

#### **CASA0006**

- 1 Introduction to Databases
- 2 Introduction to SQL
- 3 Advanced SQL
- 4 Data Munging
- 5 Advanced Clustering

- 6 Advanced Regression
- 7 Classification
  - 8 Dimension Reduction
- **9** Unstructured Data
- **10** Analysis Workflow



# Recap What we already know

### We can handle and clean data

Database, SQL, Python Pandas/Sklearn

## We can do clustering analysis

Kmeans, DBSCAN, hierarchical clustering

# We can do regression analysis

Linear regression, VIF, Lasso, decision tree, random forest

Today we extend our skills in data analysis, exploring the use of classification methods for analysing data



# **Data Analysis**

Picking an Approach

The approach to take towards analyzing your data depends on what you want to understand from it

Method		Output
Clustering	$\longrightarrow$	Creation of Groupings
Regression	$\longrightarrow$	Identify Data Relationships
Classification	$\longrightarrow$	Identify Discrete Class
Dimensionality Reduction	$\longrightarrow$	Understand Influential Factors
Association Rule Mining	<b></b>	Identify Dependencies
Anomaly Detection		Identify Outliers
	Clustering Regression Classification Dimensionality Reduction Association Rule Mining	Clustering  Regression  Classification  Dimensionality Reduction  Association Rule Mining

Unsupervised: no ground truth **Supervised: with ground truth** 



15

14

### **Unsupervised Learning**

# **Supervised Learning**

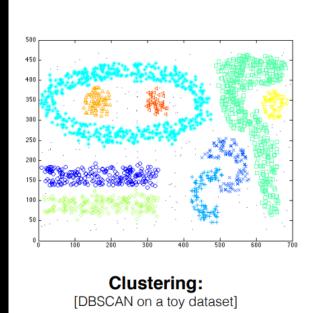
1600

1400

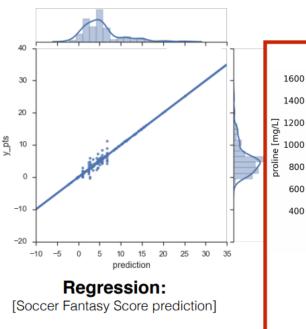
1000

800 600 400

11



**Regression:** 



Classification: [SVM on 2 classes of the Wine dataset]

alocohol [% ABV]

Today's topic

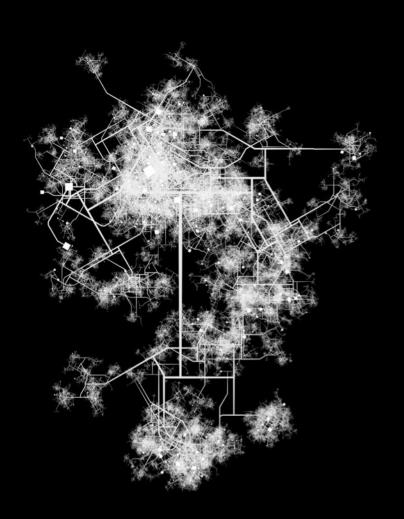
No labels

Continuous Y as labels

Discrete Y as labels



# **Outline**



- 1. Classification and Prediction
- 2. Supervised Classification
- 3. Classification Methods
  - a. K Nearest Neighbours
  - b. Logistic Regression
  - c. Artificial Neural Networks
  - d. Decision Trees
  - e. Random Forests
- 4. Validation



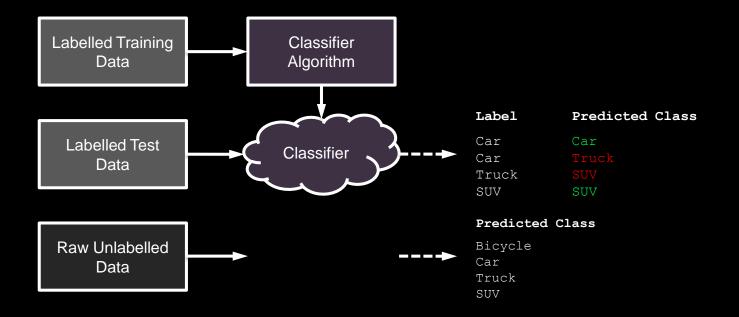
# **Supervised Classification**

What is it?

We train a classifier with a **labelled** sample of data, and it figures out how to create a relationship between a feature's attributes and its label

Establishing this relationship allows us to predict future datasets

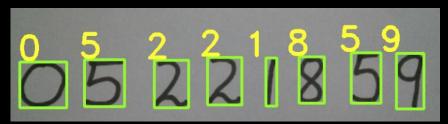
Example: travel mode detection





# Classification

### **Examples**



### **Digit Recognition**





**Spam Filtering** 

<u>Transport Mode Detection</u> (from GPS data)



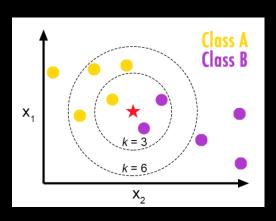
# Classification Methods

Nearest Neighbours
Logistic Regression
Artificial Neural Networks
Decision Trees
Random Forests

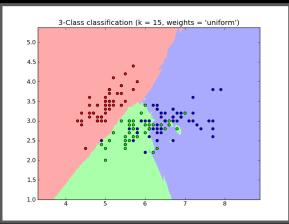


# Nearest Neighbours k-NN

Considers **neighbouring points** and their classifications, and then classifies a point according to majority vote



Need to tune k



ClassifierTrue label

#### Method

Choose *k* neighbours to consider; choose whether to weight neighbours by distance; classify using known points.

#### Hyperparameter

k

#### **Pros**

Simple; easy to understand; used widely

#### Cons

Sensitive to local patterns in the data, rather than accounting for wider trends; lack of interpretability

#### https://scikit-

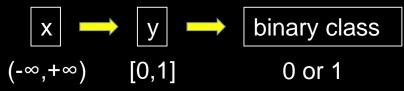
learn.org/stable/auto examples/neighbors/plot classification.html

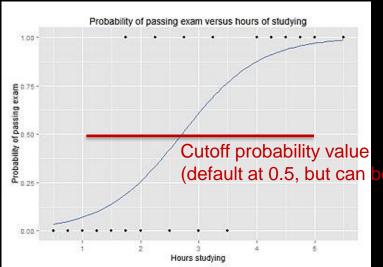


# Logistic Regression (or logit regression)

Use a logistic function to model a binary response variable. Applications include predicting risk of developing disease and discrete choice models in economics.

Logistic function: 
$$y = \frac{exp(\sum_{i=0}^{n} \beta_i x_i)}{1 + exp(\sum_{i=0}^{n} \beta_i x_i)}$$





#### **Pros**

Simple; easy to understand; used widely

#### Cons

Subject to variable selection (like linear regression)

#### **Types**

- Binomial: fail vs pass
- Multinomial (more than two classes): bus vs car vs cycling
- Ordinal (ordered multiple categories): fail vs pass vs merit vs distinction

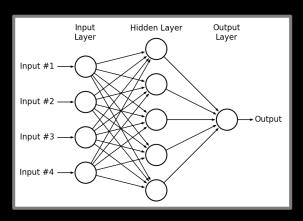
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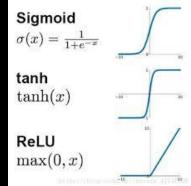


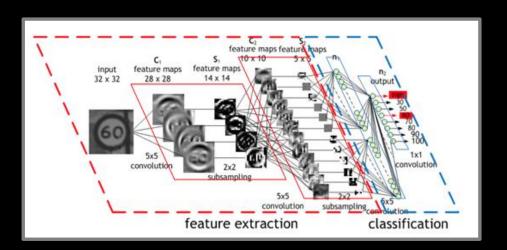
# **Artificial Neural Networks**ANN

Informal: you can think of ANN as a multilayer logistic regression

ANNs link combinations of attributes to the activation of an artificial neuron







logistic function

#### Method

Combine weighted attribute values to form hidden layer. Combine weighted hidden functions to generate response. Class selected if response is strong enough.

#### **Pros**

Easy to understand, used widely, and easy to implement, integrated with image and graphs (unstructured data)

#### Cons

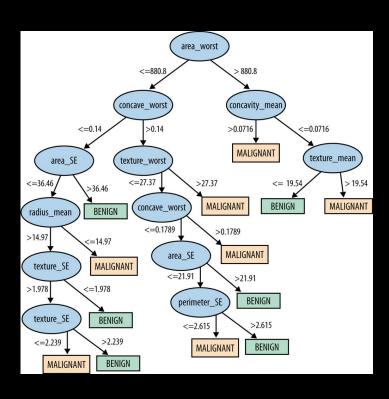
Hard to understand association between inputs and outputs (non-linear function and many layers)



# **Decision Trees**

### **Single Trees**

Creates a tree of **probabilities** or **value ranges** linking attribute values to classes or outcomes



#### Method

Different methods (CART, ID3, C4.5). The common idea is to iteratively split a node based on some criteria.

#### **Pros**

Easy to understand and interpret; able to extract structure; able to handle numerical and categorical data; limits influence of poor predictors

#### Cons

Prone to overfitting (complex trees)



# **Decision Trees**

### **Example of CART**

- CART (Classification and Regression Trees)
- Choose the best split that maximises the purity of the two new groups, or minimises the *Gini impurity*
- *Gini impurity:* measures the impurity of a group containing different classes (where  $p_i$  is the probability of a class)

$$I_G(p) = \sum_{i=1}^{J} p_i (1 - p_i)$$



Gini = 0. (if and only if only one class in the set)



• Gini = 0.5\*(1-0.5) + 0.25\*(1-0.25) + 0.25\*(1-0.25) = 0.625

# **≜UCL**

# **Decision Trees**

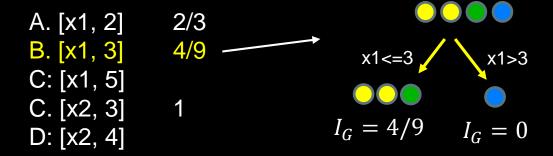
### **Example of CART**

<b>x1</b>	<b>x2</b>	у
2	3	Yellow
3	4	Yellow
3	4	Green
5	3	Blue

Gini score

$$I_G(p) = \sum_{i=1}^{J} p_i (1 - p_i)$$

Splitting a node to minimise the Gini score by comparing all splits



The output of a decision tree can be the predicted class or a probability over all classes

Example: given the input of (x1=2.5, x2=4000)

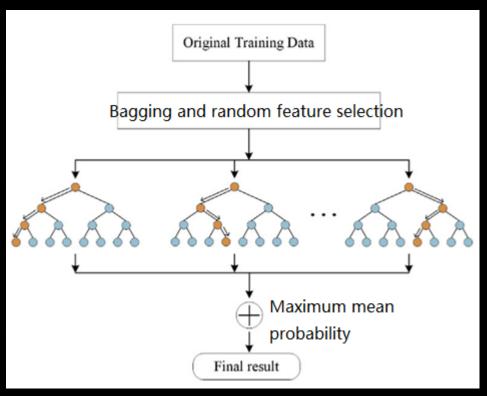
- Predicted class: yellow
- Predicted probability (in the left leaf):
  - yellow = 2/3
  - green = 1/3
  - blue = 0



## **Random Forest**

### Creating many trees and combining their response

- A single tree may be overfitting and does not perform well on new datasets.
- A good solution is to randomly grow a bunch of random and different trees.



 Given an input, the response is a combination (e.g. maximum mean probability) of the output of all trees.

Amended from source image:

Cheng, L., Chen, X., De Vos, J., Lai, X., and Witlox, F. (2019)
Applying a random forest method approach to model travel mode choice behavior. *Travel Behaviour and Society* 



# **Random Forest**

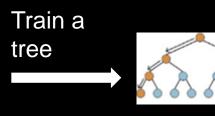
### **Growing a different tree**

- Each tree is grown by a random subset of data
  - Resampling training data with replacement
  - Sampling a random selection of predictors
- This guarantees that each tree is different.

Index	<b>x1</b>	<b>x2</b>	х3
1	2	1.0	2
2	3	1.5	3
3	5	2.0	4
4	4	2.6	6

Sampling: 2 features, 7 samples

Index	<b>x1</b>	х3
1	2	2
2	3	3
3	5	4
4	4	6
2	3	3
4	4	6
2	3	3

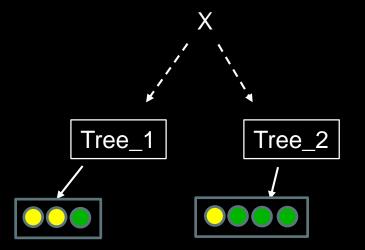




## **Random Forest**

### **Combining response**

- Combining response from many trees into one output (sklearn package)
  - predict(X): the predicted class is the one with highest mean probability estimate across the trees
  - predict\_proba(X): the mean predicted class probabilities of the trees in the forest. The class probability of a single tree is the fraction of samples of the same class in a leaf.
  - Note that other packages may differ on the calculation of output class/probability of a random forest



class	Tree_1	Tree_2	output_ proba	output_cl ass
Yellow	2/3	1/4	11/24	Green
Green	1/3	3/4	13/24	



# **Validation and Testing**

Types of Error Metrics



# Hyperparamter & parameter

- We limit the discussion to machine learning.
- A hyperparameter is a parameter whose value is used to control the learning process. It should be predefined before model training. Many algorithms provide default value of hyperparameters.
- The values of other parameters (typically node weights) are derived via training.

  3-class classification (k = 15, weights = 'uniform')
- Example of KNN
  - Hyperparameters: k
  - Parameters: the class of each sub-areas.
- Another example of random forest
  - Hyperparameters: n\_estimator (number of trees), max\_depth (maximum depth of a tree), etc.
  - Parameters: the splits.

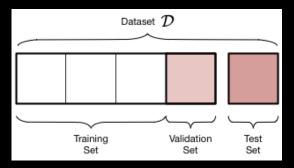


# Data split (training & testing)

 Fair validation of model performance should be based on training/testing split. Don't touch the test set until the model is finalised.



 If you need to tune the hyperparameters in the model, you would need to use training/validation/test split. Validation set is used to determine the hyperparameters.





## **Cross Validation**

### A more complicated validation process

Cross Validation executes model training and validating on multiple subsets of the data

- -- To test the model's ability to predict new data that was not used in training it
- -- To avoid problems of overfitting or selection bias

K-Fold Cross Validation

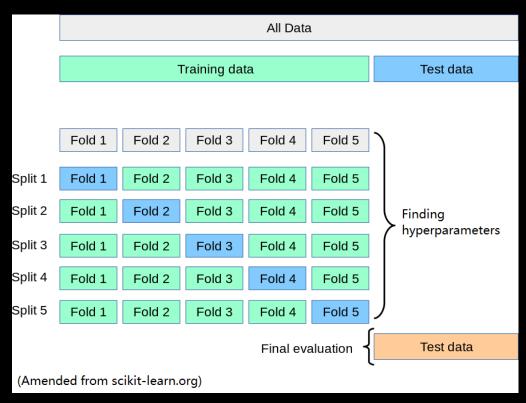
Extreme case (K = #Training data)

Leave-one-out cross-validation

Accuracy = Mean(Split 1, Split 2, etc.)

Model hyperparameters = Best fitting (e.g. Split 5)

Note: K is a hyperparameter.





## **Validation Measures**

Classification (suitable for two-class and multi-class)

Classification measures compares predicted against observed classes

		Actual Values		
		Positive (1)	Negative (0)	
Predicted Values	Positive (1)	TP	FP	
Predicte	Negative (0)	FN	TN	

Confusion Matrix

### **Classification Accuracy**

Proportion correctly classified. Not the be-all metric!

$$\frac{Correct}{Correct + Incorrect} = \frac{tp + tn}{tp + tn + fp + fn}$$

#### Precision

How many positive predictions are correctly classified?

$$\frac{tp}{tp + fp}$$
 tp = true positive (yay)  
fp = false positive (incorrectly flagged)

#### Recall

How many positive classes are correctly classified?

$$\frac{tp}{tp + fn}$$
 tp = true positive (woo hoo) fn = false negative (missed result)

#### **F**1

A balance between precision and recall, takes beta attribute which weights precision or recall

$$(1+\beta^2)\frac{precision * recall}{\beta^2 precision + recall}$$

# **L**

# An exercise

		Predicted/Classified		
		Negative	Positive	
Actual	Negative	998	0	
	Positive	1	1	

• Accuracy = 
$$\frac{tp+tn}{ALL} = \frac{999}{1000}$$

• Precision = 
$$\frac{tp}{tp+fp} = \frac{1}{1+0} = 1$$

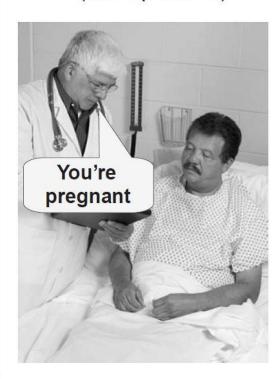
• Recall = 
$$\frac{tp}{tp+fn} = \frac{1}{1+1} = \frac{1}{2}$$

• 
$$(\beta = 1)$$
: F1 =  $(1 + 1^2) \frac{1*0.5}{1^2*1+0.5} = \frac{2}{3}$ 



The precision and recall can be related to Type I and Type II error in statistics.

# Type I error (false positive)



Type II error (false negative)

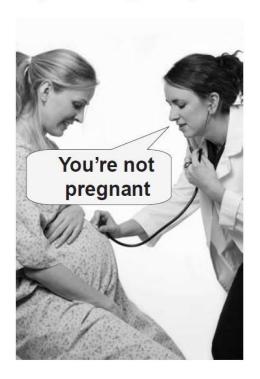


Figure 3.1 Type I and Type II errors





# Workshop Classification

- In this workshop you will extend your skills in data mining by learning to implement data classifiers
- Once again you'll be using the Python sklearn library, which has a range of easy-to-implement methods for creating data classifiers
- Again, you're not expected to understand all of the maths and computation, only the usefulness and application of these approaches.
- Download this week's Jupyter Notebook from Moodle, open it in Anaconda and work through