

# Homework Assignment 3

Group homework (up to four members per group)  
due in class on Tuesday, 02/11/2014

STA 371G, Statistics and Modeling, Spring 2014

List of Group Members ( $\leq 4$ ):

## Problem 1 (2 points)

Read the report of Anzalone Liszt Grove Research on the NSA Surveillance Programs (<http://www.algpolling.com/#!memos/cjna>): “The public strongly supports... This memo is based on the results of a national poll conducted by Anzalone Liszt Grove Research. The poll of  $N=803$  adults was conducted November 11-17, 2013. At least 30% of all interviews were conducted via cell phone and interviews were conducted in English and Spanish. The margin of error for the poll is plus or minus 3.5 percentage points at the 95% level of confidence.”

- (a) Can you explain why the margin of error for the poll is  $\pm 3.5\%$  at the 95% level of confidence? (hint: the value of  $p(1-p)$  is largest when  $p = 0.5$ )

The standard error associated with the sample proportion  $\hat{p}$  as an estimate of the true proportion  $p$  is

$$s_{\hat{p}} = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}},$$

where  $n$  is the sample size. We estimate the population proportion  $p$  with the sample proportion  $\hat{p}$ , and the (approximate) 95% confidence interval is

$$\hat{p} \pm 2\sqrt{\frac{\hat{p}(1-\hat{p})}{n}}.$$

The margin of error is the largest when  $\hat{p} = 0.5$ , which is

$$\pm 2\sqrt{\frac{0.5(1-0.5)}{n=803}} = \pm 3.5\%$$

at the 95% level of confidence.

- (b) If Anzalone Liszt Grove Research conducts another poll of  $N = 8,000$  adults, what would be the margin of error at the 95% level of confidence?

The margin of error is the largest when  $\hat{p} = 0.5$ , which is about

$$\pm 2\sqrt{\frac{0.5(1-0.5)}{n=8000}} = \pm 1.1\%$$

at the 95% level of confidence.

**Problem 2 (1 point)**

A manufacturer of automobile batteries claims that the distribution of the lifetimes of its best battery has a mean of 54 months and a standard deviation of 6 months. Suppose a consumer group decides to check the claim by purchasing a sample of 50 of these batteries and subjecting them to tests that determine their lifetimes. Assuming the manufacturer's claim is true, what is the probability that the consumer group's sample has a mean lifetime of 52 months or less?

The battery lifetime is normal distributed as  $X \sim \mathcal{N}(54, (6)^2)$ .

The sample size is  $n = 50$ .

The distribution of the sample mean can be expressed as

$$\bar{X} = \frac{x_1 + \cdots + x_{50}}{50} \sim \mathcal{N}\left(54, \left(\frac{6}{\sqrt{50}}\right)^2\right).$$

Thus the probability that the sample has a mean lifetime of 52 months or less is

$$\begin{aligned} P(\bar{X} < 52) &= P\left(\frac{\bar{X} - 54}{\frac{6}{\sqrt{50}}} < \frac{52 - 54}{\frac{6}{\sqrt{50}}}\right) \\ &= P(Z < -\sqrt{50}/3) \\ &= 0.92\% \end{aligned}$$

**Problem 3 (1 point)**

A soft drink machine is regulated so that the amount dispensed is normally distributed with mean  $\mu = 7.00$  ounces and standard deviation  $\sigma = 0.50$  ounces. If samples of nine cups are taken, what is the probability that the mean of a particular sample falls between 6.90 and 7.05 ounces?

If  $X \sim \mathcal{N}(7, (0.5)^2)$  and  $n = 9$ , then  $\bar{X} \sim \mathcal{N}\left(7, \frac{(0.5)^2}{9} = \left(\frac{1}{6}\right)^2\right)$ .

$$\begin{aligned} P(6.9 < \bar{X} < 7.05) &= P\left(\frac{6.9 - 7}{1/6} < \frac{\bar{X} - 7}{1/6} < \frac{7.05 - 7}{1/6}\right) \\ &= P(-0.6 < Z < 0.3) \\ &= P(Z < 0.3) - P(Z \leq -0.6) \\ &= 0.344 \end{aligned}$$

#### Problem 4 (6 points)

Read the “Amore Frozen Foods, UVA-QA-0317” case in the course packet.

The primary question to answer in the case is: Should Mr. Jenkins lower the fill target to 8.22 ounces per pie from the current target of 8.44 ounces per pie?

The information given below is obtained from the case and will be helpful in answering the above question.

##### Information given in the case:

1. The filling device fills to target with a standard deviation of 0.22 ounces and the amounts are normally distributed.
2. The five sample pies' weights are independent.
3. The production rate is 1,000 dozen pies every 20 minutes.
4. The monthly production is 60 20-minutes batches so annual production is  $60 \times 12 = 720$  batches.
5. Rejected batches are first sold at the Thrift Store and then donated to charity once the Thrift Store demand has been filled.
6. The Thrift Store demand is 60 dozen pies per week.
7. The price of pies sold at wholesale is \$4.50 per dozen.
8. The price of pies sold at the Thrift Store is \$3.60 per dozen.
9. The cost of ingredients at the 8.44 ounce target fill rate is \$1.82 per dozen pies. The cost of ingredients at the 8.22 ounce target fill rate is proportional (i.e.  $(8.22/8.44)\$1.82 = \$1.77$  per dozen pies).
10. The cost of packaging is \$0.62 per dozen pies.
11. The cost of labor and overhead is \$0.56 per dozen pies.

##### FDA Approved Weight Control System

The FDA approved weight control system for Amore Frozen Foods specifies that a 20 minute batch must be rejected if the average of five sample pies taken at the beginning of the batch run is less than eight ounces.

*If the fill target is 8.22 ounces, answer the following questions:*

- (a) What is the probability that a given batch will be rejected?

Let  $X$  represent the weight of a pie. Then  $X \sim \mathcal{N}(8.22, \sigma_X^2 = (0.22)^2)$ . A given batch will be rejected if the sample mean of the first five pies from the batch weighs less

than 8 ounces.

For a sample of size  $n = 5$ ,  $\bar{X} \sim \mathcal{N}(8.22, \sigma_{\bar{X}}^2 = \frac{\sigma_X^2}{n} = \frac{(0.22)^2}{5} = (0.0984)^2)$

Therefore,

$$\begin{aligned} P(\bar{X} < 8.00) &= P\left(\frac{\bar{X} - 8.22}{0.0984} < \frac{8.00 - 8.22}{0.0984}\right) \\ &= P(Z < -2.236) \\ &= 0.0127 \end{aligned}$$

This implies there is a 1.27% chance that a given batch will be rejected.

- (b) How many batches over the course of a year do you expect to be accepted and how many do you expect to be rejected?

Expected number of rejected batches per year

$$\begin{aligned} &= (\text{Probability of rejecting a batch}) \times (\text{Number of batches}) \\ &= (0.0127) \times (720 \text{ batches per year}) \\ &= 9.14 \text{ batches per year.} \end{aligned}$$

Expected number of accepted batches per year

$$\begin{aligned} &= (\text{Probability of accepting a batch}) \times (\text{Number of batches}) \\ &= (1 - 0.0127) \times (720 \text{ batches per year}) \\ &= 710.86 \text{ batches per year.} \end{aligned}$$

Please note that these are the expected number of batches that will be rejected and accepted in a year. It represents the average number of batches that will be rejected and accepted if the process is repeated for many years. The actual number of batches that are rejected in a given year will be an integer number. However, if we are interested in how the process behaves over time (i.e. we want to maximize profits over time) it makes sense to analyze the expected (average) number of batches that will be rejected per year in the long run.

- (c) What is the expected annual revenue that will be obtained from selling the accepted batches at wholesale?

$$\begin{aligned} \text{Expected wholesale revenue} &= (\text{Number of batches sold at wholesale per year}) \\ &\quad \times (\text{Number of dozen pies per batch}) \times (\text{Price per dozen pies}) \\ &= (710.86 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 4.50 \text{ per dozen}) \\ &= \$ 3,198,870 \text{ per year.} \end{aligned}$$

- (d) What is the expected annual revenue that will be obtained from selling pies at the Thrift Store?

Weekly demand at the Thrift Store is 60 dozen pies per week. Thus,

$$\begin{aligned}\text{Annual demand at the Thrift Store} &= (\text{Number of pies sold per week}) \times (52 \text{ weeks per year}) \\ &= (60 \text{ dozen pies per week}) \times (52 \text{ weeks per year}) \\ &= 3,120 \text{ dozen pies per year.}\end{aligned}$$

Therefore,

$$\begin{aligned}\text{Expected annual revenue at the Thrift Store} &= (\text{Number of pies sold per week}) \\ &\quad \times (\text{Price per dozen}) \\ &= (3,120 \text{ dozen pies per year}) \times (\$ 3.60 \text{ per dozen}) \\ &= \$ 11,232 \text{ per year.}\end{aligned}$$

- (e) How many pies do you expect to be donated annually to charity?

It is expected that 9.14 batches per year will be rejected. Thus,

$$\begin{aligned}\text{Expected number of rejected pies per year} &= (\text{Number of rejected batches per year}) \\ &\quad \times (1000 \text{ dozen pies per batch}) \\ &= (9.14 \text{ batches per year}) \times (1000 \text{ dozen pies per batch}) \\ &= 9,140 \text{ dozen pies per year.}\end{aligned}$$

The annual demand at the Thrift Store is only 3,120 dozen pies per year. Therefore,

$$\begin{aligned}\text{Expected number of pies to be donated to charity per year} &= (\text{Expected number of rejected pies per year}) - (\text{Annual demand at the Thrift Store}) \\ &= (9,140 \text{ dozen pies per year}) - (3,120 \text{ dozen pies per year}) \\ &= 6,020 \text{ dozen pies per year.}\end{aligned}$$

- (f) What are the annual ingredient costs? What are the annual packaging costs? What are the annual labor and overhead costs?

$$\begin{aligned}\text{Annual ingredient costs} &= (\text{Number of batches per year}) \times (\text{Number of dozen pies per batch}) \\ &\quad \times (\text{Ingredient cost per dozen pies}) \\ &= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times \left(\left(\frac{8.22}{8.44}\right) \times \$1.82 \text{ per dozen pies}\right) \\ &= \$ 1,276,243 \text{ per year.}\end{aligned}$$

$$\begin{aligned}
\text{Annual packaging costs} &= (\text{Number of batches per year}) \times (\text{Number of dozen pies per batch}) \\
&\quad \times (\text{Packaging cost per dozen pies}) \\
&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 0.62 \text{ per dozen pies}) \\
&= \$ 446,400 \text{ per year.}
\end{aligned}$$

$$\begin{aligned}
\text{Annual labor and overhead costs} &= (\text{Number of batches per year}) \\
&\quad \times (\text{Number of dozen pies per batch}) \times (\text{Labor and overhead cost per dozen pies}) \\
&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 0.56 \text{ per dozen pies}) \\
&= \$ 403,200 \text{ per year.}
\end{aligned}$$

(g) What is the expected profit?

We first need to compute expected annual revenue and annual costs.

$$\begin{aligned}
\text{Expected annual revenue} &= (\text{Expected wholesale revenue}) + (\text{Expected Thrift Store revenue}) \\
&= \$3,198,870 + \$11,232 \\
&= \$3,210,102.
\end{aligned}$$

$$\begin{aligned}
\text{Annual costs} &= (\text{Annual ingredient costs}) + (\text{Annual packaging costs}) \\
&\quad + (\text{Annual labor and overhead costs}) \\
&= \$1,276,243 + \$446,400 + \$403,200 \\
&= \$2,125,843.
\end{aligned}$$

Therefore,

$$\begin{aligned}
\text{Expected annual profit} &= (\text{Expected annual revenue}) - (\text{Annual costs}) \\
&= \$3,210,102 - \$2,125,843 \\
&= \$1,084,259.
\end{aligned}$$

***If the fill target is 8.44 ounces, answer the following questions:***

(h) For practical purposes, why is the probability essentially zero that an individual batch will be rejected? (You should do a probability calculation to answer this question.)

Let  $X$  represent the weight of a pie. Then  $X \sim \mathcal{N}(8.44, \sigma_X^2 = (0.22)^2)$ . A given batch will be rejected if the sample mean of the first five pies from the batch weighs less than 8 ounces.

For a sample of size  $n = 5$ ,  $\bar{X} \sim \mathcal{N}(8.44, \sigma_{\bar{X}}^2 = \frac{\sigma_X^2}{n} = \frac{(0.22)^2}{5} = (0.0984)^2)$ .

Therefore,

$$\begin{aligned}P(\bar{X} < 8.00) &= P\left(\frac{\bar{X} - 8.44}{0.0984} < \frac{8.00 - 8.44}{0.0984}\right) \\&= P(Z < -4.47)\end{aligned}$$

This probability is zero for practical purposes since -4.47 is so far out in the left tail of the normal distribution.

- (i) What is the expected annual revenue that will be obtained from selling the accepted batches at wholesale?

$$\begin{aligned}\text{Expected wholesale revenue} &= (\text{Number of batches sold at wholesale per year}) \\&\quad \times (\text{Number of dozen pies per batch}) \times (\text{Price per dozen pies}) \\&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 4.50 \text{ per dozen}) \\&= \$ 3,240,000 \text{ per year.}\end{aligned}$$

- (j) What is the expected annual revenue that will be obtained from selling pies at the Thrift Store?

No pies will be sold at the Thrift Store since there are no rejected batches. Therefore, Expected annual revenue at the Thrift Store = \$ 0.

- (k) How many pies do you expect to be donated annually to charity?

No pies will be donated to charity since there are no rejected batches.

- (l) What are the annual ingredient costs? What are the annual packaging costs? What are the annual labor and overhead costs?

$$\begin{aligned}\text{Annual ingredient costs} &= (\text{Number of batches per year}) \times (\text{Number of dozen pies per batch}) \\&\quad \times (\text{Ingredient cost per dozen pies}) \\&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 1.82 \text{ per dozen pies}) \\&= \$ 1,310,400 \text{ per year.}\end{aligned}$$

$$\begin{aligned}\text{Annual packaging costs} &= (\text{Number of batches per year}) \times (\text{Number of dozen pies per batch}) \\&\quad \times (\text{Packaging cost per dozen pies}) \\&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 0.62 \text{ per dozen pies}) \\&= \$ 446,400 \text{ per year.}\end{aligned}$$

$$\begin{aligned}\text{Annual labor and overhead costs} &= (\text{Number of batches per year}) \\&\quad \times (\text{Number of dozen pies per batch}) \times (\text{Labor and overhead cost per dozen pies}) \\&= (720 \text{ batches}) \times (1000 \text{ dozen pies per batch}) \times (\$ 0.56 \text{ per dozen pies}) \\&= \$ 403,200 \text{ per year.}\end{aligned}$$

(m) What is the expected profit?

We first need to compute expected annual revenue and annual costs.

$$\begin{aligned}\text{Expected annual revenue} &= (\text{Expected wholesale revenue}) + (\text{Expected Thrift Store revenue}) \\ &= \$3,240,000 + \$0 \\ &= \$3,240,000.\end{aligned}$$

$$\begin{aligned}\text{Annual costs} &= (\text{Annual ingredient costs}) + (\text{Annual packaging costs}) \\ &\quad + (\text{Annual labor and overhead costs}) \\ &= \$1,310,400 + \$446,400 + \$403,200 \\ &= \$2,160,000.\end{aligned}$$

Therefore,

$$\begin{aligned}\text{Expected annual profit} &= (\text{Expected annual revenue}) - (\text{Annual costs}) \\ &= \$3,240,000 - \$2,160,000 \\ &= \$1,080,000.\end{aligned}$$

What is your recommendation to Mr. Jenkins regarding the appropriate fill target? Why?

The fill target should be set to 8.22 ounces because the expected profit is higher than when the fill target is set to 8.44 ounces.

Do you have any suggestions regarding the setting of the fill target to improve profits even further?

To further improve expected profits, other fill targets should be analyzed between 8.00 and 8.44 to determine where expected profit is maximized. This can be done easily using R or an Excel spreadsheet by setting  $\mu$  to values between 7.70 and 9.00 using increments of 0.01 (say) and then computing the expected profits for each  $\mu$ .

The R code to find the best filling target and the maximum expected profit can be found at the course website.

BestFillingTarget = 8.26

MaximumExpectedProfit = 1,105,282



**Table To Summarize Annual Revenues, Costs and Profits  
For 8.22 and 8.44 Ounce Fill Targets**

	<b>8.22 Ounce Target</b>	<b>8.44 Ounce Target</b>
Wholesale Revenue	$  \begin{aligned}  &710.86 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$4.50 \text{ per dozen} \\  &= \mathbf{\$3,198,870}  \end{aligned}  $	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$4.50 \text{ per dozen} \\  &= \mathbf{\$3,240,000}  \end{aligned}  $
Thrift Store Revenue	$  \begin{aligned}  &3.12 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$3.60 \text{ per dozen} \\  &= \mathbf{\$11,232}  \end{aligned}  $	$  \begin{aligned}  &0 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$3.60 \text{ per dozen} \\  &= \mathbf{\$0}  \end{aligned}  $
<b>Revenue</b>	<b>\$3,210,102</b>	<b>\$3,240,000</b>
Ingredient Cost	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &[(8.22/8.44) \times \$1.82] \text{ per batch} \\  &= \mathbf{\$1,276,243}  \end{aligned}  $	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$1.82 \text{ per batch} \\  &= \mathbf{\$1,310,400}  \end{aligned}  $
Packaging Cost	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$0.62 \text{ per batch} \\  &= \mathbf{\$446,400}  \end{aligned}  $	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$0.62 \text{ per batch} \\  &= \mathbf{\$446,400}  \end{aligned}  $
Labor and Overhead Costs	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$0.56 \text{ per batch} \\  &= \mathbf{\$403,200}  \end{aligned}  $	$  \begin{aligned}  &720 \text{ batches} \\  &\times 1000 \text{ dozen pies per batch} \\  &\times \$0.56 \text{ per batch} \\  &= \mathbf{\$403,200}  \end{aligned}  $
<b>Total Costs</b>	<b>\$2,125,843</b>	<b>\$2,160,000</b>
<b>Profit</b>	<b>\$1,084,259</b>	<b>\$1,080,000</b>

