BSc IT 2010 : ITLAP

Answer key / correct responses on:

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MUMBAI UNIVERSITY (BSc IT)

ITLAP - 2010

Con. 1649 (c)–10.

MB–5614

(3 Hours)

[Total Marks : 100]

N. B.: (1) Question No. 1 is compulsory.
    (2) Attempt any four from Question Nos. 2 to 7.
    (3) Make suitable assumptions wherever necessary and state the assumptions made.
    (4) Answers to the same question must be written together.
    (5) Numbers to the right indicate marks.
    (6) Draw neat labeled diagrams wherever necessary.

1. a) What are the rights and obligations of patentee?   5
   b) Explain the need and advantages of branding.   5
   c) What is fair use of copyrighted material as per copyright law?   5
   d) What are the limits on the activities carried out by non-profit organizations?   5

2. a) What is a trademark? What are the different forms of infringement of trademark?   8
   b) What is innovation? What are the sources of innovation? Explain the different types of innovation.   8
   c) What are different ways of transferring a patent?   4

3. a) What are the conditions to be satisfied by the inventions to be patentable? Explain the procedure to obtain a patent.   8
   b) Explain in detail the non-compete agreement.   8
   c) What are the criminal remedies and administrative remedies against the infringement of copyright?   4

4. a) Explain in detail the product, process and service knowledge companies.   8
   b) What is software piracy? What are the different ways to beat software piracy? List the two major organizations that fight against software piracy.   8
   c) What is license? What are its types?   4

5. a) Explain in detail the IT act 2000.   8
   b) Explain the following basic business research methods: 8
      i) Appreciative inquiry
      ii) Case study design
      iii) Listening
      iv) Surveys.
   c) Enumerate the difference between products and services.   4

6. a) Explain in detail the intellectual property management system.   8
   b) What are the different stages involved for obtaining registration of a trademark? Explain.   8
   c) What is cyber squatting? Explain with examples.   4

7. a) What is infringement of copyright? Explain with examples. According to Indian Copyright Act 1957, when is copyright said to be infringed?   8
   b) Explain the profit generating activities in a knowledge firm.   8
   c) What is domain name? How is it registered? What are the different types of domain names?   4