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BSc IT 2010 : PM

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Con. 1649 (b)–10.

PM - 2010

MB–5613

(3 Hours)

[Total Marks : 100]

- N. B.: (1) Question No. 1 is compulsory.
 (2) Attempt any four from Question Nos. 2 to 7.
 (3) Make suitable assumptions wherever necessary and state the assumptions made.
 (4) Answers to the same question must be written together.
 (5) Numbers to the right indicate marks.
 (6) Draw neat labeled diagrams wherever necessary.

1. The AXA Group is a finance-based company specializing in insurance & investment management solutions. It operates across Western Europe, North America & the Asia Pacific. AXA grew in size through acquisition & continued to focus on insurance & investment markets, with a strategy of becoming the leader in financial protection. Consider yourself as the Chairman of AXA and answer the following: (20)
 - a) Which organization structure will you prefer to increase the strength of the company? Support your answer with proper explanation & show its structure too.
 - b) If they want to strengthen their subsidiaries in new areas, analyze the feasibility of the project in terms of market, operational & technical.
2. a) What are the various means of finance? Explain the following (8)
 - i) Internal Accruals
 - ii) Equity Capital
- b) What is team building? What are the advantages of team building? Why is it necessary? (7)
- c) Define the following term:— (5)
 - i) Most Likely time
 - ii) Slack
3. a) What is project management? Define it. Explain the importance and advantages of project management. (8)
- b) What are the factors to be considered in selecting suitable form of organization? (7)
- c) What is Tendering? How to evaluate tenders? (5)
4. a) What is "functional organization"? Show the structure and explain the features, advantages and disadvantages of the same. (8)
- b) Explain the procedures of "Decision Making". (7)
- c) Explain the term "Cost-Benefit Analysis". (5)
5. a) What is Project Control? Explain the different types of control mechanism in detail. (8)
- b) Explain the different elements of a project plan. (7)
- c) Distinguish between functional and project manager. (5)

6. a) What is audit? How it differs from review? List out and explain the phases in audit life cycle. (8)
- b) What is project termination? When to terminate a project? (7)
- c) Explain the nature and characteristics of the organization. (5)
7. a) Explain the objective of the regulations in controlling the projects. Show and explain briefly its classification. (8)
- b) Draw and explain the concepts of "Learning Curve" in detail. (7)
- c) What is project execution plan? Explain. (5)