

# Min Gu (Min) Jo

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## SKILLS

Languages: *Python, SQL, Java, R, Ruby*

Frameworks & Libraries: *Apache Spark, AWS(EMR, S3), Django, TensorFlow, Redis, Celery, Elasticsearch*

Databases & Platforms: *PostgreSQL, Amazon Redshift, Heroku, Airflow*

Technical Concentrations: *SaaS • REST • ETL (Big data processing) • ML Analytics • NLP • Database*

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## EDUCATION

**University of California, Berkeley**

Class of 2016

**B.A. in Computer Science, Statistics, and Economics**

Cumulative GPA: 3.42/4.00

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## PROFESSIONAL EXPERIENCE

*June 2016 - Present*

**Software Engineer - Leadgenius, Berkeley CA**

- Built an automatic sales outreach email reply labeling application to serve 50+ customers from scratch
  - Classified email replies in 7 different labels by applying NLP algorithms
  - Alerted customers of positive replies in real-time by deploying a trained model on a server
    - Overall Accuracy: 92.8% (Accuracy on positive reply: 89.2%)
    - Increased returning visitor rate of the company's outreach product by 72%

*Used: TensorFlow, Redis, Celery*

- Developed an ETL processing pipeline to store 25+ mil U.S. based company and 30+ mil professional data from a variety of sources
- Indexed and stored merged data by designing data deduplication algorithm
- Implemented distributed search for database of 25+ mil company data using Elasticsearch

*Used: Spark, AWS, Airflow, Django, Elasticsearch*

*Jan 2016 - Dec 2016*

**Research Assistant - Berkeley Institute of Data Science, Berkeley CA**

- Implemented data ingestion pipeline of 5000+ movie review data into S3 via web scraping framework
- Trained binary sentimental classification model to label user reviews using Bag of Words model

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## PROJECT EXPERIENCE

*Fall 2016*

**UC Berkeley Family Housing - Open House Scheduling Calendar**

- Developed a calendar web app using Rails to serve 15+ UCB housing staffs for coordinating open house schedules with 30+ resident assistants. Automated email notification for any schedule changes.

*Spring 2016*

**Kaggle Challenge: Rossmann Drugstore Store Sales Prediction**

- Used and compared 3 different machine learning algorithms to forecast drugstore daily sales: multivariate linear regression, random forest regression, and gradient boosting with regression trees

*Fall 2015*

**Kaggle Challenge: Bag of Words Meets Bags of Popcorn**

- Applied text analysis (NLP) methods of TFIDF vectorizer and Google's word2vec on IMDb movie reviews to perform sentiment analysis (96% accuracy | top 11th percentile when submitted)

*Spring 2013*

**Detection of Activated Brain Regions Under Mixed Gamble Task**

- Investigated the relationship between brain activity and behavior of the subjects towards the 50/50 gambling situations using a whole-brain robust regression analysis
- Preprocessed and analyzed fMRI image voxels to identify active regions of the participants' brains