refused	0	6801	
9	Don't know	3	6804	
.	Missing	1748	8552	

## DBQ780 - Use health claims on food packages

**Variable Name:** DBQ780

**SAS Label:** Use health claims on food packages

**English Text:** Some food packages contain health claims about the benefits of nutrients or foods {like the examples on hand card 4}. How often do you use this kind of health claim when deciding to buy a product? Using hand card 5, would you say always, most of the time, sometimes, rarely, or never?

**English Instructions:** [HAND CARDS # 4 & # 5] CAPI INSTRUCTIONS: IF CBQ502=2,7,or 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: For example, "Diets low in sodium may reduce the risk of high blood pressure", or "Adequate calcium throughout life may reduce the risk of osteoporosis", Do NOT display "Using hand card # 5", in the third sentence.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	617	617	
2	Most of the time	1138	1755	
3	Sometimes	2443	4198	
4	Rarely	1447	5645	
5	Never	1142	6787	
6	Never seen	10	6797	
7	Refused	0	6797	
9	Don't know	6	6803	
.	Missing	1749	8552	

## DBQ750 - Use nutrition facts panel on food label

**Variable Name:** DBQ750

**SAS Label:** Use nutrition facts panel on food label

**English Text:** {Please turn to hand card 6. For the next few questions you'll use hand card 7 to respond, but first please look at hand card 6 which shows an example of the food label. How often do you use the Nutrition Facts panel on a food label, such as the part colored in yellow on the sample food label on hand card 6, when deciding to buy a food product?} {Looking at hand card 7,} would you say always, most of the time, sometimes, rarely, or never?

**English Instructions:** [HAND CARDS # 6 & # 7] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY DBQ750 AS SHOWN ABOVE. ELSE IF CBQ503=1, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Next, we have some questions about food labels. On your (cereal box, can, food package, etc.) please look for the food label that is usually on the back or the side of the package. A food label has two parts, a Nutrition Facts panel and a list of ingredients. The "Nutrition Facts panel" of a food label lists the amount of calories, fat, fiber, carbohydrates and some other nutritional information. How often do you use the Nutrition Facts panel when deciding to buy a food product?" Do NOT display "Looking at hand card # 7", in the fourth sentence. ELSE IF CBQ503=2, 7, OR 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Next, we have some questions about food labels. A food label usually is on the back or the side of the food package. It has two parts, a Nutrition Facts panel and a list of ingredients. The "Nutrition Facts panel" of a food label lists the amount of calories, fat, fiber, carbohydrates and some other nutritional information. How often do you use the Nutrition Facts panel when deciding to buy a food product?"

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	1005	1005	
2	Most of the time	1683	2688	
3	Sometimes	2395	5083	
4	Rarely	954	6037	
5	Never	761	6798	
6	Never seen	2	6800	
7	Refused	0	6800	
9	Don't know	2	6802	
.	Missing	1750	8552	

## DBQ760 - Use ingredients list on food label

**Variable Name:** DBQ760**SAS Label:** Use ingredients list on food label

**English Text:** {Please turn to hand card 8. Again, for the next question, you'll use hand card 9 to respond, but first look at hand card 8.} How often do you use the list of ingredients on a food label, {such as the part colored in pink on hand card 8,} when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?

**English Instructions:** [HAND CARD # 8 & # 9] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	895	895	
2	Most of the time	1417	2312	
3	Sometimes	2342	4654	
4	Rarely	1286	5940	
5	Never	861	6801	
6	Never seen	0	6801	
7	Refused	0	6801	
9	Don't know	1	6802	
.	Missing	1750	8552	



## DBQ770 - Use serving size info on food label

**Variable Name:** DBQ770**SAS Label:** Use serving size info on food label

**English Text:** {Please turn your hand card to the next page.} How about the information on the serving size? [HAND CARD # 10] How often do you use information on the serving size on a food label, {such as the part colored in green on hand card 10,} when deciding to buy a food product?] Would you say always, most of the time, sometimes, rarely, or never?]

**English Instructions:** [HAND CARDS # 10 & # 11] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	741	741	
2	Most of the time	1309	2050	
3	Sometimes	2155	4205	
4	Rarely	1419	5624	
5	Never	1176	6800	
6	Never seen	1	6801	
7	Refused	0	6801	
9	Don't know	1	6802	
.	Missing	1750	8552	

## CBQ905 - Use number of servings on food label

**Variable Name:** CBQ905**SAS Label:** Use number of servings on food label

**English Text:** {Please turn to hand cards 12 and 13.} How about the information on the number of servings in the package? [How often do you use information on the number of servings in the package on a food label, {such as the part colored in purple on hand card 12,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]

**English Instructions:** [HAND CARDS # 12 & # 13] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	831	831	
2	Most of the time	1330	2161	
3	Sometimes	2175	4336	
4	Rarely	1312	5648	
5	Never	1149	6797	
6	Never seen	3	6800	
7	Refused	0	6800	
9	Don't know	2	6802	
.	Missing	1750	8552	

## CBQ910 - Use footnote on food label

**Variable Name:** CBQ910**SAS Label:** Use footnote on food label

**English Text:** {Please turn to hand cards #14 and 15.} How about the information contained in the footnote? [How often do you use information contained in the footnote on a food label, {such as the part colored in orange on hand card 14,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]

**English Instructions:** [HAND CARDS # 14 & # 15] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	404	404	
2	Most of the time	569	973	
3	Sometimes	1528	2501	
4	Rarely	2049	4550	
5	Never	2233	6783	
6	Never seen	13	6796	
7	Refused	0	6796	
9	Don't know	6	6802	
.	Missing	1750	8552	

## CBQ685 - Use percent daily value on food label

**Variable Name:** CBQ685**SAS Label:** Use percent daily value on food label

**English Text:** {Please turn to hand cards 16 and 17.} How about the information on the percent daily value? [How often do you use information on the percent daily value on a food label, {such as the part colored in blue on hand card 16,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]

**English Instructions:** [HAND CARDS # 16 & # 17] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	728	728	
2	Most of the time	1111	1839	
3	Sometimes	2172	4011	
4	Rarely	1355	5366	
5	Never	1425	6791	CBQ920
6	Never seen	7	6798	CBQ920
7	Refused	0	6798	CBQ920
9	Don't know	3	6801	CBQ920
.	Missing	1751	8552	

## CBQ915 - Use percent daily value or nutrients

**Variable Name:** CBQ915

**SAS Label:** Use percent daily value or nutrients

**English Text:** {For the next question you'll use {hand cards 19 & 21} to respond, but first please look at {hand card 18/hand card 20.} Which one do you use more often when deciding to buy a food product - information on the food label about Percent Daily Value, {such as the part colored in blue on {hand card 18/hand card 20},} or about the amount of nutrients such as the value in grams or milligrams noted next to each nutrient {such as the part highlighted in yellow}? {Looking at {hand card 19/hand card 21},} would you say you use...

**English Instructions:** [HAND CARDS # 18 & # 19] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "[HAND CARDS # 18 & # 19]". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "[HAND CARDS # 20 & # 21]". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION # 1 [HAND CARDS # 20 & # 21] CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Only percent daily value	472	472	
2	Percent daily value more often	671	1143	
3	Both percent daily value and amount of nutrients about the same	1651	2794	
4	Amount of nutrients more often	1520	4314	
5	Only amount of nutrients	843	5157	
6	Do not use either	157	5314	
7	Refused	0	5314	
9	Don't know	52	5366	
.	Missing	3186	8552	

## CBQ920 - CHECK ITEM

<b>Variable Name:</b>	CBQ920
<b>English Instructions:</b>	BOX NEW. CHECK ITEM CBQ920: IF CBQ502=1, CONTINUE. OTHERWISE, GO TO CBQ930.
<b>Target:</b>	Both males and females 16 YEARS - 150 YEARS

## CBD925 - What does the Daily Value mean to you

**Variable Name:** CBD925**SAS Label:** What does the Daily Value mean to you**English Text:** Now turn to {hand cards 22 and 23/hand cards 24 and 25}. The label of the product shows 10% Daily Value for Vitamin D in a serving of the product. What does the 10% Daily Value mean to you?**English Instructions:** HAND CARDS #22 & #23 CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS #22 & #23". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS #24 & #25". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS #24 & #25 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	10% of calories/serving come from Vit D	1346	1346	
2	One serving has 10% Vit D by weight	1025	2371	
3	One serving has 10% Vit D needed per day	2793	5164	
7	Refused	3	5167	
9	Don't know	288	5455	
.	Missing	3097	8552	

## CBQ930 - Use calorie information on food label

**Variable Name:** CBQ930**SAS Label:** Use calorie information on food label**English Text:** {Look at hand cards 26 and 27.} How often do you use the calorie information on a food label, {such as the part colored in green,} when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?**English Instructions:** [HAND CARDS # 26 and # 27] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	1044	1044	
2	Most of the time	1573	2617	
3	Sometimes	2176	4793	
4	Rarely	1020	5813	
5	Never	979	6792	
6	Never seen	4	6796	
7	Refused	0	6796	
9	Don't know	5	6801	
.	Missing	1751	8552	



## CBQ935 - Use sugars info on food label

**Variable Name:** CBQ935**SAS Label:** Use sugars info on food label

**English Text:** {Please turn your hand cards to the next page.} How about information on sugars? [How often do you use information on sugars on a food label, {such as the part colored in pink on hand card 28,} when deciding to buy a food product?] Would you say always, most of the time, sometimes, rarely, or never?

**English Instructions:** [HAND CARD # 28 & # 29] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	1577	1577	
2	Most of the time	1410	2987	
3	Sometimes	1842	4829	
4	Rarely	995	5824	
5	Never	964	6788	
6	Never seen	5	6793	
7	Refused	0	6793	
9	Don't know	8	6801	
.	Missing	1751	8552	

## CBQ945 - Use sodium info on food label

**Variable Name:** CBQ945**SAS Label:** Use sodium info on food label**English Text:** {Now turn to hand cards 30 and 31.} How about information on sodium? [How often do you use information on sodium on a food label, {such as the part colored in blue on hand card 30,} when deciding to buy a food product?]  
[Would you say always, most of the time, sometimes, rarely, or never?]**English Instructions:** [HAND CARDS # 30 & # 31] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	1504	1504	
2	Most of the time	1221	2725	
3	Sometimes	1764	4489	
4	Rarely	1130	5619	
5	Never	1175	6794	
6	Never seen	3	6797	
7	Refused	0	6797	
9	Don't know	4	6801	
.	Missing	1751	8552	

## CBQ950 - Use second column on food label

**Variable Name:** CBQ950**SAS Label:** Use second column on food label

**English Text:** {Please turn to the next hand card page.} Some food packages contain two column labels. {For example, the one shown in hand card 32}. The first column has nutrient information for one serving of the food, and the second column contains information for the entire package. On packages containing two column labels, how often do you use the second column with information per container when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?

**English Instructions:** [HAND CARDS # 32 & # 33] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	403	403	
2	Most of the time	768	1171	
3	Sometimes	1737	2908	
4	Rarely	1628	4536	
5	Never	1453	5989	
6	Never seen	807	6796	
7	Refused	0	6796	
9	Don't know	5	6801	
.	Missing	1751	8552	

## CBQ708 - CHECK ITEM

<b>Variable Name:</b>	CBQ708
<b>English Instructions:</b>	BOX 5NEW. CHECK ITEM CBQ708: IF [DBQ750 = 1-3] OR [DBQ760 = 1-3] OR [DBQ770 = 1-3] OR [DBQ780 = 1-3], OR [CBQ905 = 1-3], OR [CBQ910 = 1-3], OR [CBQ685 = 1-3], OR [CBQ930 = 1-3], OR [CBQ935 = 1-3], OR [CBQ945 = 1-3], OR [CBQ950 = 1-3], CONTINUE; ELSE IF [DBQ750 = 6-9] AND [DBQ760 = 6-9] AND [DBQ770 = 6-9] AND [DBQ780 = 6-9], AND [CBQ905 = 6-9], AND [CBQ910 = 6-9], AND [CBQ685 = 6-9], AND [CBQ930 = 6-9], AND [CBQ935 = 6-9], AND [CBQ945 = 6-9], AND [CBQ950 = 6-9], GO TO CBQ695a; OTHERWISE, GO TO CBQ698a.
<b>Target:</b>	Both males and females 16 YEARS - 150 YEARS

## CBQ738a - Check label to watch my weight

**Variable Name:** CBQ738a

**SAS Label:** Check label to watch my weight

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	To watch my weight and/or lose weight	3351	3351	
77	Refused	0	3351	
99	Don't know	107	3458	
.	Missing	5094	8552	

## CBQ738b - Check label for family member's weight

**Variable Name:** CBQ738b

**SAS Label:** Check label for family member's weight

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	A family member is trying to watch weight and/or lose weight	1186	1186	
.	Missing	7366	8552	

## CBQ738c - Check label for my health conditions

**Variable Name:** CBQ738c

**SAS Label:** Check label for my health conditions

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	To watch for diabetes, high triglycerides, high cholesterol, high blood pressure or other health conditions	2579	2579	
.	Missing	5973	8552	

## CBQ738d - Check label for other's health condition

**Variable Name:** CBQ738d

**SAS Label:** Check label for other's health condition

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
4	A family member has a health condition (for example, diabetes, high triglycerides, high cholesterol, high blood pressure, etc)	1521	1521	
.	Missing	7031	8552	



## CBQ738e - Check label for my food allergies

**Variable Name:** CBQ738e

**SAS Label:** Check label for my food allergies

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
5	I am allergic to certain food(s)	667	667	
.	Missing	7885	8552	

## CBQ738f - Check label for other's food allergies

**Variable Name:** CBQ738f

**SAS Label:** Check label for other's food allergies

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
6	My family member(s) has food allergies	710	710	
.	Missing	7842	8552	

## CBQ738g - Check label to avoid certain ingredients

**Variable Name:** CBQ738g

**SAS Label:** Check label to avoid certain ingredients

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
7	To avoid certain ingredients (such as MSG, high fructose corn syrup, color dyes, artificial preservatives, or hydrogenated oils, etc.)	2705	2705	
.	Missing	5847	8552	

## CBQ738h - Check label to increase certain nutrient

**Variable Name:** CBQ738h

**SAS Label:** Check label to increase certain nutrient

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
8	To increase certain nutrients in my/family's diet (such as fiber, calcium, etc)	1703	1703	
.	Missing	6849	8552	

## CBQ738i - Check label to compare b/w brands/foods

**Variable Name:** CBQ738i

**SAS Label:** Check label to compare b/w brands/foods

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
9	To compare which brand/food is better/healthier	2923	2923	
.	Missing	5629	8552	

## CBQ738j - Check label to make better choices

**Variable Name:** CBQ738j

**SAS Label:** Check label to make better choices

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
10	To make better/healthier choices for me and my family	3679	3679	
.	Missing	4873	8552	

## CBQ738k - Check label to watch certain nutrients

**Variable Name:** CBQ738k

**SAS Label:** Check label to watch certain nutrients

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
11	To watch for calorie content or certain nutrients (such as sodium, trans fat, sugar, carbohydrates, or protein, etc.)	3601	3601	
.	Missing	4951	8552	

## CBQ738cd - Check label for other reasons

**Variable Name:** CBQ738cd

**SAS Label:** Check label for other reasons

**English Text:** {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
91	Others	156	156	
.	Missing	8396	8552	



## CBQ751 - CHECK ITEM

<b>Variable Name:</b>	CBQ751
<b>English Instructions:</b>	BOX 5A. CHECK ITEM CBQ751: GO TO CBQ695a.
<b>Target:</b>	Both males and females 16 YEARS - 150 YEARS

## CBQ698a - Not check label: don't have the time

**Variable Name:** CBQ698a

**SAS Label:** Not check label: don't have the time

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	I don't have time	97	97	
77	Refused	0	97	
99	Don't know	4	101	
.	Missing	8451	8552	

## CBQ698b - Not check label: the print is too small

**Variable Name:** CBQ698b

**SAS Label:** Not check label: the print is too small

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	The print is too small for me to read	77	77	
.	Missing	8475	8552	

## CBQ698c - Not check label: satisfied w/ my health

**Variable Name:** CBQ698c

**SAS Label:** Not check label: satisfied w/ my health

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	I'm satisfied with my health so there is no need for me to check	175	175	
.	Missing	8377	8552	

## CBQ698d - Not check label: I have a good diet

**Variable Name:** CBQ698d

**SAS Label:** Not check label: I have a good diet

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
4	I have a good diet so there is no need to check labels	85	85	
.	Missing	8467	8552	

## CBQ698e - Not check label: mostly familiar foods

**Variable Name:** CBQ698e

**SAS Label:** Not check label: mostly familiar foods

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
5	I usually buy foods that I'm used to, so I don't feel that I need to check labels	255	255	
.	Missing	8297	8552	

## CBQ698f - Not check label: don't care about labels

**Variable Name:** CBQ698f

**SAS Label:** Not check label: don't care about labels

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
6	I buy what I or my family like, I don't care about the labels	245	245	
.	Missing	8307	8552	

## CBQ698g - Not check label: not important to me

**Variable Name:** CBQ698g

**SAS Label:** Not check label: not important to me

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
7	I don't think the food labels are important to me	109	109	
.	Missing	8443	8552	



## CBQ698h - Not check label: what to look for

**Variable Name:** CBQ698h

**SAS Label:** Not check label: what to look for

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
8	I won't know what to look for even if I read the labels	123	123	
.	Missing	8429	8552	

## CBQ698i - Not check label: can't read English well

**Variable Name:** CBQ698i**SAS Label:** Not check label: can't read English well**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
9	I can't read English that well	30	30	
.	Missing	8522	8552	

## CBQ698cd - Not check label: for other reasons

**Variable Name:** CBQ698cd

**SAS Label:** Not check label: for other reasons

**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
91	Others	41	41	
.	Missing	8511	8552	

## CBQ695a - Serving size: amount people should eat

**Variable Name:** CBQ695a

**SAS Label:** Serving size: amount people should eat

**English Text:** {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

**English Instructions:** CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	The amount of this food that people should eat	4005	4005	
7	Refused	0	4005	
9	Don't know	167	4172	
.	Missing	4380	8552	

## CBQ695b - Serving size: amount people usually eat

**Variable Name:** CBQ695b

**SAS Label:** Serving size: amount people usually eat

**English Text:** {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

**English Instructions:** CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	The amount of this food that people usually eat	1349	1349	
.	Missing	7203	8552	

## CBQ695c - Serving size: help comparing among foods

**Variable Name:** CBQ695c

**SAS Label:** Serving size: help comparing among foods

**English Text:** {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

**English Instructions:** CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	Something that makes it easier to compare foods	1957	1957	
.	Missing	6595	8552	

## CBQ785 - Language of the interview

**Variable Name:** CBQ785

**SAS Label:** Language of the interview

**English Text:** The interview was completed in:

**English Instructions:** INTERVIEWER INSTRUCTION: THIS IS A QUESTION FOR THE INTERVIEWER TO COMPLETE BY SELECTING THE APPROPRIATE OPTION. DO NOT READ THE QUESTION TO THE RESPONDENT.

**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	English	6210	6210	
2	Spanish	578	6788	
3	English and Spanish	12	6800	
.	Missing	1752	8552	

## WTDRD1PP - Dietary day one sample weight

**Variable Name:** WTDRD1PP  
**SAS Label:** Dietary day one sample weight  
**English Text:** Dietary day one sample weight  
**Target:** Both males and females 16 YEARS - 150 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1160.442341 to 538404.42971	Range of Values	8552	8552	
.	Missing	0	8552	