

National Health and Nutrition Examination Survey

2017-March 2020 Data Documentation, Codebook, and Frequencies

Consumer Behavior Phone Follow-up Module – Child (P_CBQPFC)

Data File: P_CBQPFC.xpt

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Component Description

The NHANES program suspended field operations in March 2020 due to the coronavirus disease 2019 (COVID-19) pandemic. As a result, data collection for the NHANES 2019-2020 cycle was not completed and the collected data are not nationally representative. Therefore, data collected from 2019 to March 2020 were combined with data from the NHANES 2017-2018 cycle to form a nationally representative sample of NHANES 2017-March 2020 pre-pandemic data. These data are available to the public. Please refer to the Analytic Notes section for more details on the use of the data.

The Consumer Behavior Phone Follow-up Module – Child (CBQPFC) section provides interview data for participants 1-15 years old on various dietary related consumer behavior topics at the family level. Topics included in the section are:

- Use of calorie labels on menus of various types of food-serving establishments (21 questions; CBQ506 - CBQ900);
- Use of certain components of the Nutrition Facts Label (17 questions; CBQ700 – CBQ695); and
- Respondent information (7 questions; CBQ755, DBQ930, DBQ935, DBQ940, DBQ945, CBQ760, and CBQ765).

In 2007, a Flexible Consumer Behavior Survey (FCBS) module was introduced in NHANES. This module was developed in collaboration with the Economic Research Service (ERS) of the U.S. Department of Agriculture (USDA). It was designed to collect information on people's knowledge, attitudes, and beliefs toward nutrition and food choices.

The FCBS module has two elements: a core set of questions asked in the household interview, and a supplementary module asked in a 15-minute telephone follow-up interview with focuses specifically designed for each 2-year data collection cycle. While the core questions remained in the survey continuously, the supplementary module was conducted in 2009-2010 and again in 2017-2018 and 2019-2020

Data from the core set of questions in the 2017-March 2020 pre-pandemic FCBS module have been included in the Diet Behavior and Nutrition (DBQ), Consumer Behavior (CBQ), Income (INQ), and Food Security (FSQ) sections and released in separate files available on the [NHANES website](#).

The FCBS supplementary phone follow-up module was designed to be administered differently depending upon the survey participant's age. For participants aged 16 years and older, we were interested in how their behavior related to their own diet and health. Therefore, the data were collected at person-level, meaning each participant answered the questions for himself/herself. For children ages 1-15 years old, the research interest was to see how the adults' beliefs and behaviors can be related to the intake of children in the family. For example, the fast food buying habits of an adult may relate to the dietary intake of the children in the same family. Therefore, the FCBS phone follow-up data were collected at the family level for children 1-15 years old. The questions were asked to one adult respondent in the family, the data were then linked to all eligible children in the home. The adult was not providing a proxy response for the child but giving his/her own information in this interview.

To be consistent with the design of the instrument, data from the FCBS supplementary phone follow up module are released in two separate files based on the target groups: one dataset (P_CBQPFA) for survey participants 16 years and older, and another dataset (P_CBQPFPC) for participants 1-15 years old.

Similar to other datasets in the NHANES 2017-March 2020 pre-pandemic release cycle, all FCBS related data files can be linked by the respondent sequence number (SEQN). For more information on the other FCBS related data, refer to the documentations accompanying the datasets.

Eligible Sample

All participants in the 2017-March 2020 pre-pandemic sample aged 1 year and older who complete a dietary interview in the mobile examination center (MEC) were eligible to participate in the FCBS follow-up interview. However, only data collected for participants aged 1-15 years are included in this dataset. Data from survey participants aged 16 years and older are released in a separate dataset ([P_CBQPFA](#)).

Interview Setting and Mode of Administration

The FCBS follow-up interview was administered over the telephone after the day 2 dietary interview. (Note: The day 2 dietary interviews were conducted by telephone 3-10 days after the health examination in the MEC, but the timing varied.) After the day 2 dietary interview was completed for the first child aged 1-15 years in the family, a set of screening questions was asked to identify the family's meal planner and/or food shopper to be the respondent for the FCBS follow-up interview.

All the questions were asked by trained interviewers using the Computer-Assisted Telephone Interviewing - CATI system. A hand card booklet was given to the participants before they left the MEC for them to use later during the follow-up interview. When necessary, the interviewers read the hand cards to respondents.

Quality Assurance & Quality Control

The CATI system is programmed with built-in consistency checks to reduce data entry errors. CATI also uses online help screens to assist interviewers in defining key terms used in the questionnaire. All of the data were reviewed by NHANES office staff for accuracy and completeness.

Data Processing and Editing

Frequency counts were checked, "skip" patterns were verified, and the reasonableness of question responses was reviewed. Edits were made to some variables to ensure the completeness, consistency, and analytic usefulness of the data. Edits were also made, when necessary, to address data disclosure concerns. When a variable was modified globally, as part of the editing process, the third letter in the variable name was changed from a Q (i.e., CBQ) to a D (i.e., CBD). For example, some data were collected using two variables (a number variable and a unit of measure variable) but combined into a single variable for data release purposes.

Analytic Notes

The COVID-19 pandemic required suspension of NHANES 2019-2020 field operations in March 2020 after data were collected in 18 of the 30 survey locations in the 2019-2020 sample. Data collection was cancelled for the remaining 12 locations. Because the collected data from 18 locations were not nationally representative, these data were combined with data from the previous cycle (2017-2018) to create a 2017-March 2020 pre-pandemic data file. A special weighting process was applied to the 2017-March 2020 pre-pandemic data file. The resulting dietary weights should be used to calculate estimates from the combined cycles. These dietary weights are not appropriate for independent analyses of the 2019-2020 data and will not yield nationally representative results for either the 2017-2018 data alone or the 2019-March 2020 data alone. Please refer to the NHANES website for additional information for the NHANES 2017-March 2020 pre-pandemic data, and for the previous 2017-2018 public use data file with specific weights for that 2-year cycle.

Only participants who complete a day 1 dietary interview in the MEC are eligible to participate in the FCBS follow-up interview. For the NHANES 2017-March 2020 pre-pandemic sample, there were 3,567 children aged 1-15 years eligible for the FCBS follow-up interview; of these, 2,863 were considered respondents for the FCBS. Dietary day 1 sample weights (WTDRD1PP) are recommended for use in analysis with data from the 2017-March 2020 pre-pandemic FCBS follow-up module (either alone or when the FCBS follow-up data are used in conjunction with MEC data). This set of weights was constructed by taking the MEC sample weights (WTMECPRP) and further adjusting for (a) the additional non-response and (b) the differential allocation by day of the week for the dietary intake data collection. For more detailed information on the dietary day 1 weights, refer to the [documentation](#) accompanying the dietary datasets.

The order of the response categories for five questions (CBQ915, CBD925, CBQ738, CBQ698, and CBQ695) were randomized by household to minimize primacy and recency bias.

CBD925 (What does the Daily Value mean to you)

A derived variable, CBD925, was created by combining CBQ925 (collected in the 2017-2018 cycle) and CBQ926 (collected in the 2019-2020 cycle). FDA implemented the new Nutrition Facts Label with the required compliance deadline set by January 1, 2020, and most manufacturers implemented the new label by the end of 2018 or beginning of 2019. Therefore, the question CBQ925 was updated with the new food label sample in CBQ926 to reflect this change for the 2019-2020 data collection. Although the meaning of the question remains the same (i.e., what does the Daily Value on the Food Label mean to you), the sample labels are different. In the 2017-2018 instrument, the sample Nutrition Facts Label on food packages showed 5% Daily Value of vitamin A, while in the 2019-2020 instrument, the label shows 10% Daily Value of vitamin D (see table below for details). Given the same conceptual data was captured, these two items were combined and released in variable CBD925 in this public use dataset for the 2017-March 2020 cycle. Please refer to the 2017-2018 and 2019-2020 Flexible Consumer Behavior Survey (FCBS) Modules and Handcards at: [NHANES 2017-March 2020 Pre-Pandemic Questionnaire Instruments \(cdc.gov\)](#) for additional details.

Please refer to the [NHANES Analytic Guidelines](#) and the on-line [NHANES Tutorial](#) for further details on the use of sample weights and other analytic issues. Both are available on the NHANES website.

Codebook and Frequencies

SEQN - Respondent sequence number

Variable Name:	SEQN
SAS Label:	Respondent sequence number
English Text:	Respondent sequence number.
Target:	Both males and females 1 YEARS - 15 YEARS

CBQ502 - Hand card booklet available

Variable Name: CBQ502**SAS Label:** Hand card booklet available**English Text:** Do you have the green hand card booklet? {It is in the same bag as the food measuring guides [you used for your/we used for SP's] dietary phone interview. I'll wait while you locate it. Do you have it?}**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2255	2255	CBQ506
2	No	608	2863	
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ503 - A package with food label available

Variable Name: CBQ503**SAS Label:** A package with food label available**English Text:** Let's go ahead with the interview anyway. Do you have a cereal box, can or package of food with a food label on the back or the side that you can use for this interview? I'll wait while you locate it.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	399	399	
2	No	209	608	
7	Refused	0	608	
9	Don't know	0	608	
.	Missing	2959	3567	

CBQ506 - Buy food from fast food/pizza places

Variable Name: CBQ506**SAS Label:** Buy food from fast food/pizza places

English Text: I am going to ask you about eating foods and beverages from different places. The types of places are listed on hand card 1 in your booklet. Please turn to hand card 1. We will start with foods or beverages from fast food or pizza places, then I'll go down the list and ask you about each of the other places.} For the first few questions, please answer yes or no. In the past 12 months, did you buy food from fast food or pizza places?

English Instructions: CAPI INSTRUCTION: If CBQ502 = 2, 7, OR 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Ok, let's go ahead with the interview. I am going to ask you about eating foods and beverages from different places. The types of places include: fast food or pizza places; restaurants with waiter or waitress service; all-you-can-eat buffets; places that sells mostly beverages, such as a coffee shop or juice bar, movie theatres, sports arenas, or other places of recreation; grocery stores; and convenience stores. We will start with foods or beverages from fast food or pizza places, then I'll ask you about each of the other places."

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2693	2693	
2	No	170	2863	CBQ551
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ536 - Notice calories at fast food/pizza place

Variable Name: CBQ536**SAS Label:** Notice calories at fast food/pizza place**English Text:** At the last fast food or pizza place you bought foods or beverages, did you notice any calorie information on the menu?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1077	1077	
2	No	1613	2690	CBQ551
7	Refused	0	2690	CBQ551
9	Don't know	3	2693	CBQ551
.	Missing	874	3567	

CBQ541 - Use calorie info at fast food/pizza

Variable Name: CBQ541
SAS Label: Use calorie info at fast food/pizza
English Text: Did you use the information in deciding what to buy?
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	442	442	
2	No	635	1077	
7	Refused	0	1077	
9	Don't know	0	1077	
.	Missing	2490	3567	

CBQ551 - Eat from restaurant w/waiter

Variable Name: CBQ551**SAS Label:** Eat from restaurant w/waiter**English Text:** In the past 12 months, did you eat in or get take-out from a restaurant with waiter or waitress service?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2195	2195	
2	No	668	2863	CBQ830
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ581 - Notice calories at restaurant w/waiter

Variable Name: CBQ581**SAS Label:** Notice calories at restaurant w/waiter**English Text:** The last time you ate or got take-out from a restaurant with a waiter or waitress, did you notice any calorie information on the menu?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	849	849	
2	No	1344	2193	CBQ830
7	Refused	0	2193	CBQ830
9	Don't know	2	2195	CBQ830
.	Missing	1372	3567	

CBQ586 - Use calorie info at restaurant w/waiter

Variable Name: CBQ586**SAS Label:** Use calorie info at restaurant w/waiter**English Text:** Did you use the information in deciding what to order?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	386	386	
2	No	463	849	
7	Refused	0	849	
9	Don't know	0	849	
.	Missing	2718	3567	

CBQ830 - Eat at all-you-can-eat buffet

Variable Name: CBQ830**SAS Label:** Eat at all-you-can-eat buffet**English Text:** In the past 12 months, did you eat at an all-you-can-eat buffet style restaurant?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1201	1201	
2	No	1662	2863	CBQ845
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ835 - Notice calorie info at buffet

Variable Name: CBQ835**SAS Label:** Notice calorie info at buffet**English Text:** The last time you ate at an all-you-can-eat buffet style restaurant, did you notice any calorie information on the menu?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	132	132	
2	No	1068	1200	CBQ845
7	Refused	0	1200	CBQ845
9	Don't know	1	1201	CBQ845
.	Missing	2366	3567	

CBQ840 - Use calorie information at buffet

Variable Name: CBQ840
SAS Label: Use calorie information at buffet
English Text: Did you use the information in deciding what to eat?
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	49	49	
2	No	83	132	
7	Refused	0	132	
9	Don't know	0	132	
.	Missing	3435	3567	

CBQ845 - Buy from coffee shop/juice bar

Variable Name: CBQ845**SAS Label:** Buy from coffee shop/juice bar**English Text:** In the past 12 months, did you buy any foods or beverages at a place that sells mostly beverages such as a coffee shop or juice bar?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1353	1353	
2	No	1510	2863	CBQ860
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ850 - Notice calorie info at coffee shop

Variable Name: CBQ850**SAS Label:** Notice calorie info at coffee shop**English Text:** The last time you bought foods or beverages at a place that sells mostly beverages, did you notice any calorie information on the menu?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	708	708	
2	No	645	1353	CBQ860
7	Refused	0	1353	CBQ860
9	Don't know	0	1353	CBQ860
.	Missing	2214	3567	

CBQ855 - Use calorie info at coffee shop

Variable Name: CBQ855
SAS Label: Use calorie info at coffee shop
English Text: Did you use the information in deciding what to order?
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	318	318	
2	No	390	708	
7	Refused	0	708	
9	Don't know	0	708	
.	Missing	2859	3567	

CBQ860 - Buy at recreational places

Variable Name: CBQ860**SAS Label:** Buy at recreational places**English Text:** In the past 12 months, did you buy any foods or beverages at movie theaters, sports arenas, or other places of recreation?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1473	1473	
2	No	1390	2863	CBQ875
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ865 - Notice calories at recreational places

Variable Name: CBQ865**SAS Label:** Notice calories at recreational places**English Text:** The last time you bought foods or beverages at a movie theater, sports arena, or other place of recreation, did you notice any calorie information on the menu?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	200	200	
2	No	1266	1466	CBQ875
7	Refused	0	1466	CBQ875
9	Don't know	7	1473	CBQ875
.	Missing	2094	3567	

CBQ870 - Use calorie info at recreational places

Variable Name: CBQ870**SAS Label:** Use calorie info at recreational places**English Text:** Did you use the information in deciding what to order?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	65	65	
2	No	135	200	
7	Refused	0	200	
9	Don't know	0	200	
.	Missing	3367	3567	

CBQ875 - Buy prepared foods from grocery store

Variable Name: CBQ875**SAS Label:** Buy prepared foods from grocery store**English Text:** In the past 12 months, did you buy prepared foods such as salads, soups, chicken, sandwiches and cooked vegetables from grocery store salad bars and deli counters?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1801	1801	
2	No	1059	2860	CBQ890
7	Refused	0	2860	
9	Don't know	3	2863	
.	Missing	704	3567	

CBQ880 - Notice calorie info at grocery store

Variable Name: CBQ880**SAS Label:** Notice calorie info at grocery store**English Text:** The last time you bought prepared foods at a grocery store, did you notice any calorie information about these foods?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	879	879	
2	No	925	1804	CBQ890
7	Refused	0	1804	CBQ890
9	Don't know	0	1804	CBQ890
.	Missing	1763	3567	

CBQ885 - Use calorie info at grocery store

Variable Name: CBQ885
SAS Label: Use calorie info at grocery store
English Text: Did you use the information in deciding what to buy?
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	417	417	
2	No	462	879	
7	Refused	0	879	
9	Don't know	0	879	
.	Missing	2688	3567	

CBQ890 - Buy prepared food at convenience store

Variable Name: CBQ890**SAS Label:** Buy prepared food at convenience store**English Text:** In the past 12 months, did you buy prepared foods at convenience stores including gas stations or corner stores?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1087	1087	
2	No	1776	2863	CBQ700
7	Refused	0	2863	
9	Don't know	0	2863	
.	Missing	704	3567	

CBQ895 - Notice calorie info at convenience store

Variable Name: CBQ895**SAS Label:** Notice calorie info at convenience store**English Text:** The last time you bought prepared foods at a convenience store, including a gas station or corner store, did you notice any calorie information about these foods?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	332	332	
2	No	752	1084	CBQ700
7	Refused	0	1084	CBQ700
9	Don't know	3	1087	CBQ700
.	Missing	2480	3567	

CBQ900 - Use calorie info at convenience store

Variable Name: CBQ900**SAS Label:** Use calorie info at convenience store**English Text:** Did you use the information in deciding what to buy?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	122	122	
2	No	210	332	
7	Refused	0	332	
9	Don't know	0	332	
.	Missing	3235	3567	

CBQ700 - Use expiration date on food packages

Variable Name: CBQ700**SAS Label:** Use expiration date on food packages**English Text:** {Now turn the page to use hand card 3.} Many food packages contain an expiration date such as "use by" or "sell by". How often do you use the expiration date when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?**English Instructions:** [HAND CARD # 3] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	1819	1819	
2	Most of the time	536	2355	
3	Sometimes	292	2647	
4	Rarely	117	2764	
5	Never	98	2862	
6	Never seen	0	2862	
7	Refused	0	2862	
9	Don't know	1	2863	
.	Missing	704	3567	

DBQ780 - Use health claims on food packages

Variable Name: DBQ780

SAS Label: Use health claims on food packages

English Text: Some food packages contain health claims about the benefits of nutrients or foods {like the examples on hand card 4}. How often do you use this kind of health claim when deciding to buy a product? Using hand card 5, would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARDS # 4 & # 5] CAPI INSTRUCTIONS: IF CBQ502=2,7,or 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: For example, "Diets low in sodium may reduce the risk of high blood pressure", or "Adequate calcium throughout life may reduce the risk of osteoporosis", Do NOT display "Using hand card # 5", in the third sentence.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	283	283	
2	Most of the time	408	691	
3	Sometimes	1113	1804	
4	Rarely	637	2441	
5	Never	420	2861	
6	Never seen	0	2861	
7	Refused	0	2861	
9	Don't know	1	2862	
.	Missing	705	3567	

DBQ750 - Use nutrition facts panel on food label

Variable Name: DBQ750**SAS Label:** Use nutrition facts panel on food label

English Text: {Please turn to hand card 6. For the next few questions you'll use hand card 7 to respond, but first please look at hand card 6 which shows an example of the food label. How often do you use the Nutrition Facts panel on a food label, such as the part colored in yellow on the sample food label on hand card 6, when deciding to buy a food product?} {Looking at hand card 7,} would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARDS # 6 & # 7] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY DBQ750 AS SHOWN ABOVE. ELSE IF CBQ503=1, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Next, we have some questions about food labels. On your (cereal box, can, food package, etc.) please look for the food label that is usually on the back or the side of the package. A food label has two parts, a Nutrition Facts panel and a list of ingredients. The "Nutrition Facts panel" of a food label lists the amount of calories, fat, fiber, carbohydrates and some other nutritional information. How often do you use the Nutrition Facts panel when deciding to buy a food product?" Do NOT display "Looking at hand card # 7", in the fourth sentence. ELSE IF CBQ503=2, 7, OR 9, REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "Next, we have some questions about food labels. A food label usually is on the back or the side of the food package. It has two parts, a Nutrition Facts panel and a list of ingredients. The "Nutrition Facts panel" of a food label lists the amount of calories, fat, fiber, carbohydrates and some other nutritional information. How often do you use the Nutrition Facts panel when deciding to buy a food product?"

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	395	395	
2	Most of the time	690	1085	
3	Sometimes	1106	2191	
4	Rarely	398	2589	
5	Never	272	2861	
6	Never seen	1	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

DBQ760 - Use ingredients list on food label

Variable Name: DBQ760**SAS Label:** Use ingredients list on food label

English Text: {Please turn to hand card 8. Again, for the next question, you'll use hand card 9 to respond, but first look at hand card 8.} How often do you use the list of ingredients on a food label, {such as the part colored in pink on hand card 8,} when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARD # 8 & # 9] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	424	424	
2	Most of the time	603	1027	
3	Sometimes	935	1962	
4	Rarely	570	2532	
5	Never	330	2862	
6	Never seen	0	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

DBQ770 - Use serving size info on food label

Variable Name: DBQ770**SAS Label:** Use serving size info on food label

English Text: {Please turn your hand card to the next page.} How about the information on the serving size? [HAND CARD # 10] How often do you use information on the serving size on a food label, {such as the part colored in green on hand card 10,} when deciding to buy a food product?] Would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARDS # 10 & # 11] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	328	328	
2	Most of the time	529	857	
3	Sometimes	968	1825	
4	Rarely	578	2403	
5	Never	459	2862	
6	Never seen	0	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ905 - Use number of servings on food label

Variable Name: CBQ905**SAS Label:** Use number of servings on food label**English Text:** {Please turn to hand cards 12 and 13.} How about the information on the number of servings in the package? [How often do you use information on the number of servings in the package on a food label, {such as the part colored in purple on hand card 12,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]**English Instructions:** [HAND CARDS # 12 & # 13] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	378	378	
2	Most of the time	564	942	
3	Sometimes	963	1905	
4	Rarely	529	2434	
5	Never	427	2861	
6	Never seen	1	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ910 - Use footnote on food label

Variable Name: CBQ910**SAS Label:** Use footnote on food label

English Text: {Please turn to hand cards 14 and 15.} How about the information contained in the footnote? [How often do you use information contained in the footnote on a food label, {such as the part colored in orange on hand card 14,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]

English Instructions: [HAND CARDS # 14 & # 15] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	171	171	
2	Most of the time	172	343	
3	Sometimes	543	886	
4	Rarely	958	1844	
5	Never	1012	2856	
6	Never seen	6	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ685 - Use percent daily value on food label

Variable Name: CBQ685**SAS Label:** Use percent daily value on food label**English Text:** {Please turn to hand cards 16 and 17.} How about the information on the percent daily value? [How often do you use information on the percent daily value on a food label, {such as the part colored in blue on hand card 16,} when deciding to buy a food product?] [Would you say always, most of the time, sometimes, rarely, or never?]**English Instructions:** [HAND CARDS # 16 & # 17] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	241	241	
2	Most of the time	384	625	
3	Sometimes	937	1562	
4	Rarely	628	2190	
5	Never	671	2861	CBQ920
6	Never seen	0	2861	CBQ920
7	Refused	0	2861	CBQ920
9	Don't know	1	2862	CBQ920
.	Missing	705	3567	

CBQ915 - Use percent daily value or nutrients

Variable Name: CBQ915

SAS Label: Use percent daily value or nutrients

English Text: {For the next question you'll use {hand cards 19 & 21} to respond, but first please look at {hand card 18/hand card 20.} Which one do you use more often when deciding to buy a food product - information on the food label about Percent Daily Value, {such as the part colored in blue on {hand card 18/hand card 20},} or about the amount of nutrients such as the value in grams or milligrams noted next to each nutrient {such as the part highlighted in yellow}? {Looking at {hand card 19/hand card 21},} would you say you use...

English Instructions: [HAND CARDS # 18 & # 19] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "[HAND CARDS # 18 & # 19]". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "[HAND CARDS # 20 & # 21]". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION # 1 [HAND CARDS # 20 & # 21] CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Only percent daily value	173	173	
2	Percent daily value more often	223	396	
3	Both percent daily value and amount of nutrients about the same	639	1035	
4	Amount of nutrients more often	673	1708	
5	Only amount of nutrients	402	2110	
6	Do not use either	58	2168	
7	Refused	0	2168	
9	Don't know	22	2190	
.	Missing	1377	3567	

CBQ920 - CHECK ITEM

Variable Name:	CBQ920
English Instructions:	BOX 3A CHECK ITEM CBQ.920: IF CBQ.502 = 1, CONTINUE. OTHERWISE, GO TO CBQ.930.
Target:	Both males and females 1 YEARS - 15 YEARS

CBD925 - What does the Daily Value mean to you

Variable Name: CBD925**SAS Label:** What does the Daily Value mean to you**English Text:** Now turn to {hand cards 22 and 23/hand cards 24 and 25}. The label of the product shows 10% Daily Value for Vitamin D in a serving of the product. What does the 10% Daily Value mean to you?**English Instructions:** HAND CARDS #22 & #23 CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS #22 & #23". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS #24 & #25". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS #24 & #25 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	10% of calories/serving come from Vit D	609	609	
2	One serving has 10% Vit D by weight	361	970	
3	One serving has 10% Vit D needed per day	1196	2166	
7	Refused	0	2166	
9	Don't know	89	2255	
.	Missing	1312	3567	

CBQ930 - Use calorie information on food label

Variable Name: CBQ930**SAS Label:** Use calorie information on food label**English Text:** {Look at hand cards 26 and 27.} How often do you use the calorie information on a food label, {such as the part colored in green,} when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?**English Instructions:** [HAND CARDS # 26 and # 27] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	362	362	
2	Most of the time	696	1058	
3	Sometimes	990	2048	
4	Rarely	441	2489	
5	Never	371	2860	
6	Never seen	1	2861	
7	Refused	0	2861	
9	Don't know	1	2862	
.	Missing	705	3567	

CBQ935 - Use sugars info on food label

Variable Name: CBQ935**SAS Label:** Use sugars info on food label

English Text: {Please turn your hand cards to the next page.} How about information on sugars? [How often do you use information on sugars on a food label, {such as the part colored in pink on hand card 28,} when deciding to buy a food product?] Would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARD # 28 & # 29] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	580	580	
2	Most of the time	625	1205	
3	Sometimes	915	2120	
4	Rarely	401	2521	
5	Never	338	2859	
6	Never seen	3	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ945 - Use sodium info on food label

Variable Name: CBQ945**SAS Label:** Use sodium info on food label**English Text:** {Now turn to hand cards 30 and 31.} How about information on sodium? [How often do you use information on sodium on a food label, {such as the part colored in blue on hand card 30,} when deciding to buy a food product?]
[Would you say always, most of the time, sometimes, rarely, or never?]**English Instructions:** [HAND CARDS # 30 & # 31] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	473	473	
2	Most of the time	498	971	
3	Sometimes	857	1828	
4	Rarely	520	2348	
5	Never	514	2862	
6	Never seen	0	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ950 - Use second column on food label

Variable Name: CBQ950**SAS Label:** Use second column on food label

English Text: {Please turn to the next hand card page.} Some food packages contain two column labels. {For example, the one shown in hand card 32}. The first column has nutrient information for one serving of the food, and the second column contains information for the entire package. On packages containing two column labels, how often do you use the second column with information per container when deciding to buy a food product? Would you say always, most of the time, sometimes, rarely, or never?

English Instructions: [HAND CARDS # 32 & # 33] CAPI INSTRUCTION: Do NOT display the text in braces if CBQ502=2.

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Always	158	158	
2	Most of the time	285	443	
3	Sometimes	772	1215	
4	Rarely	738	1953	
5	Never	591	2544	
6	Never seen	318	2862	
7	Refused	0	2862	
9	Don't know	0	2862	
.	Missing	705	3567	

CBQ708 - CHECK ITEM

Variable Name:	CBQ708
English Instructions:	BOX 5NEW. CHECK ITEM CBQ708: IF [DBQ750 = 1-3] OR [DBQ760 = 1-3] OR [DBQ770 = 1-3] OR [DBQ780 = 1-3], OR [CBQ905 = 1-3], OR [CBQ910 = 1-3], OR [CBQ685 = 1-3], OR [CBQ930 = 1-3], OR [CBQ935 = 1-3], OR [CBQ945 = 1-3], OR [CBQ950 = 1-3], CONTINUE; ELSE IF [DBQ750 = 6-9] AND [DBQ760 = 6-9] AND [DBQ770 = 6-9] AND [DBQ780 = 6-9], AND [CBQ905 = 6-9], AND [CBQ910 = 6-9], AND [CBQ685 = 6-9], AND [CBQ930 = 6-9], AND [CBQ935 = 6-9], AND [CBQ945 = 6-9], AND [CBQ950 = 6-9], GO TO CBQ695a; OTHERWISE, GO TO CBQ698a.
Target:	Both males and females 1 YEARS - 15 YEARS

CBQ738a - Check label to watch my weight

Variable Name: CBQ738a

SAS Label: Check label to watch my weight

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	To watch my weight and/or lose weight	1302	1302	
77	Refused	1	1303	
99	Don't know	28	1331	
.	Missing	2236	3567	

CBQ738b - Check label for family member's weight

Variable Name: CBQ738b

SAS Label: Check label for family member's weight

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	A family member is trying to watch weight and/or lose weight	571	571	
.	Missing	2996	3567	

CBQ738c - Check label for my health conditions

Variable Name: CBQ738c

SAS Label: Check label for my health conditions

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	To watch for diabetes, high triglycerides, high cholesterol, high blood pressure or other health conditions	899	899	
.	Missing	2668	3567	

CBQ738d - Check label for other's health condition

Variable Name: CBQ738d

SAS Label: Check label for other's health condition

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
4	A family member has a health condition (for example, diabetes, high triglycerides, high cholesterol, high blood pressure, etc)	630	630	
.	Missing	2937	3567	

CBQ738e - Check label for my food allergies

Variable Name: CBQ738e

SAS Label: Check label for my food allergies

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
5	I am allergic to certain food(s)	274	274	
.	Missing	3293	3567	

CBQ738f - Check label for other's food allergies

Variable Name: CBQ738f

SAS Label: Check label for other's food allergies

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
6	My family member(s) has food allergies	486	486	
.	Missing	3081	3567	

CBQ738g - Check label to avoid certain ingredients

Variable Name: CBQ738g

SAS Label: Check label to avoid certain ingredients

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
7	To avoid certain ingredients (such as MSG, high fructose corn syrup, color dyes, artificial preservatives, or hydrogenated oils, etc.)	1208	1208	
.	Missing	2359	3567	

CBQ738h - Check label to increase certain nutrient

Variable Name: CBQ738h

SAS Label: Check label to increase certain nutrient

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
8	To increase certain nutrients in my/family's diet (such as fiber, calcium, etc)	879	879	
.	Missing	2688	3567	

CBQ738i - Check label to compare b/w brands/foods

Variable Name: CBQ738i

SAS Label: Check label to compare b/w brands/foods

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
9	To compare which brand/food is better/healthier	1393	1393	
.	Missing	2174	3567	

CBQ738j - Check label to make better choices

Variable Name: CBQ738j

SAS Label: Check label to make better choices

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
10	To make better/healthier choices for me and my family	1852	1852	
.	Missing	1715	3567	

CBQ738k - Check label to watch certain nutrients

Variable Name: CBQ738k

SAS Label: Check label to watch certain nutrients

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
11	To watch for calorie content or certain nutrients (such as sodium, trans fat, sugar, carbohydrates, or protein, etc.)	1498	1498	
.	Missing	2069	3567	

CBQ738cd - Check label for other reasons

Variable Name: CBQ738cd

SAS Label: Check label for other reasons

English Text: {What is the reason or reasons that you check the food label when deciding to buy a food product? There are some examples on {hand card 34/hand card 35}. You may give more than one answer.}

English Instructions: [HAND CARD # 34] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ738 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 34". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 35". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 35 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
91	Others	79	79	
.	Missing	3488	3567	

CBQ751 - CHECK ITEM

Variable Name:	CBQ751
English Instructions:	BOX 5A. CHECK ITEM CBQ751: GO TO CBQ695a.
Target:	Both males and females 1 YEARS - 15 YEARS

CBQ698a - Not check label: don't have the time

Variable Name: CBQ698a

SAS Label: Not check label: don't have the time

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	I don't have time	46	46	
77	Refused	0	46	
99	Don't know	0	46	
.	Missing	3521	3567	

CBQ698b - Not check label: the print is too small

Variable Name: CBQ698b

SAS Label: Not check label: the print is too small

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	The print is too small for me to read	29	29	
.	Missing	3538	3567	

CBQ698c - Not check label: satisfied w/ my health

Variable Name: CBQ698c

SAS Label: Not check label: satisfied w/ my health

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	I'm satisfied with my health so there is no need for me to check	53	53	
.	Missing	3514	3567	

CBQ698d - Not check label: I have a good diet

Variable Name: CBQ698d

SAS Label: Not check label: I have a good diet

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
4	I have a good diet so there is no need to check labels	21	21	
.	Missing	3546	3567	

CBQ698e - Not check label: mostly familiar foods

Variable Name: CBQ698e

SAS Label: Not check label: mostly familiar foods

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
5	I usually buy foods that I'm used to, so I don't feel that I need to check labels	83	83	
.	Missing	3484	3567	

CBQ698f - Not check label: don't care about labels

Variable Name: CBQ698f

SAS Label: Not check label: don't care about labels

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
6	I buy what I or my family like, I don't care about the labels	114	114	
.	Missing	3453	3567	

CBQ698g - Not check label: not important to me

Variable Name: CBQ698g

SAS Label: Not check label: not important to me

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
7	I don't think the food labels are important to me	49	49	
.	Missing	3518	3567	

CBQ698h - Not check label: what to look for

Variable Name: CBQ698h

SAS Label: Not check label: what to look for

English Text: {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}

English Instructions: [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
8	I won't know what to look for even if I read the labels	28	28	
.	Missing	3539	3567	

CBQ698i - Not check label: can't read English well

Variable Name: CBQ698i**SAS Label:** Not check label: can't read English well**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
9	I can't read English that well	35	35	
.	Missing	3532	3567	

CBQ698cd - Not check label: for other reasons

Variable Name: CBQ698cd**SAS Label:** Not check label: for other reasons**English Text:** {What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? There are some examples on {hand card 36/hand card 37}. You may give more than one answer.}**English Instructions:** [HAND CARD # 36] CAPI INSTRUCTIONS: IF CBQ502=1, DISPLAY CBQ698 AS SHOWN ABOVE. ELSE IF CBQ502=2, 7, OR 9 - 1. REPLACE TEXT IN THE BRACES WITH THE FOLLOWING: "For this next question you may give more than one answer. What is the reason or reasons that you rarely or never check the food label when deciding to buy a food product? I will read you some examples." DISPLAY ALL THE RESPONSE CATEGORIES IN LOWER CASE. CODE ALL THAT APPLY. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARD # 36". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARD # 37". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARD # 37 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
91	Others	5	5	
.	Missing	3562	3567	

CBQ695a - Serving size: amount people should eat

Variable Name: CBQ695a

SAS Label: Serving size: amount people should eat

English Text: {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

English Instructions: CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	The amount of this food that people should eat	1886	1886	
7	Refused	0	1886	
9	Don't know	59	1945	
.	Missing	1622	3567	

CBQ695b - Serving size: amount people usually eat

Variable Name: CBQ695b

SAS Label: Serving size: amount people usually eat

English Text: {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

English Instructions: CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
2	The amount of this food that people usually eat	472	472	
.	Missing	3095	3567	

CBQ695c - Serving size: help comparing among foods

Variable Name: CBQ695c

SAS Label: Serving size: help comparing among foods

English Text: {Now turn to {hand cards 38 and 39/hand cards 40 and 41}.} Again, for this next question you may give more than one answer. Now think about the "serving size" on a food label. What does serving size mean to you? Serving size is...

English Instructions: CODE ALL THAT APPLY HAND CARD # 38 & # 39 CAPI INSTRUCTION: 1. Do NOT display the text in braces if CBQ502=2; 2. IF (DBQ750 = 6 – 9) AND (DBQ760 = 6 – 9) AND (DBQ770 = 6 – 9) AND (DBQ780 = 6 – 9), AND (CBQ905 = 6 – 9), AND (CBQ910 = 6 – 9) AND (CBQ685 = 6 – 9), AND (CBQ930 = 6 – 9), AND (CBQ935 = 6 – 9), AND (CBQ945 = 6 – 9), AND (CBQ950 = 6 – 9), Do NOT display the word "Again", in the introduction sentence. CAPI INSTRUCTION: IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 1 AND "HAND CARDS # 38 & # 39". IF HOUSEHOLD ID EQUAL TO XXX, DISPLAY RANDOMIZED ORDER VERSION 2 AND "HAND CARDS # 40 & # 41". CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #1 HAND CARDS # 40 & # 41 CAPI INSTRUCTION: RANDOMIZED ORDER VERSION #2

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
3	Something that makes it easier to compare foods	725	725	
.	Missing	2842	3567	

DBD930 - Respondent is main meal planner/preparer

Variable Name: DBD930

SAS Label: Respondent is main meal planner/preparer

English Text: Are you the person who does most of the planning or preparing of meals in your family?

English Instructions: INTERVIEWER INSTRUCTION: IF SP ANSWERS "SOMETIMES" OR "50/50", ENTER YES

Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2587	2587	
2	No	264	2851	
7	Refused	0	2851	
9	Don't know	0	2851	
.	Missing	716	3567	

DBD935 - Respondent shares meal preparation duty

Variable Name: DBD935**SAS Label:** Respondent shares meal preparation duty**English Text:** Do you share in the planning or preparing of meals with someone else?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1465	1465	
2	No	1386	2851	
7	Refused	0	2851	
9	Don't know	0	2851	
.	Missing	716	3567	

DBD940 - Respondent is main food shopper

Variable Name: DBD940**SAS Label:** Respondent is main food shopper**English Text:** Are you the person who does most of the shopping for food in your family?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	2421	2421	
2	No	430	2851	
7	Refused	0	2851	
9	Don't know	0	2851	
.	Missing	716	3567	

DBD945 - Respondent shares food shopping duty

Variable Name: DBD945**SAS Label:** Respondent shares food shopping duty**English Text:** Do you share in the shopping for food with someone else?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Yes	1385	1385	
2	No	1466	2851	
7	Refused	0	2851	
9	Don't know	0	2851	
.	Missing	716	3567	

CBD760 - Respondent's age

Variable Name: CBD760
SAS Label: Respondent's age
English Text: How old are you?
English Instructions: ENTER AGE IN YEARS
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
16 to 78	Range of Values	2854	2854	
80	>= 80 years of age	0	2854	
777	Refused	0	2854	
999	Don't know	0	2854	
.	Missing	713	3567	

CBD765 - Respondent's education level

Variable Name: CBD765**SAS Label:** Respondent's education level**English Text:** Which of the following best describe your highest education level?**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Less than high school	405	405	
2	High school diploma (including GED)	738	1143	
3	More than high school	1707	2850	
7	Refused	0	2850	
9	Don't know	1	2851	
.	Missing	716	3567	

CBD770 - Respondent's gender

Variable Name: CBD770**SAS Label:** Respondent's gender**English Text:** What is the gender of the respondent?**English Instructions:** [INTERVIEWER INSTRUCTION: THIS IS A QUESTION FOR THE INTERVIEWER TO COMPLETE BY SELECTING THE APPROPRIATE OPTION. NO NEED TO READ THE QUESTION TO THE PARTICIPANT]**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	Male	477	477	
2	Female	2377	2854	
.	Missing	713	3567	

CBQ785 - Language of the interview

Variable Name: CBQ785**SAS Label:** Language of the interview**English Text:** The interview was completed in:**English Instructions:** [INTERVIEWER INSTRUCTION: THIS IS A QUESTION FOR THE INTERVIEWER TO COMPLETE BY SELECTING THE APPROPRIATE OPTION. NO NEED TO READ THE QUESTION TO THE PARTICIPANT]**Target:** Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
1	English	2594	2594	
2	Spanish	266	2860	
3	English and Spanish	2	2862	
4	Other	0	2862	
.	Missing	705	3567	

WTDRD1PP - Dietary day one sample weight

Variable Name: WTDRD1PP
SAS Label: Dietary day one sample weight
English Text: Dietary day one sample weight
Target: Both males and females 1 YEARS - 15 YEARS

Code or Value	Value Description	Count	Cumulative	Skip to Item
805.552485 to 271042.31917	Range of Values	3567	3567	
.	Missing	0	3567	