

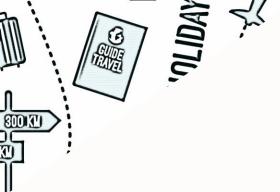
"If I'm an advocate for anything, it's to move. As far as you can, as much as you can. Across the ocean, or simply across the river. Walk in someone else's shoes or at least eat their food. It's a plus for everybody.

Anthony Bourdain (1956-2018)



TRAVEL S, S, S, So S





#### TASK AT HAND



Based on lifestyle and food preferences, suggest an episode of Part's Unknown to learn more about a country or city





#### **DATA**



### 57 Episode Transcripts



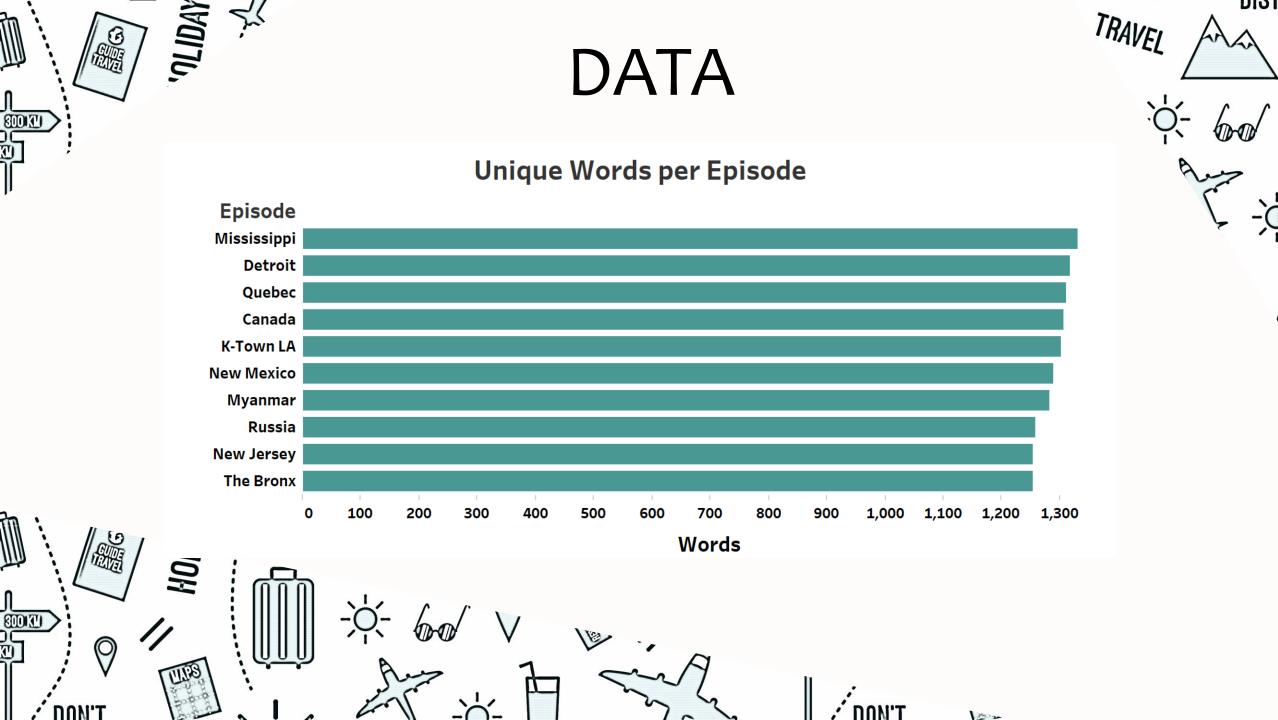


TRAVEL





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### TOPIC MODELING



Filter for keywords whilst striking a balance between being too generic vs too specific





### PRE-PROCESSING

# Words

Started with 18,000

Apply Lemmatization 16,000

Filter for Nouns & Adj.

TF-IDF w/ min df = .30

Filter out add'l stop words

16 000

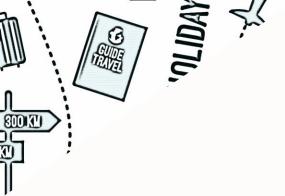
12,000

500

400







### HERO MODEL



NMF w/ 8 topics





#### **EXTRACTED TOPICS**

Topic 1: Family-oriented, Community, Safe

Topic 2: Wine, Cheese, Art

Topic 3: Rice, Soup, Chicken

Topic 4: Modern, Progressive, Future

Topic 5: Good Restaurants, Meat, Fish

Topic 6: Beer, Chilli, Pork, Spicy

Topic 7: Beach, Seafood, Hotels

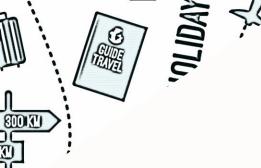
Topic 8: Music, Band, Bars





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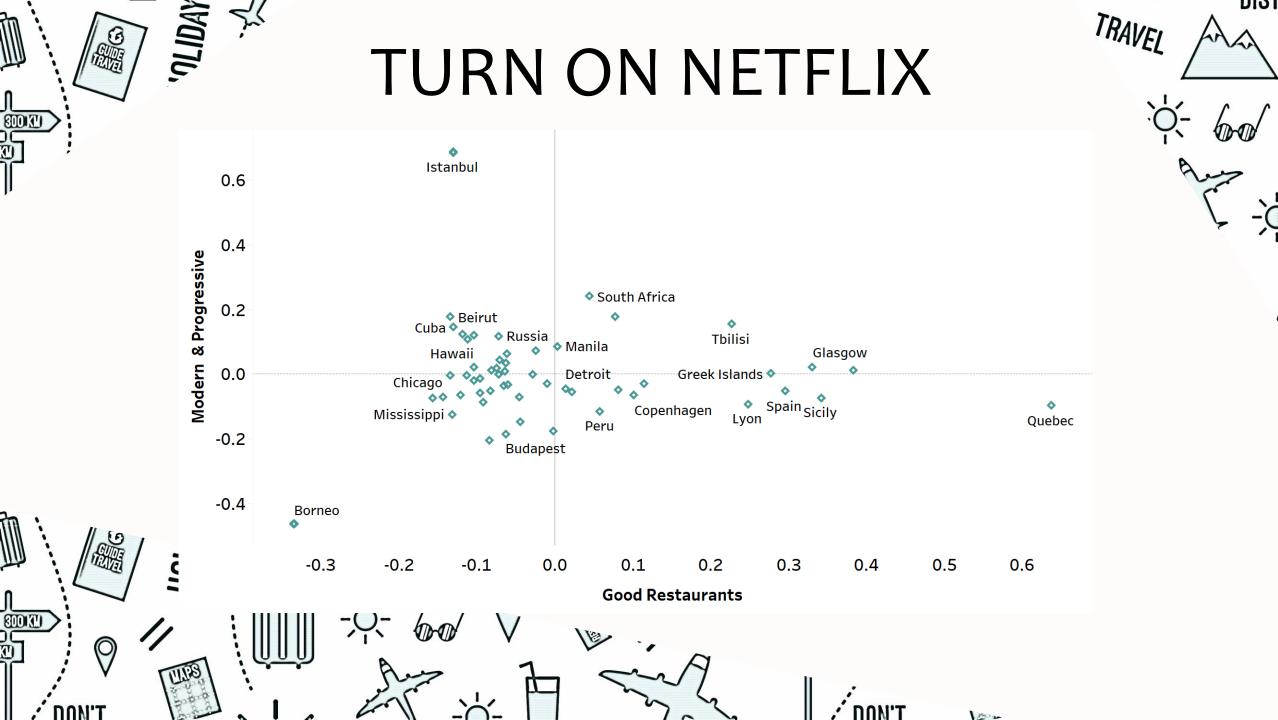


# Principal Components



Component 1: Good Restaurants (Meat, Fish) Component 2: Modern & Progressive









## Thank you, Anthony Bourdain (R.I.P.)

