

Privacy Policy for Aura Tarot

Last updated: 05/12/2025

This Privacy Policy describes how **Aura Tarot** ("we," "us," or "our") collects, uses, and discloses your information when you use our mobile application (the "App").

We respect your privacy and are committed to protecting it through our compliance with this policy.

1. Information We Collect

A. Personal Data

We **do not** collect or store any personally identifiable information (PII) such as your name, email address, phone number, or physical location on our servers. You do not need to create an account to use Aura Tarot.

B. User Input Data (AI Readings)

To provide Tarot readings, you may input specific questions, contexts (e.g., Love, Career), or select specific cards.

- **How it is used:** This text data is transmitted securely to **Google Gemini API** (a third-party AI service provided by Google) solely for the purpose of generating the Tarot interpretation.
- **Storage:** We do not save your questions or the AI's responses on external servers. This data is stored **locally on your device** (using AsyncStorage) so you can review your history. You can delete this history at any time within the App settings.

C. Device and Usage Data (Ads & Analytics)

We use third-party services, specifically **Google AdMob**, to display advertisements. These services may collect and use:

- Device Identifiers (e.g., Android Advertising ID, IDFA on iOS).
- IP address.
- General device information (model, OS version).
- Crash logs and performance data.

This data is used to serve personalized ads (if you consent) or non-personalized ads and to analyze App stability.

2. Third-Party Services

We use the following third-party services. Their use of your information is governed by their respective privacy policies:

- **Google AdMob:** Used to display rewarded video ads and banner ads.
 - [Google AdMob Privacy Policy](#)
- **Google Generative AI (Gemini):** Used to generate text interpretations for Tarot readings.
 - [Google Privacy Policy](#)

3. How We Use Your Information

We use the information collected for the following purposes:

- **To Provide Services:** To interpret Tarot cards and answer your questions via AI.
- **To Monetize:** To display advertisements that allow the App to remain free to use.
- **To Improve Stability:** To detect crashes and fix bugs (via standardized error reporting).

4. Data Retention

- **Local Data:** Your reading history and settings (Language, Sound preferences) are stored locally on your device. This data remains on your device until you delete the App or clear the App's data/cache.
- **AI Processing:** Data sent to Google Gemini is processed to generate a response and is handled according to Google's data retention policies.

5. Children's Privacy

Aura Tarot is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information.

6. Your Rights (GDPR / CCPA)

Depending on your location, you may have rights regarding your data:

- **Access & Deletion:** Since we store data locally, you have full control. You can delete your reading history directly inside the App settings.

- **Opt-out of Ads:** You can opt-out of personalized advertising by adjusting the settings on your iOS or Android device (Settings > Privacy > Tracking / Ads).

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** minhstudy0811@gmail.com