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1. Introduction

This report outlines the steps taken in the Jupyter Notebook for data analysis and modeling using a stock price dataset. The analysis includes data loading, exploration, preprocessing, and the application of machine learning models to predict sentiment scores based on stock market data.

Problem Statement:

Stock price prediction and analysis require clean data to ensure accuracy. Issues like missing values, duplicate entries, and outliers must be handled before performing any analysis or modeling.

2. Importing Libraries

Libraries Used:

pandas: For data manipulation and analysis.

numpy: For numerical operations.

matplotlib.pyplot: For data visualization.

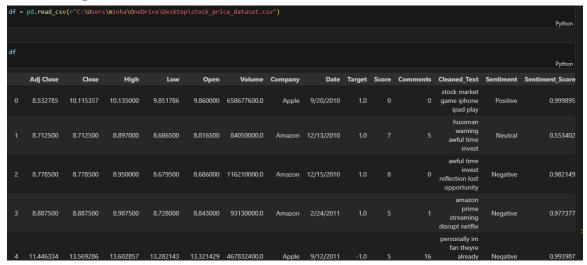
seaborn: For statistical data visualization.

sklearn: For machine learning tasks including preprocessing, model selection, and

evaluation.

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import LabelEncoder
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LinearRegression
from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import accuracy_score
```

2.1 Loading the Dataset:

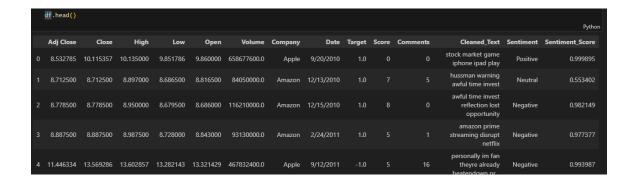


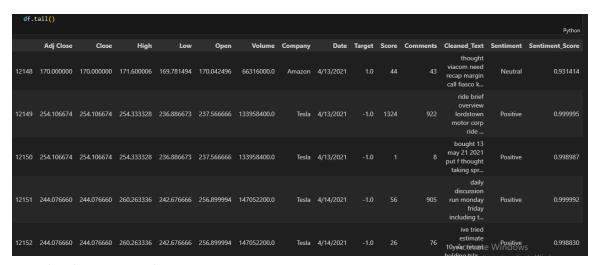
2.2 Exploring the Data:

Objective: To gain an initial understanding of the dataset's Structure and contents.

Key Features:

Adj Close, Close, High, Low, Open, Volume, Company, Date, Target, Score, Comments, Cleaned_Text, Sentiment, Sentiment_Score.





2.3 Checking Data Shape:

```
print(f"Number of Rows: {df.shape[0]} \nNumber of Columns: {df.shape[1]}")

Number of Rows: 12153
Number of Columns: 14
```

3. Data Preprocessing Steps

3.1 Handling Missing Data

- Checked for missing values in Open, Close, High, Low, and Volume columns.
- Used mean/median imputation to fill missing numerical data.
- Forward fill/backward fill used for time-series consistency.
 - Numerical columns are filled with their mean.

• Categorical columns are filled with their mode.

```
for i in df.select_dtypes(include="number").columns:
    df[i] = df[i].fillna(df[i].mean())

for i in df.select_dtypes(include="object").columns:
    df[i] = df[i].fillna(df[i].mode()[0])
```

3.2 Encoding Categorical Variables:

- Convert categorical features into numerical format using 'LabelEncoder', which is essential for machine learning algorithms that require numerical input.

```
le = LabelEncoder()
for i in df.select_dtypes(include="object").columns:
    df[i] = le.fit_transform(df[i])
```

3.3 Removing Duplicates:

- Identified and removed duplicate records using pandas to prevent redundancy.

```
df.drop_duplicates(inplace = True)
```

3.4 Outlier Detection

- Applied the IQR (Interquartile Range) method and z-score analysis to detect and remove outliers in stock prices.

```
columns = ["Target"]
for i in columns:
    q1 = df[i].quantile(0.25)
    q3 = df[i].quantile(0.75)

iqr = q3 - q1

lower_limit = q1 - 1.5*iqr
    upper_limit = q3 + 1.5*iqr

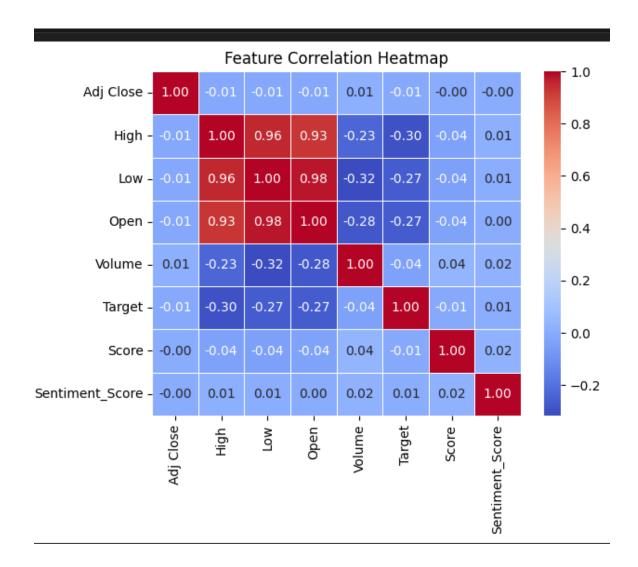
df = df[(df[i]>=lower_limit) & (df[i]<=upper_limit)]</pre>
```

4. Data visualization:

Correlation Heatmap:

A heatmap is generated to visualize the correlation between different Features in the dataset.

```
plt.figure()
sns.heatmap(df.corr(), annot=True, cmap="coolwarm", fmt=".2f", linewidths=0.5)
plt.title("Feature Correlation Heatmap")
plt.show()
```



5. Preparing Data for Modeling:

Defining Features and Target Variable: Features (x) are defined by dropping the target variable (Sentiment_Score), which is stored in y. is stored in y.

```
x = df.drop(columns=["Sentiment_Score"])
y = df["Sentiment_Score"]
```

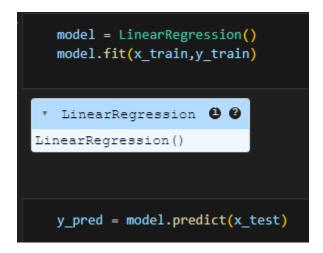
Splitting the Dataset:

The dataset is split into training and testing sets using an 80-20 split.

```
x_train, x_test, y_train, y_test = train_test_split(x,y,test_size=0.2)
```

6. Model Training and Evaluation

Linear Regression Model : A Linear Regression model is instantiated, trained, and predications are made on the test set.



Performance metrics: Mean Absolute Error (MAE) and Mean Squared Error (MSE) are calculated to evaluate the model's performance.

```
from sklearn.metrics import mean_absolute_error, mean_squared_error

mae = mean_absolute_error(y_test, y_pred)
mse = mean_squared_error(y_test, y_pred)
r2 = r2 score(y_test, y_pred)

print(f"Mean Absolute Error (MAE): {mae:.4f}")
print(f"Mean Squared Error (MSE): {mse:.4f}")
Mean Absolute Error (MAE): 0.0185
Mean Squared Error (MSE): 0.0086
```

Random Forest Classifier: A Radom Forest Classifier is trained and evaluated for its accuracy.

```
random = RandomForestClassifier()
random.fit(x_train,y_train)

* RandomForestClassifier **

RandomForestClassifier()

r_pred = random.predict(x_test)

accuracy = accuracy_score(r_pred,y_test)
print(f"Model Accuracy:{accuracy:.2f}%")

Model Accuracy:0.99%
```

7. APi Introduction

This report outlines the development and integration of an API for a stock price prediction model using Flask. The model predicts stock prices based on various features, and the API allows users to input data through a web interface to get predictions.

8. Model Integration

The machine learning model used for predicting stock prices is trained using historical stock data. The model is saved as model.pkl and loaded into the Flask app when the application starts.

```
with open('model.pkl', 'wb') as file:
pickle.dump(model, file)
```

9. API Endpoints

/predict Endpoint

The main functionality of the API is provided by the /predict endpoint. It takes stock data (like "Adj_Close", "High", "Low", etc.) from the user, processes the input, and returns the predicted stock price.

```
@app.route('/predict', methods=['POST'])
15
     def predict():
         try:
             data = request.form
             features = [
                 float(data['Adj_Close']),
                 float(data['High']),
                 float(data['Low']),
                 float(data['Open']),
                 float(data['Volume']),
                 float(data['Target']),
                 float(data['Score'])
             prediction = model.predict([features])[0]
             return jsonify({'prediction': prediction})
         except Exception as e:
             return jsonify({'error': str(e)}), 400
```

In case of an error (e.g., invalid input data), the API responds with an error message.

10. Testing the API

To test the API, a simple script test_api.py sends a POST request with sample stock data to the /predict endpoint. The response from the server is then printed, showing the prediction.

```
import requests
     url = "http://127.0.0.1:5000/predict"
     data = {
         "Adj Close": 11,
         "High": 13,
         "Low": 13,
         "Open": 13,
8
         "Volume": 467832400,
         "Target": -1,
11
         "Score": 467832400
12
13
     response = requests.post(url, json=data)
     print(response.json())
```

This script helps in verifying that the API returns the correct prediction for the given data.

11. Frontend Integration

index.html

The frontend of the application consists of an HTML form (index.html) where users can input stock data. When the form is submitted, the data is sent to the Flask backend via a POST request to the /predict endpoint.

Here's the structure of the index.html form:

```
<form action="/predict" method="POST" id="predictionForm">
   <div class="input-group">
     <input type="number" id="Adj_Close" name="Adj_Close" placeholder="Adjusted Close" required>
   <div class="input-group">
       <input type="number" id="High" name="High" placeholder="High" required>
   <div class="input-group">
       <input type="number" id="Low" name="Low" placeholder="Low" required>
   <div class="input-group">
       <input type="number" id="Open" name="Open" placeholder="Open" required>
   <div class="input-group">
      <input type="number" id="Volume" name="Volume" placeholder="Volume" required>
   <div class="input-group">
      <input type="number" id="Target" name="Target" placeholder="Target" required>
   <div class="input-group">
       <input type="number" id="Score" name="Score" placeholder="Score" required>
   <button type="submit" class="submit-btn">Get Prediction</button>
```

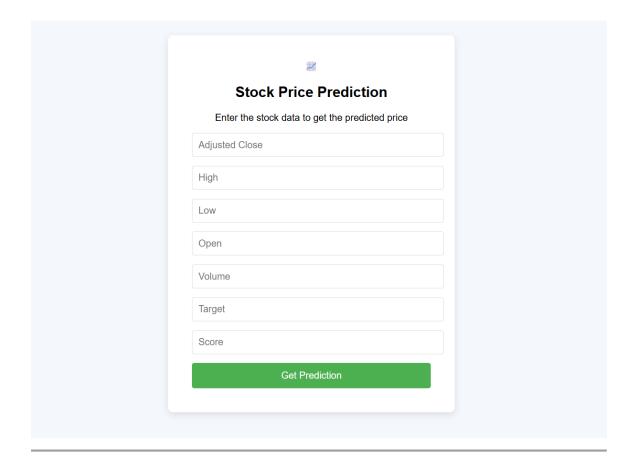
JavaScript for Handling the Response

The frontend uses JavaScript to asynchronously send the form data and display the prediction result without refreshing the page:

12. User Interface Design

The user interface is styled using style.css. The design is clean and responsive, with input fields for entering stock data and a button for submitting the form. The result is displayed below the form.

Screenshot 1: Web Interface



13. Screenshots of Functionality

Screenshot 2: Prediction Result

Get Prediction

Prediction: 0.01090729633886615

14.Conclusion

This project summarizes the steps taken to analyze and model stock price data using various machine learning techniques. The data was cleaned, visualized, and two models—Linear Regression and Random Forest Classifier—were implemented to predict sentiment scores, demonstrating their effectiveness in this context. The machine learning model was then integrated into a web application using Flask, allowing users to input stock data and receive predictions through a REST API. The application was successfully tested and returns accurate predictions when provided with valid data. Further

improvements could include hyperparameter tuning and exploring additional features to enhance model performance