



Style Guide

COLORS

Base Color



RGB 237.26.42
HEX #ED1A2A



RGB 230.100.0
HEX #E66400



RGB 100.160.20
HEX #64A014



RGB 0.135.118
HEX #008776



RGB 135.88.73
HEX #875849



RGB 255.216.26
HEX #FAE100



RGB 255.255.255
HEX #FFFFFF



RGB 164.164.164
HEX #A4A4A4



RGB 130.136.149
HEX #828895



RGB 111.111.111
HEX #6F6F6F



RGB 102.102.102
HEX #171500

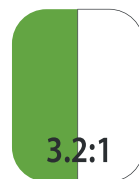
COLORS

COLOUR CONTRAST



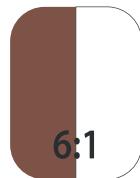
4.4:1

Text : #ED1A2A
Back : #FFFFFF



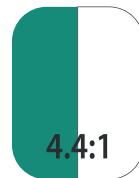
3.2:1

Text : #64A014
Back : #FFFFFF



6:1

Text : #875849
Back : #FFFFFF



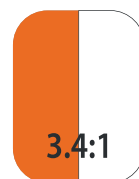
4.4:1

Text : #008776
Back : #FFFFFF



13.8:1

Text : #171500
Back : #FAE100



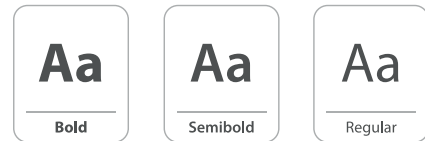
3.4:1

Text : #E66400
Back : #FFFFFF

Typography

EN

Myriad Variable Concept



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`~!@#\$%^&*()-_+=[]{};:",".<>/?
1234567890

BANGERS
REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
`~!@#\$%^&*()-_+=[]{};:",".<>/?
1234567890



ALEGREYA SANS SC

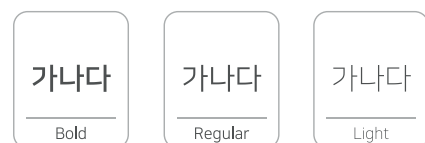
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
`~!@#\$%^&*()-_+=[]{};:",".<>/?
1234567890

KR

Tmoney RoundWind



가나다라마바사아자차카타파하
`~!@#\$%^&*()-_+=[]{};:",".<>/?
1234567890



NanumSquare

가나다라마바사아자차카타파하
`~!@#\$%^&*()-_+=[]{};:",".<>/?
1234567890

Font Size

Heading

h1

36 px

Heading - 1

h2

32 px

Heading - 2

h3

21 px

Heading - 3

h4

17 px

Heading - 4

Paragraph

p1

15 px

Paragraph - 1

p2

13 px

Paragraph - 2

p3

11 px

Paragraph - 3

ICON

Brand Icon



제품소개



SNS Icon



Facebook

모양, 색상 및 비율 유지는 정확하고 일관되어야 한다.

Instagram

'I'는 대문자 표시하고, 그 주변의 내용과 동일한 글꼴 크기 및 스타일로 유지.

YouTube

로고의 높이는 24dp보다 작게 표시하면 안됨.
아이콘과 "YouTube" 사이의 간격 또는 "YouTube"의 문자 간격을 변경해서는 안됨.
그림자 처리 하면 안됨.