**upfluence** 

**API QUOTE** 

**Upfluence** <> Moonlanding.cc

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### Software Pricing.

#### **Upfluence Software.**

Your software plan includes:

- **1 Seats** Scalable as your team grows.
- Search & Contact Module Easily find and connect with influencers.
- Workflow Module Streamline and manage your influencer collaborations.
- 5K influencer community Tailored to match your desired scale of outreach.

Lastly, to ensure a seamless **onboarding experience**, you'll receive personalized, one-on-one guidance from a dedicated Customer Success professional, who will help you hit the ground running from day one.

Term Length	1 Year License
Seats	1 (\$69 per additional seat)
Influencer Community	5k influencers
Individual Onboarding (Non-recurring fee)	\$695 (optional)
Monthly Software Cost	\$717.40 per month (20% discount for API)



# **API Pricing.** upfluence !J

#### **Upfluence API**.

If you're interested in accessing Upfluence's API, we offer a **token-based system**.

In addition to the software plans outlined on the previous page, you have the option to purchase **token packs** for API access. The chart details the available packages, and on the next page, you'll find a breakdown of how tokens can be utilized.

Number of Tokens	Cost per Token	Total Cost
10,000	\$0.0800	\$800
100,000	\$0.0650	\$6,500
500,000	\$0.0550	\$27,500
1,000,000	\$0.0450	\$45,000
5,000,000	\$0.0400	\$200,000
10,000,000	\$0.0350	\$350,000



#### **Upfluence API.**

Call Type	Data Accessed	Token Cost
Search API	Returns a list of creators IDs (500 results)	1 token per 500 search results
Profile API	Retrieves basic information about a creator (social media, contact, stats)	5 profiles per 1 token
Audience API	Fetches audience data using a social ID	1 audience profile per 1 token
Post API	Returns metadata for the last 9 posts from a social media ID	10 posts per 1 token
Stream API - Post	Retrieves posts associated with a stream ID	10 posts per 1 token
Stream API- Analytics	Aggregates stream results for analytics purposes	100 updates per 1 token
Workflow API	Tracks workflow performance and metrics	Free
List API	Accesses list IDs and influencer IDs	Free



#### Our clients love us.

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DAILY HARVEST

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## Thank you!



#### **ACCOUNT EXECUTIVE**

Tzu-Ling Wen tzuling.wen@upfluence.com +33 2 36 93 89 98

