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## **BSc IT 2010 : TSCM**

**Answer key / correct responses on:**

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## MUMBAI UNIVERSITY (BSc IT)

TSCM -2010

Con. 1649 (a)-10.

MB-5612

(3 Hours)

[Total Marks : 100]

N. B.: (1) Question No. 1 is compulsory.

(2) Attempt any four from Question Nos. 2 to 7.(3) Make suitable assumptions wherever necessary and state the assumptions made.(4) Answers to the same question must be written together.(5) Numbers to the right indicate marks.(6) Draw neat labeled diagrams wherever necessary.

- |    |    |  |   |
|----|----|--|---|
| 1. | a) | Explain with necessary examples the terms "Right Product, Right Place, Right Price, Right Customer".   | 7 |
|    | b) | Explain the various stages involved in purchasing process.   | 7 |
|    | c) | Discuss the Total Cost Analysis with help of a suitable example.                                       | 6 |
| 2. | a) | Explain the use of computers in Purchasing and inventory management.                                   | 7 |
|    | b) | Write note on Logistics Information Systems.   | 7 |
|    | c) | Explain any two intermodal transportation types.   | 6 |
| 3. | a) | Explain how globalization and customer service is changing logistics.                                  | 7 |
|    | b) | How can materials be classified based on ABC analysis?   | 7 |
|    | c) | Explain functions of packing.  | 6 |
| 4. | a) | Discuss the objectives of material handling.   | 7 |
|    | b) | Explain the term "Strategic fit". Explain any two activities in detail where the strategic fit exists. | 7 |
|    | c) | Explain lead time and chain management.  | 6 |
| 5. | a) | Explain 3C's of competitive advantage.   | 7 |
|    | b) | What is safety stock / buffer stock? Why is it necessary?  | 7 |
|    | c) | Write short note on: Channels of distribution.   | 6 |
| 6. | a) | What is reverse logistics? Explain.  | 7 |
|    | b) | What is warehouse? Discuss various types of warehouses.  | 7 |
|    | c) | Discuss supplier evaluation variables.   | 6 |
| 7. | a) | Discuss the factors one needs to consider while selecting plant location.                              | 7 |
|    | b) | What is Total Supply Chain Management? Why is it necessary?  | 7 |
|    | c) | Write short note on: Types of inventory  | 6 |