

Assignment 3

1. Description of the business

It will be a chatroom app with different chatrooms available. For example, if you want to talk about sports, you can feel free to make a chatroom in the sports category and anyone who is interested in the topic you have suggested can join your chatroom. There will be many categories of topic you can choose, sports being just one of many. Every chatroom in a category must have a different name. The creator of the group is the one who decides who can join their chatroom. To create or join a room, you need to register and make an account. Anyone over the age of 18 can sign up for a free account. We are providing an anonymous and safe way for strangers to chat about topics that interest them without being judged. Are potential customers are young adults that are looking to connect and conversate with other likeminded individuals in a safe manner.

2. Wireframe



ChatGroupz

[about us](#)

[sign up/sign in](#)

Whats on your mind?



Sports



Finance



World News



Music

[contact us](#)

[follow us on instagram](#)





ChatGroupz

[about us](#)

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open sports dicussion

Owner of chatroom: Anonuser2

Currently Online: 12

[invite users](#)

[remove users](#)



icecream3

Hey nice chatroom!

sent 3 minutes ago



lioncub22

interesting topic.....

sent just now

type a message: ...

[DELETE CHAT](#)

[contact us](#)

[follow us on instagram](#)



3. Feature/Content explanation

I want users to be able to sign up and register for an account. We will make money from add revenue since we plan on running ads on our platform. We might also add an exclusive membership where the member has extra benefits and perks. This is what we plan on doing to make revenue. We will grow our platform by incentivizing our current users to invite there friends.