STA 371G Outline
Fall 2018

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  Office Hours: Monday & Wednesday 5:00-6:00 PM. You are welcome to come by my office at other times.

Wednesday, August 29

Topics:

- Introduction

- Probability

- Random variables

Reading Assignments:
  You are recommended to read:
  Chapter 1 of OpenIntro Statistics, 3rd edition

Wednesday, September 5

Topics:

- Probability distributions

- Mean, variance and standard deviation of a random variable

Reading Assignments:
  If you are not familiar with the topics discussed in class, you are recommended to read:
  pp. 140-142, 740-741 Business Analytics: Business Analytics: Data analysis and decision making, 6th edition
  or
  pp. 156-168, 189-195, of Data analysis and decision making, 4th edition
  or
  pp. 196-206, 225-231 of Data analysis and decision making, 3rd edition

  You are also recommended to read:
  pp. 1-14 of "1TopicSummary_ProbabilityConceptsAndNormalDistributions.pdf" (available in Canvas/files)

To learn more about these topics, you may further read:
Chapters 2.1, 2.2, 2.4, and 2.5 of OpenIntro Statistics, 3rd edition

Monday, September 10

- Add a constant to a random variable

- Multiply a random variable by a constant

- Independent random variables, sum of independent random variables

- Continuous random variables

- Probability density function: area under the curve represents probability

- Standard normal distribution $Z \sim \mathcal{N}(0,1)$

- Normal distribution $X \sim \mathcal{N}(\mu, \sigma^2)$

Reading Assignments:
To get familiar with the normal distribution, you are recommended to read:
pp. 167-171, 174-182 of Business Analytics: Data analysis and decision making, 6th edition
or
pp. 211-215, 217-225 of Data analysis and decision making, 4th edition
or
pp. 247-250, 253-260 of Data analysis and decision making, 3rd edition

You are also recommended to read:
pp. 15-30 of "1TopicSummary_ProbabilityConceptsAndNormalDistributions.pdf" (available in Canvas/files)

You may further read:
Chapters 3.1.1, 3.1.2, 3.1.4 and 3.1.5 of OpenIntro Statistics, 3rd edition

Wednesday, September 12

- If $X \sim \mathcal{N}(\mu, \sigma^2)$, then $P(X < x) = P(\frac{X-u}{\sigma} < \frac{x-u}{\sigma}) = P(Z < \frac{x-u}{\sigma})$.

- Standard normal calculations in Excel: NORMSDIST,
  or in R: pnorm (type "?pnorm" in R for help).

- Understand the meaning of the standard deviation σ in a normal distribution: $P(\mu - \sigma < X < \mu + \sigma) =$? and $P(\mu - 2\sigma < X < \mu + 2\sigma) =$?

- Normal calculations in Excel:
  NORMSDIST, NORMDIST
  NORMSINV, NORMINV
  or in R:
  pnorm, qnorm (type "?pnorm" and "?qnorm" in R for help).

- Standardizing a normal random variable $Z = \frac{X - \mu}{\sigma} \sim \mathcal{N}(0, 1)$
  Interpretation: the value of Z is the number of standard deviations that X deviates towards the left (if $Z < 0$) or the right (if $Z > 0$) of the mean.

- Plot a normal distribution in Excel and R

Monday, September 17

- Example: Testing at ZTel, we will make an Excel spreadsheet for calculations

- Case study, Texas BBA Salary Statistics

- Expectation of a continuous random variable

- Population mean, variance, standard deviation

- Sample mean, sample variance, standard error of the sample mean

- Sampling distribution of the sample mean

Reading Assignments:
To learn more about estimation and sampling distribution, please read:
pp. 280-281, 292-297, 299, 312-318 of Business Analytics: Data analysis and decision making, 6th edition
or
pp. 352-353, 366-371, 374, 388-395 of Data analysis and decision making, 4th edition
or
pp. 378-379, 393-398, 400-401, 422-430 of Data analysis and decision making, 3rd edition

You are also recommended to read:
"2TopicSummary_EstimationAndSamplingDistributions.pdf" (available in Canvas/files)

For this topic, you may further read:
Chapters 4.1, 4.2, 4.4 and 5.3 of OpenIntro Statistics, 3rd edition

Wednesday, September 19

- Sampling distribution of the sample mean

- Confidence interval

- Simple linear regression

- Linear prediction: $Y = b_0 + b_1 X$

Reading Assignments:
Chapters 7.1 and 7.2 of OpenIntro Statistics, 3rd edition
pp. 418-441 of Business Analytics: Data analysis and decision making, 6th edition
or
pp. 531-551 of Data analysis and decision making, 4th edition
or
pp. 562-584 of Data analysis and decision making, 3rd edition

Monday, September 24

- Least squares estimation of b_0 and b_1

- Examples: predict house price, baseball runs per game

- Using Excel and R to do the calculation

- Excel add-in: Palisade Decision Tools (including StatTools) for Windows, StatPlus:mac LE for Mac.

- Sample mean, variance, and standard deviation

- Sample covariance, sample correlation

Reading Assignments:
PDF "Simple Linear Regression" posted in Canvas/files

Wednesday, September 26

- Linear relationship between X and Y

- $b_0 = \bar{y} - b_1\bar{x}$, $b_1 = r_{xy} \times \frac{s_y}{s_x}$

- mean(e)=0, Corr(e, X)=0, Corr($e, \hat{Y}$)=0, Corr($\hat{Y}, X$)=1

- SST, SSR, SSE

- Coefficient of determination: $R^2 = \frac{SSR}{SST} = 1 - \frac{SSE}{SST}$

- $R^2 = r_{xy}^2$ measures the proportion of variation in Y explained by X.

- Statistical model for simple linear regression

- Statistical model for simple linear regression:
$Y = \beta_0 + \beta_1 X + \epsilon$, $\epsilon \sim \mathcal{N}(0, \sigma^2)$
$Y \sim \mathcal{N}(\beta_0 + \beta_1 X, \sigma^2)$

- Conditional distribution of Y given X

- 95% prediction interval of Y given X: $\beta_0 + \beta_1 X \pm 2\sigma$

Reading Assignments:

"3TopicSummary_RegressionModelAndEstimation.pdf" (available in Canvas/files)

"5TopicSummary_CorrelationAndCovariance.pdf" (available in Canvas/files)

"6TopicSummary_ComputingAndInterpretingRSquare.pdf" (available in Canvas/files)

"7TopicSummary_InterpretingAndEstimatingVarianceOfEpsilon.pdf" (available in Canvas/files)

Monday, October 1

- Conditional and marginal distributions of Y

- Interpretation of ϵ and σ

- The error terms ϵ_i are independent, and identically distributed

- Least squares estimation and Gaussian maximum likelihood (optional)

- True line $\beta_0 + \beta_1 X$ and least squares line $b_0 + b_1 X$

- Case study: A stock's beta coefficient

Wednesday, October 3

- Case study: Milk and Money

- Degrees of freedom

- In SLR, σ^2 is estimated with $s^2 = \frac{\sum_{i=1}^{n} e_i^2}{n-2} = \frac{SSE}{n-2}$.

- SLR regression standard error: $s = \sqrt{SSE/(n-2)}$

- Sampling distributions of regression parameters

- Confidence intervals of regression parameters

Monday, October 8

- Hypothesis testing in SLR: t-statistic and p-value

- Discuss Practice Exam #1

- Common problems in homework assignments

- Topic summary for Midterm #1

Wednesday, October 10

- Multiple regression

- T-test

- Examples: Auto MPG, Baseball

- Midterm Exam #1, 6:45-9:00 pm

Monday October 15

- Example: Supervisor performance data

- F-test

- Understanding multiple regression

- Correlation and causation

Wednesday, October 17

- Multicollinearity

- Example: Number of beer and weight & height

Monday, October 22

- Dummy variables and interactions

- Example: Gender Discrimination in Salary at Fifth National Bank

- Case study: Orion Bus Industries—Contract Bidding Strategy

- Example: MidCity House Price

- Diagnostics

- Polynomial regression

Reading Assignments:
Chapters 10, 11.1-11.5, and 11.7-11.10 of Business Analytics: Data analysis and decision making, 6th edition
or
Chapters 10, 11.1-11.5, and 11.8-11.11 of Data analysis and decision making, 4th edition
or
Chapters 11, 12.1-12.5, and 12.8-12.11 of Data analysis and decision making, 3rd edition

"4TopicSummary_NonlinearRelationships.pdf " (available in Canvas/files)

Wednesday, October 24

- Slides 3.3 pages 25-46

- Variable interaction

- Log transformation

- Case Study, Oakland A's (A)

- Case Study, Oakland A's (B)

Reading Assignments:
"9TopicSummary_MeasuringTheQualityOfTheEstimateOfBeta.pdf" (available in Canvas/files)
"10TopicSummary_HypothesisTestingInRegression.pdf" (available in Canvas/files)

Monday, October 29

- Slides 4.1, Slides 4.2 pages 1-15

- Time series: fitting a trend

- Autocorrelation

- Time series regression, Hotel Occupancy Case

Reading Assignments:
Chapter 12 of Business Analytics: Data analysis and decision making, 6th edition
or
Chapter 12 of Data analysis and decision making, 4th edition
or
Chapter 13 of Data analysis and decision making, 3rd edition

Wednesday, October 31

- Slides 4.2 pages 16-end, Slides 4.3 pages 1-15

- Random walk models

- Autoregressive models

- Example: Monthly stock closing prices

- Example: Daily/Monthly temperature

- Example: Monthly Boston Armed Robberies Jan.1966-Oct.1975

- Seasonal models

- Example: Fisher river daily temperatures

Reading Assignments:

"8TopicSummary_ForecastingModelForSPSSSales.pdf" (available in Canvas/files)

Monday, November 5

- Slides 4.3 pages 16-end

- Example: Monthly airline passengers

- Case study: Northern Napa Valley Winery, Inc.

- Example: Monthly liquor sales

Wednesday, November 7

- Slides 5, Slides 6.1 pages 1-3

- Outliers

- Moving averages, exponential smoothing and ARMA

- Hypothesis testing: Type I Error, Type II Error, significant level, and power

- Understanding prediction errors in linear regression

- Model selection

Monday, November 12

- Model selection

- Slides 6.1 pages 1-16, Slides 6.2 pages 1-21

- Measure uncertainty with probability

- Frequency probability and subjective probability

- Probability, lotteries and betting odds

- Payoff tables

- Payoffs and Losses

- Nonprobabilistic criteria for decision making: maximin, maximax, and minimax loss

Wednesday, November 14

- Slides 6.2 pages 22-end, Slides 6.1 pages 17-end, Slides 1.1 pages 26-35

- Probabilistic criteria for decision making: expected payoff, expected loss

- Utility functions

- Conditional probability and conditional bets or conditional reference contracts

- Conditional, joint and marginal probabilities

- Bayes' theorem

Reading Assignments:

Chapter 6 of Business Analytics: Data analysis and decision making, 6th edition
or
Chapter 6 of Data analysis and decision making, 4th edition
or
Chapter 7 of Data analysis and decision making, 3rd edition