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## **BSc IT 2008 : ITLAP**

**Answer key / correct responses on:**

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## MUMBAI UNIVERSITY (BSc IT)

## ITLAP - 2008

(3 Hours)

[ Total Marks : 100 ]

- Note: (1) Question No. 1 is compulsory  
 (2) From Question No. 2 to Question No. 7 attempt any four questions.  
 (3) Make suitable assumptions wherever necessary.  
 (4) Answer to the same question must be written together.

1. Answer the following:
  - a) Explain the various essential elements of trademark as per trademark act 1999. 8
  - b) What do we mean by Intellectual Property? What are the legislations covering Intellectual Property Rights in India? 8
  - c) Write a short note on commercial exploitation of Intellectual Property. 4
2.
  - a) What is copyright? Explain in detail. State the statutory definition of copyright as per copyright act 1957. 8
  - b) Explain the characteristics of copyright act 1957. 8
  - c) What is patent? What legislative provisions are made for regulating patent? 4
3.
  - a) Write the procedure for obtaining patent in India. 8
  - b) Explain IT ACT 2000 in detail. 8
  - c) Write a short note on legal disputes due to framing of websites. 4
4.
  - a) What are the components of Intellectual Property Management System? Explain with diagram. 8
  - b) Explain the various methods of extracting a value from Intellectual properties in a knowledge firm. 8
  - c) Explain the model of Intellectual capital of knowledge firm. 4
5.
  - a) Discuss the anti-piracy tools and techniques. 8
  - b) Explain the 8-point program proposed by software publisher association which controls software piracy. 8
  - c) Compare Survey and Case Study method of conducting basic business research. 4
6.
  - a) What is domain name? How is domain name registered? On what basis is the domain name granted? What are top-level domain names? 8
  - b) Define Innovation. Explain the various kinds of innovations. 8
  - c) Compare Domain name and Trademark. 4
7.
  - a) What are limitations on non-profit organization activities? Explain. 8
  - b) Explain the various factors on which enforcement of non-compete agreement depends. 8
  - c) Write a short note on importance of Branding. 4