



Since 2004

**UET**

ĐẠI HỌC CÔNG NGHỆ, ĐHQGHN  
VNU-University of Engineering and Technology



# Large Language Model and Its Applications

## LLM01: Introduction to Machine Learning

Duc-Trong Le

sponsored by **KEPCO KDN Co., Ltd.**

Eco-friendly & Digital Centered Energy ICT Platform Leader

Hanoi, 09/2023

# Outline

---

- Motivating Examples
- Introduction to Machine Learning
- Statistics vs Machine Learning
- Machine Learning vs Deep Learning
- Applications of Machine Learning
- Types of Machine Learning
  - Supervised Learning
  - Unsupervised Learning
  - Reinforcement Learning

## ChatGPT

Examples	Capabilities	Limitations
"Explain quantum computing in simple terms"	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?"	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content

write a javascript code that waits until dom is loaded. Then, if the page path contains "/tapahtumat", the code will do the following 4 steps:

The code adds this tag: "`<h1 id='tulevat-tapahtumat' class='js-event-list-heading upcoming-events-custom-heading>Tulevat tapahtumat</h1>`" before the element with class ".eventlist--upcoming".

# GPT-3 Applications



**AI generated faces**  
x GPT-3

Enter description to generate

Generate

**Describe a layout.**

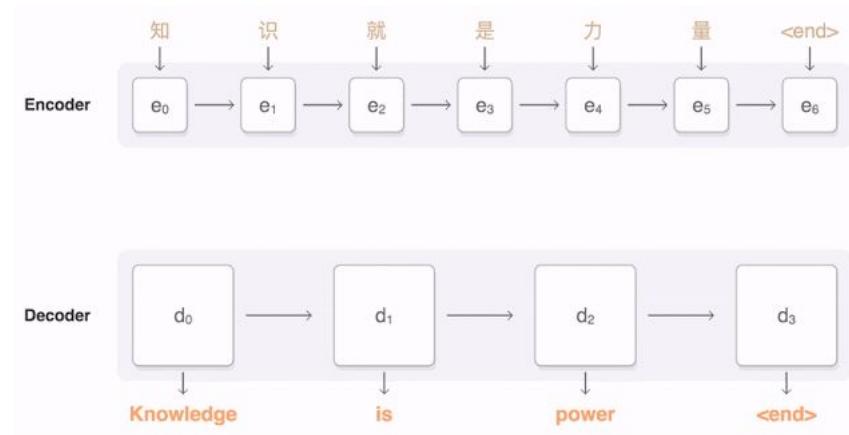
Just describe any layout you want, and it'll try to render below!

A div that contains 3 buttons each with a random color.

Generate

[https://www.youtube.com/watch?v=\\_x9AwxfjxvE](https://www.youtube.com/watch?v=_x9AwxfjxvE)

# Google Translate



<https://ai.googleblog.com/2016/09/a-neural-network-for-machine.html>

# Voice Assistant

---



Hey Siri

# VinFast Vivi



# Automatic Driving - Tesla



See more: <https://www.youtube.com/watch?v=tIThdr3O5Qo>

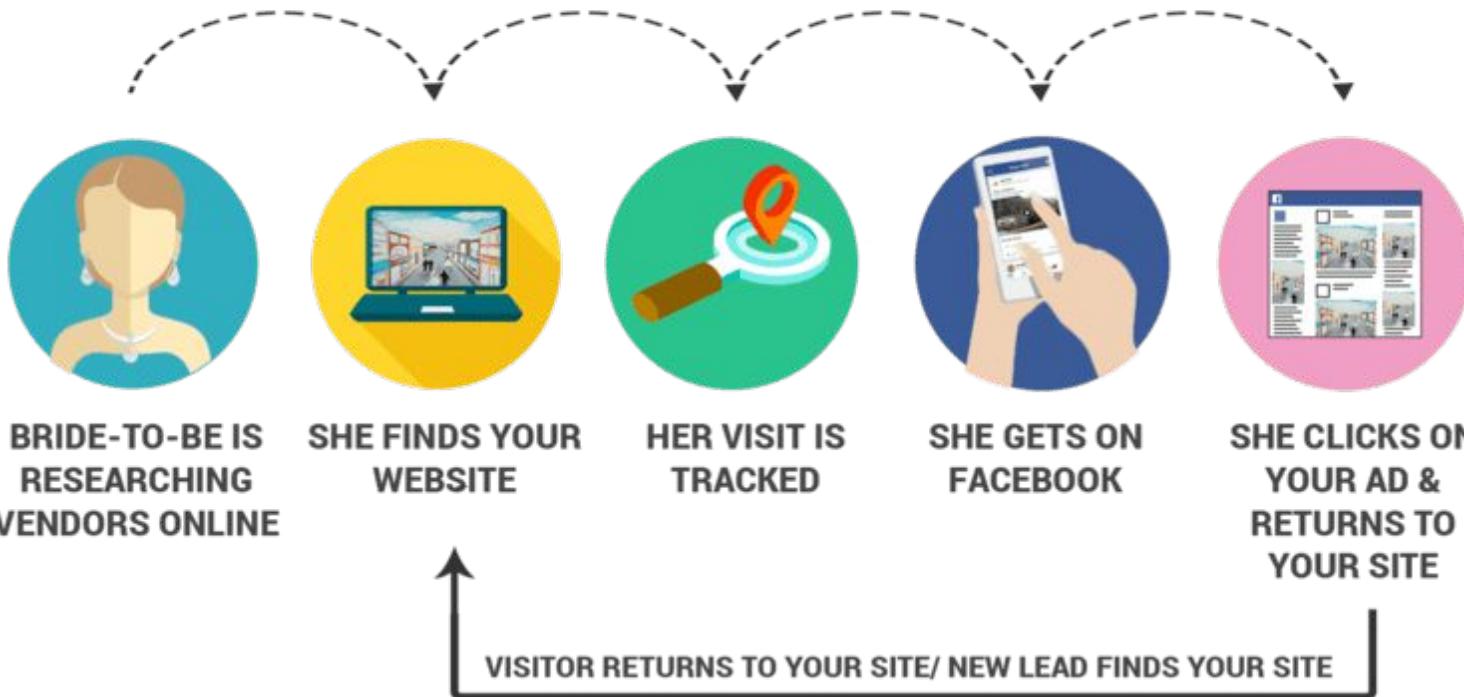
# Stock Price Prediction



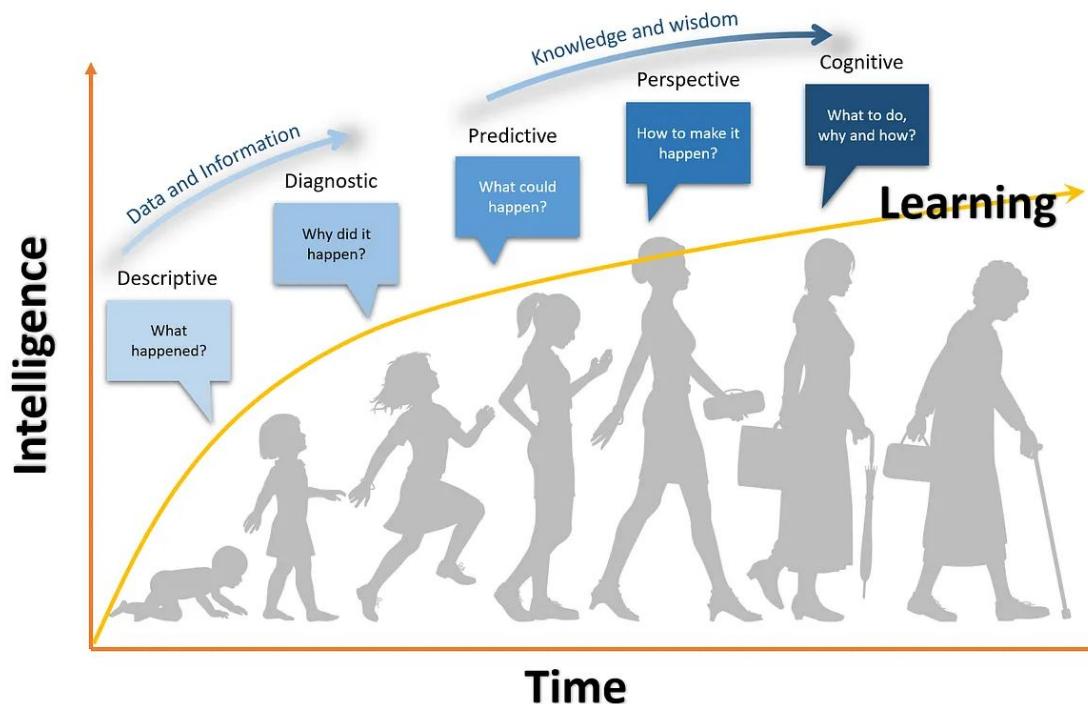
See more: <https://patelrohan008.github.io/cx4240-stock-prediction/>



# Contextual Advertisement



# Human Learning



Source: <https://medium.com/dartexon/ai-the-very-nature-of-human-learning-e5d93a34a54>

## Mean or Materials



# What is Machine Learning?

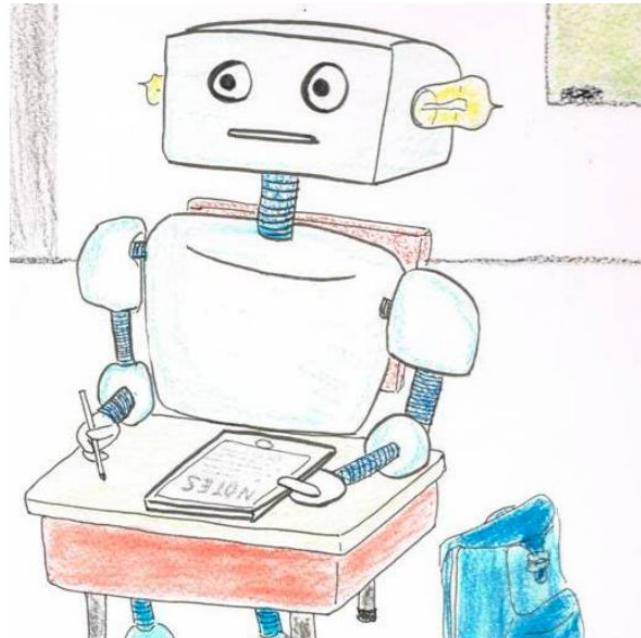
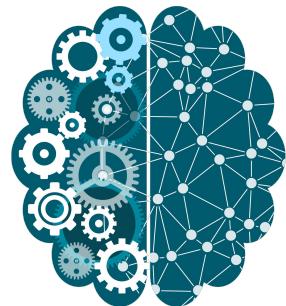


Image: [www.gureckislab.org](http://www.gureckislab.org)

# Formal Definition of Machine Learning (ML)



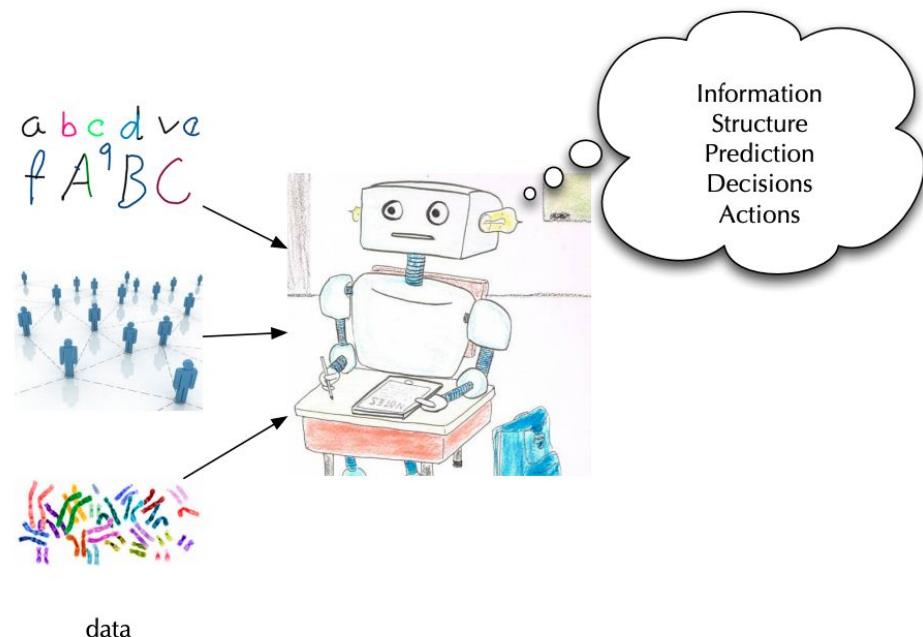
- **Arthur Samuel, 1959:** Field of study that gives computers the ability to **learn** without being explicitly programmed.
- Tom Mitchell, 1997: Any computer program that **improves its performance** at some task **through experience**.
- Kevin Murphy, 2012: To develop methods that can **automatically detect patterns in data**, and then to use the uncovered patterns to **predict** future data or other outcomes of interest.

# Formal Definition of Machine Learning (ML)

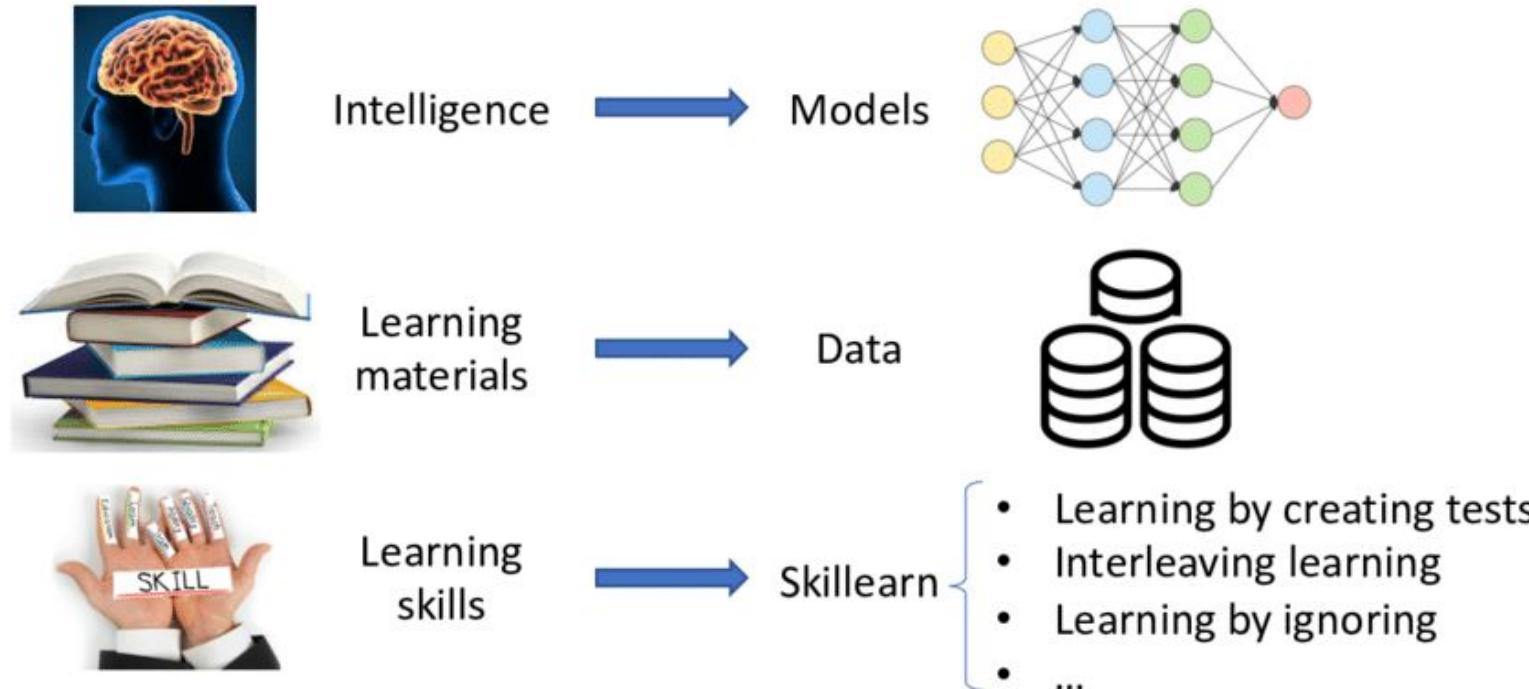
Machine learning is an application of artificial intelligence (AI) that provides systems the ability to automatically learn and improve from experience without being explicitly programmed.

**Machine learning focuses on the development of computer programs** that can access data and use it learn for themselves.

<https://www.expertsystem.com/machine-learning-definition/>



# Human Learning vs Machine Learning

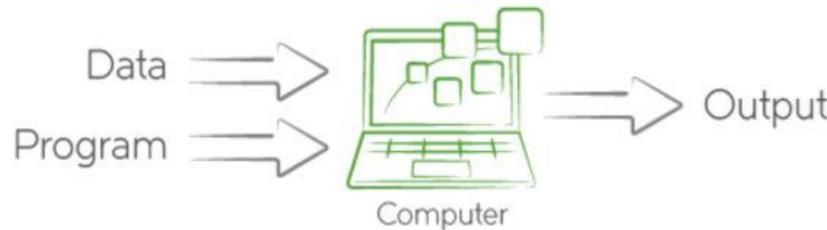


Read more: [Skillearn: Machine Learning Inspired by Humans' Learning Skills](#)

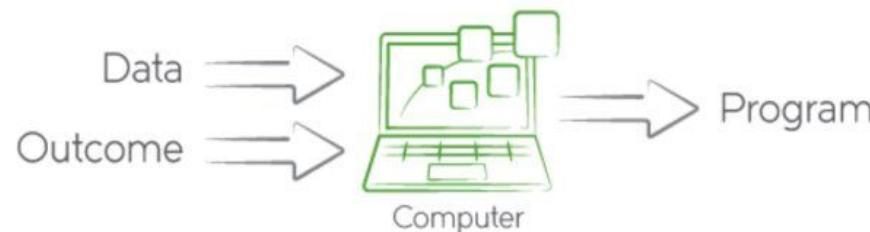
# Traditional Programming vs Machine Learning?

---

## Traditional Programming

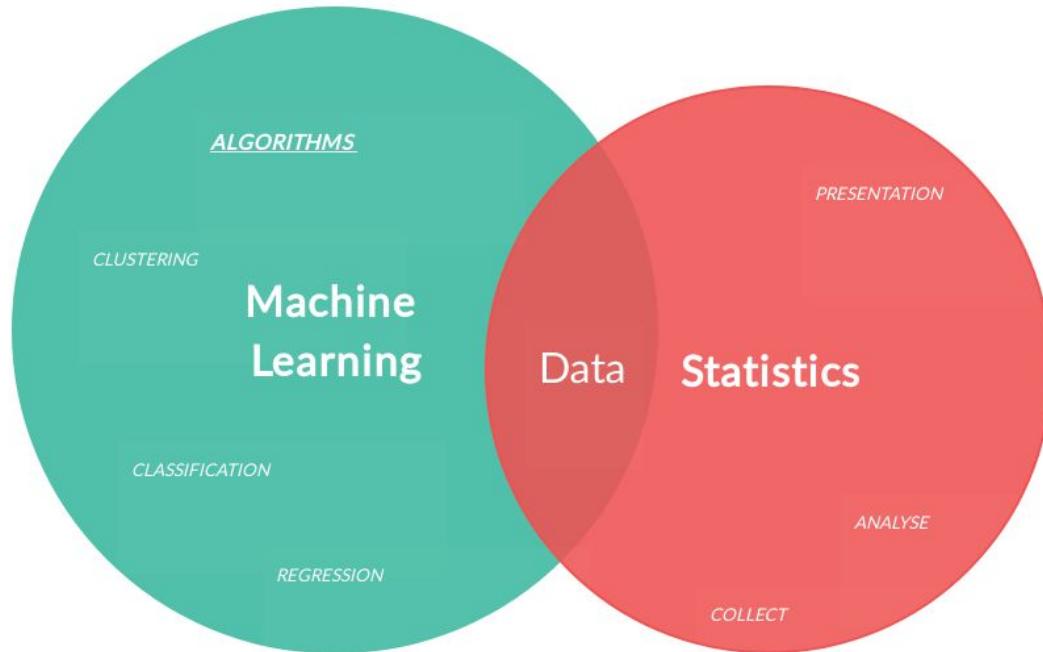


## Machine Learning



<https://images.techhive.com/images/article/2017/05/traditional-programming-vs-machine-learning-100723299-large.jpg>

# Statistics vs Machine Learning?



Source: <https://pythonprogramminglanguage.com/what-is-the-difference-between-statistics-and-machine-learning/>

# Machine Learning vs. Deep Learning?

## Machine Learning

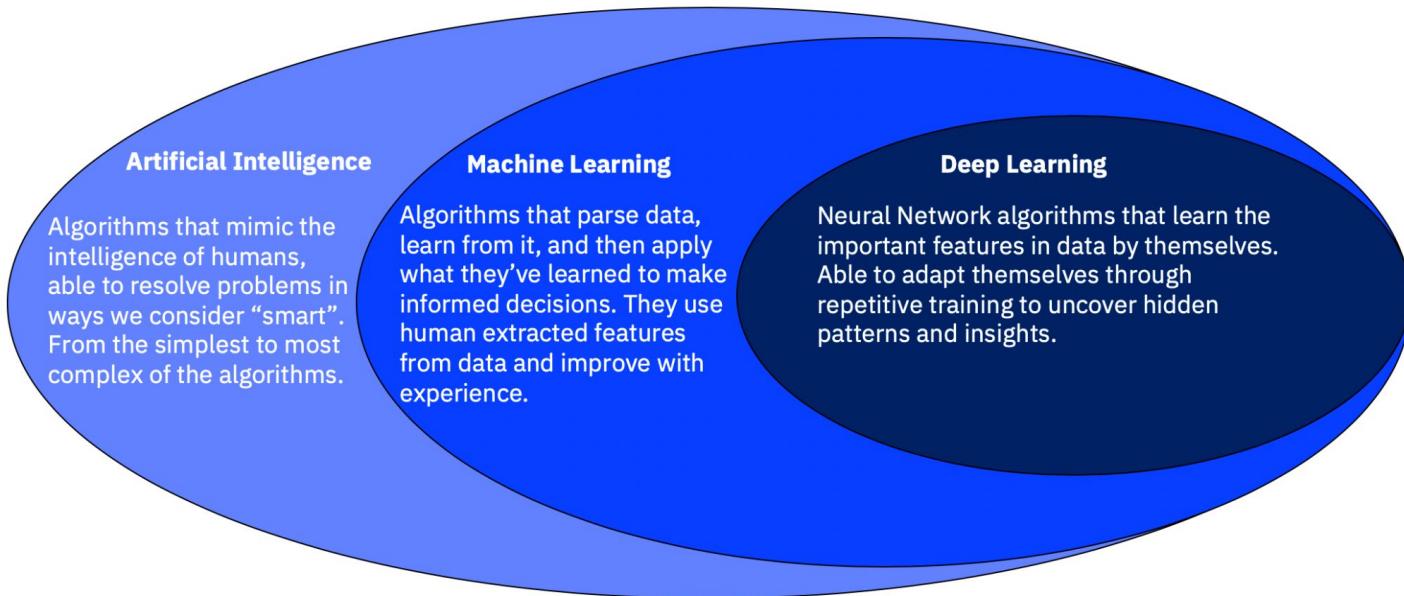


## Deep Learning



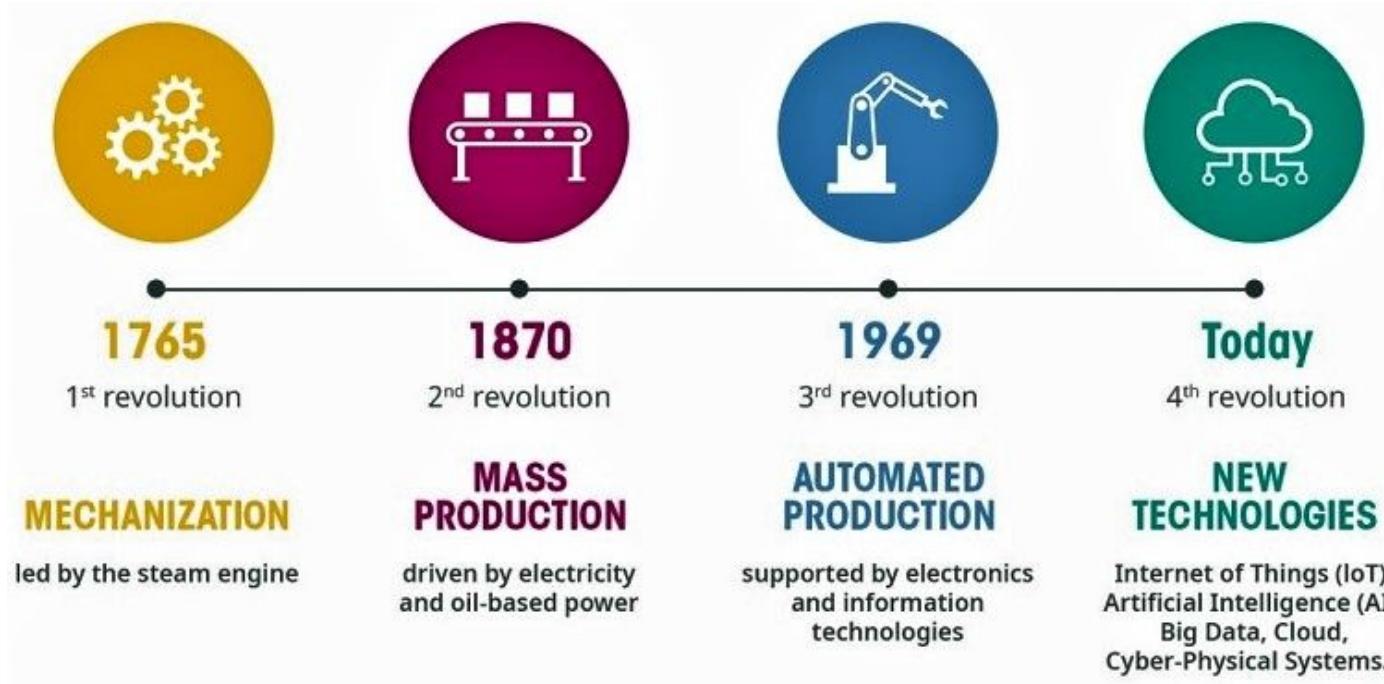
Source: <https://www.linkedin.com/pulse/lets-understand-difference-between-machine-learning-vs-gauri-bapat>

# Machine Learning vs. Deep Learning vs AI?



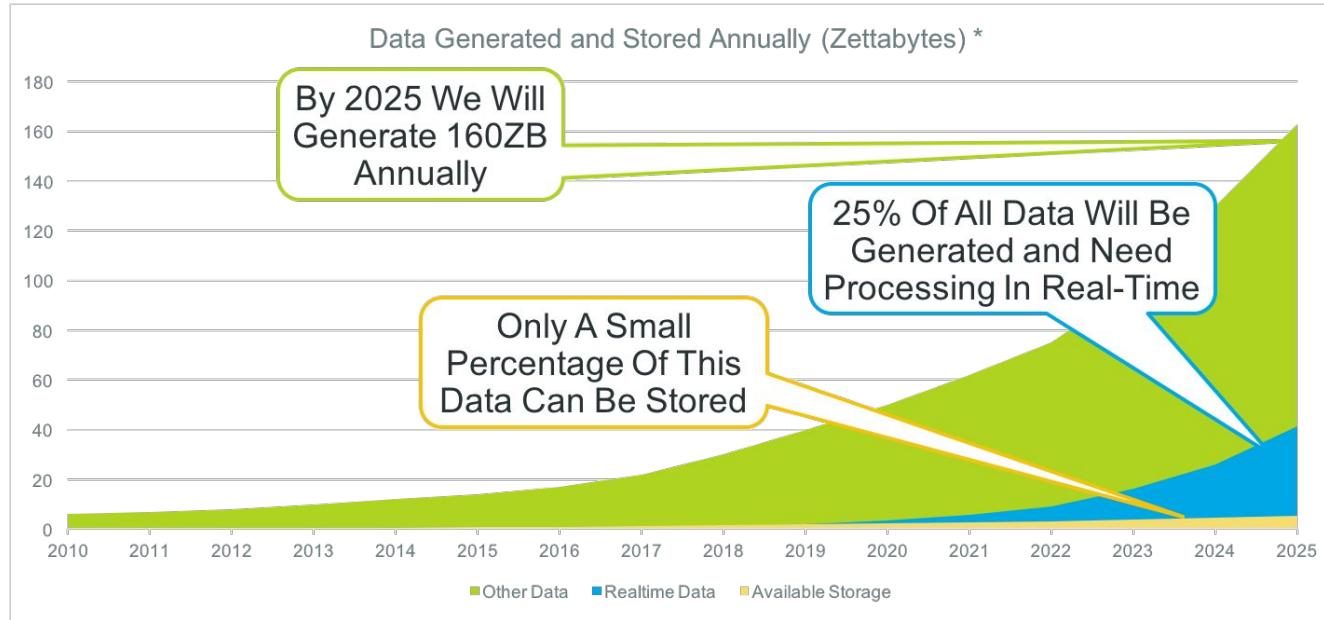
Source: <https://www.ibm.com/blogs/systems/ai-machine-learning-and-deep-learning-whats-the-difference/>

# The Four Industrial Revolutions



Source: <https://www.iasparliament.com/current-affairs/fourth-industrial-revolution-4ir>

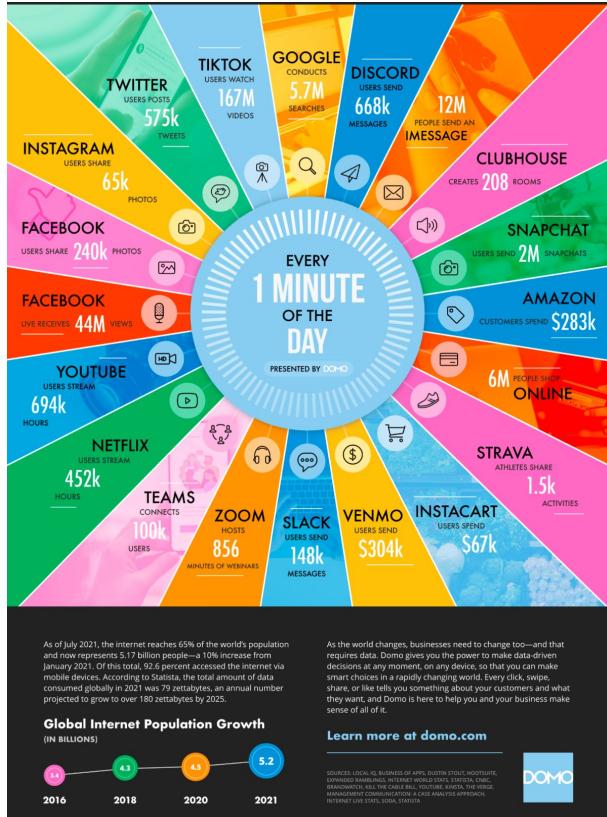
# Why Machine Learning?



\* Data Age 2025: The Evolution of Data to Life-Critical. An IDC White Paper, Sponsored by Seagate

<https://www.striim.com/blog/real-time-data-striim-helps-prepare-for-growth/>

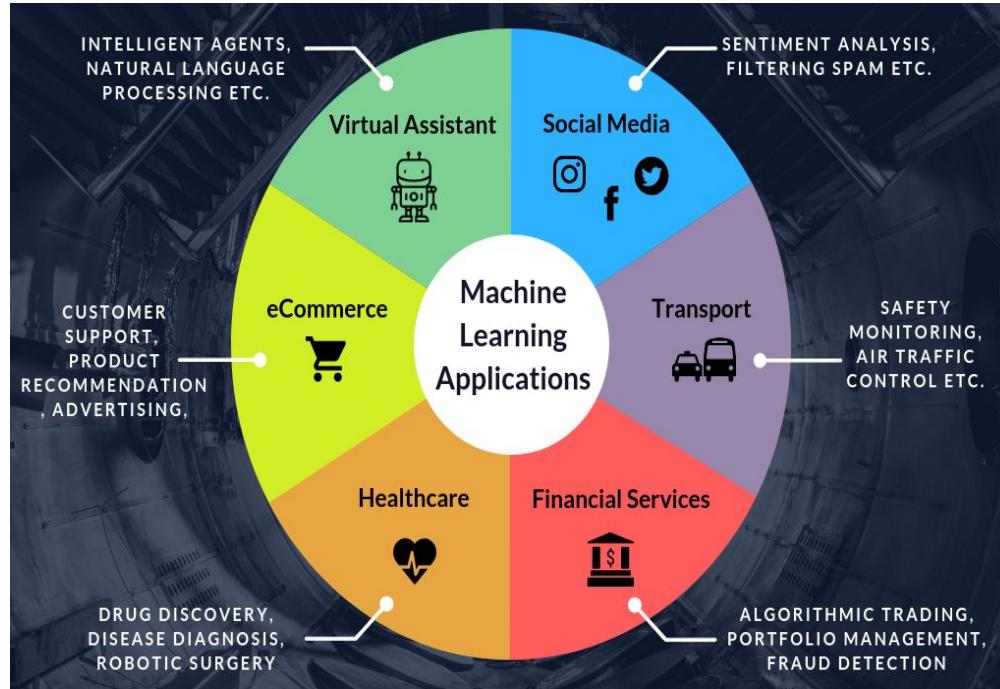
# How Much Data Every Minute?



# Data never sleeps

Source:  
<https://dailyinfographic.com/how-much-data-is-generated-every-minute>

# Applications of Machine Learning

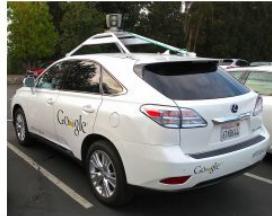


Source: <https://www.quantinsti.com/blog/machine-learning-basics>

# Applications of Machine Learning: Examples



spam filtering



self-driving cars



recommendation systems



image recognition



fraud detection



stock market analysis

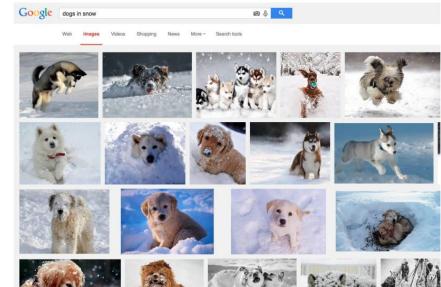
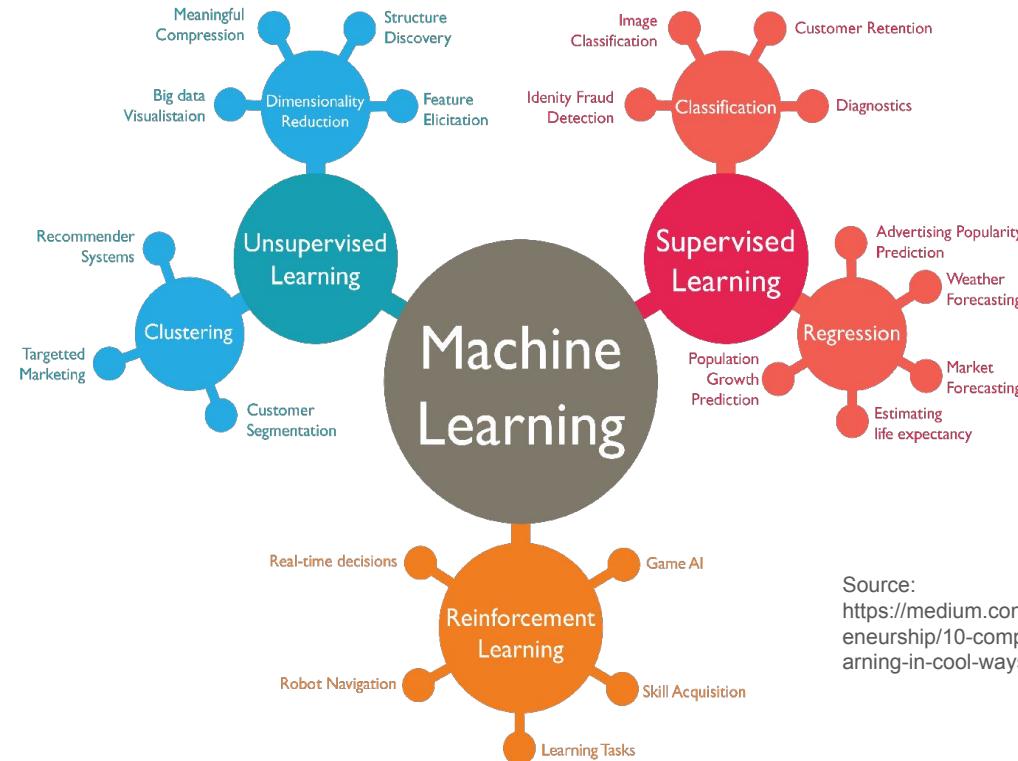


Image retrieval

# Types of Machine Learning



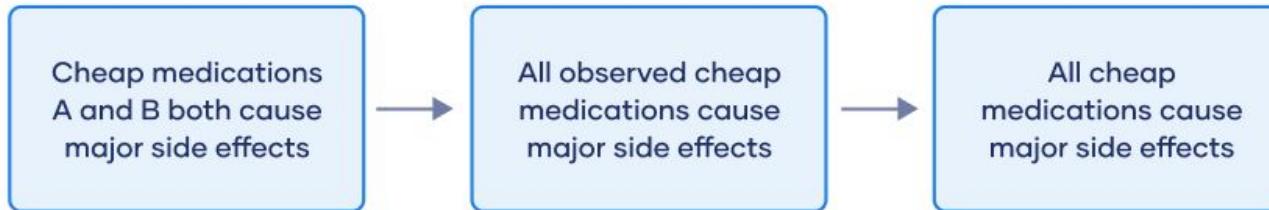
Source:  
<https://medium.com/marketing-and-entrepreneurship/10-companies-using-machine-learning-in-cool-ways-887c25f913c3>

# Machine Learning ~ Inductive Reasoning

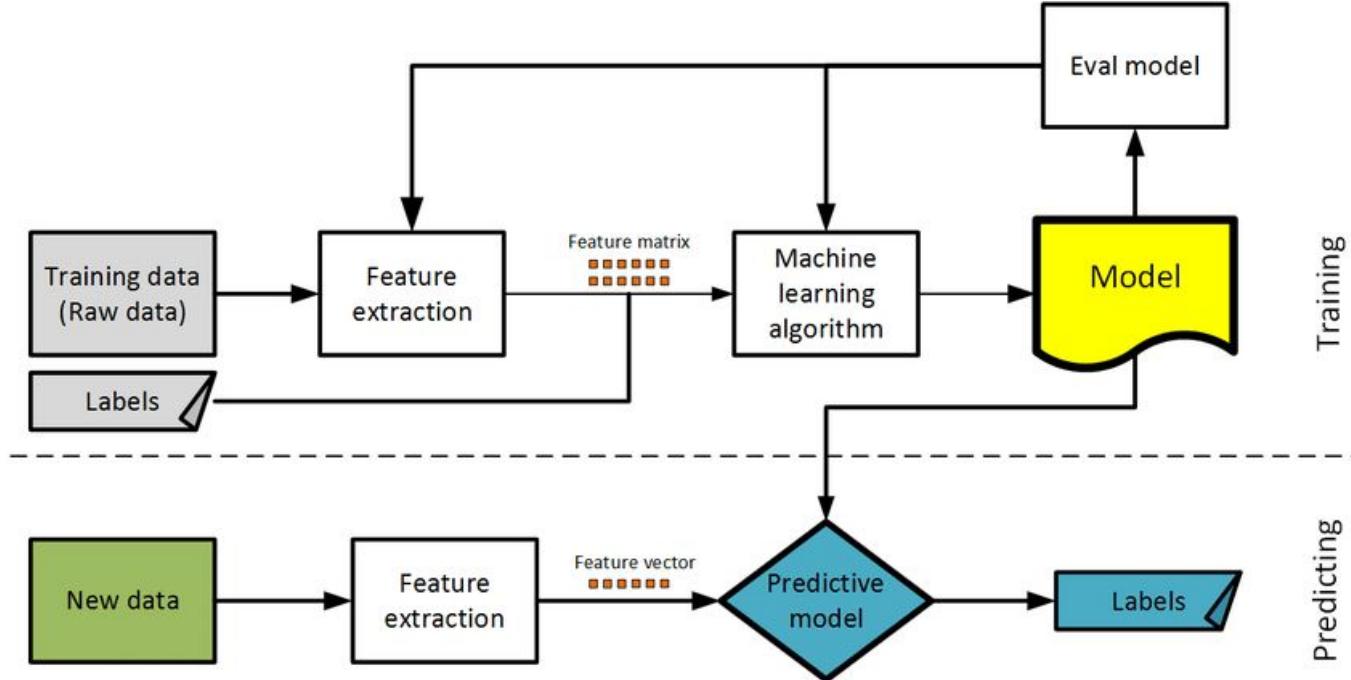
---



## Example



# Supervised Learning Workflow



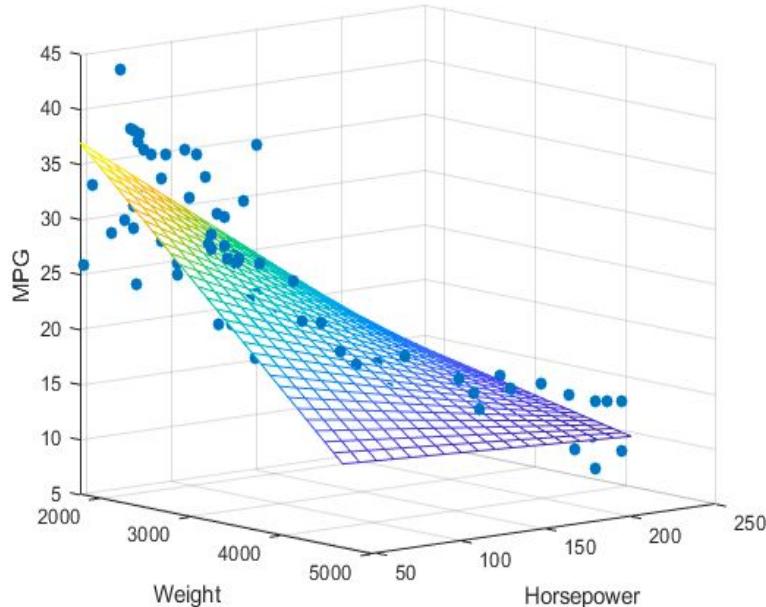
# Supervised Learning

---

- Given a labeled set of input-output pairs  $D = \{(\mathbf{x}_i, y_i)\}_{i=1}^N$ 
  - $D$  is the training set
  - $N$  is the number of labeled examples
  - $\mathbf{x}$  is a  $d$ -dimensional vector of features/attributes/covariates
  - $y$  is a response variable
- Learn a function  $y = f(\mathbf{x})$ 
  - Classification when  $y$  is categorical,  $y \in \{1, \dots, C\}$
  - Regression when  $y$  is real-valued,  $y \in \mathbb{R}$
- Probabilistic modeling  $p(y|\mathbf{x}, D, \theta)$ 
  - $\theta$  denotes the set of model parameters

# Regression

- When the response variable is real-valued  $y \in \mathbb{R}$



# Regression

Hypothesis:

$$h(x) = w_0 + w_1 x$$

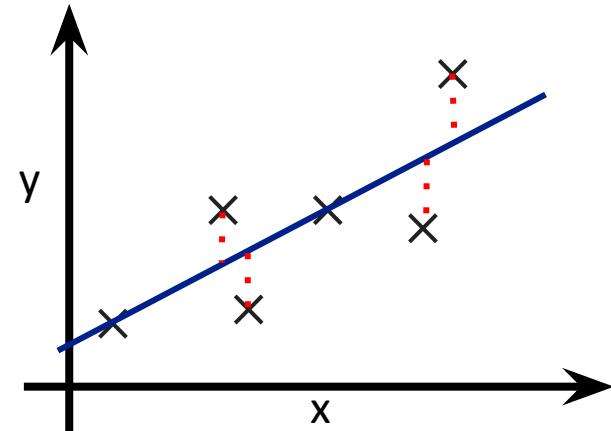
Parameters:

$$w_0, w_1$$

Cost Function: mean squared error (MSE)

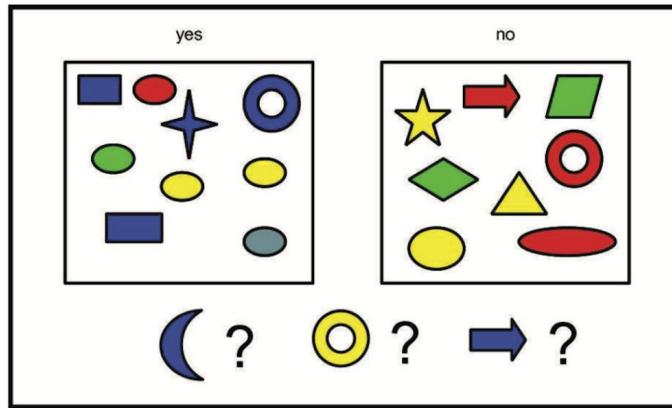
$$J(w_0, w_1) = \frac{1}{2m} \sum_{i=1}^m (h(x_i) - y_i)^2$$

Goal:  $\min_{w_0, w_1} J(w_0, w_1)$

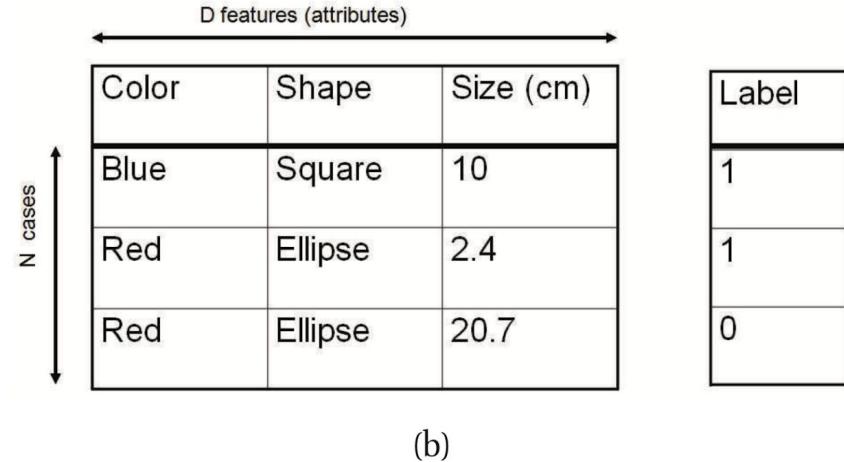


# Classification

- When the response variable is categorical  $y \in \{1, \dots, C\}$ 
  - When  $C = 2$ , binary classification
  - When  $C > 2$ , multiclass classification
  - When  $x_i$  may have multiple labels, multi-label classification



(a)



The diagram shows a matrix representation of classification data.

A horizontal double-headed arrow above the first column is labeled "D features (attributes)". A vertical double-headed arrow to the left of the first row is labeled "N cases".

The matrix has 3 rows (cases) and 3 columns (features). The first column is labeled "Color", the second "Shape", and the third "Size (cm)".

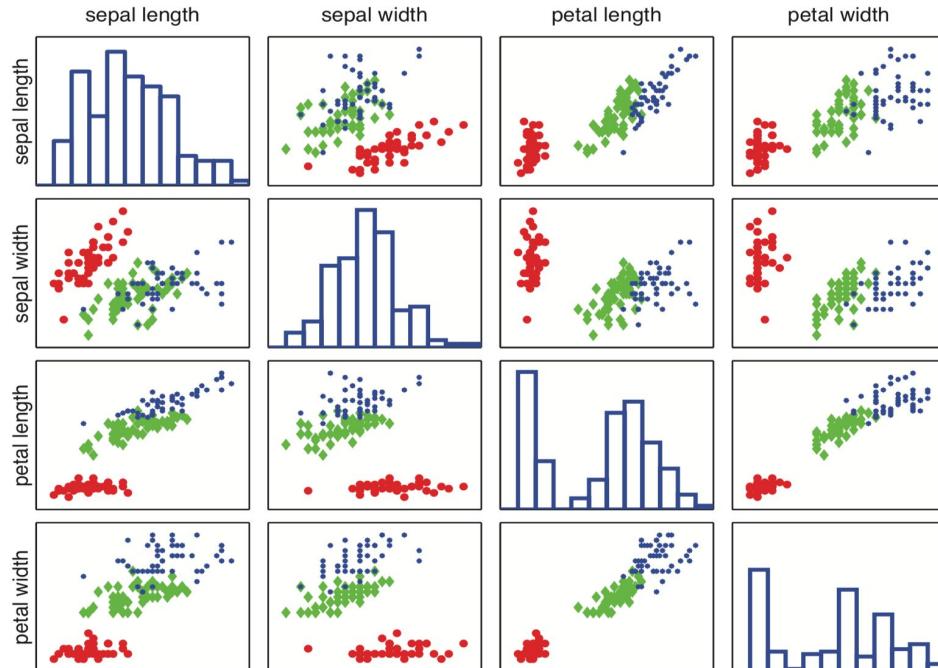
	Color	Shape	Size (cm)
1	Blue	Square	10
2	Red	Ellipse	2.4
3	Red	Ellipse	20.7

To the right of the matrix is a vertical column labeled "Label" with values 1, 1, and 0 respectively.

(b)

# Classification: Classifying Flowers

Three types of iris flowers: setosa, versicolor and virginica.



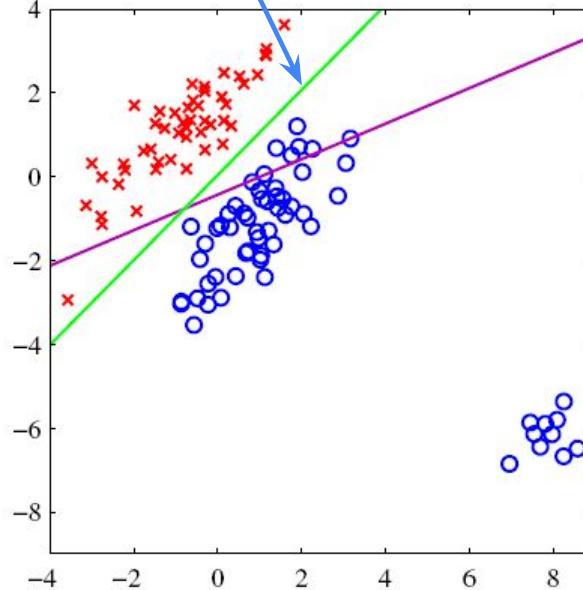
**Figure 1.4** Visualization of the Iris data as a pairwise scatter plot. The diagonal plots the marginal histograms of the 4 features. The off diagonals contain scatterplots of all possible pairs of features. Red circle = setosa, green diamond = versicolor, blue star = virginica.

# Logistic Regression

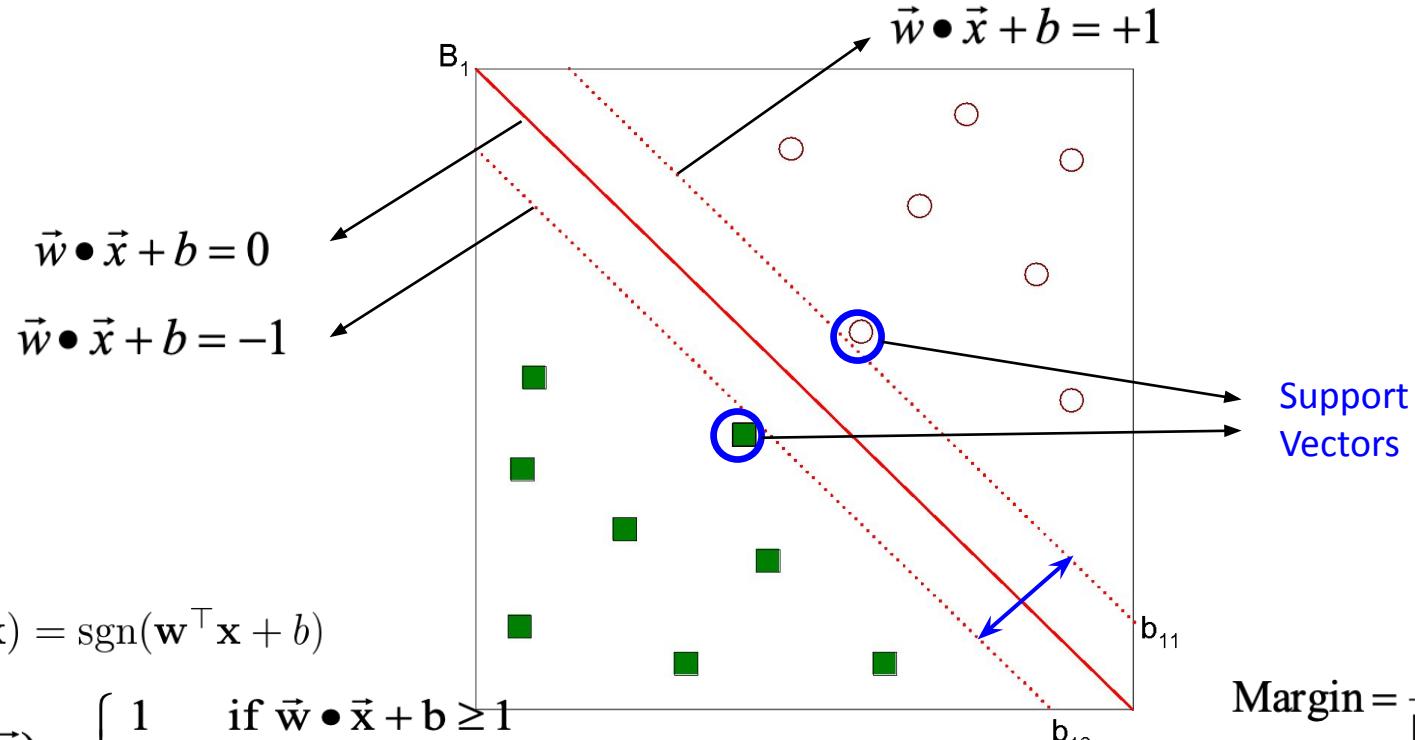
$$\ln \frac{p(y=1|\mathbf{x})}{p(y=-1|\mathbf{x})} = \mathbf{w}^\top \mathbf{x}$$

$$\begin{aligned} p(y|\mathbf{x}) &= \frac{1}{\exp(-y\mathbf{w}^\top \mathbf{x}) + 1} \\ &= \sigma(y\mathbf{w}^\top \mathbf{x}) \end{aligned}$$

$$\mathbf{w}^\top \mathbf{x} + b = 0$$



# Support Vector Machines



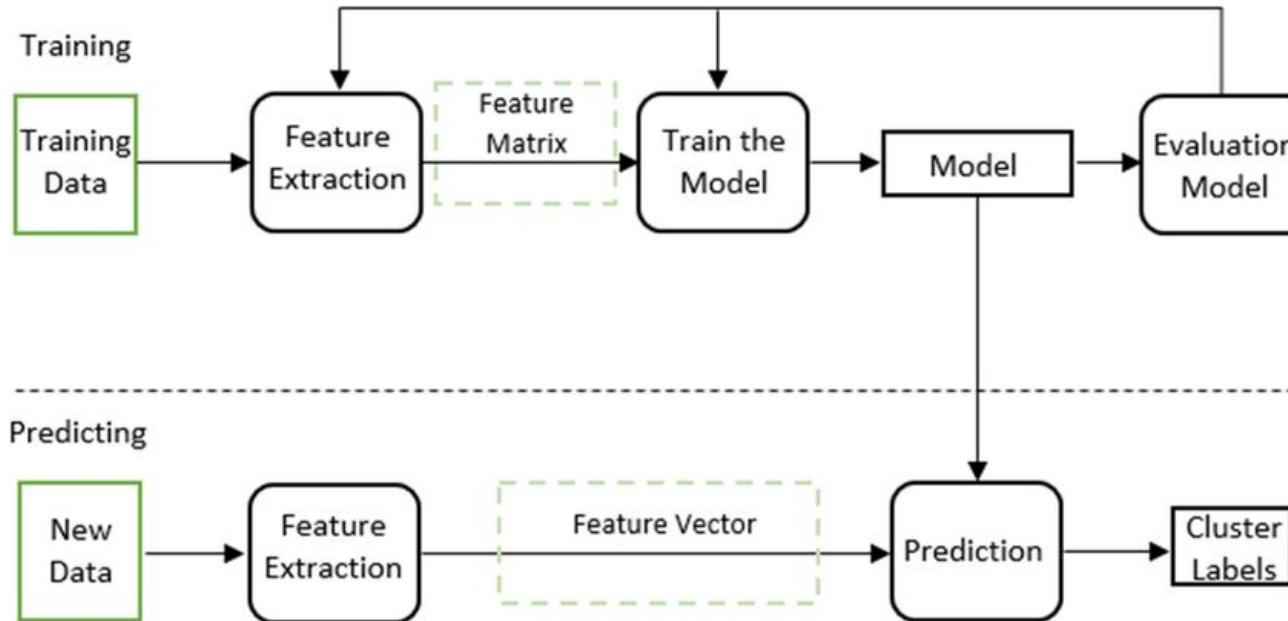
$$\text{Margin} = \frac{2}{\|\vec{w}\|^2}$$

# Unsupervised Learning

---

- Given a set of inputs  $D = \{x_i\}_{i=1}^N$ 
  - $D$  is the input data
  - $N$  is the number of examples
  - $x$  is a  $d$ -dimensional vector of features/attributes/covariates
  - there is no response variable
- Learn a density function  $p(x_i|\theta)$ 
  - $\theta$  denotes the set of model parameters

# Unsupervised Learning Workflow



# Clustering

- Clusters:
  - subgroups or subpopulations in the data
- Goals:
  - Discovering the subgroups
  - Estimating which subgroup a data point belongs to



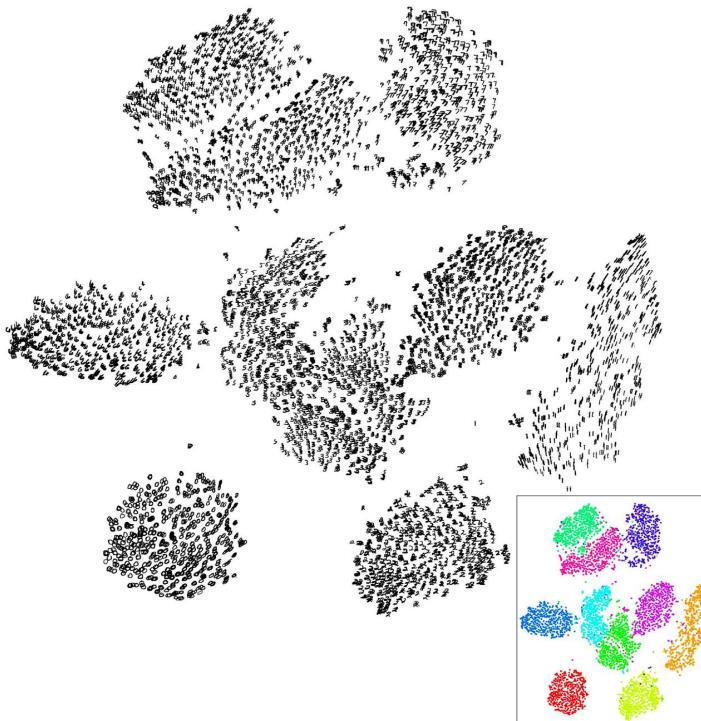
<https://i2.wp.com/techielobang.com/blog/wp-content/uploads/2014/01/best-school-happiest-kids.jpg>

# Clustering Algorithms

---



# Clustering: MNIST Handwritten Digits



Source: [http://lvmaaten.github.io/tsne/examples/mnist\\_tsne.jpg](http://lvmaaten.github.io/tsne/examples/mnist_tsne.jpg)

"The original black and white (bilevel) images from NIST were size normalized to fit in a 20x20 pixel box while preserving their aspect ratio. The resulting images contain grey levels as a result of the anti-aliasing technique used by the normalization algorithm. the images were centered in a 28x28 image by computing the center of mass of the pixels, and translating the image so as to position this point at the center of the 28x28 field."

Source: <http://yann.lecun.com/exdb/mnist/>

# Dimensionality Reduction



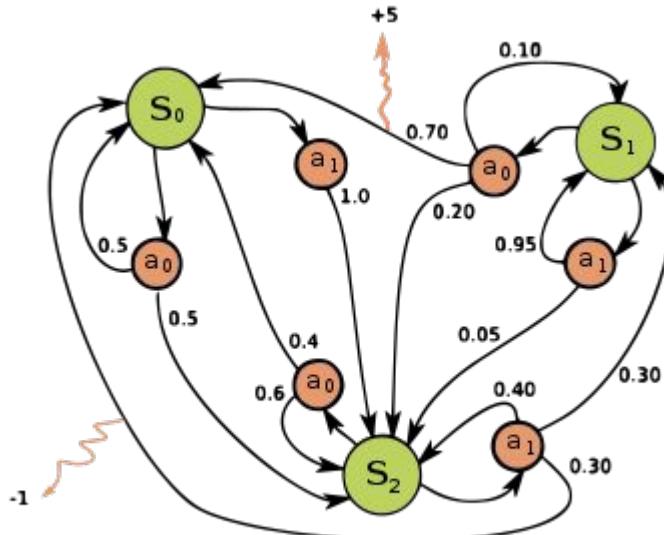
Projecting the data to a lower-dimensional subspace that captures the “essence” of the data

Source:

<https://www.flickr.com/photos/digitalanthill/4617998281/>

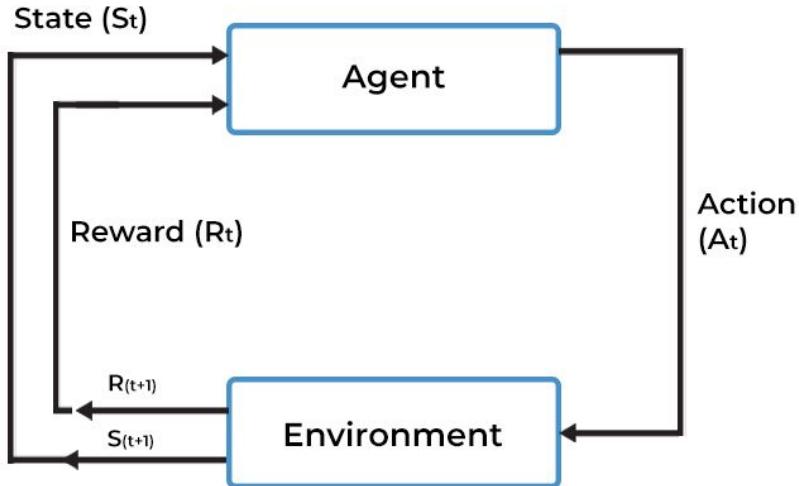
# Markov Decision Process

**Markov decision process (MDP)** is a discrete-time stochastic control process. It provides a mathematical framework for modeling **decision making** in situations where outcomes are partly **random** and partly under the control of a decision maker



Source: [https://en.wikipedia.org/wiki/Markov\\_decision\\_process](https://en.wikipedia.org/wiki/Markov_decision_process)

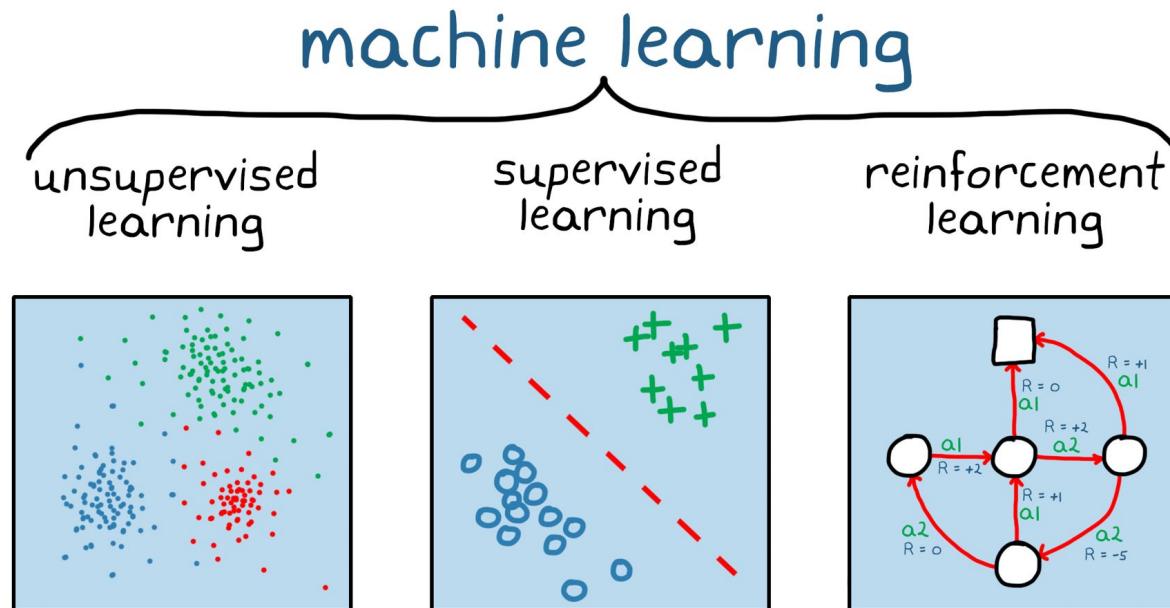
# Reinforcement Learning



**Reinforcement learning (RL)** is an area of **machine learning** concerned with how **intelligent agents** ought to take **actions** in an environment in order to maximize the notion of **cumulative reward**

Source: [https://en.wikipedia.org/wiki/Reinforcement\\_learning](https://en.wikipedia.org/wiki/Reinforcement_learning)

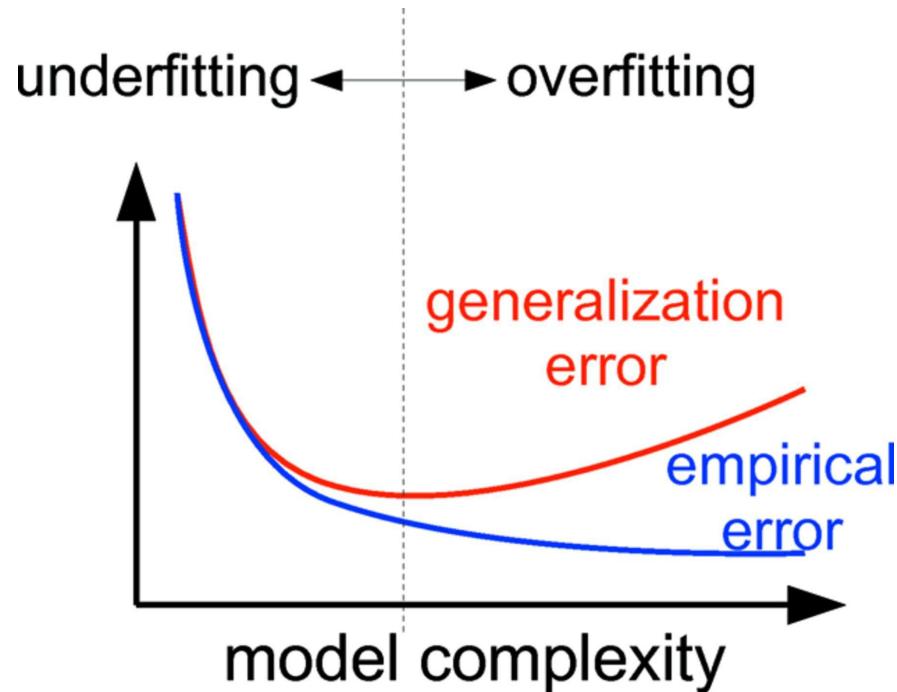
# Reinforcement Learning vs Traditional Learning



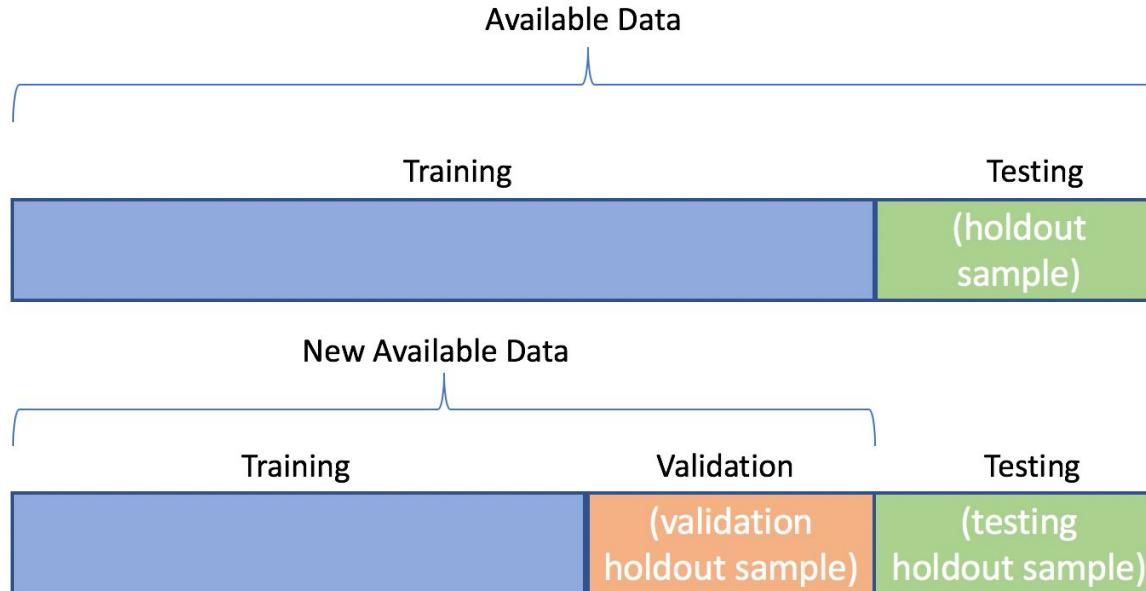
Source:

<https://www.mathworks.com/discovery/reinforcement-learning.html>

# Generalization- and Empirical Error



# Train/Validation/Test Data



# Cross Validation



# Summary

---

- Introduction to Machine Learning
- Statistics vs Machine Learning
- Machine Learning vs Deep Learning
- Applications of Machine Learning
- Types of Machine Learning
  - Supervised Learning
  - Unsupervised Learning
  - Reinforcement Learning



# Thank you

Email me  
[trongld@vnu.edu.vn](mailto:trongld@vnu.edu.vn)

**Course:** Large Language Models and Its Applications

sponsored by **KEPCO KDN Co., Ltd.**

Eco-friendly & Digital Centered Energy ICT Platform Leader